### **Supplementary Online Content**

Pandya A, Asch DA, Volpp KG, et al. Cost-effectiveness of financial incentives for patients and physicians to manage lowdensity lipoprotein cholesterol levels. *JAMA Netw Open*. 2018;1(5):e182008. doi:10.1001/jamanetworkopen.2018.2008

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| Parameter  | Value                      | Source   |
|--|----------------------------|--|
| From Disease Free State                                    |                            |  |
| Non-CVD death  | Age and sex-specific table | NCHS 2010 <sup>1</sup>                                     |
| Stroke event   | Calibrated risk score      | Wolf 1991 <sup>2</sup>                                     |
| CHD event  | Calibrated risk score      | Anderson 1991 <sup>3</sup>                                 |
| % CHD Cardiac Arrest                                       | Age and sex-specific table | Weinstein 1987 <sup>4</sup>                                |
| % CHD MI (male)  | 0.35                       | NHLBI 2006 <sup>5</sup>                                    |
| % CHD MI (female)  | 0.2                        | NHLBI 2006 <sup>5</sup>                                    |
| From Stroke state  |                            |  |
| Acute (1-year) risk of death                               | 0.15                       | Carandang 2006 <sup>6</sup>                                |
| Chronic (post 1 <sup>st</sup> -year) MI                    | 0.022                      | Touze 2005 <sup>7</sup>                                    |
| Chronic (post 1 <sup>st</sup> -year) stroke                | Calibrated risk score      | Wolf 1991 <sup>2</sup>                                     |
| From MI state  |                            |  |
| Acute (1-year) risk of death                               | 0.15                       | Mozaffarian 2016 <sup>8</sup>                              |
| Acute CABG   | 0.082                      | Fang 2010 <sup>9</sup>                                     |
| Acute PTCA   | 0.3                        | Fang 2010 <sup>9</sup>                                     |
| % Procedure death  | 0.0015                     | Williams 2006 <sup>10</sup>                                |
| Acute 2nd MI (no PTCA)                                     | 0.06                       | Capewell 2006 <sup>11</sup>                                |
| Acute 2nd MI (after PTCA)                                  | 0.053                      | Windecker 2014 <sup>12</sup>                               |
| Chronic (post 1 <sup>st</sup> -year) repeat MI             | 0.064                      | Jokhadar 2004 <sup>13</sup>                                |
| Chronic (post 1 <sup>st</sup> -year) repeat MI (with PTCA) | 0.052                      | Jokhadar 2004 <sup>13</sup> , Windecker 2014 <sup>12</sup> |

#### eTable 1. Disease Progression Inputs Used in the CVD PREDICT Model

| From MI and CABG State                              |        |  |
|---|--------|--|
| Acute post-CABG death                               | 0.027  | Peterson 2004 <sup>14</sup>                                    |
| Acute 2nd MI  | 0.047  | Windecker 2014 <sup>12</sup>                                   |
| Repeat MI   | 0.049  | Yusuf 1994 <sup>15</sup> , Windecker<br>2014 <sup>12</sup>     |
| From Angina State                                   |        |  |
| Acute (1-year) risk of death                        | 0.045  | Capewell 2006 <sup>11</sup>                                    |
| Acute (1-year) risk of cardiac arrest               | 0.006  | Hsia 2008 <sup>16</sup>  |
| Acute (1-year) risk of MI                           | 0.035  | Hemingway 2003 <sup>17</sup>                                   |
| Acute (1-year) risk of MI (with PTCA)               | 0.031  | Hemingway 2003 <sup>17</sup> ,<br>Windecker 2014 <sup>12</sup> |
| Acute CABG  | 0.2    | Ford 2007 <sup>18</sup>  |
| Acute PTCA  | 0.3    | Ford 2007 <sup>18</sup>  |
| % Procedure Death                                   | 0.0015 | Assumption: same as MI   |
| Chronic (post 1 <sup>st</sup> -year) MI             | 0.035  | Assumption: same as acute MI                                   |
| Chronic (post 1 <sup>st</sup> -year) MI (with PTCA) | 0.029  | Windecker 2014 <sup>12</sup>                                   |
| From Angina and CABG state                          |        |  |
| Acute post-CABG death                               | 0.027  | Assumption: same as MI-<br>CABG                                |
| Acute 2nd MI  | 0.028  | Windecker 2014 <sup>12</sup>                                   |
| Chronic (post 1 <sup>st</sup> -year) MI             | 0.0278 | Hemingway 2003 <sup>17</sup> ;<br>Windecker 2014 <sup>12</sup> |
| From Cardiac Arrest state                           |        | 10   |
| Acute (within 1 year) death                         | 0.954  | Nichol 2008 <sup>19</sup>                                      |
| MI event  | 0.064  | Assumption: same as MI   |
| Chronic (post 1 <sup>st</sup> -year) CVD Mortality  |        |  |
| Proportion of chronic CVD deaths due to CVD         | 0.28   | NHANES-based calculation                                       |
| Post-stroke all-cause mortality multiplier          | 2.3    | Rosen 2010 <sup>20</sup>                                       |
| Post-CHD all-cause mortality multiplier<br>(male)   | 1.6    | Smolina 2012 <sup>21</sup>                                     |
| Post-CHD all-cause mortality multiplier             | 2.1    | Smolina 2012 <sup>21</sup>                                     |

| (female)  |     |                            |
|---|-----|----------------------------|
| Post-CHD all-cause mortality >1 event<br>(male)   | 3.4 | Smolina 2012 <sup>21</sup> |
| Post-CHD all-cause mortality >1 event<br>(female) | 2.5 | Smolina 2012 <sup>21</sup> |

