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Scanning the horizon: A systematic literature review of methodologies

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Scanning the horizon: A systematic literature review of methodologies

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ABSTRACT

Objectives: Society is confronted with the rapid emergence of innovation in science and technology. To manage this, horizon scanning is being adopted globally to identify, assess and prioritise innovations and trends at an early stage of their development. This enables decision-makers to be better informed and prepare for change. The aim of this paper is to systematically identify and evaluate HS methodologies employed in healthcare and elsewhere.

Methods and Results: A systematic literature review was performed using PUBMED and EMBASE, and was supplemented with grey literature searches. The principal methodologies used in horizon scanning were extracted from approximately 100 articles, and were summarised in a literature map. The search revealed many examples of horizon scanning across disciplines. Challenges, such as the need to refine prioritisation criteria, manage uncertainty inherent in the findings, and improve the dissemination of identified issues, have been highlighted.

Conclusion: Horizon scanning, when performed appropriately, is a flexible and reliable tool. When used for the early identification of trends, horizon scanning can inform and influence decision-making, leverage opportunities and address challenges at an international level. Further research to identify the most effective methodologies available would add depth to this landscape and enable the evolution of best practice to most efficiently anticipate novel developments and innovations.

Strengths and limitations of this study

- This systematic review offers an up-to-date perspective on horizon scanning methodologies – incorporating practices from beyond the health field; however, as reviews into horizon scanning in healthcare have been undertaken previously, some duplication of findings was inevitable.(1-5)
- Resource limitations have precluded evaluation of horizon-scanning in all sectors, particularly in the private sector, and consideration of material in languages other than English and Italian.
- The paper may be subject to outcome bias as the papers reported systematic methodological aspects of horizon scanning; therefore, some ad-hoc horizon scanning methods may not be captured.

INTRODUCTION

Across organizations worldwide, the rapid emergence of high impact innovation is a major challenge faced by decision makers.(6) To respond, the identification of future innovations and trends is being undertaken in a comprehensive, systematic and sustainable manner so that policy makers, and other stakeholders, can respond appropriately and enable innovations to reach the market with minimal developmental, legal, regulatory, process or procurement bottle-necks. To catalyse the achievement of this objective, horizon scanning is emerging as a valuable and viable strategy. This is particularly true in the health sector, where the European Medicines Agency (EMA) is seeking to promote the availability of innovative medicines using horizon scanning. This foresight will in turn inform the Agency's Regulatory Science Strategy and the European medicines regulatory network strategy.(7-9)

Horizon scanning has been in use for many years, initially by commercial organisations and later by public bodies; Japan was an early adopter of foresight methodologies in the 1970s.(4, 10) Since then, horizon scanning has been used across diverse sectors to aid financial, policy, process and research planning.(5, 11) There are many definitions of horizon scanning,(12) but most can be captured by its generic characterisation as a systematic examination of information to detect early signs of important developments. The approach generally targets the early lifecycle of technologies – i.e, in an early phase of adoption before their introduction on to the market - but may also scan for broader trends, challenges and opportunities. It provides an early warning of 'signals', rather than a comprehensive study of their impact.

Horizon scanning generally follows a process of signal detection, filtration, prioritisation, assessment and dissemination (Fig 1). Its use is growing across sectors,(13) and this risks the duplication of efforts (both in design and execution) as similar stretches of the horizon are scanned by many.

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6 **Fig 1. Common stages of Horizon scanning from the EuroScan network (12).**
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13 There have been no recent reviews of horizon scanning methods used in the health
14 sector,(12, 14) or those looking beyond the health sector sectors. As a result, the aim of
15 this literature review is to systematically identify and evaluate HS methodologies employed
16 in healthcare and elsewhere. The overall goal is to broaden and update knowledge on the
17 methodologies used, and through mapping and evaluation, provide a useful guide for the
18 establishment and optimisation of future horizon scanning initiatives. This includes the
19 activities of the EMA's recently established Regulatory Science Observatory, as well as the
20 EU Innovation offices Network and the International Coalition of Medicines Regulatory
21 Authorities (ICMRA).(9)
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METHODS

A systematic review of the literature was performed to capture and map the use of horizon scanning activity, and the widespread use of modern IT/web capabilities, with 2008 to 2018 chosen accordingly.⁽¹⁵⁾ Three researchers were involved and a systematic protocol was followed to minimise inter-rater bias; this involved cross validation between two researchers, with diverging opinions then arbitrated by the third. This systematic approach also permitted gaps and inconsistencies in the field to be identified. Data collection followed the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) guidelines:⁽¹⁶⁾ the literature was first screened and filtered using inclusion and exclusion criteria; the accepted papers then underwent data extraction and analysis; and, finally, the scanning methodologies were mapped.

Search strategy

Medline and Embase bibliographic databases were searched to identify research papers on the use of horizon scanning, and the methods used for this purpose. Grey literature and bibliographies of the most relevant research papers supplemented this search. The primary search terms and relevant MeSH terms used were: “*horizon scan*” OR “*strategic foresight*” OR “*systematic early dialogue*” OR “*early warning and alert system*”. All literature, of which the title or abstract contained any of the keywords above, was flagged.

Inclusion and exclusion criteria

Only articles published in English or Italian from 2008-2018 were included,

In the first round of screening the publication abstracts had to indicate:

- (a) either a methodology for horizon scanning or strategic foresight, *or* a discussion, *or* experience provided, of horizon scanning.

(b) It was also essential for the abstracts to indicate a breadth of horizon scanning of the relevant field level *or* address a methodological aspect which may be generally applicable across different fields.

In the second round, the full texts of the selected articles were then reviewed according to additional inclusion criteria:

- (a) the horizon scan or foresight methodology was detailed, *and*
- (b) the priority areas included relevant science and/or technology, *and*
- (c) a collaborative/international approach was used, *and*
- (d) the horizon scanning undertaken spanned a period of between 2 and 15 years.

Alternatively, the paper was required to demonstrate methodological aspect(s) of foresight or horizon scanning of potentially general applicability.

The foresight period of 2-15 years reflected the facts that signals suggesting impact in less than two years obviously concern innovations that are already in late-stage development, while those anticipated to 'mature' in 15-20 years' time are too distant and uncertain to be useful.

The mapping was elaborated using the EuroScan International Information Network method, a scientific association of member organizations and individuals for the exchange of information on important emerging new drugs, devices, procedures, programs, and settings in health care (EuroScan), and novel methodological aspects from the searched literature.(12)

Patient and Public Involvement

The patients and public were not directly involved in the design or conduct of the study.

RESULTS

There were 413 papers identified through the initial database searches and grey literature, of which 252 were removed due to duplication or failing to meet the inclusion criteria. 60 papers were excluded because of language issues or lack of access to full-text. 101 publications were included in this study after reading the full text as indicated (Fig 2).

Fig 1. Literature selection process flowchart (16)

Consistency between the selection of papers by the two researchers, who undertook the screening, was fair (Cohen's unweighted Kappa =0.28).(17) A third researcher therefore screened the excluded literature according to the criteria to ensure that all relevant papers were captured (and resulting in one further publication being selected).

Most of the studies included in this review address horizon scanning as whole, following the process outlined in Figure 1, and of these, many operate in a national context. A few papers also focus on the use of specific methodological aspects such as Delphi techniques (see Table 1). Given the databases interrogated, the most prevalent priority areas identified were environmental issues,(12) gene therapy,(8) oncology(9) and clinical practice. Public sector bodies in the UK, USA, Sweden and Australia published the most on the topic. Internationally, EuroScan was repeatedly referenced for its role in harmonizing horizon scanning methodology, supporting its members and encouraging international collaboration.

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3 Risk of bias was assessed in accordance with the BMJ guidelines and the Cochrane risk of
4 bias tool. Most bias were not applicable to these non-clinical qualitative studies, however
5 the following were:
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11 - A form of publication bias was likely in which only horizon scanning undertaken in
12 organisations with a strong background in publishing academic publications were
13 discovered. It was not possible to correct for this.
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19 - Outcome bias may have occurred as the papers reported systematic methodological
20 aspects of horizon scanning, whereas some horizon scanning may occur in an ad-hoc
21 manner e.g. a signal discovered by word of mouth.
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27 - The competing interests of the authors were not considered beyond the standards of the
28 source journals. This was because it was not thought highly relevant to the reporting of
29 methodologies.
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33 34 35 **Mapping**

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38 The process outlined in the EuroScan Method toolkit was used as a basis and novel
39 methodological aspects found in the literature added.(12) The resulting map is segmented
40 into: signal identification and detection, criteria and methods of filtration and prioritization,
41 assessment, dissemination and updating of information, and overall evaluation of the
42 process. Notable references are given; the full dataset is provided in supplementary data
43 file.
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Information sources and signal detection

For more detailed results, please see the supplementary information.

Signals are detected from manifold sources in a horizon scanning exercise; Table 1 summarises the most common origins of information.

Information sources (signal detection)
<ul style="list-style-type: none"> • Scientific/biomedical literature review • Patents • Input from industry and industry associations • Other observatories • Media • International institutions and forums • Individuals, committees and expert groups • Surveys • Government bodies • Meetings and conferences • Other organisations • Grey literature

Table 1: Information sources used for signal detection in horizon-scanning

Review of the scientific and biomedical literature is perhaps the most common place to identify innovation. Searches can be structured, using systematic and validated strategies, for broad or targeted topic areas;(18-20) a two-step approach, first to survey the field and, second, for a 'deep dive', can be used. Recently issued patents and published patent applications (e.g., the European Patent Office)(21) represent an alternative source of early

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3 signals, particularly of innovations originating in industry (large, medium and small).

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5 Systematic and/or *ad hoc* scanning of direct or indirect information about new findings from
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7 industry or industry associations(22, 23) (such as investment of venture capital in SMEs) is
8
9 also useful for monitoring of research pipelines. As are, for example, clinical trials
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11 databases(24, 25) and intelligence gathered from research infrastructures and consortia,
12
13 and from university and research institute technology transfer offices.
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16 Other observatories of potential value include repositories of innovation and trends
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18 generated from the horizon scanning outputs of international regulators and the committees
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20 and expert groups of governmental bodies, such as OECD and EuroScan(26-28). The media
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22 - print, electronic and social - generate substantial topic-specific and commercially-relevant
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24 information, available via RSS feeds(13), Twitter, Facebook, etc.(29) Social media also
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26 allow suggestions of signals from stakeholders. Workshops can also be useful to bring
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28 together diverse experts (chosen on the basis of their area of specialisation, breadth of
29
30 knowledge, publications and commitment to the process) to discuss areas of novel science
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32 and technology and to collaboratively scan the horizon from different points of view.(30)
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34 These 'sand-pit' exercises can be supplemented by participants from the scanning
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36 organisation itself, appropriate stakeholder groups, external consultants and policy-
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38 makers.(31, 32) For sustainable and continuous horizon scanning, it may prove valuable to
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40 create a steering committee, think tank or "idea radar" including representatives of the
41
42 aforementioned participants.(33, 34)
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45 Delphi studies are widely used to pool knowledge and build consensus around emerging
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47 issues. There are two or more rounds involved: in the first, participants identify relevant
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49 issues, which are then pooled and ranked; the second round sees these issues discussed
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51 followed by their re-ranking. This process is iterated until a consensus is reached. Several
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53 Delphi variations have been described, from more conventional workshop formats to the use
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55 of online tools such as Nvivo (quantitative analysis of text) or Wordle.net (a word cloud
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3 tool).(35) The design of a Delphi study should take into account the sample size and
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5 confounding factors, such as the level of conformity in the group.(5, 36, 37)
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8 Surveys, conducted via the web or by mail,(23, 34) enable staff of an organisation,
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10 stakeholders and the public to be asked to identify new technologies or trends.(38) These
11
12 may be most useful when horizon-scanning in well-defined fields.(5) Semi-structured
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14 interviews covering a standard set of questions can also be used, with similar
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16 outcomes.(19) However, public input was not found to be hugely productive.(38) Likewise,
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18 an attempt to establish a Wikipedia community has been largely unsuccessful.(39)
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21 Finally, a number of additional sources have been identified including draft legislation and
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23 policy papers from governmental bodies, the proceedings of scientific conferences and
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25 symposia, professional and scientific societies, interest groups, think-tanks and research
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27 funders (government, charities, venture capital, etc.), the so-called grey literature where
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29 global shifts that influence society, the economy and the environment — megatrends —(40)
30
31 are sometimes foreseen. Google alert queries, Google Trends, Google News Timeline,
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33 Google Insight, and blogs were mentioned.(39, 41)
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Filtration criteria and methods

For more detailed and explanatory results, please see the supplementary information.

Table 2 presents the criteria and methods commonly used to discard irrelevant signals.

Filtration criteria (discarding irrelevant signals)	Filtration methods
<ul style="list-style-type: none"> • Potential impact • Size of affected population or global relevance • Novelty • Level of innovation • Evidence • Organisational impact • Plausibility • Levels of stakeholder and media interest • Policy priority • Stage of development • Ethical and social issues • Within time-frame of 2-15 years 	<ul style="list-style-type: none"> • Classification criteria • Automated text-mining tools • Individual and group filtration • Peer review • Expert participation

Table 2: Filtration criteria and methods used in horizon-scanning to discard irrelevant signals

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3 Several key criteria concerning a signal's potential impact were used:(20, 34, 42-44) What
4 are the costs, and the cost-utility ratio, of resource consumption; what are the implications
5 in terms of quality of life, burden of disease and patient safety?(44, 45)
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10 The level of evidence is a further important criterion that has been ranked using a simple
11 traffic light system,(46) where green denotes sufficient evidence to support the uptake of
12 the signal, yellow indicates insufficient evidence to support uptake but the evidence may
13 constitute useful information, and red implies unsupportive or insufficient evidence.
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18 In terms of filtration methods, these may be separated into those which tag signals
19 according to the criteria in a binary yes/no fashion, or those which use distinct or graduated
20 categories, e.g., confirmed, likely, potential, unlikely, and questionable.(25) Automated
21 text-mining tools can be used with databases to enable the identification, tagging and
22 categorisation of signals and facilitate clustering and filtering.(5) Individual or group
23 filtration may be performed by organisational staff, who can also undertake, up to point,
24 peer review that ultimately requires the participation of external experts. The latter can
25 also be responsible for weighting signals, according to the criteria, using an evidence
26 framework.(20, 30)
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Prioritisation criteria and methods for assessing signals

For more detailed and explanatory results, please see the supplementary information.

The signals which have met the filtration criteria can then be prioritised. The prioritisation criteria which must be met, and the methods used to do so, are collected in Table 3.

