

## **Multimedia Appendix 4**

### Characteristics of B4M users and Usability survey scores

<b>Health Facility <sup>a</sup></b>	<b>Age</b>	<b>Cadre / Gender</b>	<b>Years of experience</b>	<b>Score, Perceived Usefulness</b>	<b>Score, Perceived Ease of use</b>
<b>Low Usage Cluster</b>					
Facility B					
	31 years	Midwife / F	5 years	45	48
	35 years	Midwife / F	10 years	59	52
				<b>52.0</b>	<b>50.0</b>
Facility C					
	27 years	Midwife / F	4 years	54	56
	27 years	Enrolled Nurse <sup>b</sup> / F	2 years	54	59
	33 years	Midwife + Facility Manager / F	7 years	49	55
				<b>52.3</b>	<b>56.7</b>
Facility E					
	35 years	Health Assistant / F	10 years	54	44
	27 years	Enrolled Nurse <sup>b</sup> / F	2 years	49	39
	57 years	Community health nurse / F	32 years	-	-
				<b>51.5</b>	<b>41.5</b>
<b>Moderate Usage Cluster</b>					
Facility A					
	30 years	Midwife / F	5 years	47	56
	33 years	Midwife / F	9 years	52	55
	30 years	Midwife / M	5 years	46	46
				<b>48.3</b>	<b>52.3</b>
Facility D					
	24 years	Community health nurse / F	2 years	53	56
	50 years	Midwife + Facility Manager / F	28 years	53	60
				<b>53.0</b>	<b>58.0</b>
Facility F					
	28 years	Midwife / F	4 years	41	51
	53 years	Midwife / F	27 years	37	36
				<b>39.0</b>	<b>43.5</b>

<sup>a</sup> Facility A is the ANC unit of a district hospital and is the first level referral point for facilities B, C and D, which are health centers. Facility E is an independent public health unit of a district hospital, while F is a health center.

<sup>b</sup> An auxiliary cadre similar to health assistants