

## **Supporting Information**

### **Molecular Engineering and Structure-Related Properties of Squaraine Dyes based on the Core and Wings Concept**

G Hanumantha Rao,<sup>†,‡</sup> Prem Jyoti Singh Rana,<sup>†</sup> Ramesh Kumar Chitumalla,<sup>§</sup> Joonkyung Jang,<sup>\*,§</sup>  
Surya Prakash Singh<sup>\*,†,‡</sup>

<sup>†</sup>Polymers and Functional Materials Division, CSIR-Indian Institute of Chemical Technology,  
Uppal Road, Tarnaka, Hyderabad-500007, India.

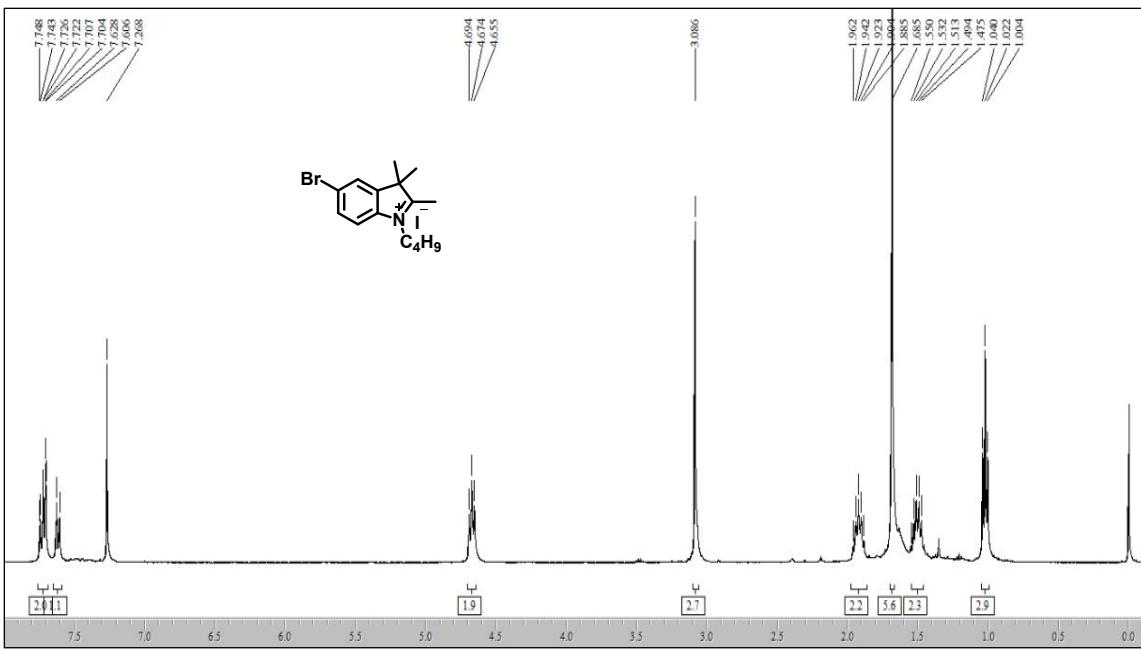
<sup>‡</sup>Academy of Scientific and Innovative Research (AcSIR), CSIR- Human Resource Development  
Centre, (CSIR-HRDC) Campus, Kamla Nehru Nagar, Ghaziabad, Uttar Pradesh- 201002, India.

<sup>§</sup>Department of Nanoenergy Engineering, Pusan National University, Busan 46241, Republic of  
Korea.