Prioritisation criteria (assessing signals)	Prioritisation methods
<ul style="list-style-type: none"> • Potential impact on outcomes • Size make-up of the affected population • Expected variation of impact • Likely time-frame • Evidence of effectiveness • Relevance to strategic and political priorities • Effect on other related policies • Desirability • Factual basis • Requirement of availability of expertise • Novelty 	<ul style="list-style-type: none"> • Qualitative approach • Quantitative or semi-quantitative approaches • Rating and ranking • Best-worst scaling • Risk analysis • Standardisation of signals • Delphi approach • Public consultation • Engagement of experts • Mixed methods

Table 3: Prioritisation criteria and methods used in horizon-scanning to assess signals

Logically, the criteria consider the potential impact on outcomes, a clear example being resource consumption, and the cost of a signal.(34, 42) The size and composition of the

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3 affected population are therefore important factors,(34, 45, 47, 48) as well as the expected
4 variation that may be observed between different subsets.(42, 47) For the signal to be
5 prioritised, the timeframe must be realistic,(11, 34, 49) and there must be a clear, factual
6 indication of true novelty and desirability. In addition to evidence of effectiveness,
7 consideration must be given to the relative added-value over current practice,(34) and
8 whether this sufficient to satisfy strategic and/or political priorities and policies (e.g.,
9 reduction in inequality)(42).

10
11 With respect to prioritisation methods, a simple qualitative approach uses short summaries
12 of the signals as a basis to prioritise.(50) Quantitative or semi-quantitative approaches are
13 obviously more rigorous and typical (for details of such approaches see supplementary
14 information).

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There were several novel Delphi approaches developed, for example, to acquire expert input
online in a continuous feedback forum or market place. Here, participants prioritise, or
purchase, a limited number of signals which then accrue a "price" that can ultimately be
used to prioritise those of greatest value.(33) Controls are possible to counteract the
possibility of scoring fatigue.(51)

Finally, it should be emphasised that the engagement of experts for prioritisation must
ensure diverse participation from different sectors, geographical regions, disciplines, and
demographics.(29, 43, 52) Public consultation is a valuable asset to provide input and
involvement from citizens and users in prioritisation, and can be achieved in person, via
email or online.(34, 39)

Signal assessment and methods

For more detailed and explanatory results, please see the supplementary information.

The signals which have met the prioritisation criteria are then assessed. The factors assessed, and the methods employed to do so, are in Table 4. (e.g., in terms of resource implications and broad financial perspectives).

Signal assessment	Assessment methods
<ul style="list-style-type: none"> Impact, e.g., resource (financial) implications Level of innovation Expected utilisation and diffusion Risk assessment Actions required and time to impact Legal and ethical issues Barriers to market Stakeholder perception 	<ul style="list-style-type: none"> ExpertLens Driver analysis Scenario planning Expert, user and policy-maker participation Peer review

Table 4: Signal assessment and methods used in horizon-scanning

A key factor to consider in the assessment of any signal, of course, are the resource implications. The expected utilisation and availability of the innovation across different geographical regions is also important(32, 34, 45), as is a detailed risk assessment. A number of practical issues must also be considered, including actions needed to translate the signal into use (such as further research, the development of new processes, and whether complementary technology, for example, is essential to realise the value of the signal), the time and investment required to do so, the need for new or specialised training of personnel involved,(11) the cooperation and acceptance of key stakeholders, any ethical

issues, access to the necessary experts(5) and the intellectual property associated with the signal, and whether legislative or regulatory guideline changes are required. As always, impact on the market must be taken into consideration: is the innovation likely to have a disruptive effect, will it encounter reimbursement barriers, what are the timelines and milestones,(33) etc.? A consensus level of innovation can be sought (e.g., important, moderate, modest)(53).

Insofar as the methods used for signal assessment are concerned, a number of approaches are available (see supplementary information).

Dissemination and evaluation of the results of horizon scanning

For more detailed and explanatory results, please see the supplementary information.

The key elements involved in the disseminating and evaluating the results of horizon scanning are listed in Table 5.

Dissemination	Evaluation
<ul style="list-style-type: none"> • Format • Methods • Audience • Frequency • Updating 	<ul style="list-style-type: none"> • Short, medium and long-term • Process and output audit • Validation and sensitivity • Focus groups • Metrics • Access to database

Table 5: Dissemination and evaluation of the results of horizon-scanning

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3 In terms of dissemination, the assessment of an individual signal can be summarised in a
4 document with the following elements: authors, lay summary, assessment objectives and
5 methods, background and current practice, signal description, impacts and other issues,
6 estimated time to impact, comparator signals (innovations), expert opinion, and declaration
7 of any conflict of interests. It may also be beneficial to include policy recommendations
8 which are linked to decision-making priorities, structures, and individual and cross-cutting
9 policies.(18, 30, 38, 45, 48) Dissemination can be achieved, when a new report is
10 available, via numerous pathways, including email, social media, notification of target
11 groups,(39, 43) public events involving the participation of policymakers,(5, 34) publicly-
12 accessible repositories of data or outputs that are clearly indexed, easily searchable and
13 categorised, for example, by level of evidence and other metrics.(41, 54)
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Dissemination of any new report should be made systematically through diverse
platforms(43) and shared directly with relevant organisations.(41) The frequency of
dissemination depends on circumstances.

A related activity that bridges dissemination and evaluation is the updating of horizon-
scanning information. This comprises four essential elements: (a) continually checking and
pruning sources based on their usefulness, relevance, and evolution, (b) monitoring and
updating changes in signals by periodically refreshing the horizon scan, (c) reassessment of
signals when sufficient new data are available or a step-change in technology has occurred,
(d) validating annually, for example, the horizon-scanning update by a team of expert
researchers, practitioners and journalists.

Evaluation of the results of horizon-scanning can be performed in the short, medium and
long-term. A short-term evaluation may involve the following actions: survey of an
appropriate audience on the usefulness of horizon-scanning in decision-making; use of
metrics (e.g., provided by Google Analytics), such as number of downloads, page views,
average session duration, citations in publications and funding applications; reports of

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3 failures; consistency with other horizon scanning methods. In the medium-term, an
4
5 evaluation would include the responsiveness of the horizon-scanning team to requests; the
6
7 ability to keep the horizon-scanning content up-to-date; to compare findings with “gold”
8
9 standards (e.g., EuroScan, The Agency for Healthcare Research and Quality); and to
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11 measure sensitivity and associated predictive value. Finally, a long-term evaluation
12
13 assesses the usage of horizon-scanning information in arriving at decisions; the accuracy of
14
15 projections; the timeliness with which new technologies were detected; the prioritisation
16
17 criteria which best signalled the impact of the technology.
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20 A process and output audit represents another approach to evaluation and ensures the
21
22 completeness of the search record; records of external input; records of expert contact
23
24 details; clear filing of information used; and a clear statement of the innovation in the
25
26 briefing. A focus group of users can be employed to review the information input and
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28 dissemination and to develop a user-friendly interface through which to access the
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30 database.
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DISCUSSION

There were a wide variety of sources and methods used to identify new and emerging issues. However, it was common to use scientific literature, individuals, committees and expert groups, the web and Delphi methodologies. That the scientific literature dominates is expected as innovation often begins in an academic environment and because widely-accessible bibliographic databases have powerful search and filtering capabilities. The frequent use of the Delphi methodology may be explained by its ability to 'crowd-source' information and build a consensus amongst participants in a relatively short timeframe. This consensus, particularly expert consensus, adds weight to the conclusions drawn from horizon scanning.

Overall, the majority of the methods used were manual or semi-automated, with relatively few automated aspects. This could be due to the limited availability of software and budget constraints. Complex filtration, prioritisation and assessment criteria are some of the barriers to full automation that may be resolved in the not-too-distant future by the rapidly evolving fields of machine learning and artificial intelligence.

Dissemination of horizon-scanning reports appear to have rarely fed directly and systematically into policymaking. This may simply be a reflection of the unpredictable and political nature of policymaking, as well as a mismatch with the longer time-scale of horizon-scanning. Equally, it is probably fair to say that the information gathered by horizon-scanning lacks, at least to some extent, the conventional measures of credibility and authority required to influence policymaking.⁽³⁰⁾ New tools and approaches (e.g., via generation of complex scenarios and the clear weighting of evidence)^(30, 55) are probably needed to enable horizon-scanning to be considered more seriously by policymakers.

The distance of the horizon scanned was also found to be a tricky balance between the need to assess signals as early as possible to inform decision makers, and the limited information

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3 available at an early stage.(56) There were many different evaluation methods employed,
4 covering different time-spans, reflecting *inter alia* cultural differences, resource limitations
5 and a time-lag between horizon-scanning and its critical evaluation (for example, a high
6 false-positive rate of horizon-scanning implied the need for tighter filtration criteria)(2).
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11 From a public policy standpoint, horizon-scanning has both informative and creative
12 functions, alerting policy makers to emerging issues, and providing new, plausible policy
13 options.(5) This use of horizon-scanning is well established for identification of emerging
14 issues, both positive and negative, in global conservation and biological diversity.(57) In
15 some contrast, however, in the biomedical field, in which this review has concentrated,
16 horizon-scanning is biased towards identification of positive, innovative signals as those with
17 low value inevitably have little impact.(58) Finally, in addition to its institutional value,
18 horizon-scanning can significantly help related stakeholders, such as technology developers
19 or civil society - it can reveal barriers to innovation and allow proactive engagement to
20 reduce these barriers.(59)
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32 33 **Limitations** 34 35

36 As systematic reviews into horizon scanning in healthcare have been undertaken previously,
37 some duplication of findings was inevitable;(1-5) however, this review offers an up-to-date
38 and wider perspective, and includes methodologies from beyond the health field. Resource
39 limitations have precluded evaluation of horizon-scanning in other, related sectors, and
40 consideration of material in languages other than English and Italian. Lastly, a fully
41 comprehensive review of all methodologies has not been performed for practical reasons:
42 the inconsistent reporting of the horizon-scanning details and the continually evolving
43 approaches employed. This effort must be viewed as a 'snapshot', therefore, of a rapidly
44 moving target.
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Conclusions

To respond to accelerating innovation, horizon-scanning methodology is being adopted both nationally and internationally, particularly in the public sector. The range of methods used, and the limited assessment of their performance, renders recommendation of a single approach premature and explains why combining two or more techniques makes sense for validation and for improving the accuracy of predictions.(4, 5)

Undoubtedly, automation and the development of 'intelligent' horizon-scanning are short-term milestones that will significantly improve the process, enhancing the evidence base, disseminating the acquired outputs efficiently, and facilitating decision-making. Self-evidently, given the need for horizon-scanning across diverse disciplines, involving large numbers of interested stakeholders with related information needs, the process can only benefit from international collaboration. To this end an initiative is already underway within the International Coalition of Medicines Regulatory Authorities in which the EMA is taking an active role)(60, 61). Of course, scanning the horizon for signals is not an endpoint, in and of itself, but rather a window through which current and future opportunities and policies can be linked.(62) It is essential, therefore, that further research be performed to develop, assess and ultimately implement the most efficacious methods of scanning and to ensure their acceptance and uptake by relevant stakeholders.

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Disclaimer

The views expressed in this article are the personal views of the authors and may not be understood or quoted as being made on behalf of or reflecting the position of the agencies or organisations with which the authors are affiliated.

Data sharing

The dataset is available in the supplementary data file or upon request.

Competing interests

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Author contributions:

Philip Hines, Marisa Papaluca, Li hui yu and Richard Guy all made the following contributions to the work:

- Substantial contributions to the conception or design of the work; or the acquisition, analysis, or interpretation of data for the work; AND
- Drafting the work or revising it critically for important intellectual content; AND
- Final approval of the version to be published; AND
- Agreement to be accountable for all aspects of the work in ensuring that questions related to the accuracy or integrity of any part of the work are appropriately investigated and resolved.

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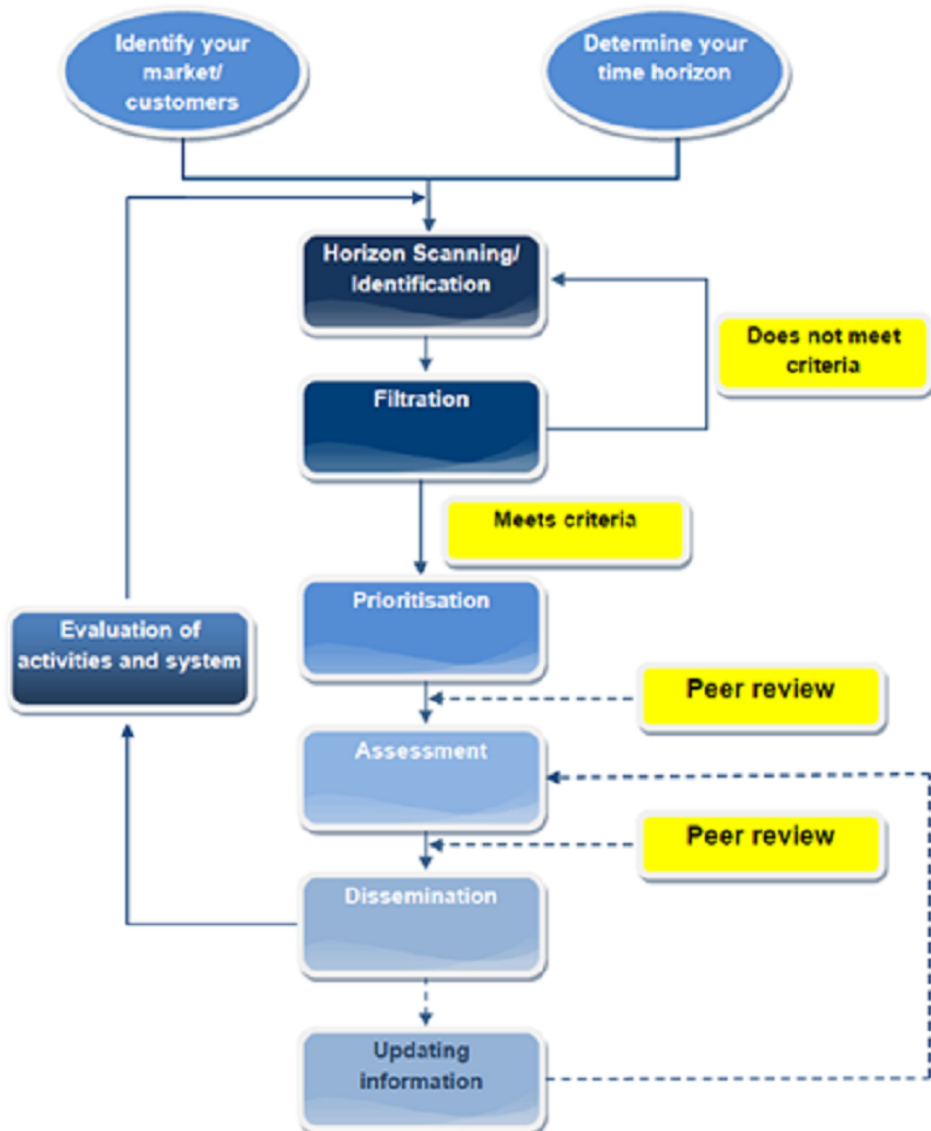
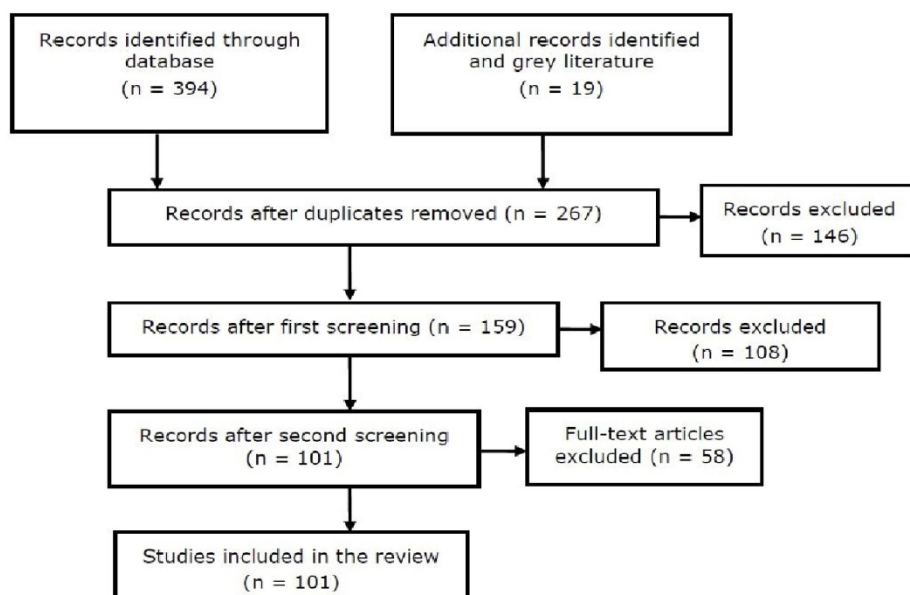


