

Additional file 1. Outcome measures

<b>Outcome</b>	<b>Source</b>	<b>Description of measures</b>	<b>Data collection time points</b>
<b>Feasibility</b>			
Recruitment	Chiropractors and Patients	<p>Measured as a proportion of chiropractors and patients potentially eligible for participating.</p> <p>Eligibility rate = number of eligible chiropractors and patients divided by the number of invited chiropractors or patients.</p> <p>Participation rate = number of chiropractors and patients agreeing to participate divided by number of eligible chiropractors and patients.</p>	Initial Stage
Adherence to protocol	Chiropractors	For those randomized to intervention arm, measured through the rates of attendance of all 3 webinars, associated quizzes, completion of 2 clinical vignettes and the self-management learning module.	Within 6 weeks of assignment
	Patients	Rate of adherence to follow-up visits, prescribed home exercise and physical activity	Baseline 3 months
Adherence perception (knowledge and self-efficacy)	Chiropractors and patients	Completion of questionnaires	Baseline 3 months

Retention	Chiropractors and patients	Retention rate = number of chiropractors or patients who completed follow-up of all outcome measures at 3 months divided by number of chiropractors or patients who were randomized.	Baseline	3 months
	Chiropractors	Rate of completion of patient encounter forms and questionnaires including levels of knowledge and self-efficacy and the BAP.	Baseline	3 months
	Patients	Rate of completion of patient encounter forms and questionnaires including the BAP, Visual Analogue Scale (VAS), Neck Disability Index (NDI) and satisfaction with care	Baseline	3 months