

Supplemental Table B. *Descriptive statistics for variables, May 2016*

	Means ( <i>SD</i> ) or <i>N</i> 's (valid %)	
	Adults ( <i>N</i> = 238)	Youth ( <i>N</i> = 237)
<b>Visual attention</b>		
Brand	29.23 (23.49)	30.25 (21.30)
Warning	25.69 (23.62)	26.64 (22.29)
Image	12.04 (12.10)	12.94 (11.84)
<b>Negative affect</b>	2.24 (1.14)	2.33 (.99)
<b>Risk beliefs</b>		
Old	3.58 (.91)	3.30 (1.26)
New	3.13 (1.09)	3.96 (1.19)
<b>Smoking outcomes</b>		
Intention to quit	<i>N</i> = 67 (28.2%)	--
Susceptibility to smoking	--	<i>N</i> = 89 (37.6%)

*Note.* Fixation variables were measured in seconds. Negative affect was measured on a scale of 1-5. Old risk beliefs were measured on a scale of 0-4. New risk beliefs were measured on a scale of 0-4 for adults and 0-5 for youth.