Fig 1. Common stages of Horizon scanning from the EuroScan network (12). This figure is licensed under the Creative Commons Attribution-NonCommercial-ShareAlike4.0 International License (CC BY-NC-SA 4.0)

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Caption : Fig 2. Literature selection process flowchart (16)

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Knowledge integration of the nature of population health	<p>https://doi.org/10.1136/bmjopen-2018-025181</p> <p>These authors have contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	
Business case for good population health	<p>https://doi.org/10.1136/bmjopen-2018-025182</p> <p>This paper presents the business case for good population health, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	
Building on complex evidence in health: the health equity gap	<p>https://doi.org/10.1136/bmjopen-2018-025183</p> <p>This paper presents the health equity gap, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	
The health equity gap and the health equity gap	<p>https://doi.org/10.1136/bmjopen-2018-025184</p> <p>This paper presents the health equity gap, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	
Public health and the health equity gap	<p>https://doi.org/10.1136/bmjopen-2018-025185</p> <p>This paper presents the health equity gap, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	PUBLIC HEALTH AND THE HEALTH EQUITY GAP
Challenges and priorities for enabling health and well-being in the future of population health	<p>https://doi.org/10.1136/bmjopen-2018-025186</p> <p>This paper presents the challenges and priorities for enabling health and well-being in the future of population health, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	
Policy options and business case for population health	<p>https://doi.org/10.1136/bmjopen-2018-025187</p> <p>This paper presents the policy options and business case for population health, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	
Techniques and technologies to population health: the health equity gap	<p>https://doi.org/10.1136/bmjopen-2018-025188</p> <p>This paper presents the techniques and technologies to population health, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	
A review of the health equity gap	<p>https://doi.org/10.1136/bmjopen-2018-025189</p> <p>This paper presents the health equity gap, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	Merrill and Merrill
A review of the health equity gap	<p>https://doi.org/10.1136/bmjopen-2018-025190</p> <p>This paper presents the health equity gap, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	1 author
Looking back 10 years of business case for population health	<p>https://doi.org/10.1136/bmjopen-2018-025191</p> <p>This paper presents the business case for population health, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	
Challenges to the health equity gap	<p>https://doi.org/10.1136/bmjopen-2018-025192</p> <p>This paper presents the challenges to the health equity gap, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	
New and emerging technologies for the treatment of infectious diseases	<p>https://doi.org/10.1136/bmjopen-2018-025193</p> <p>This paper presents the new and emerging technologies for the treatment of infectious diseases, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	Public health and the health equity gap
Public health and the health equity gap	<p>https://doi.org/10.1136/bmjopen-2018-025194</p> <p>This paper presents the public health and the health equity gap, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	Public health and the health equity gap
Public health and the health equity gap	<p>https://doi.org/10.1136/bmjopen-2018-025195</p> <p>This paper presents the public health and the health equity gap, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	Public health and the health equity gap
Public health and the health equity gap	<p>https://doi.org/10.1136/bmjopen-2018-025196</p> <p>This paper presents the public health and the health equity gap, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	Public health and the health equity gap
Public health and the health equity gap	<p>https://doi.org/10.1136/bmjopen-2018-025197</p> <p>This paper presents the public health and the health equity gap, and the integration of the nature of population health into the public health practice. The authors have also contributed to the development of the population health concept, and the integration of the nature of population health into the public health practice.</p>	Public health and the health equity gap

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<p>Strategy thought: how planning for the responsible use of smart technological devices works</p>	<p>1001206 (doi:10.1136/bmjopen-2015-021002)</p>	<p>Abstract summary of a research paper exploring the responsible use of smart technological devices. The paper discusses the challenges of managing smart devices in public spaces and the need for a multi-stakeholder approach to address these challenges. It highlights the importance of user education, policy development, and technical solutions in ensuring the safe and effective use of smart devices.</p>	
<p>Explanatory model for a changing world</p>	<p>1001207 (doi:10.1136/bmjopen-2015-021003)</p>	<p>Abstract summary of a research paper discussing an explanatory model for a changing world. The model focuses on the interplay between social, economic, and environmental factors that drive global change. It emphasizes the need for a holistic and dynamic approach to understanding and managing these complex systems.</p>	
<p>Improving the impact of existing evidence on public health practice: a realist review</p>	<p>1001208 (doi:10.1136/bmjopen-2015-021004)</p>	<p>Abstract summary of a realist review aimed at improving the impact of existing evidence on public health practice. The review identifies the underlying mechanisms and contexts that influence the effectiveness of evidence-based interventions in public health settings.</p>	
<p>Developing quality assurance for public health evidence: a realist review</p>	<p>1001209 (doi:10.1136/bmjopen-2015-021005)</p>	<p>Abstract summary of a realist review focusing on developing quality assurance for public health evidence. The review explores the factors that influence the quality and reliability of evidence used in public health decision-making.</p>	
<p>A realist review of the impact of public health evidence on practice</p>	<p>1001210 (doi:10.1136/bmjopen-2015-021006)</p>	<p>Abstract summary of a realist review examining the impact of public health evidence on practice. The review identifies the barriers and enablers to the effective use of evidence in public health practice.</p>	
<p>Developing a realist review of public health evidence: a realist review</p>	<p>1001211 (doi:10.1136/bmjopen-2015-021007)</p>	<p>Abstract summary of a realist review on developing a realist review of public health evidence. The review discusses the methodological challenges and best practices for conducting realist reviews in public health.</p>	
<p>The effectiveness of public health evidence on practice: a realist review</p>	<p>1001212 (doi:10.1136/bmjopen-2015-021008)</p>	<p>Abstract summary of a realist review assessing the effectiveness of public health evidence on practice. The review explores the factors that influence the effectiveness of evidence-based interventions in public health practice.</p>	
<p>Public health evidence on practice: a realist review</p>	<p>1001213 (doi:10.1136/bmjopen-2015-021009)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review identifies the mechanisms and contexts that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001214 (doi:10.1136/bmjopen-2015-021010)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review explores the factors that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001215 (doi:10.1136/bmjopen-2015-021011)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review identifies the mechanisms and contexts that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001216 (doi:10.1136/bmjopen-2015-021012)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review explores the factors that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001217 (doi:10.1136/bmjopen-2015-021013)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review identifies the mechanisms and contexts that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001218 (doi:10.1136/bmjopen-2015-021014)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review explores the factors that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001219 (doi:10.1136/bmjopen-2015-021015)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review identifies the mechanisms and contexts that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001220 (doi:10.1136/bmjopen-2015-021016)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review explores the factors that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001221 (doi:10.1136/bmjopen-2015-021017)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review identifies the mechanisms and contexts that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001222 (doi:10.1136/bmjopen-2015-021018)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review explores the factors that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001223 (doi:10.1136/bmjopen-2015-021019)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review identifies the mechanisms and contexts that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001224 (doi:10.1136/bmjopen-2015-021020)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review explores the factors that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001225 (doi:10.1136/bmjopen-2015-021021)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review identifies the mechanisms and contexts that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001226 (doi:10.1136/bmjopen-2015-021022)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review explores the factors that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001227 (doi:10.1136/bmjopen-2015-021023)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review identifies the mechanisms and contexts that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001228 (doi:10.1136/bmjopen-2015-021024)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review explores the factors that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001229 (doi:10.1136/bmjopen-2015-021025)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review identifies the mechanisms and contexts that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001230 (doi:10.1136/bmjopen-2015-021026)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review explores the factors that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001231 (doi:10.1136/bmjopen-2015-021027)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review identifies the mechanisms and contexts that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001232 (doi:10.1136/bmjopen-2015-021028)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review explores the factors that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001233 (doi:10.1136/bmjopen-2015-021029)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review identifies the mechanisms and contexts that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>
<p>Public health evidence on practice: a realist review</p>	<p>1001234 (doi:10.1136/bmjopen-2015-021030)</p>	<p>Abstract summary of a realist review on public health evidence on practice. The review explores the factors that influence the effectiveness of evidence-based interventions in public health practice.</p>	<p>Effectiveness of public health evidence on practice</p>

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Phase	Activities	Assessment					Implementation					Monitoring		Patient Involvement		
		Methods	Tools	Design	Methods	Tools	Methods	Tools	Methods	Tools	Methods	Tools	Methods			
Phase 1: Identification of the problem	Identify the problem, its scope, and its impact on the community.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.
Phase 2: Development of the intervention	Develop the intervention, including its content, delivery, and evaluation.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.
Phase 3: Evaluation of the intervention	Evaluate the intervention, including its effectiveness, acceptability, and feasibility.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.
Phase 4: Dissemination and implementation	Disseminate and implement the intervention, including its reach, sustainability, and impact.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.	Interviews, focus groups, surveys, literature review.	Checklist, template analysis.	Qualitative, quantitative, mixed methods.

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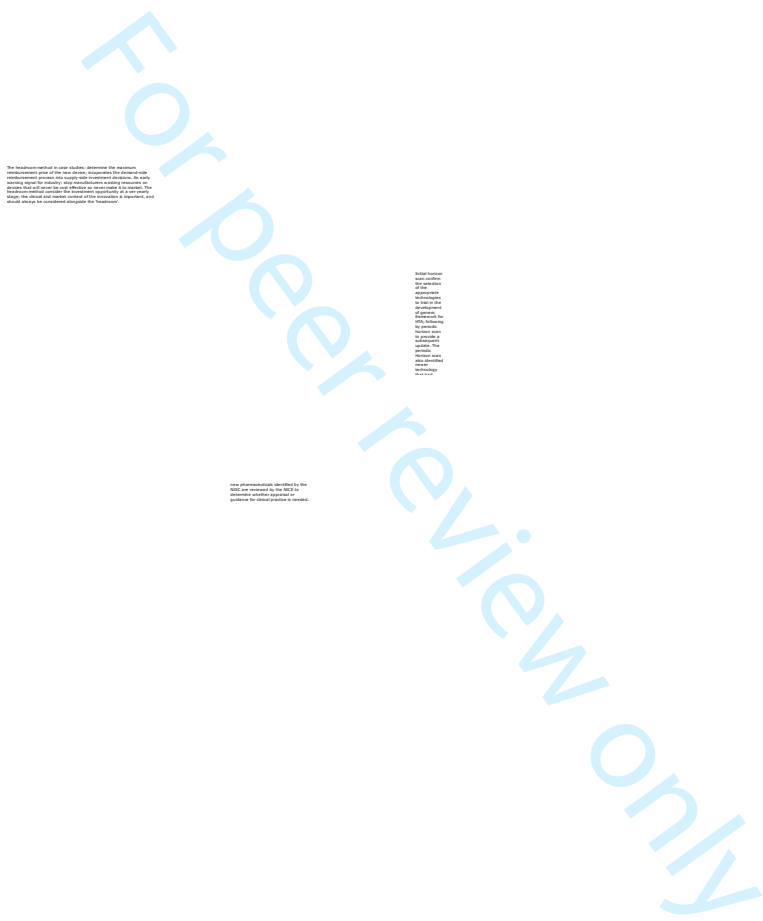
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Full Mapping

The process outlined in the EuroScan Method toolkit was used as a basis and novel methodological aspects found in the literature added (9). The resulting map is segmented into: signal identification and detection, criteria and methods of filtration and prioritization, assessment, dissemination and updating of information, and overall evaluation of the process. Notable references are given; the full dataset is provided in S1 Appendix.

Information sources and signal detection

Signals are detected from manifold sources in a horizon scanning exercise; Table 1 summarises the most common origins of information.

Information sources (signal detection)

- Scientific/biomedical literature review
- Patents
- Input from industry and industry associations
- Other observatories
- Media
- International institutions and forums
- Individuals, committees and expert groups
- Surveys
- Government bodies
- Meetings and conferences
- Other organisations
- Grey literature

Table 1: Information sources used for signal detection in horizon-scanning

Review of the scientific and biomedical literature is perhaps the most common place to identify innovation and novel methodologies emerging (primarily) from academic research laboratories. Searches can be structured, using systematic and validated strategies, for broad or targeted topic areas (17-19); a two-step approach, first to survey the field and, second, for a 'deep dive', can be used. Recently issued patents and published patent applications (e.g., the European Patent Office (20)) represent an alternative source of early signals, particularly of innovations originating in industry (large, medium and small). Systematic and/or *ad hoc* scanning of direct or indirect information about new findings from industry or industry associations (21, 22) (such as investment of venture capital in SMEs) is also useful for monitoring of research pipelines. As are, for example, clinical trials databases (23, 24) and intelligence gathered from research infrastructures and consortia, and from university and research institute technology transfer offices.

