

Appendix Table 3. Transfers of value to UK healthcare professionals: value, numbers and healthcare professional consent rates per company in 2015 and 2016

Company ^a	2015 ^{b,c}				2016 ^{b,c}			
	£	Rate £	N	Rate N	£	Rate £	N	Rate N
Bayer	3159751.53	24.9%	2817	26.3%	3308420.84	33.9%	3090	34.5%
AstraZeneca	3535413.23	66.9%	2631	88.1%	2465100.23	78.5%	2161	94.0%
Pfizer	2509453.01	51.7%	3263	62.6%	3259314.86	88.8%	3409	97.2%
Janssen-Cilag	2912280.38	68.4%	3521	85.3%	2401589.87	69.7%	2635	84.8%
Merck Sharp & Dohme	3076957.74	1.2%	2568	1.8%	2031187.84	67.8%	1753	60.1%
Novo Nordisk	2222001.79	25.9%	2099	34.2%	2517087.73	31.7%	1984	40.9%
Novartis	2211719.11	57.8%	2322	77.9%	2151112.54	85.3%	2520	93.1%
Abbvie	1564813.16	59.2%	1512	64.0%	2053533.0	65.3%	1929	66.0%
Sanofi Aventis	1466907.46	45.7%	1016	74.3%	1872099.77	60.2%	1406	85.3%
Eli Lilly	1536223.0	38.2%	1811	44.2%	1677839.0	42.5%	2193	43.6%
Astellas	1827995.2	55.4%	3019	56.6%	1215637.23	63.1%	1947	62.3%
Roche	1455735.79	54.8%	1513	52.5%	1430433.44	55.3%	1352	50.9%
Gilead	1306053.44	73.6%	1046	80.1%	1478764.99	71.8%	1295	85.9%
Bristol-Myer Squibb	1549787.0	20.8%	1055	28.1%	851293.86	44.0%	966	30.7%
Allergan	1306149.86	12.3%	1416	10.2%	1032918.16	20.8%	1004	6.5%
GlaxoSmithKline	1456604.18	94.7%	922	96.7%	456573.77	94.7%	224	93.3%
Takeda	940687.85	39.7%	986	58.2%	728964.2	53.5%	730	57.3%
Napp	628996.24	20.5%	1083	13.1%	976205.64	10.5%	841	10.1%
Merck Serono	754664.68	39.4%	790	49.1%	826112.82	38.9%	920	41.5%
Servier	773827.0	26.4%	993	42.3%	652946.0	34.4%	769	54.0%
Boehringer Ingelheim	1048816.74	21.3%	982	17.0%	305666.53	33.1%	393	32.8%
Amgen	521029.24	70.1%	586	78.0%	746845.6	74.5%	618	81.9%
Teva	645267.2	72.7%	1004	92.7%	613419.32	89.0%	938	94.3%
Celgene	625409.08	76.4%	681	91.8%	543539.96	92.2%	616	97.4%
Biogen	591279.32	39.1%	481	36.2%	548807.95	55.7%	534	55.4%
Lundbeck	640573.65	71.4%	546	81.5%	474701.11	80.2%	288	87.2%
Shire	489890.6	40.6%	753	50.5%	609993.99	29.3%	854	41.6%
