

**Table S1: A bivariable of proportion of WTP for CBHI and mean amount with 95% CI**

Variables	Description	Mean amount of MWTP in ETB (95% CI)	Proportion of WTP (mean amount of 233 ETB)	
			% of yes (95% CI)	% of No (95% CI)
Sex of the respondent	Male	221.65(207.27, 236.03)	82.25(76.04, 87.13)	17.75(12.86, 23.95)
	Female	239.66(229.49, 249.83)	73.86(63.61, 82.04)	26.14(17.95, 36.38)
Age of the respondents	≤ 29 years	221.46(206.40, 236.52)	74.02(63.00, 82.66)	25.98(17.33, 36.99)
	30-39 years	228.00(215.36, 240.63)	75.82(65.88, 83.58)	24.18(16.41, 34.11)
	40-49 years	240.29(221.74, 258.84)	83.07(71.80, 90.44)	16.93(9.5, 28.19)
	50-59 years	275.67(245.81, 305.53)	96.66(79.09, 99.5)	3.34(0.4, 20.90)
	60 years and above	228.23(185.12, 271.34)	81.81(47.25, 95.76)	18.19(4.2, 52.74)
Marital status of respondents	Single	199.64(176.24, 223.03)	66.67(39.58, 85.92)	33.33(14.07, 60.42)
	Married	239.91(230.65, 249.16)	81.81(76.26, 86.30)	18.19(13.69, 23.73)
	Windowed	233.33(161.61, 305.05)	60.00(16.74, 91.79)	40.00(8.2, 83.25)
	Divorced	203.95(177.06, 230.84)	69.56(47.86, 85.05)	30.44(14.94, 52.13)
Occupation of the respondents	Farmer	235.08(225.32, 244.84)	78.46(72.09, 83.70)	21.54(16.29, 27.90)
	Housewife	209.38(189.18, 229.58)	76.47(59.16, 87.93)	23.53(12.06, 40.83)
	Merchant	301.89(276.23, 327.55)	91.42(76.15, 97.27)	8.58(2.7, 23.84)
	Daily labourer	131.66(76.90, 186.42)	25.00(2.33, 57.43)	75.00(13.4, 97.33)
	Students	187.89(163.76, 212.02)	66.67(31.35, 89.74)	33.33(31.35, 89.74)
Educational status	Unable to read & write	216.37(206.39, 226.35)	72.59(64.40, 79.49)	27.41(20.50, 35.59)
	Read and write	241.83(223.02, 260.65)	84.48(72.59, 91.79)	15.52(8.2, 27.40)
	Primary education	267.44(247.09, 287.79)	88.40(78.34, 94.14)	11.60(5.85, 21.65)
	Secondary education	227.89(188.19, 267.59)	83.33(50.41, 96.09)	16.67(3.90, 49.58)
Family size	≤ 5	211.03(201.12, 220.95)	66.41(57.94, 73.95)	33.59(26.04, 42.05)
	Greater than 5	256.78(243.97, 269.58)	92.14(86.31, 95.61)	7.86(4.38, 13.68)
Wealth quintile of the household	Poor (1 <sup>st</sup> quintile)	205.58(195.16, 216.00)	75.42(66.78, 82.40)	24.58(17.59, 33.21)
	Medium (2 <sup>nd</sup> quintile)	241.60(281.87, 322.97)	79.16(69.79, 86.20)	20.84(13.79, 30.20)
	Rich (3 <sup>rd</sup> quintile)	302.42(281.87, 322.97)	88.33(77.31, 94.38)	11.67(5.61, 22.68)
Chronic illness	No	231.56(222.06, 240.47)	78.66(72.78, 83.56)	21.34(16.43, 27.21)
	Yes	242.80(223.10, 262.49)	83.67(70.37, 91.70)	16.33(8.29, 29.62)
Awareness about the CBHIS	Poor awareness	218.83(210.44, 227.21)	76.09(69.73, 81.47)	23.91(18.52, 30.26)
	Good awareness	294.00(273.47, 314.45)	89.85(80.06, 95.12)	10.15(4.87, 19.93)
Social trust among them	Poor trust	226.89(207.23, 246.55)	77.14(60.16, 88.29)	22.86(11.70, 39.83)
	Good trust	234.41(225.25, 243.56)	79.91(74.31, 84.54)	20.09(15.45, 25.68)