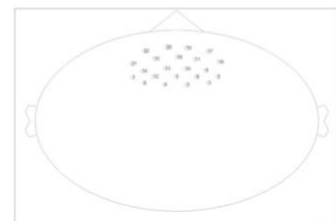
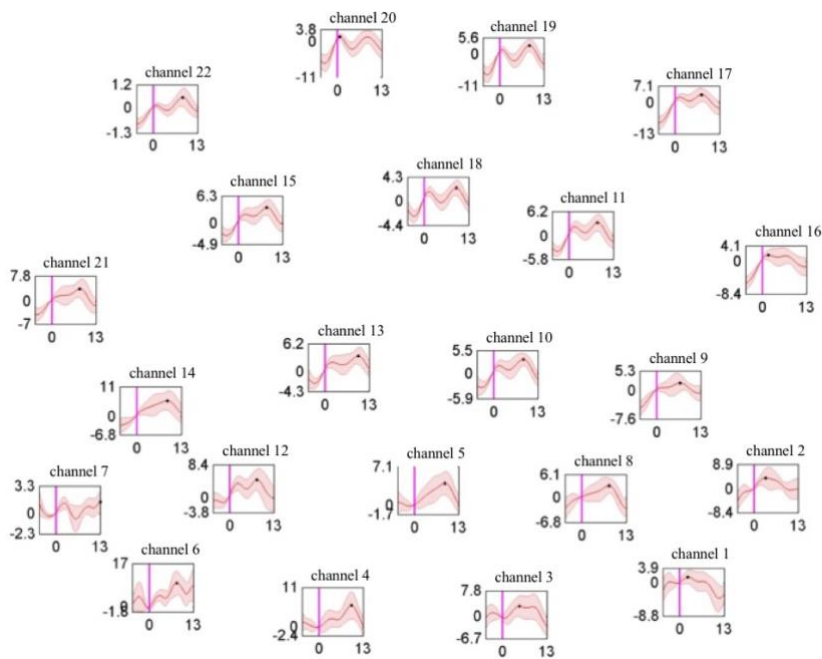
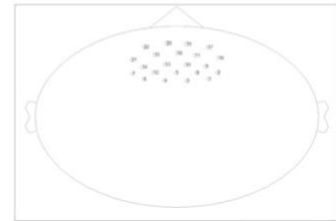
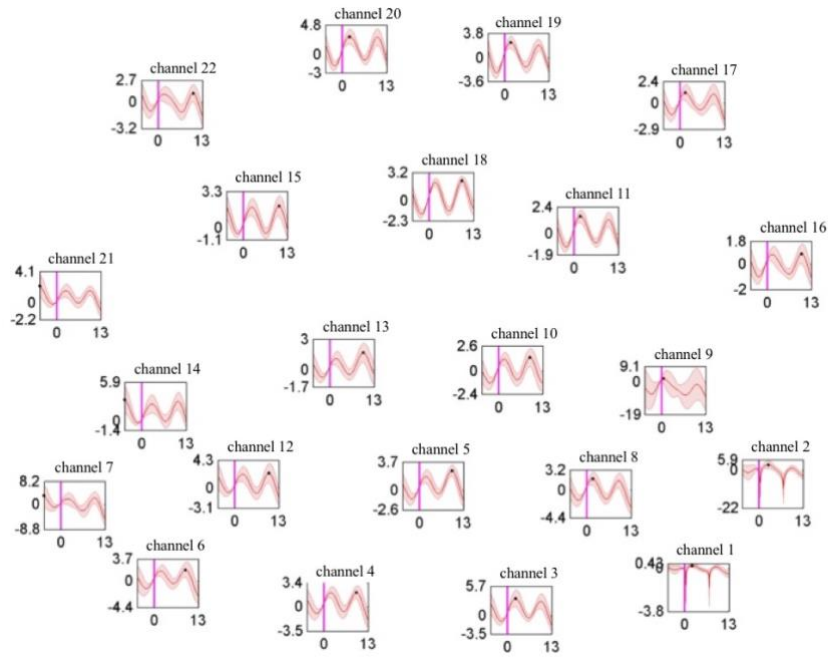


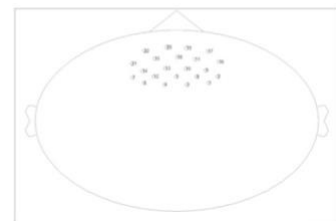
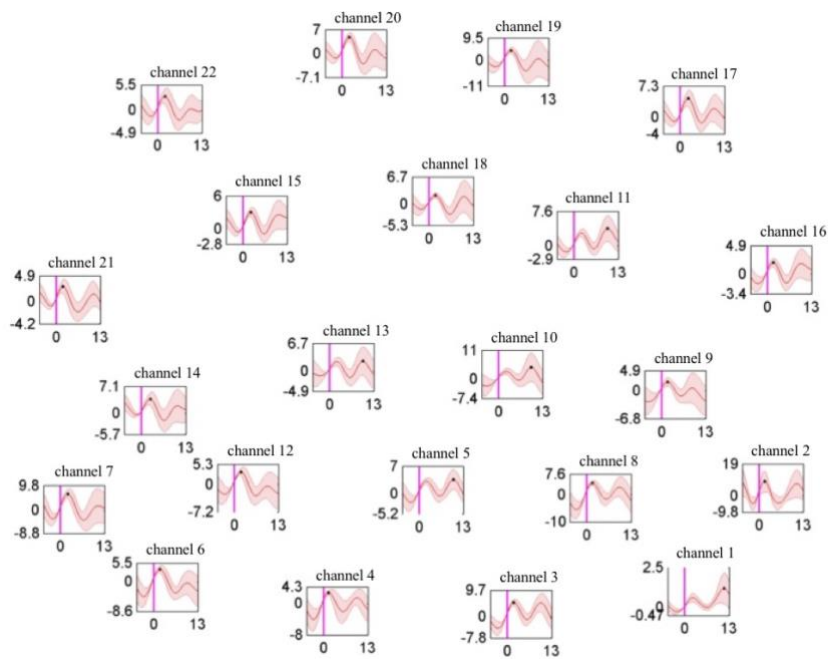
Appendix 1.1 – Representation of the oxygenated haemoglobin concentrations of target decisions (TD) and the standard deviation of every 22 channels respectively in the block integrating 80% TD-trails in the target brand group.



Appendix 1.2 – Representation of the oxygenated haemoglobin concentrations of target decisions (TD) and the standard deviation of every 22 channels respectively in the block integrating 20% TD-trails in the target brand group.



Appendix 1.3 – Representation of the oxygenated haemoglobin concentrations of target decisions (TD) and the standard deviation of every 22 channels respectively in the block integrating 80% TD-trails in the non-target brand group.



Appendix 1.4 – Representation of the oxygenated haemoglobin concentrations of target decisions (TD) and the standard deviation of every 22 channels respectively in the block integrating 20% TD-trails in the non-target brand group.