Supplementary Table D. *Regression coefficients (unstandardized) with standard errors predicting youth outcomes, May 2016*

	Fixation time on brand	Fixation time on warning	Fixation time on image	Negative affect	Old risk beliefs	New risk beliefs	Susceptibility OR [95% CI]
Condition (vs. control)							
30%	-33.17 (2.29)***	--	--	.53 (.15)***	.38 (.21)#	.37 (.19)#	.82 [.41, 1.65]
50%	-36.39 (2.33)***	--	--	.61 (.16)***	.08 (.21)	.30 (.20)	1.18 [.59, 2.35]
Covariates							
Age	1.22 (.98)	--	--	-.07 (.07)	.05 (.09)	.14 (.08)	.93 [.69, 1.26]
Male (vs. female)	.03 (1.89)	--	--	-.35 (.13)**	-.12 (.17)	-.31 (.16)#	.63 [.35, 1.13]
Other sex (vs. female)	-1.28 (6.45)	--	--	-.04 (.43)	.10 (.54)	.24 (.51)	1.65 [.30, 8.97]
Hispanic (vs. non-Hispanic)	.98 (2.39)	--	--	-.08 (.16)	.25 (.21)	.18 (.20)	1.39 [.70, 2.78]
Black	-2.34 (2.01)	--	--	-.05 (.13)	-.10 (.18)	.09 (.17)	.68 [.37, 1.25]
Other, non-White race	.11 (2.22)	--	--	.17 (.15)	-.03 (.20)	-.14 (.19)	.64 [.32, 1.27]
Previous smoking	-9.31 (3.55)**	--	--	.38 (.22)#	-.16 (.31)	.09 (.29)	3.38 [1.20, 9.48]*
Smoking environment	-1.21 (1.93)	--	--	-.002 (.13)	.11 (.17)	.09 (.16)	1.54 [.87, 2.73]
Sensation seeking	1.80 (1.32)	--	--	.02 (.09)	-.07 (.12)	-.01 (.11)	1.21 [.81, 1.79]
Colorblind	4.15 (3.37)	--	--	.48 (.23)*	.14 (.31)	.16 (.29)	2.14 [.78, 5.83]
Constant	36.91 (12.65)**	--	--	2.84 (.85)***	2.66 (1.14)*	2.08 (1.07)#	1.02
Adjusted R^2	.58	--	--	.12	-.02	.01	--
N	223	--	--	226	233	233	233

Note. OR = odds ratio. CI = confidence interval. #$p \leq .10$, *$p \leq .05$, **$p \leq .01$, ***$p \leq .001$. All regressions are linear except susceptibility to smoke, which is binary logistic. Because the control group participants did not see any GWLs, we did not run regression models for fixation time on warning or fixation time on image when using the control group as the reference group.