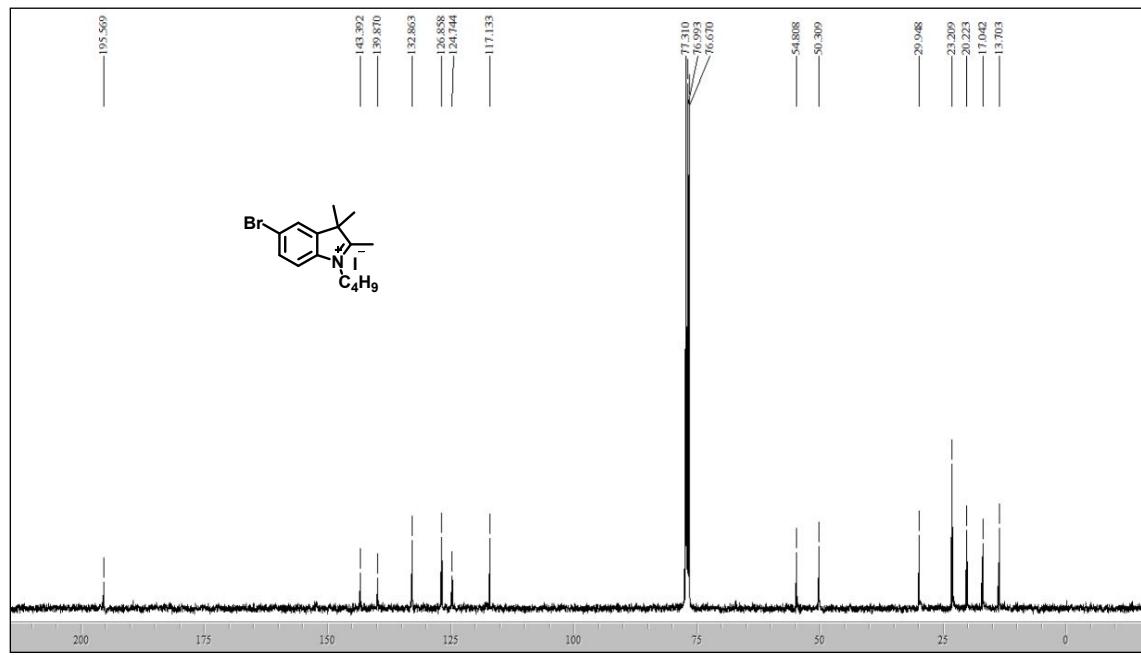
**E-Mail:** Corresponding authors: [spsingh@iict.res.in](mailto:spsingh@iict.res.in) and [jkjang@pusan.ac.kr](mailto:jkjang@pusan.ac.kr)

