

Supplementary Material

Prescriptive and Descriptive Gender Stereotypes about Children, Adults, and the Elderly

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Tables S1-S4 present the effect sizes for prescriptive and descriptive stereotypes in each study separately (roughly sorted by size) and the mean desirability rating for men and women, only for the characteristics that met the criteria for a prescriptive or proscriptive stereotype (similar to tables from Rudman et al., 2012).

Table S1

Prescriptive Stereotypes, Mean Desirability Ratings, and Descriptive Stereotypes for Males and Females by Age Group in Study 1

	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>
	Elementary-aged				Adults				Elderly			
<i>Males' prescriptions</i>												
Masculine appearance	1.36	7.30	4.82	1.60	1.84	7.61	4.62	1.98	0.59	6.72	5.69	0.99
Masculine interests	0.72	7.52	6.19	0.77	1.17	7.73	5.82	1.04	0.72	6.82	5.50	1.24
Agentic	0.51	7.22	6.18	0.30	0.99	8.39	6.84	0.87	0.74	6.82	5.43	1.01
Independent	--	--	--	--	0.94	8.39	7.03	0.93	--	--	--	--
Intelligent	--	--	--	--	0.74	8.65	7.84	0.56	0.69	8.06	6.87	0.85
Sexually active	--	--	--	--	0.58	6.39	5.12	0.41	--	--	--	--
Active	0.45	8.36	7.65	0.89	0.56	8.05	7.32	0.38	--	--	--	--
<i>Females' prescriptions</i>												
Communal	-0.73	6.08	7.49	-1.09	-0.92	7.15	8.43	-1.32	-0.64	7.94	8.71	-1.13

	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>
	Elementary-aged				Adults				Elderly			
Feminine appearance	-1.96	2.49	6.09	-2.65	--	--	--	--	--	--	--	--
Wholesome	--	--	--	--	--	--	--	--	-0.45	5.96	6.88	-0.57
<i>Males' proscriptions</i>												
Feminine appearance	1.96	2.49	6.09	-2.65	1.95	2.32	5.97	-2.10	--	--	--	--
Weak	0.76	2.83	4.28	-0.91	0.92	1.85	3.15	-1.21	0.68	3.27	4.49	-0.98
Shy	1.12	3.82	5.60	-1.19	0.89	3.29	4.66	-1.19	--	--	--	--
Emotional	0.46	2.90	3.75	-0.79	0.43	2.46	3.21	-1.64	--	--	--	--
<i>Females' proscriptions</i>												
Dominant	-0.56	3.72	2.56	0.95	-0.84	4.85	2.96	1.27	--	--	--	--
Noisy	--	--	--	--	-0.46	3.15	2.46	0.26	--	--	--	--
Sexually active	--	--	--	--	--	--	--	--	-0.47	3.25	2.35	0.68

Note. Positive *d* scores reflect stronger prescriptions, procriptions, or descriptive stereotypes for males than females. Negative *d* scores reflect stronger prescriptions, procriptions, or descriptive stereotypes for females than males.

Table 2

Prescriptive Stereotypes, Mean Desirability Ratings, and Descriptive Stereotypes for Males and Females by Age Group in Study 2

	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	
	Toddlers				Elementary School-Aged				Adolescents				Young Adults				Adults				
<i>Males' prescriptions</i>																					
Masculine toys	2.88	7.47	3.63	3.14	1.99	7.72	4.06	5.30	1.80	7.22	3.22	2.51	1.67	6.59	2.76	1.28	--	--	--	--	
Masculine appearance	2.66	7.32	3.58	2.80	2.15	7.50	3.83	5.72	2.56	7.61	3.5	2.69	2.44	7.29	3.41	2.17	2.76	7.95	3.95	3.08	
Active	1.22	7.84	6.42	0.91	1.21	8.56	7.44	1.38	1.71	8.67	6.72	1.30	0.82	8.29	7.41	0.68	1.08	8.16	6.89	1.13	
Agentic	0.81	7.00	5.74	1.13	0.56	7.94	7.17	0.67	1.60	8.28	5.89	1.55	1.25	8.47	6.47	1.12	2.82	8.74	6.00	2.04	
Dominant	--	--	--	--	1.58	6.11	3.06	3.12	--	--	--	--	--	--	--	--	3.05	6.42	2.26	2.48	
Independent	--	--	--	--	1.14	7.94	6.28	0.69	0.99	8.17	6.89	0.76	0.93	8.24	7.00	0.72	2.24	8.74	6.42	1.46	
Masculine interests	--	--	--	--	0.65	7.56	6.56	1.06	1.18	6.94	4.89	1.30	0.62	7.59	6.53	0.71	1.59	7.63	5.00	1.82	
Intelligent	--	--	--	--	--	--	--	--	--	--	--	--	0.58	8.35	7.65	0.36	1.02	8.68	7.74	0.82	
Sexually active	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	0.90	6.16	4.42	1.01	
<i>Females' prescriptions</i>																					
Feminine appearance	-3.29	2.11	6.95	-5.03	-2.94	1.83	6.89	-9.62	-3.33	1.72	7.06	-6.05	-2.39	2.29	6.94	-5.15	-3.15	1.63	6.42	-3.42	

