

Supplementary Table 2. Modification of the effect of advertisement liking on 30-day e-cigarette use by poverty level among US young adults (18-24 years)

Ad Liking	Poverty Level						Interactions	
	BPL		APL		TPL		BPL	APL
	% Use	OR (95% CI)	% Use	OR (95% CI)	% Use	OR (95% CI)	<i>Wald F</i>	<i>Wald F</i>
Did Not Like Ads	11.5	Ref	12.4	Ref	10.0	Ref	Ref	Ref
Liked One Ad	21.9	2.08(1.61-2.69)	20.8	1.82(1.23-2.70)	13.6	1.30(0.81-2.09)	2.65	1.20
Liked Multiple Ads	29.1	2.88(2.13-3.89)	16.4	1.29(0.74-2.25)	15.2	1.53(0.95-2.46)	5.28*	0.18

ORs are adjusted for age, sex, sexual orientation, ethnicity, poverty level, military service, internalizing symptoms, and externalizing symptoms

Note: Percentages are weighted. Percentages are those within each education level who used e-cigarettes. * $p < .05$, ** $p < .01$, *** $p < .001$. Ref = reference group. BPL = below poverty level, APL = at poverty level, TPL = twice poverty level