

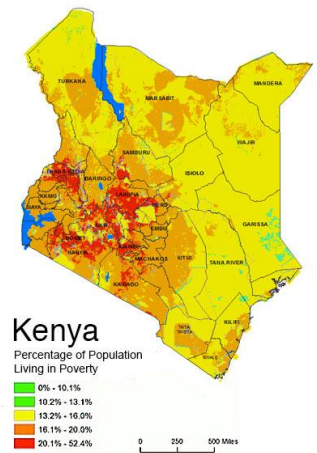
## Supplementary Materials - S1 - Stimuli for Study 2

### Image Factor (one, many or no image)

#### **Figure A.**

In the one image condition a single image of a girl in need was shown to participants. We are not publishing the photos used so the portrayed individuals cannot be identified.

#### **Figure B.**



#### **Figure C.**

### Text Factor (one or many):

#### **Figure D.**

Rokia, a 7-year-old girl from the east African country of Kenya, is desperately poor and faces a threat of severe hunger or even starvation. Her life will be changed for the better as a result of your financial gift. With your support, and the support of other caring sponsors, Save the Children will work with Rokia's family and other members of the community to help feed her, provide her with education, as well as basic medical care and hygiene education.

#### **Figure E.**

Girls across the east African country of Kenya are desperately poor and face the threat of severe hunger or even starvation. Their lives will be changed for the better as a result of your financial gift. With your support, and the support of other caring sponsors, Save the Children will work with these girls' families and other members of their communities to help feed them, provide them with education, as well as basic medical care and hygiene education.