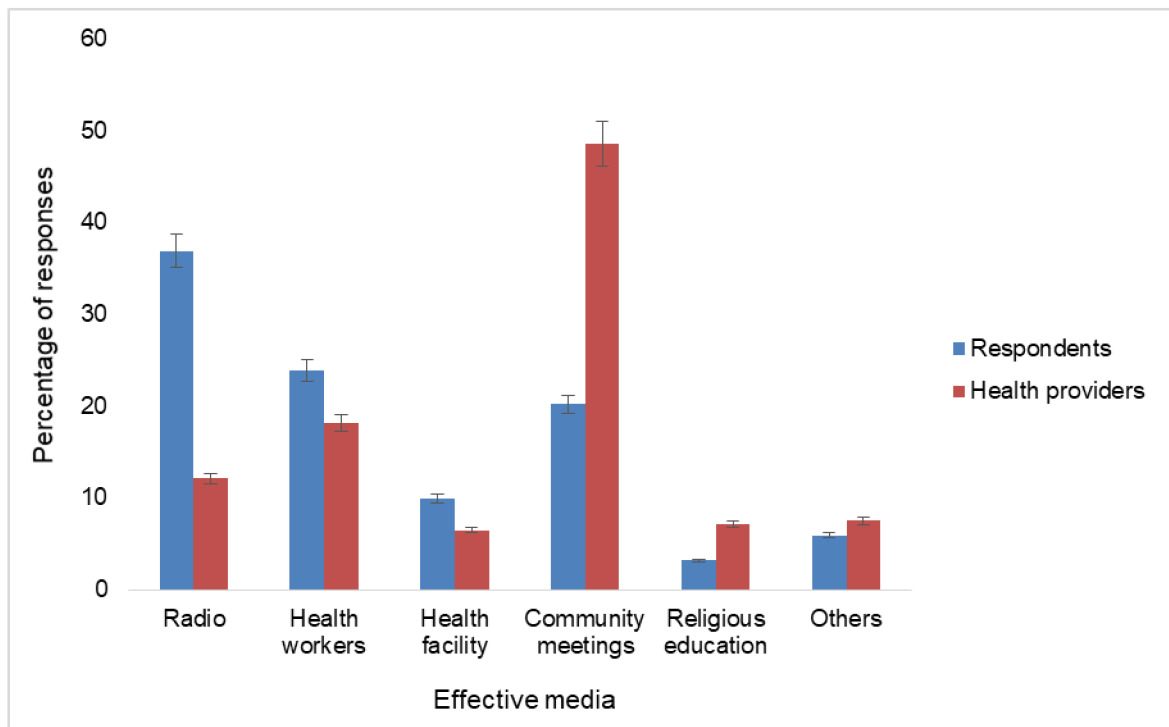


Fig 1: Comparison of options for reaching community members with ADE messages as perceived by respondents and healthcare professionals.



*Error bars represent 95% confidence intervals of the percentage responses of community members