If you would like to be entered into a drawing for a $50 Amazon gift card, please provide us with a valid email address where the prize can be sent.

Please provide a valid email address

Type Email Address here

1/ Which social media apps do you use in your personal and daily life? *

Please select all social media apps that you use

- ☐ Facebook
- ☐ Twitter
- ☐ Instagram
- ☐ LinkedIn
- ☐ YouTube
- ☐ Google Plus
- ☐ Pinterest
- ☐ None

2/ How often do you use social media apps? *

please estimate how regularly you use social media apps

- ☐ Hourly
- ☐ Daily
- ☐ Weekly
- ☐ Every Two Weeks
- ☐ Monthly
- ☐ Annually

3/ Do/did you use residency program websites when researching residency programs? *

select one

- ☐ YES
- ☐ NO

please select all that apply

- ☐ No
- ☐ Brochures/print media
- ☐ Current/Previous Residents at the program of interest
- ☐ Current/Previous 4th year medical students at your home institution
- ☐ Medical School Advisors
- ☐ Another source: _____ (clarify below)

What source?

[text box]

5/ Would you follow a residency program's account on any of the following social media apps? *

select all social media apps you would follow

- ☐ Facebook
- ☐ Twitter
- ☐ Instagram
- ☐ LinkedIn
- ☐ YouTube
- ☐ Google Plus
- ☐ Pinterest
- ☐ I don't plan on following a residency program's social media

6/ Which social media app would you consider most useful in learning about a residency program? *

select one answer

- ☐ Facebook
- ☐ Twitter
- ☐ Instagram
- ☐ LinkedIn
- ☐ YouTube
- ☐ Google Plus
- ☐ Pinterest
- ☐ I don't believe social media is that useful to learning about a program

7/ When did you start browsing residency program

- ☐ Before medical school
- ☐ In selecting and considering specialties
- ☐ After deciding on a specialty but before the application process
- ☐ Only during the residency application process

8/ How useful was the information presented on residency program websites in your application process? *

select the response that applies most to you

- ☐ very useful
- ☐ moderately useful
- ☐ slightly useful
- ☐ not useful

9/ Did the quality of a residency program website influence your decision to apply to that particular program? *

select yes or no

- ☐ YES
- ☐ NO

10/ Did the quality of a residency program website influence your decision to interview at that particular program? *

select yes or no

- ☐ YES
- ☐ NO

11/ When viewing a program's web site, the following is important: *

Please select the option that applies most to you

Programmatic Content

○	○	○	○	○
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

Quality of Photographs

Presence of Video Content

○	○	○	○	○
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

Consistent Page Layout

○	○	○	○	○
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

Aesthetic quality

○	○	○	○	○
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

Ease of Navigation

○	○	○	○	○
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

12/ When viewing a program's website, which information do you find most important *

please select all content entities that you find important

- ☐ Alumni testimonials and contact information
- ☐ Average resident work hours
- ☐ Board pass rates
- ☐ Career/Fellowship placement
- ☐ City/location information
- ☐ Current resident information
- ☐ Detailed application and interview information
- ☐ Faculty profiles
- ☐ FREIDA-like information
- ☐ Frequently asked questions and answers
- ☐ History of the program
- ☐ Hospital size and patient demographics

- [ ] **Program goals and philosophy**
- [ ] **Residency curriculum**
- [ ] **Residency electives**
- [ ] **Resident finances/debt management**
- [ ] **Resident research**
- [ ] **Resident social lives**
- [ ] **Unique program features**
- [ ] **Work Schedules**
- [ ]

13/ Was there any information not found on residency program websites that you would like to see? *

Please type your response, or No if nothing to add

Type Response Here

14/ Was there a discrepancy between any residency program's website and your actual interview experience/encounter with the respective program? *

please select yes or no

- [ ] YES
- [ ] NO

15/ What if any was your favorite or most memorable residency program website? *

please provide us with the program's name, or None for no response

Type Response Here

SUBMIT RESPONSES