Chiesi	444695.41	47.3%	993	55.0%	458128.85	49.5%	913	68.7%
Alexion	368849.66	N/A	192	N/A	503918.85	75.7%	384	86.2%
Ferring	307893.54	97.0%	681	97.9%	407998.51	98.3%	651	98.6%
Leo Pharma	407685.31	79.8%	477	83.0%	286664.94	53.1%	375	70.4%
Ipsen	301323.9	19.2%	408	27.0%	374106.85	52.9%	530	58.5%
Actelion	313106.09	N/A	257	N/A	356376.53	N/A	303	N/A
Otsuka	408626.56	62.9%	431	61.3%	244212.9	70.5%	280	70.0%
UCB Pharma	345118.97	89.6%	482	95.9%	301511.22	74.7%	388	76.5%
Mundipharma	352716.36	31.4%	277	37.9%	270516.63	32.2%	209	30.1%
Alcon	63003.67	64.3%	107	68.2%	545034.66	4.4%	387	9.6%
Sunovion	199678.54	11.1%	359	5.0%	389470.11	20.8%	404	16.1%
Britannia Pharmaceut.	306612.79	31.4%	519	27.6%	275986.24	10.8%	296	18.2%
Genzyme	485188.61	59.7%	363	73.6%				
Almirall	278767.32	36.7%	360	33.9%	199570.03	25.8%	264	24.6%
Eisai	223359.54	1.5%	310	1.9%	245975.76	50.0%	390	47.7%
Baxter	255137.4	78.1%	745	68.3%	213814.37	85.4%	605	79.2%
Sandoz	227441.4	46.6%	336	47.9%	215214.15	66.1%	291	59.1%
Grunenthal	246726.43	71.4%	261	73.9%	190316.65	56.6%	169	63.9%
Daiichi Sankyo	220747.0	82.1%	120	73.3%	189262.35	N/A	99	N/A
Chugai Pharma	286373.49	17.4%	258	24.4%	112438.72	42.4%	208	41.3%
Stirling Anglian	294263.67	13.7%	138	15.9%	99271.44	0.0%	7	0.0%
Jazz	188260.97	N/A	234	N/A	197620.41	87.1%	215	92.6%
A. Menarini	183910.75	38.5%	290	45.9%	199534.57	47.6%	425	44.9%
Norgine	249679.0	90.4%	503	90.9%	126734.0	95.3%	310	96.8%
Vifor	177596.18	46.8%	221	50.2%	198170.14	52.8%	241	46.5%
Merz Pharma	189462.24	26.8%	321	10.6%	185739.27	82.4%	191	89.5%
Tillotts Pharma	176466.55	48.1%	251	42.2%	166281.0	40.8%	294	38.1%
Sobi	112196.0	82.9%	142	84.5%	201602.0	79.2%	195	89.7%
Bausch & Lomb	99214.94	89.6%	72	94.4%	213391.81	98.0%	38	89.5%
CSL Behring	127282.86	13.9%	208	18.8%	180149.66	17.8%	246	19.5%
Alimera	141895.08	59.2%	145	60.7%	104980.22	71.6%	120	73.3%
Baxalta	108841.04	72.9%	109	81.7%	112591.45	21.6%	104	48.1%

