

Supplementary File

Table S1. Interview guidelines for researchers and practitioners on social inequalities-sensitive physical activity promotion in older adults.

Interview questions for researchers	Interview questions for practitioners
<ul style="list-style-type: none"> - Which groups of older adults warrant special attention in health promotion and prevention? - Which groups of older adults are reached by existing measures of physical activity promotion/health promotion and prevention, and which groups are hardly reached? - Are there strategies that have proven to be successful in reaching different groups of older adults? 	<ul style="list-style-type: none"> - Which groups of older adults do you want to reach? <ul style="list-style-type: none"> - How do you define 'socioeconomically disadvantaged' older adults? - How did you choose these groups? - Which actors were involved in the selection of these groups? - Which groups of older adults have actually been reached? - Which strategies have proven to be successful in reaching these groups? <ul style="list-style-type: none"> - Are there differences between different groups? - Which strategies have proven to be less effective in reaching these groups? - Are there groups of older adults that have hardly been reached so far? <ul style="list-style-type: none"> - If yes: What do you think why these groups have hardly been reached so far?
<ul style="list-style-type: none"> - How to consider differences related to gender, socioeconomic status, or a migration background in the development of interventions? 	<ul style="list-style-type: none"> - Do you use intervention methods to consider differences related to gender, socioeconomic status, or a migration background?
<ul style="list-style-type: none"> - Where do you see success in reaching socioeconomically disadvantaged groups, and where do you see gaps? How would you rate the current evidence? <ul style="list-style-type: none"> - What are indicators for measuring this success? - Do you have practical experience in evaluating equity impacts of interventions ('equity impact assessment')? <ul style="list-style-type: none"> - If yes: What methods for evaluation did you use? - If no: Imagine you have developed an intervention and now want to investigate the impact of this intervention on social inequalities: What methods for evaluation would you use? 	<ul style="list-style-type: none"> - How are your offers evaluated? - How do you assess the effectiveness of your offers? - Are there differences in the effectiveness between different groups, such as between men and women, individuals with low and high socioeconomic status, or individuals with and without a migration background? <ul style="list-style-type: none"> - If yes: What do you think why these differences occurred?