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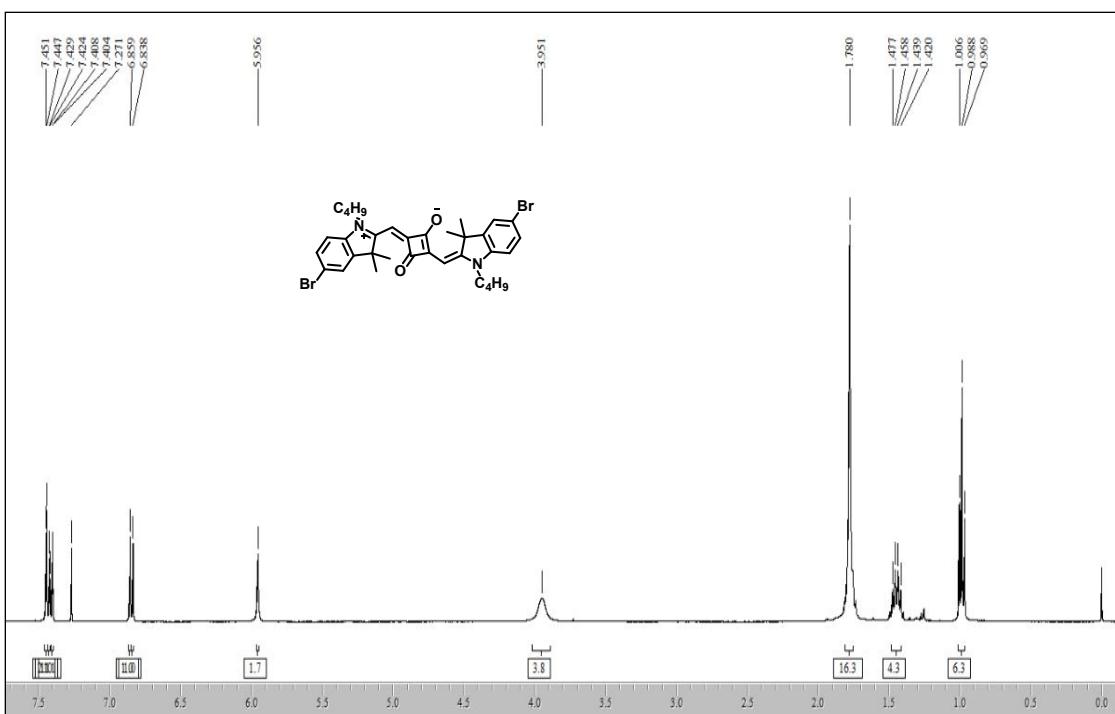
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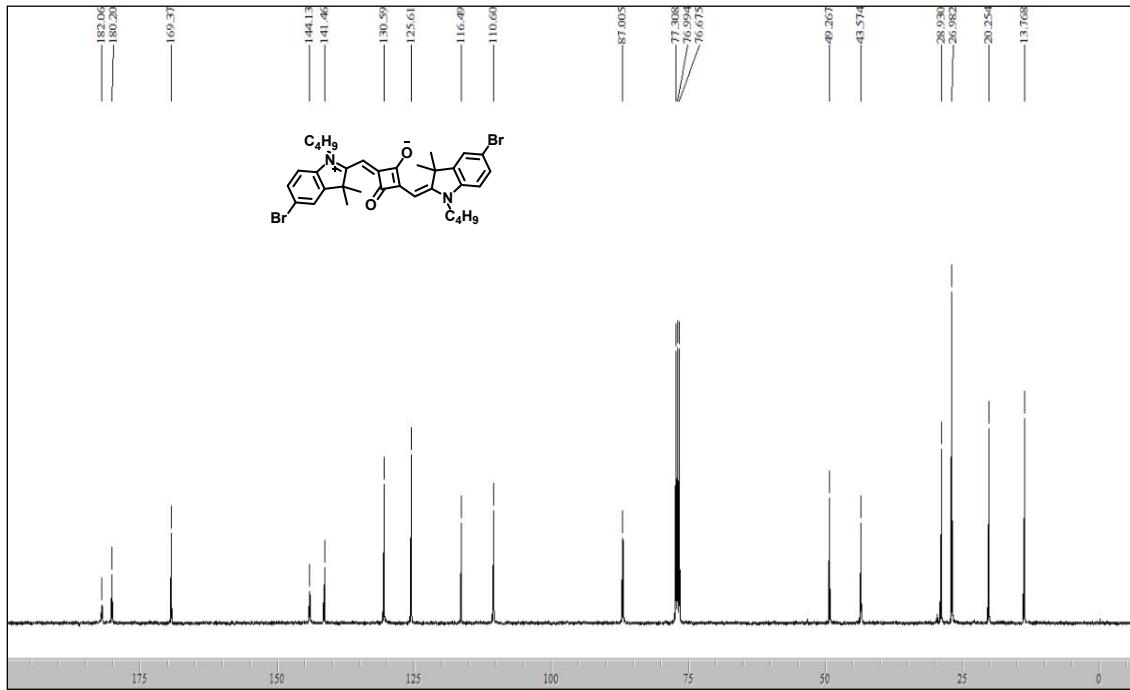
**Figure S1.**  $^1\text{H}$  NMR spectra of 5-bromo-1-butyl-2,3,3-trimethyl-3*H*-indol-1-ium iodide in  $\text{CDCl}_3$ .