Santen	89402.76	40.5%	98	62.2%	117740.97	59.3%	128	65.6%
Pierre Fabre	139369.27	99.5%	187	98.9%	65778.26	N/A	96	N/A
Flynn	109136.69	97.3%	109	90.8%	81375.13	98.9%	189	98.4%
Sanofi Pasteur MSD	89631.94	99.5%	92	97.8%	99363.2	93.8%	129	90.7%
Actavis	35417.52	30.5%	115	37.4%	147490.36	25.8%	156	80.1%
Bial Pharma UK					176271.02	69.6%	172	56.4%
Besins	82198.2	58.3%	149	57.0%	85835.68	84.9%	152	78.3%
Meda	81096.74	16.2%	144	25.0%	78158.34	55.3%	115	54.8%
ALK-Abello	86092.07	87.6%	111	86.5%	72616.23	95.9%	132	93.9%
Shionogi	39219.34	28.7%	46	13.0%	110557.95	78.8%	18	50.0%
BioMarin Europe	99611,0	84.2%	79	94.9%	47256.27	82.3%	37	89.2%
Thea	57837.2	0,0%	67	0,0%	88595.53	0,0%	161	0,0%
Dermal	68976.77	87.6%	150	79.3%	72868.4	85.3%	133	73.7%
Gedeon Richter	93535.33	51.9%	154	56.5%	45916.67	37.6%	78	52.6%
Pharma Mar	43886.92	50.5%	97	48.5%	92639.69	66.2%	153	75.2%
Consilient Health	79285,0	59.3%	60	61.7%	53710,0	43.5%	73	38.4%
Fresenius-Kabi	32517.14	8.6%	65	6.2%	95531.07	71.3%	275	75.6%
Vifor F. Med. Care R.	17545.93	6,0%	12	33.3%	97196.1	52.7%	55	52.7%
Galen	70097.81	94.2%	58	98.3%	43287.14	98.3%	60	96.7%
Hospira	77501.37	0,0%	87	0,0%	24779.61	N/A	23	N/A
Biotest	54416.34	51.3%	112	77.7%	45528.94	74.9%	102	82.4%
Octapharma	42296.03	15.1%	48	52.1%	57424.94	45.9%	69	60.9%
Profile Pharma	40829.51	75,0%	22	86.4%	58360.36	58.7%	70	48.6%
ApoPharma	89730.81	2,0%	12	16.7%	8079,0	50,0%	15	20,0%
Orion Pharma	73501.22	80.5%	336	69,0%	22042.33	N/A	43	N/A
RB	33609,0	90.6%	29	82.8%	51831.91	97.5%	48	93.8%
Grifols					76806.76	34.3%	99	42.4%
Novex	44000,0	34,0%	10	30,0%	25675.7	56.5%	9	33.3%
Guerbet Laboratories	25860.99	17,0%	40	12.5%	41030.23	63.2%	37	45.9%
PTC Therapeutics	12397.2	13,0%	20	15,0%	52998.57	94.6%	58	89.7%
Intercept Pharma					62202,0	15.7%	27	48.1%
Diurnal	34223,0	N/A	1	N/A	19936,0	N/A	14	N/A
HRA Phara	50906.76	N/A	26	N/A	2181,0	N/A	2	N/A
BGP Products	52906.5	10.8%	89	19.1%				
Bracco	8497.98	39.4%	26	23.1%	39962.23	94.4%	34	82.4%
GE Healthcare					48089,0	14.3%	66	18.2%
Alliance	14547.75	72.2%	36	83.3%	29486.15	N/A	79	N/A
Syner-med	11109.38	N/A	20	N/A	30180.03	N/A	52	N/A
Aegerion	16589.98	N/A	13	N/A	13610.19	42.3%	14	85.7%
Shield TX					29447.7	97.2%	45	95.6%
Valneva					27379.38	N/A	4	N/A
Orphan Europe	25831.44	93,0%	15	73.3%				
Seqirus					24263.26	N/A	4	N/A
Bio Products	13636.52	12,0%	34	29.4%	8698.44	71.3%	20	95,0%
Martindale	14581.65	0,0%	17	0,0%	7366.37	7.5%	7	42.9%
Amdipharm Mercury	19916.43	43.9%	30	56.7%				
Amicus Therapeutics					17583.14	0,0%	16	0,0%
CEB Pharma	15431.98	83.9%	62	83.9%				
Fresenius Med. Care					15298.49	52.8%	10	60,0%
Nicovations	12331,0	0,0%	14	0,0%				
Accretio	2460,0	67,0%	8	75,0%	8906.71	66.7%	17	70.6%
Mitsubishi Tanabe	4988,0	60,0%	7	85.7%	5124.2	N/A	13	N/A
Rosemont Pharmac.	5235.17	32,0%	4	75,0%	4646.93	48.4%	5	80,0%
Cuxson Gerrard	2799.5	0,0%	9	0,0%	4369,0	0,0%	13	0,0%
Tesaro					6726.51	67.8%	8	62.5%
Augettant	1459.51	N/A	1	N/A	4153.47	N/A	5	N/A
STD Pharmaceuticals	600,0	N/A	1	N/A				
Special Products	266.2	N/A	2	N/A				
Total	50,967728	47.9%	54910	55.5%	47,543051.1	59.2%	50241	64.5%

^a Companies are listed according to the total value of TOVs in both years

^b Empty cells mean that company was not in database that year

^c N/A means company did not provide information on any TOV in aggregate and therefore the consent rate cannot be calculated.