	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>
	Toddlers				Elementary School-Aged				Adolescents				Young Adults				Adults			
Feminine toys	-2.35	2.79	7.26	-4.31	-3.59	2.22	7.67	-5.90	-3.75	1.28	6.67	-4.47	-2.80	1.53	6.35	-2.30	--	--	--	--
Communal	-0.85	6.63	7.89	-2.19	-1.65	5.39	8.11	-3.27	-2.19	5.06	8.33	-2.94	-2.57	5.94	8.71	-3.43	-1.99	5.32	8.47	-2.23
Feminine interests	-0.48	6.32	7.05	-0.29	-0.99	6.11	7.67	-1.43	-1.14	5.17	7.00	-1.65	-1.29	5.41	7.41	-1.21	-1.31	5.32	7.26	-1.81
Shy	--	--	--	--	-1.41	3.78	6.28	-2.18	--	--	--	--	--	--	--	--	--	--	--	--
Wholesome	--	--	--	--	-1.32	5.56	7.83	-1.59	-1.33	5.33	7.39	-1.63	-0.94	5.47	7.24	-1.59	-0.72	4.68	6.11	-1.25
Likeable	--	--	--	--	-0.55	7.67	8.22	-1.24	-1.31	7.17	8.61	-0.89	--	--	--	--	--	--	--	--
Helpful	--	--	--	--	-0.48	7.44	7.94	-1.39	-0.77	6.83	8.00	-1.03	-0.49	7.24	7.82	-0.76	-0.56	7.05	7.79	-1.57

Males' prescriptions

Feminine appearance	3.29	2.11	6.95	-5.03	2.94	1.83	6.89	-9.62	3.33	1.72	7.06	-6.05	2.39	2.29	6.94	-5.15	3.15	1.63	6.42	-3.42
Feminine toys	2.35	2.79	7.26	-4.31	3.59	2.22	7.67	-5.90	3.75	1.28	6.67	-4.47	2.80	1.53	6.35	-2.30	1.15	1.84	4.37	-1.31
Emotional	0.82	2.53	3.89	-0.92	1.43	2.44	4.89	-3.51	1.38	1.78	3.72	-2.84	1.02	2.00	3.82	-2.35	0.98	1.95	3.42	-3.00
Weak	0.55	2.84	3.74	-0.92	1.12	2.44	4.28	-2.43	1.99	1.5	4.17	-2.00	1.21	1.76	3.53	-1.06	1.48	1.58	3.53	-1.94
Shy	--	--	--	--	1.41	3.78	6.28	-2.18	1.39	2.72	5.00	-1.01	1.43	2.76	4.71	-1.93	1.72	3.16	5.26	-1.89

	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	Pres <i>d</i>	M <i>M</i>	F <i>M</i>	Des <i>d</i>	
	Toddlers				Elementary School-Aged				Adolescents				Young Adults				Adults				
<i>Females' proscriptions</i>																					
Masculine toys	-2.88	7.47	3.63	3.14	--	--	--	--	-1.80	7.22	3.22	2.51	-1.67	6.59	2.76	1.28	-0.87	4.79	2.84	1.05	
Masculine appearance	-2.66	7.32	3.58	2.80	2.15	7.50	3.83	5.72	-2.56	7.61	3.5	2.69	-2.44	7.29	3.41	2.17	-2.76	7.95	3.95	3.08	
Noisy	-0.80	4.00	2.74	1.38	0.77	4.67	3.06	1.51	-0.70	4.00	2.61	1.56	-1.19	3.65	1.94	2.25	-1.26	4.32	2.53	1.56	
Dominant	--	--	--	--	1.58	6.11	3.06	3.12	-1.36	5.61	2.61	2.35	-1.48	5.82	2.71	3.14	-3.05	6.42	2.26	2.48	
Rebellious	--	--	--	--	-0.55	3.89	3.11	1.86	--	--	--	--	-1.00	2.94	1.82	2.45	-1.10	3.58	2.05	1.38	

Note. Pres = prescriptive, M = male, F = female, Des = descriptive. Positive *d* scores reflect stronger prescriptions, proscriptions, or descriptive stereotypes for males than females. Negative *d* scores reflect stronger prescriptions, proscriptions, or descriptive stereotypes for females than males.

Table S3

Positive Prescriptive Stereotypes, Mean Desirability Ratings, and Descriptive Stereotypes for Males and Females by Age Group in Study 3

Trait	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>
<i>Males' prescriptions</i>	Toddlers				Elementary-aged				Adolescents			
Masculine toys	1.01	7.40	4.86	0.89	1.30	7.40	4.56	1.10	--	--	--	--
Masculine appearance	--	--	--	--	1.01	6.97	4.81	0.63	0.96	6.93	4.86	0.71
Masculine interests	--	--	--	--	--	--	--	--	0.49	7.66	6.75	0.44
	Young Adults				Adults				Elderly			
Masculine toys	--	--	--	--	--	--	--	--	--	--	--	--
Masculine appearance	0.91	6.86	4.96	0.71	0.58	6.67	5.52	0.22	--	--	--	--
Masculine interests	0.75	7.83	6.41	0.49	0.51	7.7	6.7	1.11	0.48	6.77	5.73	0.92
Agentic	0.70	8.00	6.85	0.36	0.71	8.13	7.13	0.56	--	--	--	--
Intelligent	0.49	8.00	7.19	0.22	--	--	--	--	--	--	--	--
Independent	--	--	--	--	0.54	8.2	7.37	-0.10	--	--	--	--