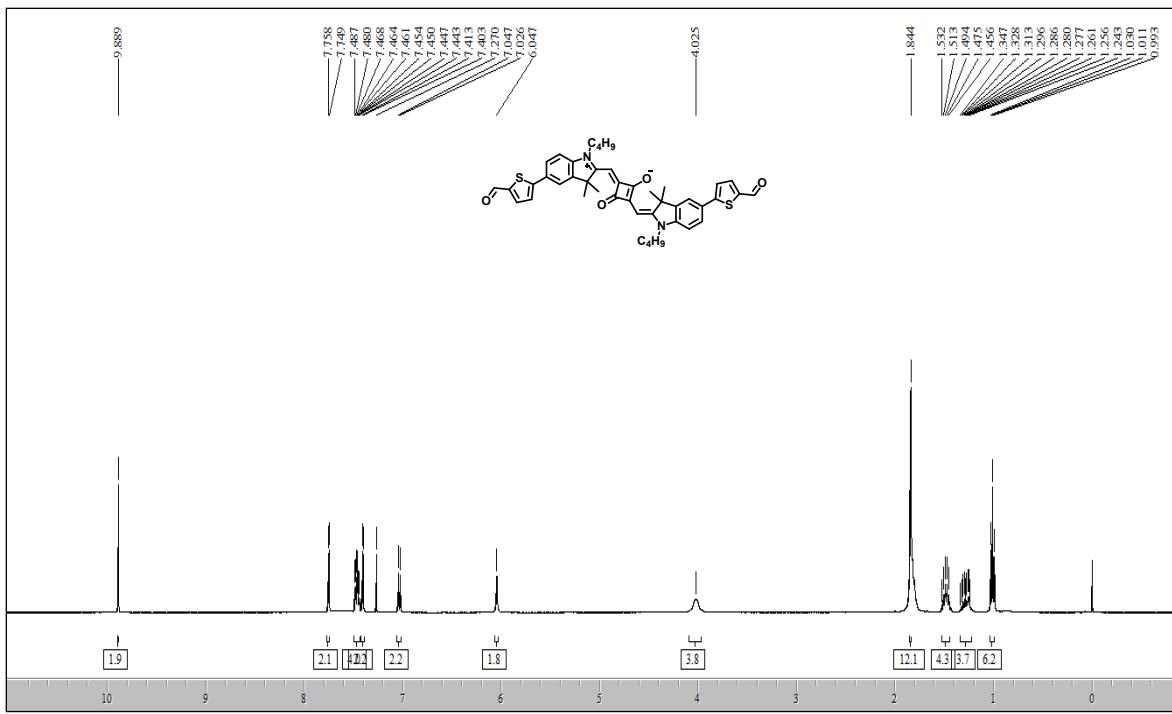
**Figure S2.**  $^{13}\text{C}$  NMR spectra of 5-bromo-1-butyl-2,3,3-trimethyl-3*H*-indol-1-ium iodide in  $\text{CDCl}_3$ .



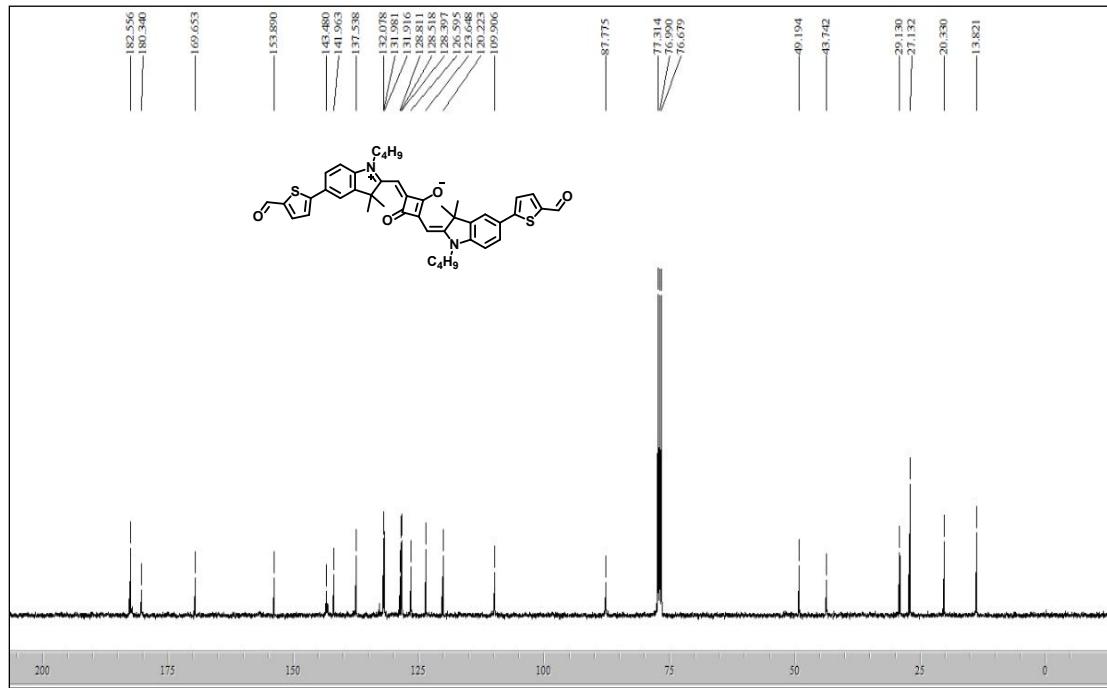
**Figure S3.**  $^1\text{H}$  NMR spectra of **SQ-2Br** in  $\text{CDCl}_3$ .



