Table of Contents:

Supplementary Figure 1. Online recording pages from the Harlequin Ladybird Survey website (<u>www.harlequin-survey.org</u>); Page 2.

Supplementary Figure 2. Screenshots from the iRecord Ladybirds smartphone application (app) used to record ladybird species, with *Harmonia axyridis* used as an example throughout; Page 4.

e Harlequi, adybird Su		1
rayoura su	veg Va	7
What is a ladybird? • <u>Reco</u>	anising the Harlequin ladybird • Fact File • Research • Recording sightings • For young people • Acknowledgements • Contacts • Useful links	
Species Records I	orm	
	ybird record, start typing 'harlequin' in the species column and select the name when it pops up. Select the colour form in the next column, if it is an adu	lt,
-	he third. Enter the number you saw of that colour form or life stage, a comment if you wish and any photos. bird species seen on the same date in the same place if you wish. Simply type the name in the species column.	
	did you see and when? Where Was It?	
About You What This record is being with iRecord we hig	did you see and when? Where Was It? Submitted to iRecord. If you have an IRecord account, please log in so that this sighting appears in your records. If you are not already registered ly recommend it! However, you can continue without registering by providing your details below. We ask for these as we may need to contact you sighting. They will not be used for any other purpose.) ^
About You What This record is being with iRecord we hig	submitted to iRecord . If you have an iRecord account, please log in so that this sighting appears in your records. If you are not already registered ily recommend it! However, you can continue without registering by providing your details below. We ask for these as we may need to contact you	
About You What This record is being with iRecord we hig when verifying your	submitted to iRecord . If you have an iRecord account, please log in so that this sighting appears in your records. If you are not already registered ily recommend it! However, you can continue without registering by providing your details below. We ask for these as we may need to contact you sighting. They will not be used for any other purpose.	
About You What This record is being with iRecord we hig when verifying your	submitted to iRecord . If you have an iRecord account, please log in so that this sighting appears in your records. If you are not already registered ily recommend it! However, you can continue without registering by providing your details below. We ask for these as we may need to contact you sighting. They will not be used for any other purpose.	
About You What This record is being with iRecord we hig when verifying your First name:	submitted to iRecord . If you have an iRecord account, please log in so that this sighting appears in your records. If you are not already registered ly recommend it! However, you can continue without registering by providing your details below. We ask for these as we may need to contact you sighting. They will not be used for any other purpose. Peter Please provide your first name	
About You What This record is being with iRecord we hig when verifying your First name:	submitted to iRecord. If you have an iRecord account, please log in so that this sighting appears in your records. If you are not already registered ly recommend it! However, you can continue without registering by providing your details below. We ask for these as we may need to contact you sighting. They will not be used for any other purpose. Peter Please provide your first name Brown	

a.

Species Records Form

To submit a harlequin ladybird record, start typing 'harlequin' in the species column and select the name when it pops up. Select the colour form in the next column, if it is an adult, and then the life stage in the third. Enter the number you saw of that colour form or life stage, a comment if you wish and any photos.

You can record other ladybird species seen on the same date in the same place if you wish. Simply type the name in the species column.

			d any other information ab			
Date:	17/07/2018	1 *				
	The date you saw this (dd/mm/y					
Species		Colour form	Life stage	Quantity	Comment	Add photos
 Harmonia axyrid Harlequin Ladyb 		succinea	→ Adult	✓ 2	Mating pair	
Add photo	×					

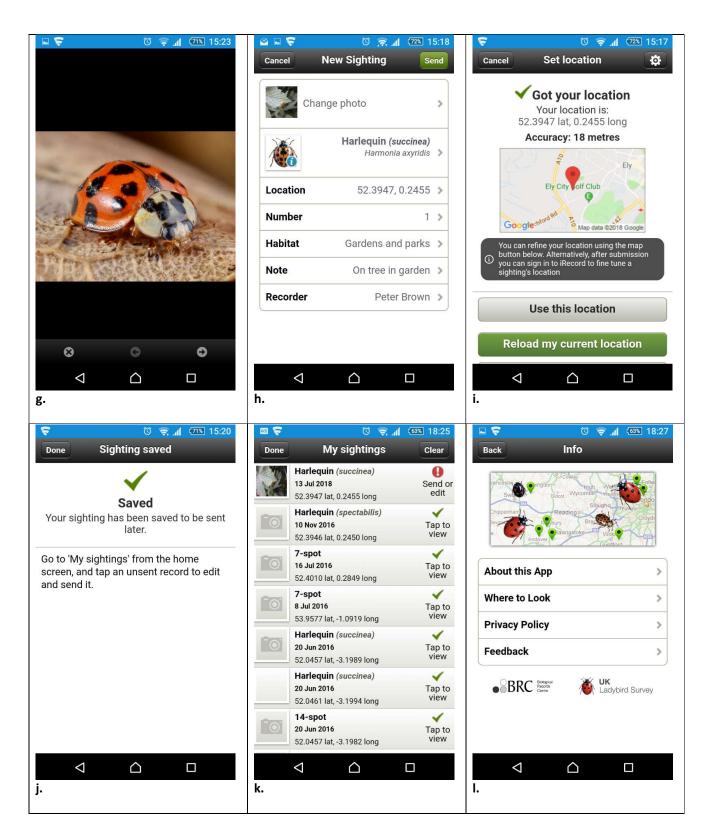
b.