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3 Other observatories of potential value include repositories of innovation and trends
4 generated from the horizon scanning outputs of international regulators and the
5 committees and expert groups of governmental bodies, such as OECD and EuroScan
6 (25-27). The media - print, electronic and social - generate substantial topic-specific
7 and commercially-relevant information, available via RSS feeds (10), Twitter, Facebook,
8 etc. (28). They also allow suggestions of signals from stakeholders. Workshops can also
9 be useful to bring together diverse experts (chosen on the basis of their area of
10 specialisation, breadth of knowledge, publications and commitment to the process) to
11 discuss areas of novel science and technology and to collaboratively scan the horizon
12 from different points of view (29). These 'sand-pit' exercises can be supplemented by
13 participants from the scanning organisation itself, appropriate stakeholder groups,
14 external consultants and policy-makers (30, 31). For sustainable and continuous horizon
15 scanning, it may prove valuable to create a steering committee, think tank or "idea
16 radar" including representatives of the aforementioned participants (32, 33).

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32 Delphi studies are widely used to pool knowledge and build consensus around emerging
33 issues. There are two or more rounds involved: in the first, participants identify relevant
34 issues, which are then pooled and ranked; the second round sees these issues discussed
35 followed by their re-ranking. This process is iterated until a consensus is reached.
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Several Delphi variations have been described, from more conventional workshop
formats to the use of online tools such as Nvivo (quantitative analysis of text) or
Wordle.net (a word cloud tool) (34). The design of a Delphi study should take into
account the sample size and confounding factors, such as the level of conformity in the
group (7, 35, 36).

Surveys, conducted via the web or by mail (22, 33), enable staff of an organisation,
stakeholders and the public to be asked to identify new technologies or trends (37).
These have proved most useful when horizon-scanning in well-defined fields (7). Semi-
structured interviews covering a standard set of questions can also be used, with similar
outcomes (18). However, public input was not found to be hugely productive (38).

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3 Likewise, an attempt to establish a Wikipedia community has been largely unsuccessful
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5 (38).
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8 Finally, a number of additional sources have been identified including draft legislation
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10 and policy papers from governmental bodies, the proceedings of scientific conferences
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12 and symposia, professional and scientific societies, interest groups, think-tanks and
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14 research funders (government, charities, venture capital, etc.), the so-called grey
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16 literature where global shifts that influence society, the economy and the environment —
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18 megatrends — (39) are sometimes foreseen. Google alert queries, Google Trends,
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20 Google News Timeline, Google Insight, and blogs were mentioned (38, 40).
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53 **Filtration criteria and methods**

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56 Table 2 presents the criteria and methods commonly used to discard irrelevant signals.
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Filtration criteria (discarding irrelevant signals)	Filtration methods
<ul style="list-style-type: none"> • Potential impact • Size of affected population or global relevance • Novelty • Level of innovation • Evidence • Organisational impact • Plausibility • Levels of stakeholder and media interest • Policy priority • Stage of development • Ethical and social issues • Within time-frame of 2-15 years 	<ul style="list-style-type: none"> • Classification criteria • Automated text-mining tools • Individual and group filtration • Peer review • Expert participation

Table 2: Filtration criteria and methods used in horizon-scanning to discard irrelevant signals

Several key criteria concerning a signal's potential impact were used (19, 33, 41-43):

What are the costs, and the cost-utility ratio, of resource consumption; what are the implications in terms of quality of life, burden of disease and patient safety (43, 44)?

Next, to pursue the signal, it was asked what is the size of the affected population, and is this an issue of global relevance (45)? Is the signal truly novel, for which a legislative basis does not exist (8)? What is the level of the innovation based on factors such as design, function and materials? For example, is this a new drug class or a novel treatment paradigm?

The level of evidence is a further important criterion that has been ranked using a simple traffic light system (46), where green denotes sufficient evidence to support the uptake of the signal, yellow indicates insufficient evidence to support uptake but the evidence may constitute useful information, and red implies unsupportive or insufficient evidence.

Additional criteria include (a) potential organisational impact: is this a technology that will require service reorganisation (33, 44), for example?; (b) plausibility – is uptake feasible?; (c) the level of interest of relevant stakeholders; (d) policy priority; (e) stage of development (e.g., clinical trials initiated?) (22, 42); (f) ethical and social issues; and (g) time-frame within the horizon-scanning period.

In terms of filtration methods, these may be separated into those which tag signals according to the criteria in a binary yes/no fashion, or those which use distinct or graduated categories, e.g., confirmed, likely, potential, unlikely, and questionable (24).

Automated text-mining tools can be used with databases to enable the identification, tagging and categorisation of signals and facilitate clustering and filtering (7). Individual or group filtration may be performed by organisational staff, who can also undertake, up to point, peer review that ultimately requires the participation of external experts. The latter can also be responsible for weighting signals, according to the criteria, using an evidence framework (19, 29).

Prioritisation criteria and methods for assessing signals

The signals which have met the filtration criteria can then be prioritised. The prioritisation criteria which must be met, and the methods used to do so, are collected in Table 3.

Prioritisation criteria (assessing signals)	Prioritisation methods
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<ul style="list-style-type: none"> • Potential impact on outcomes • Size make-up of the affected population • Expected variation of impact • Likely time-frame • Evidence of effectiveness • Relevance to strategic and political priorities • Effect on other related policies • Desirability • Factual basis • Requirement of availability of expertise • Novelty 	<ul style="list-style-type: none"> • Qualitative approach • Quantitative or semi-quantitative approaches • Rating and ranking • Best-worst scaling • Risk analysis • Standardisation of signals • Delphi approach • Public consultation • Engagement of experts • Mixed methods
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Table 3: Prioritisation criteria and methods used in horizon-scanning to assess signals

Logically, the criteria consider the potential impact on outcomes, a clear example being resource consumption, and the cost of a signal (33, 41). The size and composition of the affected population are therefore important factors (33, 44, 47, 48), as well as the expected variation that may be observed between different subsets (41, 47). For the signal to be prioritised, the timeframe must be realistic (8, 33, 49), and there must be a clear, factual indication of true novelty and desirability. In addition to evidence of effectiveness, consideration must be given to the relative added-value over current practice (33), and whether this sufficient to satisfy strategic and/or political priorities and policies (e.g., reduction in inequality (41)).

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3 With respect to prioritisation methods, a simple qualitative approach uses short
4 summaries of the signals as a basis to prioritise (50). Quantitative or semi-quantitative
5 approaches are obviously more rigorous and typical. A straightforward rating and
6 ranking can be undertaken using readily available online statistical tools; for example,
7 according to median scores (28, 37), or by rating signals as gold, silver or bronze (51),
8 or by application of a 7-point Likert scale. Prioritisation groupings (e.g., high, medium,
9 low) can be extracted from the rankings and reliability of the results can be assessed
10 using the intra-class correlation coefficient (19).

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13 Another technique, best-worst scaling allows the views of experts to be ranked, via
14 calculation of best-worst scores, square root estimates and conditional Logistic
15 Regression (52). Risk prioritization, risk analysis, and multi-criteria decision analysis are
16 further, more quantitative methods. The latter, for example, assigns objective
17 weightings to different aspects of probability, impact, and other criteria, which can be
18 used separately in rating signals (53). These ratings can then be used to rank and re-
19 rank the signals in an iterative and discursive process taking into account and trading off
20 weightings based on stakeholder preferences (as identified, for example, in symposia or
21 workshops) (54).

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24 Signal scores from different raters can be standardised via the Z-statistic and agreement
25 (or divergence) between the resulting values can be assessed using Kendall's coefficient
26 of concordance (W), a non-parametric statistic that has values from 0 (no agreement) to
27 1 (complete agreement) (55).

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30 A Delphi approach has been developed to acquire expert input online in a continuous
31 feedback forum or market place. Participants prioritise, or purchase, a limited number of
32 signals which then accrue a "price" that can ultimately be used to prioritise those of
33 greatest value (32). Controls are possible to counteract the possibility of scoring fatigue
34 (56).

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3 Clustering and Likert-scale scoring has been used as a mixed qualitative and quantitative
4 method (57). Wordle.net has also been applied to the prioritisation of signals based on
5 the frequency with which they appear in cloud-based searches.
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9 Finally, it should be emphasised that the engagement of experts for prioritisation must
10 ensure diverse participation from different sectors, geographical regions, disciplines, and
11 demographics (28, 42, 53). Public consultation is a valuable asset to provide input and
12 involvement from citizens and users in prioritisation, and can be achieved in person, via
13 email or online (33, 38).
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Signal assessment and methods

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51 The signals which have met the prioritisation criteria are then assessed. The factors
52 assessed, and the methods employed to do so, are in Table 4. (e.g., in terms of resource
53 implications and broad financial perspectives).
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Signal assessment	Assessment methods
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<ul style="list-style-type: none"> • Impact, e.g., resource (financial) implications • Level of innovation • Expected utilisation and diffusion • Risk assessment • Actions required and time to impact • Legal and ethical issues • Barriers to market • Stakeholder perception 	<ul style="list-style-type: none"> • ExpertLens • Driver analysis • Scenario planning • Expert, user and policy-maker participation • Peer review
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Table 4: Signal assessment and methods used in horizon-scanning

A key factor to consider in the assessment of any signal, of course, are the resource implications. The expected utilisation and availability of the innovation across different geographical regions is also important (31, 33, 44), as is a detailed risk assessment. A number of practical issues must also be considered, including actions needed to translate the signal into use (such as further research, the development of new processes, and whether complementary technology, for example, is essential to realise the value of the signal), the time and investment required to do so, the need for new or specialised training of personnel involved (8), the cooperation and acceptance of key stakeholders, any ethical issues, access to the necessary experts (7) and the intellectual property associated with the signal, and whether legislative or regulatory guideline changes are required. As always, impact on the market must be taken into consideration: is the innovation likely to have a disruptive effect, will it encounter reimbursement barriers, what are the timelines and milestones (32), etc.? A consensus level of innovation can be sought (e.g., important, moderate, modest (58)).

Insofar as the methods used for signal assessment are concerned, a number of approaches are available. ExpertLens (Rand Corporation), for example, is an iterative,

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3 online system that permits a large group of people with different levels of expertise in
4 different areas to independently, or collaboratively, identify, rate, prioritise, review and
5 revise their opinions on important issues (59). Driver analysis is a process to identify
6 and group trends, to determine the drivers of these trends, and to characterise the
7 relationship between the drivers (60, 61). Multiple linear regression is used to find the
8 probable links between causes and effects and other tools, such as spidergrams, can
9 generate new perspectives (57). Scenario planning involves the creation of scenarios
10 (e.g., best and worst cases) to assess the impact of signals (33). The headroom method
11 can be applied to the determination of the maximum value of an emerging innovation
12 (56). Methods should ensure the use of discounting and sensitivity analysis (62).
13 Leveraging the participation of experts, users and policy-makers is an additional and
14 valuable method by which to reach consensus about the value of a particular signal
15 (e.g., via face-to-face workshops, remotely, or online (33)). A typical approach might
16 involve a working group of experts that provides oversight and rotates responsibility for
17 assessment (44) using, perhaps, tools such as ExpertLens, Delphi, the Nominal Group
18 Technique and crowdsourcing (36). With respect to users of the potential innovation,
19 their views are recognised as important: patients' assessment of impact on quality of life
20 being an example (38). Finally, peer review and the early and ongoing involvement of
21 experts with policymakers and stakeholders (7) can clearly facilitate both the
22 communication and comparison against other horizon-scanning results (37, 44) and the
23 translation of the signals into actions (7).
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47 **Dissemination and evaluation of the results of horizon**

48 **scanning**

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53 The key elements involved in the disseminating and evaluating the results of horizon
54 scanning are listed in Table 5.
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Dissemination	Evaluation
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<ul style="list-style-type: none"> • Format 	<ul style="list-style-type: none"> • Short, medium and long-term
<ul style="list-style-type: none"> • Methods 	<ul style="list-style-type: none"> • Process and output audit
<ul style="list-style-type: none"> • Audience 	<ul style="list-style-type: none"> • Validation and sensitivity
<ul style="list-style-type: none"> • Frequency 	<ul style="list-style-type: none"> • Focus groups
<ul style="list-style-type: none"> • Updating 	<ul style="list-style-type: none"> • Metrics
	<ul style="list-style-type: none"> • Access to database

Table 5: Dissemination and evaluation of the results of horizon-scanning

In terms of dissemination, the assessment of an individual signal can be summarised in a document with the following elements: authors, lay summary, assessment objectives and methods, background and current practice, signal description, impacts and other issues, estimated time to impact, comparator signals (innovations), expert opinion, and declaration of any conflict of interests. It may also be beneficial to include policy recommendations which are linked to decision-making priorities, structures, and individual and cross-cutting policies (17, 29, 37, 44, 48). Dissemination can be achieved, when a new report is available, via numerous pathways, including email, social media, notification of target groups (38, 42), public events involving the participation of policymakers (7, 33), publicly-accessible repositories of data or outputs that are clearly indexed, easily searchable and categorised, for example, by level of evidence and other metrics (40, 63).

