

Additional file 5:

Group comparison of baseline characteristics between participants who retained in the study and those who were lost to follow-up, and between the control and intervention group within the group of participants lost to follow-up.

Variable	Follow-up vs. Lost to follow-up		Lost to follow-up; Control vs. Intervention group	
	Completed 12 months Q N=455	Did not complete 12 months Q N=260	Control group N=138	Intervention group N=122
Mother				
Age (years)	30.8 ± 4.2	29.8 ± 4.4*	29.7 ± 4.3	30.0 ± 4.6
Norwegian as native language	93.0 (423)	91.5 (238)	92.8 (128)	90.2 (110)
First-time mother (for infant participating in the survey)	58.5 (266)	54.2 (141)	55.1 (76)	53.3 (65)
Marital status				
Married	40.7 (185)	37.7 (98)	36.2 (50)	39.3 (48)
Cohabitant	56.9 (259)	60.8 (158)	61.6 (85)	59.8 (73)
Not married/cohabitant	2.4 (11)	1.5 (4)	2.2 (3)	0.8 (1)
Education (College/university degree)	84.2 (378)	76.9 (200)**	74.6 (103)	79.5 (97)
Main activity (before pregnancy)				
Working fulltime	81.6 (368)	78.8 (204)	78.8 (108)	78.7 (96)
Working part time	6.0 (27)	8.1 (21)	9.5 (13)	6.6 (8)
Student	6.9 (31)	8.1 (21)	5.1 (7)	11.5 (14)
Not working	5.5 (25)	5.0 (13)	6.6 (9)	3.3 (4)
BMI (kg/m ²)	24.9 ± 4.4	24.9 ± 4.2	24.5 ± 4.4	25.3 ± 4.0
Smoking	4.0 (18)	3.5 (9)	2.2 (3)	4.9 (6)
Use of snus	4.8 (22)	6.5 (17)	5.1 (7)	8.2 (10)
Infant				
Gender (female)	49.5 (225)	48.8 (127)	47.8 (66)	50.0 (61)
Gestational age >38 weeks	91.9 (418)	88.1 (229)	84.8 (117)	91.8 (112)
Birth weight (g)	3589 ± 492	3566 ± 492	3522 ± 490	3616 ± 493
Exclusive breastfed first month	66.8 (304)	68.1 (177)	71.0 (98)	64.8 (79)
Introduced to solid food before four months of age	5.1 (23)	4.2 (11)	2.2 (3)	6.6 (8)

* p=0.008, **p=0.016