Note: see Pandya et al. 2017 for the full explanation of how these inputs were derived:

Pandya A, Sy S, Cho S, Alam S, Weinstein MC, Gaziano TA. Validation of a Cardiovascular Disease Policy Micro-simulation Model Using Both Survival and Receiver Operating Characteristic Curves. *Med Decis Making*. 2017 Oct;37(7):802-814.

| eTable 2. Utilities | S Used in the | CVD | PREDICT | Model |
|---------------------|---------------|-----|---------|-------|
|---------------------|---------------|-----|---------|-------|

| Parameter                               | Base-case Value | Base-Case Source                     |
|---|-----------------|--------------------------------------|
| Disaasa Eraa                            | 0.877           | Sullivan 2006 (15),                  |
| Disease Fiee                            | 0.877           | Mozafarrian 2016 (3)                 |
| Chronic Cardiac Arrest                  | 0.808           | Sullivan 2006 <sup>22</sup> , Taylor |
|   | 0.000           | 2009 23                              |
| Chronic MI                              | 0.778           | Sullivan 2006 <sup>22</sup>          |
| Chronic MI with CABG                    | 0.778           | Sullivan 2006 <sup>22</sup>          |
| Chronic Angina                          | 0.768           | Sullivan 2006 <sup>22</sup>          |
| Chronic Angina with CABG                | 0.768           | Sullivan 2006 <sup>22</sup>          |
| Chronic Stroke                          | 0.768           | Sullivan 2006 <sup>22</sup>          |
| Utilities for Acute Disease             |                 |                                      |
| States (disabilities for acute          |                 |                                      |
| state in parentheses)                   |                 |                                      |
| Acute Cardiac Arrest                    | 0.770 (-0.0409) | Sullivan 2006 <sup>22</sup>          |
| Acute MI                                | 0.737 (-0.0409) | Sullivan 2006 <sup>22</sup>          |
| Acute MI with CABG                      | 0.737 (-0.0409) | Sullivan 2006 <sup>22</sup>          |
| Acute Angina                            | 0.727 (-0.0412) | Sullivan 2006 <sup>22</sup>          |
| Acute Angina with CABG                  | 0.727 (-0.0412) | Sullivan 2006 <sup>22</sup>          |
| Acute Stroke                            | 0.716 (-0.0524) | Sullivan 2006 <sup>22</sup>          |
| Disutilities for Events                 |                 |                                      |
| Repeat MI                               | -0.041          | Sullivan 2006 <sup>22</sup>          |
| Repeat Stroke                           | -0.052          | Sullivan 2006 <sup>22</sup>          |
| CABG                                    | 0               | assumption                           |
| РТСА                                    | 0               | assumption                           |
| Statin                                  | -0.002          | Gage 1996 <sup>24</sup> , Hutchins   |
| ~ | 0.002           | 2015 25                              |
| Minor statin adverse event              | -0.005          | Lee 2010 $^{20}$ (2 days of life     |
|   | 0.002           | lost)                                |

Note: see Pandya et al. 2017 for the full explanation of how these inputs were derived:

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| Parameter                                 | Base-Case<br>Value | Base-Case Source                                     |
|---|--------------------|--|
| Costs for Chronic Disease States          |                    |  |
| Disease Free                              | \$0                | Assumption: None                                     |
| Chronic CHD                               | \$3,368            | Lee 2010 <sup>26</sup>                               |
| Chronic Stroke                            | \$2,225            | Pignone 2006 <sup>27</sup>                           |
| Costs for Acute Disease States            |                    |  |
| Acute Cardiac Arrest                      | \$20,277           | O'Sullivan 2011 <sup>28</sup>                        |
| Acute MI                                  | \$59,301           | O'Sullivan 2011 <sup>28</sup>                        |
| Acute Angina                              | \$30,660           | O'Sullivan 2011 <sup>28</sup>                        |
| Acute Stroke                              | \$20,127           | O'Sullivan 2011 <sup>28</sup>                        |
| Costs for Procedures and Repeat<br>Events |                    |  |
| Repeat MI                                 | \$59,301           | O'Sullivan 2011 <sup>28</sup>                        |
| Repeat Stroke                             | \$20,127           | O'Sullivan 2011 <sup>28</sup>                        |
| CABG                                      | \$38,797           | O'Sullivan 2011 <sup>28</sup>                        |
| РТСА                                      | \$36,556           | O'Sullivan 2011 <sup>28</sup>                        |
| Screening Costs                           |                    |  |
| Non-lab test (GP visit in Stage           |                    |  |
| 1)  | \$79               | Pletcher 2009 <sup>29</sup>                          |
| Cholesterol (lab) test                    | \$37               | Pletcher 2009 <sup>29</sup>                          |
| # extra GP visits during Stage 2          | 1                  | Assumption   |
| # lab tests/year after treatment          | 1                  | Lazar 2011 <sup>30</sup> , Expert Opinion            |
| # GP visits/year after treatment          | 1                  | Lazar 2011 <sup>30</sup> , Expert Opinion            |
| Statin Drug and Adverse Event             |                    |  |
| Costs                                     |                    |  |
| Statin                                    | \$281              | Redbook 2009 <sup>31</sup>                           |
| Anti-hypertensive                         | \$217              | Nuckols 2011 <sup>32</sup>                           |
| Aspirin                                   | \$8                | Pignone 2006 <sup>27</sup>                           |
| ACE Inhibitor                             | \$55               | Shah 2011 <sup>33</sup> , Redbook 2009 <sup>31</sup> |