The audience for dissemination is self-evident: internal staff and management; local and/or central government; institutions, agencies and relevant committees (42, 48, 58); research funding bodies (64); practitioners and (e.g.) healthcare system managers (37, 42); industry and other stakeholders (65). Dissemination of any new report should be made systematically through diverse platforms (42) and shared directly with relevant organisations (40). The frequency of dissemination depends on circumstances and examples available include on a quarterly basis (48) or the release of up to 1 to 3 reports per quarter (42); alternatively, information may be released at set time-points,

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3 such as those corresponding to the accomplishment of milestones towards (or the time
4 until) the expected introduction of an innovation (19).
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8 A related activity that bridges dissemination and evaluation is the updating of horizon-
9 scanning information. This comprises four essential elements: (a) continually checking
10 and pruning sources based on their usefulness, relevance, and evolution, (b) monitoring
11 and updating changes in signals by periodically refreshing the horizon scan, (c)
12 reassessment of signals when sufficient new data are available or a step-change in
13 technology has occurred, (d) validating annually, for example, the horizon-scanning
14 update by a team of expert researchers, practitioners and journalists.
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18 Evaluation of the results of horizon-scanning can be performed in the short, medium and
19 long-term. A short-term evaluation may involve the following actions: survey of an
20 appropriate audience on the usefulness of horizon-scanning in decision-making; use of
21 metrics (e.g., provided by Google Analytics), such as number of downloads, page views,
22 average session duration, citations in publications and funding applications; reports of
23 failures; consistency with other horizon scanning methods. In the medium-term, an
24 evaluation would include the responsiveness of the horizon-scanning team to requests;
25 the ability to keep the horizon-scanning content up-to-date; to compare findings with
26 "gold" standards (e.g., EuroScan, The Agency for Healthcare Research and Quality); and
27 to measure sensitivity and associated predictive value. Finally, a long-term evaluation
28 assesses the usage of horizon-scanning information in arriving at decisions; the accuracy
29 of projections; the timeliness with which new technologies were detected; the
30 prioritisation criteria which best signalled the impact of the technology.
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34 A process and output audit represents another approach to evaluation and ensures the
35 completeness of the search record; records of external input; records of expert contact
36 details; clear filing of information used; and a clear statement of the innovation in the
37 briefing. A focus group of users can be employed to review the information input and
38 dissemination and to develop a user-friendly interface through which to access the
39 database.
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For peer review only



PRISMA 2009 Checklist

Section/topic	#	Checklist item	Reported on page #
TITLE			
Title	1	Identify the report as a systematic review, meta-analysis, or both.	1
ABSTRACT			
Structured summary	2	Provide a structured summary including, as applicable: background; objectives; data sources; study eligibility criteria, participants, and interventions; study appraisal and synthesis methods; results; limitations; conclusions and implications of key findings; systematic review registration number.	3
INTRODUCTION			
Rationale	3	Describe the rationale for the review in the context of what is already known.	5
Objectives	4	Provide an explicit statement of questions being addressed with reference to participants, interventions, comparisons, outcomes, and study design (PICOS).	5
METHODS			
Protocol and registration	5	Indicate if a review protocol exists, if and where it can be accessed (e.g., Web address), and, if available, provide registration information including registration number.	N/A
Eligibility criteria	6	Specify study characteristics (e.g., PICOS, length of follow-up) and report characteristics (e.g., years considered, language, publication status) used as criteria for eligibility, giving rationale.	6
Information sources	7	Describe all information sources (e.g., databases with dates of coverage, contact with study authors to identify additional studies) in the search and date last searched.	6
Search	8	Present full electronic search strategy for at least one database, including any limits used, such that it could be repeated.	6
Study selection	9	State the process for selecting studies (i.e., screening, eligibility, included in systematic review, and, if applicable, included in the meta-analysis).	6-7
Data collection process	10	Describe method of data extraction from reports (e.g., piloted forms, independently, in duplicate) and any processes for obtaining and confirming data from investigators.	7
Data items	11	List and define all variables for which data were sought (e.g., PICOS, funding sources) and any assumptions and	9



PRISMA 2009 Checklist

		simplifications made.	
Risk of bias in individual studies	12	Describe methods used for assessing risk of bias of individual studies (including specification of whether this was done at the study or outcome level), and how this information is to be used in any data synthesis.	<p>Risk of bias was assessed in accordance with the BMJ guidelines and the Cochrane risk of bias tool. Most bias were not applicable to these non-clinical qualitative studies, however the following were:</p> <ul style="list-style-type: none"> - A form of publication bias was likely in which only horizon scanning undertaken in organisations with a strong background in publishing academic publications were discovered. It was not possible to correct for this. - Outcome bias may have occurred as the papers reported systematic methodological aspects of horizon scanning, whereas some horizon scanning may occur in an ad-hoc manner e.g. a signal discovered by word of mouth. - The competing interests of the authors were not considered beyond the standards of the source journals. This was because it was not thought highly relevant to the reporting of methodologies.
Summary measures	13	State the principal summary measures (e.g., risk ratio, difference in means).	9
Synthesis of results	14	Describe the methods of handling data and combining results of studies, if done, including measures of consistency (e.g., I^2) for each meta-analysis.	9

Page 1 of 2

Section/topic	#	Checklist item	Reported on page #
Risk of bias across studies	15	Specify any assessment of risk of bias that may affect the cumulative evidence (e.g., publication bias, selective reporting within studies).	9
Additional analyses	16	Describe methods of additional analyses (e.g., sensitivity or subgroup analyses, meta-regression), if done, indicating which were pre-specified.	N/A
RESULTS			
Study selection	17	Give numbers of studies screened, assessed for eligibility, and included in the review, with reasons for exclusions at each stage, ideally with a flow diagram.	8



PRISMA 2009 Checklist

Study characteristics	18	For each study, present characteristics for which data were extracted (e.g., study size, PICOS, follow-up period) and provide the citations.	N/A
Risk of bias within studies	19	Present data on risk of bias of each study and, if available, any outcome level assessment (see item 12).	9 (See point 12)
Results of individual studies	20	For all outcomes considered (benefits or harms), present, for each study: (a) simple summary data for each intervention group (b) effect estimates and confidence intervals, ideally with a forest plot.	N/A
Synthesis of results	21	Present results of each meta-analysis done, including confidence intervals and measures of consistency.	N/A
Risk of bias across studies	22	Present results of any assessment of risk of bias across studies (see Item 15).	9
Additional analysis	23	Give results of additional analyses, if done (e.g., sensitivity or subgroup analyses, meta-regression [see Item 16]).	N/A
DISCUSSION			
Summary of evidence	24	Summarize the main findings including the strength of evidence for each main outcome; consider their relevance to key groups (e.g., healthcare providers, users, and policy makers).	21-22
Limitations	25	Discuss limitations at study and outcome level (e.g., risk of bias), and at review-level (e.g., incomplete retrieval of identified research, reporting bias).	22
Conclusions	26	Provide a general interpretation of the results in the context of other evidence, and implications for future research.	23
FUNDING			
Funding	27	Describe sources of funding for the systematic review and other support (e.g., supply of data); role of funders for the systematic review.	24

From: Moher D, Liberati A, Tetzlaff J, Altman DG, The PRISMA Group (2009). Preferred Reporting Items for Systematic Reviews and Meta-Analyses: The PRISMA Statement. PLoS Med 6(7): e1000097. doi:10.1371/journal.pmed1000097

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Scanning the horizon: A systematic literature review of methodologies

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SCANNING THE HORIZON: A SYSTEMATIC LITERATURE REVIEW OF METHODOLOGIES

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ABSTRACT

Objectives: Society is confronted with the rapid emergence of innovation in science and technology. To manage this, horizon scanning is being adopted globally to identify, assess and prioritise innovations and trends at an early stage of their development. This enables decision-makers to be better informed and to prepare for change. The aim of this paper is to systematically identify and evaluate horizon scanning methodologies employed in the healthcare and biomedical fields.

Methods: A systematic literature review was performed using PubMed and Embase, and was supplemented with grey literature searches (2008 to 2018). The principal methodologies used in horizon scanning were extracted.

Results: Approximately 100 articles were summarised in a literature map. The search revealed many examples of horizon scanning across disciplines. Challenges, such as the need to refine prioritisation criteria, manage uncertainty inherent in the findings, and improve the dissemination of identified issues, have been highlighted.

Conclusion: Horizon scanning, when performed appropriately, is a flexible and potentially reliable tool, with a wide variety of methods. Horizon scanning can inform and influence decision-making, through identifying opportunities and challenges, from an organisational to an international level. Further research to identify the most effective methodologies available would add depth to this landscape and enable the evolution of best practice to most efficiently anticipate novel developments and innovations.

Strengths and limitations of this study

- This systematic review offers an up-to-date perspective on horizon scanning methodologies – incorporating practices from a number of different fields; however, as reviews into horizon scanning in healthcare have been undertaken previously, some duplication of findings was inevitable.
- A detailed evaluation, and a more practical guide to all the methodologies, could not be performed for practical reasons; specifically, the inconsistent reporting of the horizon-scanning details and their efficacy, and the continually evolving approaches employed.
- The paper may be subject to omission bias as the literature reported systematic methodological aspects of horizon scanning; therefore, some ad-hoc horizon scanning methods may not be captured.

INTRODUCTION

Across organizations worldwide, the rapid emergence of high impact innovation is a major challenge faced by decision makers ¹. To respond, the identification of future innovations and trends is being undertaken in a comprehensive, systematic and sustainable manner so that policy makers, and other stakeholders, can respond appropriately and enable innovations to reach the market with minimal developmental, legal, regulatory, process or procurement bottle-necks. To catalyse the achievement of this objective, horizon scanning is emerging as a valuable and viable strategy. This is particularly true in the health sector, where the European Medicines Agency (EMA) is seeking to promote the availability of innovative medicines using horizon scanning. This foresight will in turn inform the Agency's Regulatory Science Strategy and the European medicines regulatory network strategy ²⁻⁴.

Horizon scanning has been in use for many years, initially by commercial organisations and later by public bodies; Japan was an early adopter of foresight methodologies in the 1970s ⁵ ⁶. Since then, horizon scanning has been used across diverse sectors to aid financial, policy, process and research planning ⁷ ⁸. There are many definitions of horizon scanning ⁹ ¹⁰, but most can be captured by its generic characterisation as a systematic examination of information sources to detect early signs of important developments. The approach generally targets the early lifecycle of technologies – i.e., in an early phase of adoption before their introduction onto the market - but may also scan for broader trends, challenges and opportunities. It provides an early warning of 'signals', rather than a comprehensive study of their impact.

Horizon scanning generally follows a process of signal detection, filtration, prioritisation, assessment and dissemination (Fig 1). Its use is growing across sectors ¹¹, and this risks the duplication of efforts (both in design and execution) as similar stretches of the horizon are scanned by many.

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6 **Fig 1. Common stages of Horizon scanning from the EuroScan network** ⁹.

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13 There have been no recent reviews of horizon scanning methods used in the health sector ⁹
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15 ¹², or those looking at broader biomedical sectors ^{6 7 12-14}. As a result, the aim of this
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17 literature review is to systematically identify and evaluate horizon scanning methodologies
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19 employed in the healthcare and biomedical fields. The overall goal is to broaden and update
20
21 knowledge on the methodologies used, and through mapping and evaluation, provide a
22
23 useful guide for the establishment and optimisation of future horizon scanning initiatives.
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25 This includes the activities of the EMA's recently established Regulatory Science
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27 Observatory, as well other international efforts to reduce duplication including the EU
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29 Innovation offices Network, the European Network for Health Technology Assessment, and
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31 the International Coalition of Medicines Regulatory Authorities (ICMRA) ^{4 15}.

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METHODS

A systematic review of the literature was performed to capture and map the use of horizon scanning activity, and the widespread use of modern IT/web capabilities, over the period from 2008 to 2018 (see supplementary file 1) ¹⁶. Three researchers were involved and a systematic protocol was followed to minimise inter-rater bias; this involved cross validation between two researchers, with diverging opinions then arbitrated by the third. This systematic approach also permitted gaps and inconsistencies in the field to be identified. Data collection followed the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) guidelines ¹⁷; the literature was first screened and filtered using inclusion and exclusion criteria; the accepted papers then underwent data extraction and analysis; and, finally, the scanning methodologies were mapped.

Search strategy

Medline and Embase bibliographic databases were searched to identify research papers on the use of horizon scanning, and the methods used for this purpose. The date range was between 2018-01-01 and 2018-07-04. The final search took place on 2018-07-04. Grey literature and bibliographies of the most relevant research papers supplemented this search. The primary search terms used were derived from previous literature: "horizon scan*" OR "strategic foresight*" OR "systematic early dialogue*" OR "early warning and alert system*". All literature, of which the title or abstract contained any of the keywords above, was flagged.

Inclusion and exclusion criteria

Only articles published in English or Italian from 2008-2018 were included. In the first round of quality appraisal and screening (see supplementary file 1), the publication abstracts or title had to indicate:

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3 (a) either a methodology for horizon scanning or strategic foresight, or a discussion, or
4 experience provided, of horizon scanning;

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7 (b) a breadth of horizon scanning of the relevant field or address a methodological
8 aspect which may be generally applicable across different fields.
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12 In the second round, the full texts of the selected articles were then reviewed according to
13 additional inclusion criteria:

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16 (a) the horizon scan or foresight methodology was detailed, and

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19 (b) the priority areas included relevant science and/or technology, and

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21
22 (c) a collaborative/international approach was used, and

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25 (d) the horizon scanning undertaken spanned a period of between 2 and 15 years.
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27 Alternatively, the paper was required to demonstrate methodological aspect(s) of foresight
28 or horizon scanning of potentially general applicability.

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31 The foresight period of 2-15 years reflected the fact that signals suggesting impact in less
32 than two years concern innovations that are already in late-stage development, while those
33 anticipated to 'mature' in 15-20 years' time are too distant and uncertain to be useful. A
34 collaborative/international approach was sought because of the global nature of innovation
35 and change.
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42 The mapping was elaborated using the EuroScan International Information Network
43 method, a scientific association of member organizations and individuals for the exchange of
44 information on important emerging new drugs, devices, procedures, programs, and settings
45 in health care (EuroScan), and novel methodological aspects from the searched literature ⁹.
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51 **Patient and Public Involvement**

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54 The patients and public were not directly involved in the design or conduct of the study.
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RESULTS

There were 413 papers identified through the initial database searches and grey literature, of which 252 were removed due to duplication or failing to meet the inclusion criteria. 60 papers were excluded because of language issues or lack of access to full-text. 101 publications were included in this study after reading the full text as indicated (Fig. 2).

Fig 2. Literature selection process flowchart ¹⁷

Consistency between the selection of papers by the two researchers, who undertook the screening, was fair (Cohen's unweighted Kappa = 0.28) ¹⁸. A third researcher therefore screened the excluded literature according to the criteria to ensure that all relevant papers were captured (and resulting in one further publication being selected).

