

## Appendix A: Content sections at CanadiEM

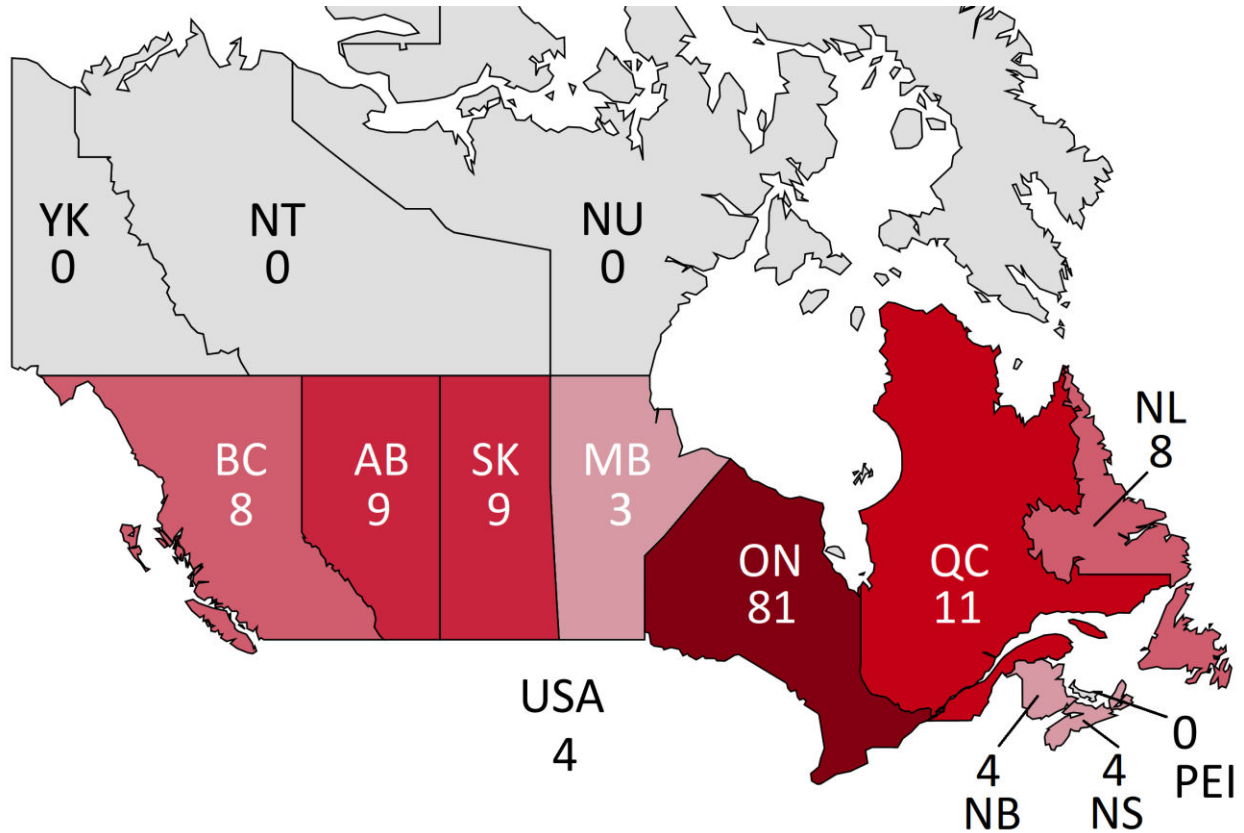
<b>Section</b>	<b>Subsection</b>	<b>Description</b>
Medical Concepts	Chalk Talks	Short videos to contextualize preclinical knowledge
	Clinical Questions	Literature based discussion on specific clinical questions
	Infographics	Visual summaries of important journal articles, emphasis on articles published in CJEM
	Knowledge Translation	Critical appraisals of journal articles
	Tiny Tips	Simple approaches and mnemonics to common clinical presentations
	TREKK	Summaries of Pediatric EM Guidelines
Podcast	CrackCast	Summarizes and creates a study guide for each chapter of Rosen's Emergency Medicine
	Physicians as Humans Podcast	Explore social aspects of medicine
Academics (e.g., Educational issues, Education Innovations and Quality Improvement Scholarship)	CAEP Great Evidence in Medical Education Summaries	Summaries of curated original research articles in medical education
	CAEP Feature Educational Innovations	Summaries of curated educational innovation articles in medical education
	Featured Leadership and Organizational Workplace (FLOW) Hacks	Highlights strategies to improve administrative challenges in ED
	Mentorship	Advice around career advancement and personal skill development

	Tips for EM Exams	Study aids and advice for the FRCP EM exam
	CaRMS Guide	Resources for medical students for matching to Emergency Medicine
Opinion and Arts	Commentary	Expert opinions on various subjects
	Counterpoint	Alternative perspectives to media articles
	Editorial	Viewpoints on major healthcare issues
	Arts PRN Gallery	Using art pieces to teach medical content

## Appendix B. Web Technologies used by CanadiEM Editorial Team

Technology	Use
Wordpress	Hosts website
Slack	Communication platform between editors
Google Analytics	Tracking online viewership analytics, determining online audience behaviour (e.g. time on site, bounce rate)
Google Documents	Asynchronous document production and collaboration
Google Hangouts	Videoconference-based meetings
Facebook	Engaging with online communities of practice (e.g. FOAM community)
Twitter	Engaging with online communities of practice (e.g. FOAM community)
Piktochart	Creating infographics
iTunes	Download site for podcasts
Libsyn	Housing podcasts for distribution, Collecting download analytics
Audacity + Auphonic leveling software	Podcast recording, editing and post production engineering

Appendix C: Number of CanadiEM contributors, stratified by province in Canada.



Abbreviations from left to right: *First row:* YK=Yukon, NT=Northwest Territories, NU=Nunavut; *Second Row:* BC=British Columbia, AB=Alberta, SK=Saskatchewan, MB=Manitoba, ON=Ontario; QC=Quebec, NL=Newfoundland and Labrador; *Third Row:* USA=United States of America, NB=New Brunswick, NS=Nova Scotia, PEI=Prince Edward Island.