Species Records Form
To submit a harlequin ladybird record, start typing 'harlequin' in the species column and select the name when it pops up. Select the colour form in the next column, if it is an adult, and then the life stage in the third. Enter the number you saw of that colour form or life stage, a comment if you wish and any photos.
You can record other ladybird species seen on the same date in the same place if you wish. Simply type the name in the species column.
<complex-block></complex-block>

c.

Supplementary Figure 1. Online recording pages from the Harlequin Ladybird Survey website (<u>www.harlequin-</u><u>survey.org</u>). **a.** First page, requesting basic information about the recorder; **b.** Second page, requesting information on the date of the sighting and on the species seen (including the opportunity to upload one or more photos for verification purposes); **c.** Third page, requesting information on the habitat and location where the species was found, with space for comments (e.g. ecological or behavioural observations made by the recorder). The location may be selected either by entering a grid reference or by clicking on the interactive map.

a cord Ladybirds	Image: Constraint of the second se	Image: Constraint of the second se
	Main colour:	Main colour: X O O O
	Coccinella septempunctata	Coccinella septempunctata
+ Current sighting	Harlequin (succinea) Harmonia axyridis	Harlequin (succinea) Harmonia axyridis
Ladybird guide	Harlequin (spectabilis) Harmonia axyridis	Adalia bipunctata
BRC Reveal WK Ladybird Survey	Harlequin (conspicua) Harmonia axyridis	Adalia decempunctata)
	Adalia bipunctata	Cream-spot Calvia quattuordecimguttata
HY Sightings Settings Info My Account	2-spot (sexpustulata) Adalia bipunctata	24-spot Subcoccinella
□ a.	√ △ □ b.	 ☐ ☐ ☐ c.
Image: Construction of the system Image: Construction of the system Image: Compare About Gallery Image: Compare Harlequin (succinea) Harmonia axyridis Show distribution map Image: Colour: Show distribution map Size: 5 - 8mm Basic colour: Orange-red Pattern colour: Black spots Number of 0-20 spots: Spot fusions: Spot fusions: Sometimes Melanic Common (black) form: Image: Common	Image: Control of the system of the syste	Image: Constraint of the second system Image: Constraint of the second system About Gallery Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system Image: Constraint of the second system
Pronotum: White or cream with up to 5 spots, or fused lateral spots forming 2 curved	ladybird species and is a threat to them and some other insect groups	and the second
 ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓	 ↓ △ □ e. 	⊲ ∩ □ f.



Supplementary Figure 2. Screenshots from the iRecord Ladybirds smartphone application (app) used to record ladybird species, with *Harmonia axyridis* used as an example throughout. Records submitted are checked by the UK Ladybird Survey. **a.** Opening screen; **b.** Ladybird guide: first screen, showing a list of species available to record, ordered by likelihood of occurrence; **c.** Ladybird guide: first screen, showing a list of species available to record, filtered by main colour of the ladybird. In this case the red filter was selected; **d.** Ladybird guide: top of second screen, providing identification information for the species selected; **e.** Ladybird guide: bottom of second screen,

providing further identification and ecological information for the species selected; **f**. Ladybird guide: distribution map for Great Britain of species selected; **g**. Ladybird guide: example gallery image of species selected, enabling the recorder to check their own ladybird against the gallery image(s), prior to record submission; **h**. Adding a record: main recording screen once a species has been selected; **i**. Adding a record: location screen showing map generated from GPS smartphone location; **j**. Adding a record: confirmation screen to show that the record has been saved; **k**. 'My sightings': screen showing records submitted (indicated by green tick) and records saved but not yet submitted (indicated by red circle with exclamation mark); **l**. Information: screen provides background information about the app.