

Table S1. Beta for Year when controlling for the percentage of fiction books in American Books, 1960-2008.

	Kiss	Hug	Love you	Like you	Verbal affection words	Nonverbal affection words	All affection words
<i>Beta for Year</i>	1.04***	1.02***	1.01***	1.02***	1.02***	1.04***	1.03***

Notes. Verbal affection words include “love you” and “like you”, and nonverbal affection words include “kiss” and “hug”.