Most of the studies included in this review address horizon scanning as whole, following the process outlined in Fig. 1, and of these, many operate in a national context. A few papers also focus on the use of specific methodological aspects such as Delphi techniques (see Table 1). Given the databases interrogated, the most prevalent priority areas identified were environmental issues (⁹), gene therapy (8), oncology (9) and clinical practice. Public sector bodies in the UK, USA, Sweden and Australia published most often on the topic. Internationally, EuroScan was repeatedly referenced for its role in harmonizing horizon scanning methodology, supporting its members and encouraging international collaboration. Risk of bias was assessed in accordance with the BMJ guidelines and the Cochrane risk of bias tool ¹⁹. While bias was not typically found in these non-clinical qualitative studies, there were three exceptions:

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3 - A form of publication bias was likely in which only horizon scanning undertaken in
4 organisations with a strong background in publishing academic publications and
5 transparency were discovered. It was not possible to correct for this.
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10 - Omission bias may have occurred as the papers reported systematic methodological
11 aspects of horizon scanning; however, some horizon scanning may occur in an ad-hoc
12 manner, e.g., a signal discovered by word-of-mouth.
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16 - The competing interests of the authors were not considered beyond the standards of the
17 source journals. This was because it was not thought highly relevant to the reporting of
18 methodologies. This was because it was not thought highly relevant to the reporting of
19 methodologies.
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23 **Mapping**

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26 The process outlined in the EuroScan Method toolkit was used as a basis and novel
27 methodological aspects found in the literature were added ⁹. The resulting map is
28 segmented into: signal identification and detection, criteria and methods of filtration and
29 prioritisation, assessment, dissemination and updating of information, and overall
30 evaluation of the process. Notable references are given and the full dataset is provided in
31 the supplementary file 2.
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39 **Information sources and signal detection**

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42 Signals are detected from manifold sources in a horizon scanning exercise; Table 1
43 summarises the most common.
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47 Review of the scientific and biomedical literature is perhaps the most common place to
48 identify innovation. Searches can be structured, using systematic and validated strategies,
49 for broad or targeted topic areas ²⁰⁻²²; a two-step approach, first to survey the field and,
50 second, for a 'deep dive', can be used. Recently issued patents and published patent
51 applications (e.g., the European Patent Office) ²³ represent an alternative source of early
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signals, particularly of innovations originating in industry (large, medium and small).

Systematic and/or ad hoc scanning of direct or indirect information about new findings from industry or industry associations ^{24 25} (such as investment of venture capital in SMEs) is also useful for monitoring research pipelines. Similarly, other sources, such as clinical trials databases ^{26 27} and intelligence gathered from research infrastructures and consortia, and from university and research institute technology transfer offices, are valuable.

Information sources (signal detection)

- Scientific/biomedical literature review
- Patents
- Input from industry and industry associations
- Other observatories
- Media
- International institutions and forums
- Individuals, committees and expert groups
- Surveys
- Government bodies
- Meetings and conferences
- Other organisations
- Grey literature

Table 1: Information sources used for signal detection in horizon-scanning

Additional observatories of potential value include repositories of innovation and trends generated from the horizon scanning outputs of international regulators and the committees and expert groups of governmental bodies, such as OECD and EuroScan ²⁸⁻³⁰. The media -

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3 print, electronic and social - generate substantial topic-specific and commercially-relevant
4 information, available via RSS feeds ¹¹, Twitter, Facebook, and so on ³¹. Social media also
5 provide signal suggestions from stakeholders. Workshops can also be useful to bring
6 together diverse experts (chosen on the basis of their area of specialisation, breadth of
7 knowledge, publications and commitment to the process) to discuss areas of novel science
8 and technology and to collaboratively scan the horizon from different points of view ³².

9 These 'sand-pit' exercises can be supplemented by participants from the scanning
10 organisation itself, appropriate stakeholder groups, external consultants and policy-makers
11 ^{33 34}. For sustainable and continuous horizon scanning, it may prove valuable to create a
12 steering committee, think tank or "idea radar" including representatives of the
13 aforementioned participants ^{12 35}.

14
15 Delphi studies are widely used to pool knowledge and build consensus around emerging
16 issues. There are two or more rounds involved. In the first, participants identify relevant
17 issues, which are then pooled and ranked; the second round sees these issues discussed
18 followed by their re-ranking. This process is iterated until a consensus is reached. Several
19 Delphi variations have been described, from more conventional workshop formats to the use
20 of online tools such as Nvivo (quantitative analysis of text) or Wordle.net (a word cloud
21 tool) ³⁶. The design of a Delphi study should take into account the sample size and
22 confounding factors, such as the level of conformity in the group ^{7 37 38}.

23
24 Surveys, conducted via the web or by mail ^{12 25}, enable staff of an organisation,
25 stakeholders and the public to be asked to identify new technologies or trends ³⁹. These
26 may be most useful when horizon-scanning in well-defined fields ⁷. Semi-structured
27 interviews covering a standard set of questions can also be used, with similar outcomes ²¹.
28 However, public input was not found to be hugely productive in topic identification ⁴⁰.
29 Likewise, an attempt to establish a Wikipedia community has been largely unsuccessful ⁴⁰.

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3 Finally, a number of additional sources have been identified including draft legislation and
4 policy papers from governmental bodies, the proceedings of scientific conferences and
5 symposia, professional and scientific societies, interest groups, think-tanks and research
6 funders (government, charities, venture capital, etc.), the so-called grey literature where
7 global shifts that influence society, the economy and the environment - megatrends - ⁴¹ are
8 sometimes foreseen. Google alert queries, Google Trends, Google News Timeline, Google
9 Insight, and blogs were also mentioned ^{40 42}.

18 **Filtration criteria and methods**

21 Table 2 presents the criteria and methods commonly used to discard irrelevant signals.

23 Several key criteria concerning a signal's potential impact were used ^{12 22 43-45} including what
24 are the costs, and the cost-utility ratio, of resource consumption, and what are the
25 implications in terms of quality of life, burden of disease and patient safety ^{45 46}?

30 The level of evidence is a further important criterion that has been ranked using a simple
31 traffic light system ⁴⁷, where green denotes sufficient evidence to support the uptake of the
32 signal, yellow indicates insufficient evidence to support uptake but the evidence may
33 constitute useful information, and red implies unsupportive or insufficient evidence.

38 In terms of filtration methods, these may be separated into those which tag signals
39 according to the criteria in a binary yes/no fashion, or those which use distinct or graduated
40 categories, e.g., confirmed, likely, potential, unlikely, and questionable ²⁷. Automated text-
41 mining tools can be used with databases to enable the identification, tagging and
42 categorisation of signals and facilitate clustering and filtering ⁷. Individual or group filtration
43 may be performed by organisational staff, who can also undertake some initial peer review
44 that is ultimately performed in-depth by external experts. The latter can also contribute to,
45 or determine, the weighting of signals, according to the criteria, using an evidence
46 framework ^{22 32}.

Filtration criteria (discarding irrelevant signals)	Filtration methods
<ul style="list-style-type: none"> • Potential impact • Size of affected population or global relevance • Novelty • Level of innovation • Evidence • Organisational impact • Plausibility • Levels of stakeholder and media interest • Policy priority • Stage of development • Ethical and social issues • Within time-frame of 2-15 years 	<ul style="list-style-type: none"> • Classification criteria • Automated text-mining tools • Individual and group filtration • Peer review • Expert participation

Table 2: Filtration criteria and methods used in horizon-scanning to discard irrelevant signals

Prioritisation criteria and methods for assessing signals

The signals which have met the filtration criteria can then be prioritised. The prioritisation criteria which must be met, and the methods used to do so, are collected in Table 3.

Prioritisation criteria (assessing signals)	Prioritisation methods
<ul style="list-style-type: none"> • Potential impact on outcomes • Size make-up of the affected population • Expected variation of impact • Likely time-frame • Evidence of effectiveness • Relevance to strategic and political priorities • Effect on other related policies • Desirability • Factual basis • Requirement of availability of expertise • Novelty 	<ul style="list-style-type: none"> • Qualitative approach • Quantitative or semi-quantitative approaches • Rating and ranking • Best-worst scaling • Risk analysis • Standardisation of signals • Delphi approach • Public consultation • Engagement of experts • Mixed methods

Table 3: Prioritisation criteria and methods used in horizon-scanning to assess signals

Logically, the criteria consider the potential impact on outcomes, a clear example being resource consumption, and the cost implications^{12 43}. The size and composition of the affected population are therefore important factors^{12 46 48 49}, as well as the expected variation that may be observed between different subsets^{43 48}. For the signal to be prioritised, the timeframe must be realistic^{8 12 50}, and there must be a clear, factual indication of true novelty and desirability. In addition to evidence of effectiveness,

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3 consideration must be given to the relative added-value over current practice ¹², and
4 whether this sufficient to satisfy strategic and/or political priorities and policies (e.g.,
5 reduction in inequality) ⁴³.
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10 With respect to prioritisation methods, a simple qualitative approach uses short summaries
11 of the signals as a basis to prioritise ⁵¹. Quantitative or semi-quantitative approaches are
12 obviously more rigorous and typical.
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16 There were several novel Delphi approaches developed, for example, to acquire expert input
17 online in a continuous feedback forum or market place. Here, participants prioritise, or
18 purchase, a limited number of signals which then accrue a "price" that can ultimately be
19 used to prioritise those of greatest value ³⁵. Controls are possible to counteract the
20 possibility of scoring fatigue ⁵².
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27 Finally, it should be emphasised that the engagement of experts for prioritisation must
28 ensure diverse participation from different sectors, geographical regions, disciplines, and
29 demographics ^{31 44 53}. Public consultation is a valuable asset to provide input and
30 involvement from citizens and users in prioritisation, and can be achieved in person, via
31 email or online ^{12 40}.
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Signal assessment and methods

The signals which have met the prioritisation criteria are then assessed. The factors assessed, and the methods employed to do so, are in Table 4 (e.g., in terms of resource implications and broad financial perspectives).

Signal assessment	Assessment methods
<ul style="list-style-type: none"> • Impact, e.g., resource (financial) implications • Level of innovation • Expected utilisation and diffusion • Risk assessment • Actions required and time to impact • Legal and ethical issues • Barriers to market • Stakeholder perception 	<ul style="list-style-type: none"> • ExpertLens • Driver analysis • Scenario planning • Expert, user and policy-maker participation • Peer review

Table 4: Signal assessment and methods used in horizon-scanning

A key factor to consider in the assessment of any signal, of course, is the resource implications. The expected utilisation and availability of the innovation across different geographical regions is also important^{12 34 46}, as is an assessment of risk. A number of practical issues must also be considered, including actions needed to translate the signal into use (such as further research, the development of new processes, and whether complementary technology, for example, is essential to realise the value of the signal), the time and investment required to do so, the need for new or specialised training of personnel involved⁸, the cooperation and acceptance of key stakeholders, any ethical issues, access to the necessary experts⁷ and the intellectual property associated with the signal, and

whether legislative or regulatory guideline changes are required. As always, impact on the market must be taken into consideration. Is the innovation likely to have a disruptive effect, will it encounter reimbursement barriers, what are the timelines and milestones³⁵, etc.? A consensus level of innovation can be sought (e.g., important, moderate, modest)⁵⁴.

Insofar as the methods used for signal assessment are concerned, a number of approaches are available.

Dissemination and evaluation of the results of horizon scanning

The key elements involved in the disseminating and evaluating the results of horizon scanning are listed in Table 5.

Dissemination	Evaluation
<ul style="list-style-type: none"> • Format • Methods • Audience • Frequency • Updating 	<ul style="list-style-type: none"> • Short, medium and long-term • Process and output audit • Validation and sensitivity • Focus groups • Metrics • Access to database

Table 5: Dissemination and evaluation of the results of horizon-scanning

In terms of dissemination, the assessment of an individual signal can be summarised in a document with the following elements: authors, lay summary, assessment objectives and methods, background and current practice, signal description, impacts and other issues, estimated time to impact, comparator signals (innovations), expert opinion, and declaration of any conflict of interests. It may also be beneficial to include policy recommendations which are linked to decision-making priorities, structures, and individual and cross-cutting

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3 policies ^{20 32 39 46 49}. Dissemination can be achieved, when a new report is available, via
4 numerous pathways, including email, social media, notification of target groups ^{40 44}, public
5 events involving the participation of policymakers ^{7 12}, publicly-accessible repositories of
6 data or outputs that are clearly indexed, easily searchable and categorised, for example, by
7 level of evidence and other metrics ^{42 55}.
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14 Dissemination of any new report should be made systematically through diverse platforms ⁴⁴
15 and shared directly with relevant organisations ⁴². The frequency of dissemination depends
16 on circumstances.
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20 A related activity that bridges dissemination and evaluation is the updating of horizon-
21 scanning information. This comprises four essential elements: (a) continually checking and
22 pruning sources based on their usefulness, relevance, and evolution ¹², (b) monitoring and
23 updating changes in signals by periodically refreshing the horizon scan ⁴⁹, (c) reassessment
24 of signals when sufficient new data are available or a step-change in technology has
25 occurred ⁵⁶, and (d) validating annually, for example, the horizon-scanning update by a
26 team of expert researchers, practitioners and journalists ³¹.
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35 Evaluation of the results of horizon-scanning can be performed in the short, medium and
36 long-term ¹². A short-term evaluation may involve the following actions: survey of an
37 appropriate audience on the usefulness of horizon-scanning in decision-making; use of
38 metrics (e.g., provided by Google Analytics), such as number of downloads, page views,
39 average session duration, citations in publications and funding applications ⁵⁷; reports of
40 failures; consistency with other horizon scanning methods. In the medium-term, an
41 evaluation would include the responsiveness of the horizon-scanning team to requests, the
42 ability to keep the horizon-scanning content up-to-date, comparing findings with other
43 horizon scanning agencies/databases (e.g. EuroScan,), and measuring sensitivity and
44 associated predictive value. Finally, a long-term evaluation assesses the usage of horizon-
45 scanning information in arriving at decisions, the accuracy of projections, the timeliness
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3 with which new technologies were detected, and the prioritisation criteria which best
4 signalled the impact of the technology ⁵⁴.

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7 A process and output audit represents another approach to evaluation and ensures the
8 completeness of the search record, records of external input and expert contact details,
9 clear filing of information used, and a clear statement of the innovation in the briefing ⁵⁸. A
10 focus group of users can be employed to review the information input and dissemination
11 and to develop a user-friendly interface through which to access a database ^{40 59}.

DISCUSSION

There was a wide variety of sources and methods used to identify new and emerging issues. However, it was common to use scientific literature, individuals, committees and expert groups, the web and Delphi methodologies. That the scientific literature dominates is expected as innovation often begins in an academic environment and because widely-accessible bibliographic databases have powerful search and filtering capabilities. The frequent use of the Delphi methodology may be explained by its ability to 'crowd-source' information and build a consensus amongst participants in a relatively short timeframe. This consensus, particularly expert consensus, adds weight to the conclusions drawn from horizon scanning.

Overall, the majority of the methods used were manual or semi-automated, with relatively few automated aspects. This could be due to the limited availability of software and budget constraints. Complex filtration, prioritisation and assessment criteria are some of the barriers to full automation that may be resolved in the not-too-distant future by the rapidly evolving fields of machine learning and artificial intelligence ⁶⁰.

