

Supplementary Table 4. Modification of the effect of advertisement liking on 30-day cigar use by education level among US young adults (18-24 years)

	Education Level								Interactions		
	<HS/GED		HSG		SC/A		B/A		<HS/GED	HSG	SC/A
Ad Liking	% Use	OR (95% CI)	% Use	OR (95% CI)	% Use	OR (95% CI)	% Use	OR (95% CI)	<i>Wald F</i>	<i>Wald F</i>	<i>Wald F</i>
Did Not Like Ads	18.8	Ref	12.1	Ref	12.9	Ref	7.1	Ref	Ref	Ref	Ref
Liked One Ad	39.7	2.32(1.50-3.61)	42.3	4.58(3.35-6.25)	22.8	1.73(1.28-2.35)	10.5	1.30(0.64-2.66)	1.93	9.27**	0.50
Liked Multiple Ads	47.2	3.35(2.25-4.98)	44.2	4.87(3.23-7.35)	36.3	3.10(2.34-4.11)	16.4	1.94(0.93-4.05)	1.55	4.95*	1.30

ORs are adjusted for age, sex, sexual orientation, ethnicity, poverty level, military service, internalizing symptoms, and externalizing symptoms

Note: Percentages are weighted. Percentages are those within each education level who used cigars. * $p < .05$, ** $p < .01$, *** $p < .001$. Ref = reference group. <HS/GED = Less than high school or GED, HSG = high school graduate, SC/A = some college or associate degree, B/A = bachelor's or advanced degree