Trait	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>
<i>Females' prescriptions</i>	Toddlers				Elementary-aged				Adolescents			
Feminine toys	-2.13	3.5	7.97	-1.55	-2.26	2.73	7.04	-1.93	--	--	--	--
Feminine appearance	-1.59	2.7	6.07	-1.48	--	--	--	--	-1.83	2.45	6.04	-1.04
Active	-0.50	7.13	8.00	-0.15	--	--	--	--	--	--	--	--
Communal	--	--	--	--	-0.72	6.47	7.56	-0.09	-0.43	6.76	7.43	-0.29
Feminine interests	--	--	--	--	-0.61	6.33	7.56	-0.55	-0.70	6.76	7.93	-0.83
Likeable	--	--	--	--	-0.48	7.57	8.11	-0.39	-0.55	7.38	8.11	-0.41
	Young Adults				Adults				Elderly			
Feminine toys	--	--	--	--	--	--	--	--	--	--	--	--
Feminine appearance	--	--	--	--	--	--	--	--	--	--	--	--
Active	--	--	--	--	--	--	--	--	--	--	--	--
Communal	-0.76	6.72	8.04	-0.28	-0.78	7.43	8.43	-0.89	-0.61	7.53	8.19	-0.37

Trait	Prescriptive	Male	Female	Descriptive	Prescriptive	Male	Female	Descriptive	Prescriptive	Male	Female	Descriptive
	<i>d</i>	<i>M</i>	<i>M</i>	<i>d</i>	<i>d</i>	<i>M</i>	<i>M</i>	<i>d</i>	<i>d</i>	<i>M</i>	<i>M</i>	<i>d</i>
Feminine interests	--	--	--	--	-0.48	6.77	7.59	-0.27	--	--	--	--
Likeable)	--	--	--	--	--	--	--	--	--	--	--	--

Note. Positive *d* scores reflect stronger prescriptions or descriptive stereotypes for males than females. Negative *d* scores reflect stronger prescriptions or descriptive stereotypes for females than males.

Table S4

Negative Proscriptive Stereotypes, Mean Desirability Ratings, and Descriptive Stereotypes for Males and Females by Age Group in Study 3

Trait	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>
<i>Males' proscriptions</i>	Toddlers				Elementary-aged				Adolescents			
Feminine toys	2.13	3.5	7.97	-1.55	2.26	2.73	7.04	-1.93	0.98	2.17	4.39	-0.45
Feminine appearance	1.59	2.7	6.07	-1.48	1.79	2.20	5.74	-1.41	1.83	2.45	6.04	-1.04
Shy	0.47	3.97	5.1	0.00	--	--	--	--	0.55	3.62	4.79	-0.05
	Young Adults				Adults				Elderly			
Feminine toys	0.91	1.55	3.41	-0.08	0.81	1.67	3.17	-0.02	0.82	1.53	3.00	0.24
Feminine appearance	2.18	2.24	5.81	-1.47	2.12	2.03	5.47	-0.99	0.66	2.7	4.04	-0.19
Shy	0.71	3.03	4.56	0.18	--	--	--	--	--	--	--	--
Emotional	0.51	2.17	3.11	-0.27	--	--	--	--	--	--	--	--
Weak	0.40	2.1	2.85	-0.05	0.39	1.87	2.5	0.08	--	--	--	--

Trait	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>	Prescriptive <i>d</i>	Male <i>M</i>	Female <i>M</i>	Descriptive <i>d</i>
<i>Females' proscriptions</i>	Toddlers				Elementary-aged				Adolescents			
Dominant	--	--	--	--	-0.45	3.17	2.26	0.38	--	--	--	--
Noisy	--	--	--	--	-0.43	5.07	3.93	0.07	-0.51	4.41	3.21	0.11
Sexually active	--	--	--	--	--	--	--	--	-0.71	3.59	1.93	0.18
Masculine toys	--	--	--	--	--	--	--	--	-0.57	4.79	3.36	0.76
	Young Adults				Adults				Elderly			
Dominant	-0.54	3.79	2.52	0.48	--	--	--	--	--	--	--	--
Noisy	--	--	--	--	-0.46	3.17	2.3	0.16	--	--	--	--
Sexually active	--	--	--	--	--	--	--	--	--	--	--	--
Masculine toys	-0.49	3.97	2.78	0.61	--	--	--	--	--	--	--	--
Rebellious	--	--	--	--	--	--	--	--	-0.52	3.2	2.08	0.60

Note. Positive *d* scores reflect stronger proscriptions or descriptive stereotypes for males than females. Negative *d* scores reflect stronger proscriptions or descriptive stereotypes for females than males.