Dissemination of horizon-scanning reports appear to have rarely fed directly and systematically into policymaking. This may simply be a reflection of the unpredictable and political nature of policymaking, as well as a mismatch with the longer time-scale of horizon-scanning. Equally, it is probably fair to say that the information gathered by horizon-scanning lacks, at least to some extent, the conventional measures of credibility and authority required to influence policymaking ³². New tools and approaches (e.g., via generation of complex scenarios and the clear weighting of evidence) ^{32 61} are probably needed to enable horizon-scanning to be considered more seriously by policymakers.

The distance of the horizon scanned was also found to be a tricky balance between the need to assess signals as early as possible to inform decision makers, and the limited information

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3 available at an early stage ⁶². There were many different evaluation methods employed,
4 covering different time-spans, reflecting *inter alia* cultural differences, resource limitations
5 and a time-lag between horizon-scanning and its critical evaluation (for example, a high
6 false-positive rate of horizon-scanning implied the need for tighter filtration criteria) ¹⁴.
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11 From a public policy standpoint, horizon-scanning has both informative and creative
12 functions, alerting policy makers to emerging issues, and providing new, plausible policy
13 options ⁷. This use of horizon-scanning is well established for identification of emerging
14 issues, both positive and negative, in global conservation and biological diversity ⁶³. In some
15 contrast, however, in the biomedical field, in which this review has concentrated, horizon-
16 scanning is biased towards identification of positive, innovative signals as those with low
17 value inevitably have little impact.⁶⁴ Finally, in addition to its institutional value, horizon-
18 scanning can significantly help related stakeholders, such as technology developers or civil
19 society - it can reveal barriers to innovation and allow proactive engagement to reduce
20 these barriers ⁴³.
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32 **Limitations**

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36 As systematic reviews into horizon scanning in healthcare have been undertaken previously,
37 some duplication of findings was inevitable ^{6 7 13 14 65}; however, this review offers an up-to-
38 date and wider perspective, and includes methodologies from beyond the health field, e.g.,
39 conservation. Resource limitations have precluded evaluation of horizon-scanning in other,
40 related sectors, and consideration of material in languages other than English and Italian.
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Lastly, a detailed evaluation, and a more practical guide to all the methodologies, could not
be performed for practical reasons: the inconsistent reporting of the horizon-scanning
details and their efficacy, and the continually evolving approaches employed. This effort
must be viewed as a 'snapshot', therefore, of a rapidly moving target.

Conclusions

To respond to accelerating innovation, horizon-scanning methodology is being adopted both nationally and internationally, particularly in the public sector. The range of methods used, and the limited assessment of their performance, renders recommendation of a single approach premature and explains why combining two or more techniques makes sense for validation and for improving the accuracy of predictions ^{6 7}.

Undoubtedly, automation and the development of artificially 'intelligent' horizon-scanning, which self-assesses and improves its signal management, are short-term milestones that will significantly improve the process, enhancing the evidence base, disseminating the acquired outputs efficiently, and facilitating decision-making. Self-evidently, given the need for horizon-scanning across diverse disciplines, involving large numbers of interested stakeholders with related information needs, the process can only benefit from international collaboration. To this end, initiatives are underway, including within the International Coalition of Medicines Regulatory Authorities in which the EMA is taking an active role ^{15 66-68}. Of course, scanning the horizon for signals is not an endpoint, in and of itself, but rather a window through which current and future opportunities and policies can be linked ⁶⁹. It is essential, therefore, that further research be performed to develop, assess and ultimately implement the most efficacious methods of scanning and to ensure their acceptance and uptake by relevant stakeholders.

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Data sharing

The dataset is available in the supplementary file 2 or upon request.

Competing interests

We have read and understood BMJ policy on declaration of interests and declare that we have no competing interests, specifically no financial relationships with any organisations that might have an interest in the work presented here, and no other relationships or activities that could appear to have influenced the results and conclusions drawn.

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- Final approval of the version to be published; and
- Agreement to be accountable for all aspects of the work in ensuring that questions related to the accuracy or integrity of any part of the work are appropriately investigated and resolved.

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31 [12/ICMRA%20Innovation%20Concept%20Note_0.pdf](http://www.icmra.info/drupal/sites/default/files/2017-12/ICMRA%20Innovation%20Concept%20Note_0.pdf).
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44 in a metropolitan health region. *BMC Health Services Research* 2010;10(1)
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51 **Fig 2. Literature selection process flowchart** ¹⁷

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54 Flow diagram depicting the different stages of the systematic literature review according to
55 the PRISMA format.
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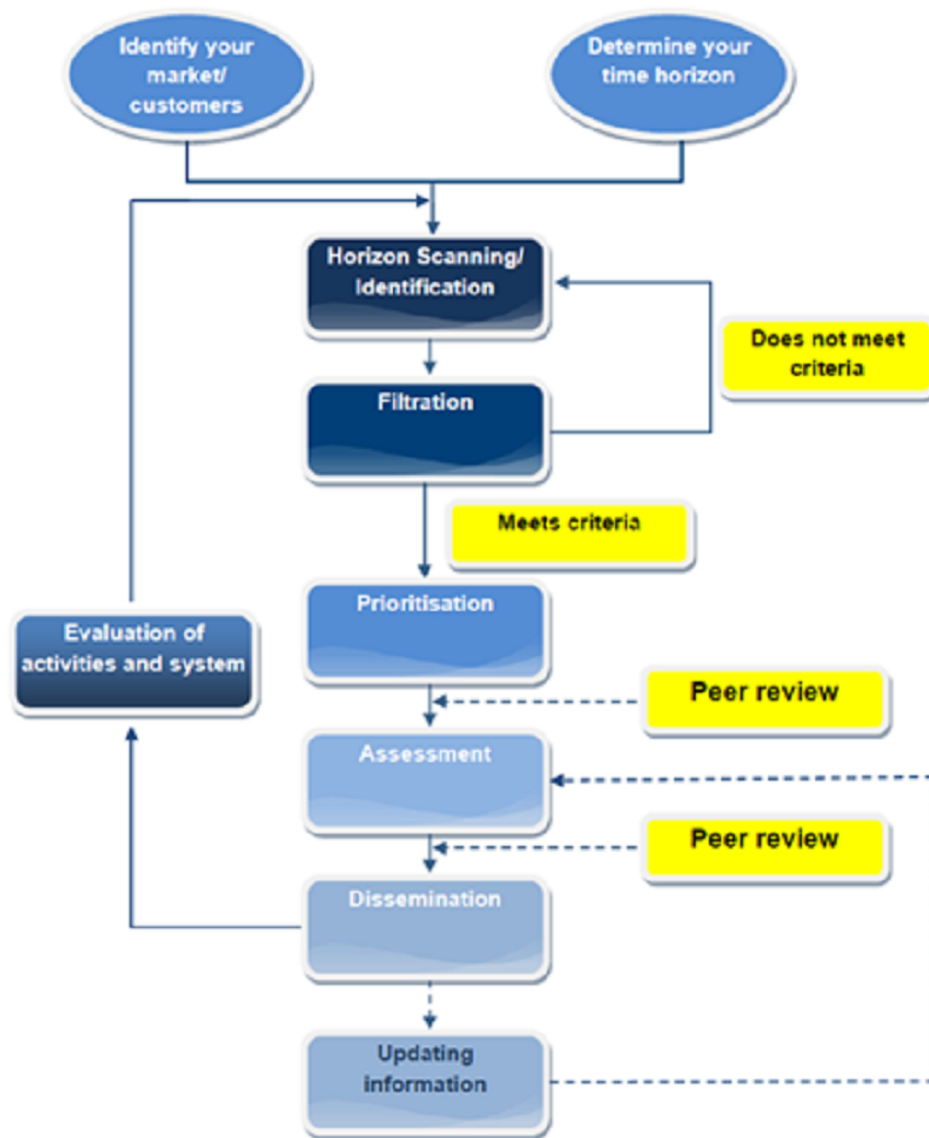
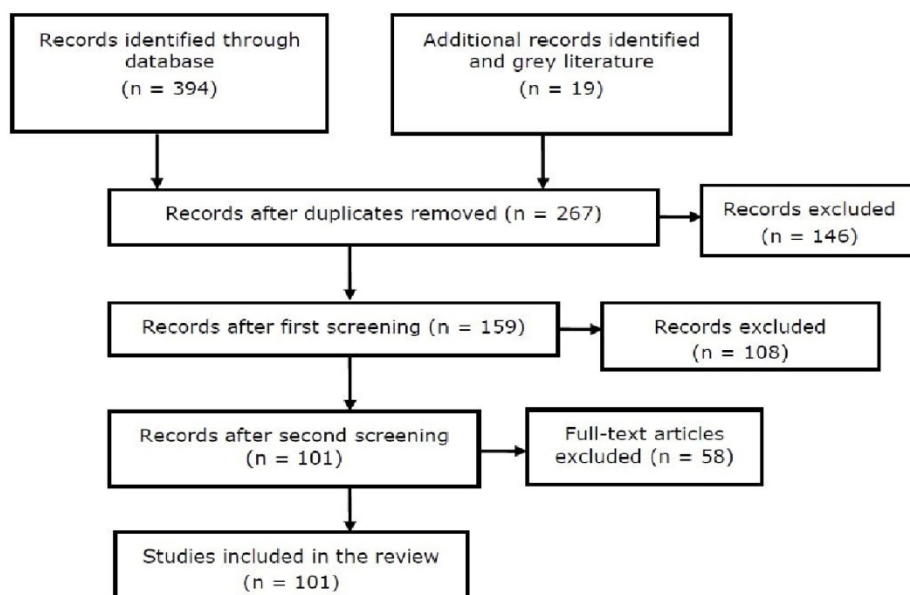


Fig 1. Common stages of Horizon scanning from the EuroScan network (12). This figure is licensed under the Creative Commons Attribution-NonCommercial-ShareAlike4.0 International License (CC BY-NC-SA 4.0)

97x113mm (300 x 300 DPI)



Caption : Fig 2. Literature selection process flowchart (16)

150x102mm (300 x 300 DPI)

Search strategy

Medline and Embase bibliographic databases were searched to identify research papers on the use of horizon scanning, and the methods used for this purpose. The date range was between 2018-01-01 and 2018-07-04. The final search took place on 2018-07-04. Grey literature and bibliographies of the most relevant research papers supplemented this search.

The primary search terms used were: "horizon scan*" OR "strategic foresight*" OR "systematic early dialogue*" OR "early warning and alert system*". All literature, of which the title or abstract contained any of the keywords above, was flagged.

In the database searches, a single set of entry terms were applied:

```
('horizon scan*':ab,ti OR 'strategic foresight*':ab,ti OR 'systematic early dialogue*':ab,ti OR (('early awareness' NEXT/2 'alert system*'):ab,ti))
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In Fields:

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horizon scan* in Abstract  
horizon scan* in Title  
strategic foresight* in Abstract  
strategic foresight* in Title  
systematic early dialogue* in Abstract  
systematic early dialogue* in Title  
'early awareness' NEXT/2 'alert system*' in Abstract  
'early awareness' NEXT/2 'alert system*' in Title
```

Quality appraisal

The appraisal was conducted at the screening stage as part of the inclusion/exclusion criteria. The questions regarding internal and external validity are indicated in Table 1.

To ensure that the quality appraisal and screening were being applied harmoniously, a third researcher appraised and screened the excluded literature according to the same criteria to ensure that all relevant papers were captured (resulting in one further publication being selected).

Table 1. Quality appraisal items and inclusion/exclusion criteria for screening

	Internal validity	External validity
First round of appraisal and screening (108 excluded)	(a) either a methodology for horizon scanning or strategic foresight, <i>or</i> a discussion, or experience provided, of horizon scanning.	(b) It was also essential for the abstracts to indicate a breadth of horizon scanning of the relevant field level <i>or</i> address a methodological aspect which may be generally applicable across different fields.
Second round of appraisal and screening (58 excluded)	(a) the horizon scan or foresight methodology was detailed, <i>and</i>	(b) the priority areas included relevant science and/or technology, <i>and</i>
		(c) a collaborative/international approach was used, <i>and</i>
		(d) the horizon scanning undertaken spanned a period of between 2 and 15 years.
		<i>Alternatively</i> , the paper was required to demonstrate methodological aspect(s) of foresight or horizon scanning of potentially general applicability.

