Supplementary Table C. *Regression coefficients (unstandardized) with standard errors or odds ratios predicting adult outcomes, May 2016*

	Fixation time on brand	Fixation time on warning	Fixation time on image	Negative affect	Old risk beliefs	New risk beliefs	Intention to quit OR [95% CI]
Condition (v. control)							
30%	-36.85(2.52)***	--	--	1.34 (.15)***	-.05 (.15)	.17 (.18)	1.89 [.79, 4.52]
50%	-43.92(2.49)***	--	--	1.19 (.15)***	.07 (.15)	.27 (.18)	3.13 [1.30, 7.54]*
Covariates							
Age	-.19 (.08)*	--	--	.02 (.01)**	.01 (.01)	-.004 (.01)	1.03 [1.003, 1.06]*
Male (v. female)	-4.27 (2.13)*	--	--	-.17 (.13)	-.06 (.13)	-.33 (.15)*	.81 [.40, 1.63]
Hispanic (v. non-Hispanic)	-.15 (2.92)	--	--	.32 (.18)#	.20 (.17)	.02 (.21)	1.89 [.75, 4.73]
Black	-.78 (2.75)	--	--	.41 (.17)*	.12 (.16)	.06 (.20)	2.06 [.86, 4.98]
Other, non-White race	-2.07 (3.39)	--	--	-.04 (.20)	-.19 (.20)	-.12 (.24)	1.14 [.39, 3.28]
$10K-$19,999 (v. <$10K)	1.38 (2.73)	--	--	.09 (.16)	.25 (.16)	.30 (.19)	2.47 [1.02, 5.98]*
$20K+ (v. < $10K)	-.30 (2.63)	--	--	.21 (.16)	.27 (.16)#	.08 (.19)	1.44 [.60, 3.42]
High school (v. no HS)	-.92 (2.26)	--	--	-.23 (.14)#	.08 (.13)	.15 (.16)	.74 [.34, 1.57]
College (v. no college)	-1.73 (3.19)	--	--	.08 (.19)	-.06 (.19)	-.02 (.22)	1.82 [.68, 4.87]
Nicotine dependence	-.13 (.50)	--	--	.01 (.03)	.01 (.03)	-.02 (.04)	.88 [.75, 1.03]
Previous quit attempt	-.85 (2.22)	--	--	.43 (.13)***	.06 (.13)	.21 (.16)	3.57 [1.63, 7.79]***
Emergency food	.59 (2.39)	--	--	.24 (.15)#	.27 (.14)#	.24 (.17)	1.26 [.56, 2.80]
WIC recipient	3.27 (3.22)	--	--	-.13 (.19)	-.06 (.19)	.04 (.23)	1.01 [.34, 3.01]
SNAP recipient	-4.30 (2.74)	--	--	-.04 (.17)	-.08 (.16)	.12 (.20)	.40 [.16, 1.01]#
Colorblind	11.07 (4.48)*	--	--	-.16 (.26)	-.12 (.25)	.27 (.31)	1.15 [.28, 4.71]
Camel preference (v. other)	-5.37 (7.02)	--	--	.26 (.43)	.25 (.42)	-.13 (.51)	2.65 [.21, 33.07]
Marlboro (v. other)	.52 (3.02)	--	--	.58 (.18)**	.36 (.18)*	.02 (.22)	1.75 [.61, 5.00]
Newport (v. other)	1.08 (2.79)	--	--	.37 (.17)*	.16 (.17)	.02 (.20)	2.38 [.90, 6.29]#
Constant	69.98(5.51)***	--	--	.09 (.34)	2.89 (.33)***	2.92 (.40)***	.03***
Adjusted R^2	.63	--	--	.39	-.01	.01	--
N	224	--	--	226	230	230	230

Note. OR = odds ratio. CI = confidence interval. #$p \leq .10$, *$p \leq .05$, **$p \leq .01$, ***$p \leq .001$. All regressions are linear except intention to quit, which is binary logistic. Because the control group participants did not see any GWLs, we did not run regression models for fixation time on warning or fixation time on image when using the control group as the reference group.