### eTable 3. Costs (2017 US Dollars) Used in the CVD PREDICT Model

| Beta Blocker        | \$55    | Shah 2011 <sup>33</sup> , Redbook 2009 <sup>31</sup> |
|---------------------|---------|--|
| Mild adverse event  | \$188   | Lee 2010 <sup>26</sup>                               |
| Major adverse event | \$7,400 | Lee 2010 <sup>26</sup>                               |

Note: see Pandya et al. 2017 for the full explanation of how these inputs were derived:

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| Characteristic                          | Trial        | Model        |
|---|--------------|--------------|
| n                                       | 1,503        | 1,000,000    |
| Age, mean (SD), years                   | 61.99 (8.7)  | 61.5 (11.9)  |
| Female sex (%)                          | 42.7         | 30.7         |
| African American (%)                    | 15.5         | 10.6         |
| Currently smoking (%)                   | *            | 31.8         |
| History of diabetes                     | 18.1         | 35.2         |
| Systolic blood pressure mean (SD), mmHg | 129.1 (14.9) | 136.6 (20.8) |
| Total cholesterol mean (SD), mg/dL      | *            | 228.5 (46.4) |
| LDL cholesterol mean (SD), mg/dL        | 160.6 (27.2) | 153.9 (39.3) |
| HDL cholesterol mean (SD), mg/dL        | *            | 44.3 (12.9)  |
| History of coronary heart disease (%)   | 34.5         | 7.7          |
| Taking cholesterol medication (%)       | 33.2         | 27.3         |
| CHD risk mean (SD)                      | 19.8 (8.7)   | 19.2 (8.4)   |

eTable 4. Trial and Model Baseline Characteristics for Each Strategy (Treatment Arm)

\*not included in trial dataset



eFigure 1. Two-Way Sensitivity Analysis Showing the ICER for the Shared Incentives Strategy Compared to the Trial Control for Different Combinations of LDL Reduction Waning and Years of Intervention Costs, Assuming a Cost-effectiveness Threshold of \$150,000/QALY. The green regions show combinations of values that resulted in an ICER <\$100,000/QALY for the shared incentives strategy compared to the trial control strategy; yellow indicates an ICER of \$150,000/QALY, red indicates an ICER of >\$200,000/QALY; orange indicates an ICER between \$150,000-200,000/QALY; gray indicates implausible results (years where intervention costs are included but treatment effects are not observed in those years). "X" marks the base-case assumption and result (treatment effect linearly wanes to zero by year 10).



eFigure 2. One-Way Sensitivity Analysis Showing the ICER for the Shared Incentives Strategy as a Function of Analytical Time Horizon.



# eFigure 3. Two-Way Sensitivity Analysis Showing the ICER for the Shared Incentives Strategy Compared to the Trial Control for Different Combinations of LDL Cholesterol Reductions and Average Shared Financial Incentives

**Payouts.** The green regions show combinations of values that resulted in an ICER <\$50,000/QALY for the shared incentives strategy compared to the trial control strategy; yellow indicates an ICER of \$100,000/QALY, red indicates an ICER of >\$200,000/QALY; orange indicates an ICER between \$100,000-200,000/QALY;. "X" marks the base-case assumption and result.



eFigure 4. Cost-effectiveness Acceptability Curve (CEAC) for the Probabilistic Sensitivity Analysis (PSA) for Scenario of 5-Year LDL Reduction Waning.



eFigure 5. Cost-effectiveness Acceptability Curve (CEAC) for the Probabilistic Sensitivity Analysis (PSA) for Scenario of 10-Year LDL Reduction Waning and Including 5 Years of Intervention Costs.



# eFigure 6. Cost-effectiveness Acceptability Curve (CEAC) for the Probabilistic Sensitivity Analysis (PSA) for Scenario of 30-Year LDL Reduction Waning



eFigure 7. Cost-effectiveness Acceptability Curve (CEAC) for the Probabilistic Sensitivity Analysis (PSA) for Scenario of Lifetime LDL Benefit Duration.

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