Risk of bias was assessed in accordance with the BMJ guidelines and the Cochrane risk of bias tool. While bias was not typically found in these non-clinical qualitative studies, there were three exceptions:

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6 - A form of publication bias was likely in which only horizon scanning undertaken in
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8 organisations with a strong background in publishing academic publications and
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10 transparency were discovered. It was not possible to correct for this.
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13 - Omission bias may have occurred as the papers reported systematic methodological
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15 aspects of horizon scanning; some horizon scanning, however, may occur in an ad-hoc
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17 manner, e.g., a signal discovered by word-of-mouth.
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20 - The competing interests of the authors were not considered beyond the standards of
21
22 the source journals. This was because it was not thought highly relevant to the reporting
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24 of methodologies.
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Included papers and info		Information sources (proactive and passive)														Time horizon	Filteration		Prioritisation		Assessment					Dissemination			Updating	Private Evaluation					
Title	Full Text Link ("-" if unavailable or estimation of non-inclusion)	Abstract	Scientific literature	Pipeline	Patents	Other observatories	Media	International institutions and For	Individuals, Committees and expert groups				EU bodies	Draft Regulatory Publications	Innovative business	Organisations	Meeting and conferences	Other grey literature	Criteria	Criteria	Method	Factors	Depth	Method	Peer review	ICT	Structure	Format	Frequency	Audience	Strategy	Frequency	Method		
			Clinical trial registers	Research infrastructure	Commercial sources	Commercial	Academic	Survey techniques	Academy of Sciences	UKRI	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	Task Force	
Australia and New Zealand Horizon Scanning Network, Australia and New Zealand (ANZHSN), including Adelaide Health Technology Assessment (AHTA)																																			
Basque Office for Health Technology Assessment, Basque Country (OSTEBA)																																			
Canadian Agency for Drugs and Technologies in Health, Canada (CADTH)																																			
Supporting Innovation through Regulation and Science: Initiated as an Innovation Hub for Health Products																																			
Italian Horizon Scanning Project, Servizio Farmaceutico Fombionale, Italy (HSPP)																																			
National Horizon Scanning Centre, England (NHSC) + (Their research paper: 'The future of the future: a review of the methods used for forecasting emerging health technologies')																																			
Swedish Council on Technology Assessment in Health Care, Sweden (SBU)																																			
UK PharmScan																																			
Oxford Centre for Monitoring and Diagnosis in Primary Care																																			
Masum H, Banck J, Singer PA, Five promising methods for health foresight. <i>Foresight</i> 2010; 12: 54-66. doi:10.1080/144324810110201820785																																			
Evaluation of nine Japanese indices in depth research on depth survey characteristics: a simulation study and design on depth design and implementation																																			
A Delphi technology foresight study: Mapping social construction of scientific evidence on metagenomics tests for water safety																																			
Using strategic foresight to assess conservation opportunity																																			
Strategic foresight: how planning for the unpredictable can improve environmental decision-making																																			
Horizon scan of nanomedical products																																			
Frank Tasson Radiation Oncology Group: Development of the Assessment of New Radiation Oncology Technology and Treatment (ANOROT) Framework																																			
Horizon scanning for translational genomic research beyond bench to bedside																																			

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Title	Full Text Link ("-" if unavailable or extension of non-inclusion)	Abstract	Scientific literature	Pipeline	Patents	Other observatories	Media	International institutions and fora	Individuals, Committees and expert groups	EU bodies	Draft Regulatory Publications	Innovative business	Organisations	Meetings and conferences	Other grey literature	Criteria	Criteria	Method	Factors	Depth	Method	Peer review	ICT	Structure	Format	Frequency	Audience	Strategy	Review
			Clinical trial registers	Research information	Commercial sources	Commercial	Academic	Survey techniques	Academy of Sciences	UKRI	Task Force	Industry	Value Capture	Criteria	Method	Peer review	ICT	Structure	Format	Frequency	Audience	Strategy	Review						
ATSDNIP-5 International trend setting																													
Update on Horizon Scans of Genetic Tests Currently Available for Clinical Use in Cancer (Internet)																													
Horizon scanning for invasive alien species with the potential to threaten biodiversity in Great Britain.																													
Making processes viable a validated PubMed search strategy for identifying new or emerging technologies.																													
Improving the efficiency and relevance of evidence-based recommendations in the era of whole-genome sequencing: an EDAPP methods update.																													
Knowledge integration at the center of genomic medicine.																													
Horizon scanning for new genomic tests.																													
Evaluating new surgical techniques in Australia: the Australian Safety and Efficacy Register of New Interventional Procedures: Surgical experience.																													
The Australian Safety and Efficacy Register of New Interventional Procedures - Surgical (ASERIP-S) assesses new surgeries.																													
Report from the World Health Organization's third Product Development for Vaccines Advisory Committee (PDVAC) meeting, Geneva, 8-10th June 2016																													
A knowledge base for tracking the impact of genomics on population health																													
Challenges and priorities for modelling livestock health and pathogens in the context of climate change																													
Priority questions and horizon scanning for conservation: A comparative study																													
Techniques and technologies in radiation oncology: The MRCAT faculty of radiation oncology horizon scan																													
A Horizon Scan of Global Conservation Issues for 2016																													
A horizon scan of future threats and opportunities for pollinators and pollination																													
Looking back on 5 years of horizon scanning in oncology																													

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CHANGING HEALTH TECHNOLOGY ASSESSMENT PARADIGMS?																														
New and emerging technologies for the treatment of inherited retinal disease: A horizon scanning review																														
Results from a horizon scan on risks associated with transplantation of human organs, tissues and cells: from donor to patient																														
Preparedness for emerging infectious diseases: Pathways from anticipation to action																														
Identifying and selecting new procedures for health technology assessment: A decade of nice experience in the United Kingdom																														
The role of health technology assessment bodies in shaping drug development																														
A horizon scan for species conservation by poole and squarisms																														
Strategic foresight: how planning for the unpredictable can improve environmental decision-making																														
Evolutionary rescue in a changing world																														
Identifying the science and technology dimensions of emerging public policy issues through horizon scanning																														
Prioritizing genomic applications for action by level of evidence: A horizon scanning method																														
A horizon-scanning method can identify gaps among genomic application guidelines																														
DEVELOPING A PRIORITIZED LIST OF INNOVATIVE TECHNOLOGIES: THE SPANISH EXPERIENCE																														
Eu pharmaceutical expenditure forecast																														
Horizon scanning for emergence of new viruses: From constructing complex scenarios to online games																														
The horizon method of early evaluation of medical devices: A useful tool for device developers?																														
Horizon scanning in radiation oncology in Australia: Considerations and future trends																														

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The 'Assessment of New Radiation Dosimetry Technology and Treatment' (ANROTAT) project: Update on progress																																	
Using best worst scaling in horizon scanning for hepatocellular carcinoma technologies																																	
Analyzing 10 years of early awareness and alert activity in the United Kingdom																																	
Implementing a national early awareness and alert system for new and emerging health technologies in Italy: The CODE project																																	
Innovation and the burden of disease: Retrospective observational study of new and emerging health technologies reported by the European network from 2000 to 2009																																	
Making predictive ecology more relevant to policy makers and practitioners																																	
Scanning the horizon: Development and implementation of an early awareness system for anticancer drugs in Austria																																	
Identification of innovation in public health																																	
The true role of horizon scanning in Australia: Who it informs and why																																	
Reply to the letter by Munty, Miller and Martin on the true role of horizon scanning in Australia																																	
Forecasting drug utilisation and expenditure in a metropolitan health region																																	
Issues facing the Australian health technology assessment review of medical technology funding																																	
Evaluation criteria to assess the value of identification sources for horizon scanning																																	
The role of horizons in identifying technologies for health technology assessment																																	
Information service on new and emerging health technologies: Identification and prioritisation processes for a European Union-wide newsletter																																	
The need for environmental horizon scanning																																	
The Italian Horizon Scanning Project																																	

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			Clinical trial registers	Research information	Commercial sources	Commercial	Medical	Survey techniques	EU bodies	EU bodies	EU bodies	EU bodies	Academy of sciences	UKHSA	Trade	Trade	Trade	Trade	Meetings and conferences	Other grey literature	Criteria	Criteria	Method	Factors	Depth	Method	Peer review	ICT	Structure	Format	Frequency	Audience	Strategy	Frequency	Review	
Review scanning of new and emerging technologies in health care to inform health policy decisions and public funding																																				
Global trends in cardiology and cardiovascular surgery - An opportunity or a threat?																																				
Early identification systems for emerging zoonotic hazards																																				
Modelling downstream effects in the presence of technological change																																				
Emerging health technologies: Informing and supporting health policy early																																				
Invasion Science: A Horizon Scan of Emerging Challenges and Opportunities.																																				
A 2017 Horizon Scan of Emerging Issues for Global Conservation and Biological Diversity																																				
Environmental Public Health: Tracking a cost-effective system for characterizing the sources, distribution and public health impacts of environmental hazards.																																				
Research Priorities from Animal Behaviour for Maximising Conservation Progress.																																				
Platelet-rich plasma: a case study for the identification of dissemination opportunities using horizon scanning.																																				
Genomics in Public Health: Perspective from the Office of Public Health Genomics at the Centers for Disease Control and Prevention (CDC).																																				
EUROSCAN INTERNATIONAL NETWORK MEMBER AGENCIES: THEIR STRUCTURE, PROCESSES, AND OUTPUTS.																																				
Genetic Tests for Cancer																																				
Quality, Regulation and Clinical Utility of Laboratory-developed Molecular Tests																																				
Update on Mapping the Landscape of Genetic Tests for Non-Cancer Diseases/Conditions																																				
The Future of Public Health: A Horizon Scan.																																				
An horizon scan of biogeography																																				

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Title	Full Text Link ("-" if unavailable or extension of non-inclusion)	Abstract	Scientific literature	Pipeline	Patents	Other observatories	Media	International institutions and Fora	Individuals, Committees and expert groups				EU bodies	Start-up/entrepreneurial initiatives	Innovation hubs	Organisations	Meetings and conferences	Other grey literature	Criteria	Criteria	Method	Factors	Depth	Method	Peer review	ICT	Structure	Format	Frequency	Audience	Strategy	Frequency	Method	
			Clinical trial registers	Research infrastructure	Commercial sources	Commercial	Academic	Survey techniques	EU bodies	Start-up/entrepreneurial initiatives	Innovation hubs	Organisations	Meetings and conferences	Other grey literature																				
Other horizons, wider choices: horizon scanning for public health protection and improvement.																																		
PATIENT and PUBLIC INVOLVEMENT in EARLY AWARENESS and ALERT ACTIVITIES: AN EXAMPLE FROM THE UNITED KINGDOM																																		
A transatlantic perspective on 20 emerging issues in biological engineering																																		
The Early Warning and Alert System in History and Current Status																																		
Radix: an important tool for horizon scanning dissemination in Brazil																																		
Horizon scanning in oncology: rapid scanning approach in Slovakia																																		
Climate research priorities for policy-makers, practitioners, and scientists in Georgia, USA																																		
Strategic foresight, leadership, and the future of rural healthcare staffing in the United States																																		
Toward sustainable environmental quality: identifying priority research for Latin America																																		
A 2018 Horizon Scan of Emerging Issues for Global Conservation and Biological Diversity																																		
Integrating horizon scanning and strategic risk prioritisation using a weight of evidence framework to inform policy decisions																																		
How can health systems prepare for new and emerging health technologies? The role of horizon scanning revisited																																		
EU-EN																																		
EMA Sources																																		
Reviewing the effectiveness of UK drug horizon scanning efforts & the production of nice commentary along therapeutic specialities																																		
The multi-criteria decision analysis in the priority setting of emerging medicines																																		

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PRISMA 2009 Checklist

Section/topic	#	Checklist item	Reported on page #
TITLE			
Title	1	Identify the report as a systematic review, meta-analysis, or both.	1
ABSTRACT			
Structured summary	2	Provide a structured summary including, as applicable: background; objectives; data sources; study eligibility criteria, participants, and interventions; study appraisal and synthesis methods; results; limitations; conclusions and implications of key findings; systematic review registration number.	3
INTRODUCTION			
Rationale	3	Describe the rationale for the review in the context of what is already known.	5
Objectives	4	Provide an explicit statement of questions being addressed with reference to participants, interventions, comparisons, outcomes, and study design (PICOS).	5
METHODS			
Protocol and registration	5	Indicate if a review protocol exists, if and where it can be accessed (e.g., Web address), and, if available, provide registration information including registration number.	N/A
Eligibility criteria	6	Specify study characteristics (e.g., PICOS, length of follow-up) and report characteristics (e.g., years considered, language, publication status) used as criteria for eligibility, giving rationale.	6
Information sources	7	Describe all information sources (e.g., databases with dates of coverage, contact with study authors to identify additional studies) in the search and date last searched.	6
Search	8	Present full electronic search strategy for at least one database, including any limits used, such that it could be repeated.	6
Study selection	9	State the process for selecting studies (i.e., screening, eligibility, included in systematic review, and, if applicable, included in the meta-analysis).	6-7
Data collection process	10	Describe method of data extraction from reports (e.g., piloted forms, independently, in duplicate) and any processes for obtaining and confirming data from investigators.	7
Data items	11	List and define all variables for which data were sought (e.g., PICOS, funding sources) and any assumptions and	9



PRISMA 2009 Checklist

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simplifications made.

Risk of bias in individual studies

12

Describe methods used for assessing risk of bias of individual studies (including specification of whether this was done at the study or outcome level), and how this information is to be used in any data synthesis.

Risk of bias was assessed in accordance with the BMJ guidelines and the Cochrane risk of bias tool. Most bias were not applicable to these non-clinical qualitative studies, however the following were:

- A form of publication bias was likely in which only horizon scanning undertaken in organisations with a strong background in publishing academic publications were discovered. It was not possible to correct for this.
- Outcome bias may have occurred as the papers reported systematic methodological aspects of horizon scanning, whereas some horizon scanning may occur in an ad-hoc manner e.g. a signal discovered by word of mouth.
- The competing interests of the authors were not considered beyond the standards of the source journals. This was because it was not thought highly relevant to the reporting of methodologies.

Summary measures

13

State the principal summary measures (e.g., risk ratio, difference in means).

9

Synthesis of results

14

Describe the methods of handling data and combining results of studies, if done, including measures of consistency (e.g., I^2) for each meta-analysis.

9

Page 1 of 2

Section/topic	#	Checklist item	Reported on page #
Risk of bias across studies	15	Specify any assessment of risk of bias that may affect the cumulative evidence (e.g., publication bias, selective reporting within studies).	9
Additional analyses	16	Describe methods of additional analyses (e.g., sensitivity or subgroup analyses, meta-regression), if done, indicating which were pre-specified.	N/A
RESULTS			
Study selection	17	Give numbers of studies screened, assessed for eligibility, and included in the review, with reasons for exclusions at each stage, ideally with a flow diagram.	8

For any review only: <http://bmjopen.bmj.com/site/about/guidelines.xhtml>



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Study characteristics	18	For each study, present characteristics for which data were extracted (e.g., study size, PICOS, follow-up period) and provide the citations.	N/A
Risk of bias within studies	19	Present data on risk of bias of each study and, if available, any outcome level assessment (see item 12).	9 (See point 12)
Results of individual studies	20	For all outcomes considered (benefits or harms), present, for each study: (a) simple summary data for each intervention group (b) effect estimates and confidence intervals, ideally with a forest plot.	N/A
Synthesis of results	21	Present results of each meta-analysis done, including confidence intervals and measures of consistency.	N/A
Risk of bias across studies	22	Present results of any assessment of risk of bias across studies (see Item 15).	9
Additional analysis	23	Give results of additional analyses, if done (e.g., sensitivity or subgroup analyses, meta-regression [see Item 16]).	N/A
DISCUSSION			
Summary of evidence	24	Summarize the main findings including the strength of evidence for each main outcome; consider their relevance to key groups (e.g., healthcare providers, users, and policy makers).	21-22
Limitations	25	Discuss limitations at study and outcome level (e.g., risk of bias), and at review-level (e.g., incomplete retrieval of identified research, reporting bias).	22
Conclusions	26	Provide a general interpretation of the results in the context of other evidence, and implications for future research.	23
FUNDING			
Funding	27	Describe sources of funding for the systematic review and other support (e.g., supply of data); role of funders for the systematic review.	24

From: Moher D, Liberati A, Tetzlaff J, Altman DG, The PRISMA Group (2009). Preferred Reporting Items for Systematic Reviews and Meta-Analyses: The PRISMA Statement. PLoS Med 6(7): e1000097. doi:10.1371/journal.pmed1000097

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