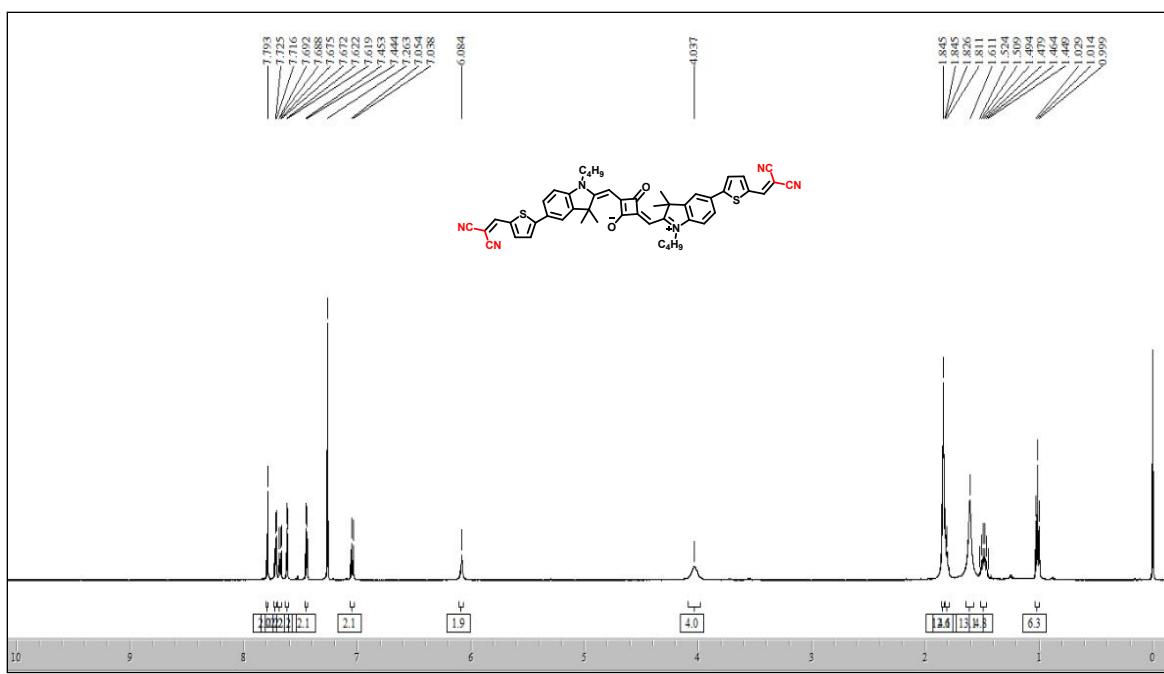
**Figure S4.**  $^{13}\text{C}$  NMR spectra of **SQ-2Br** in  $\text{CDCl}_3$ .



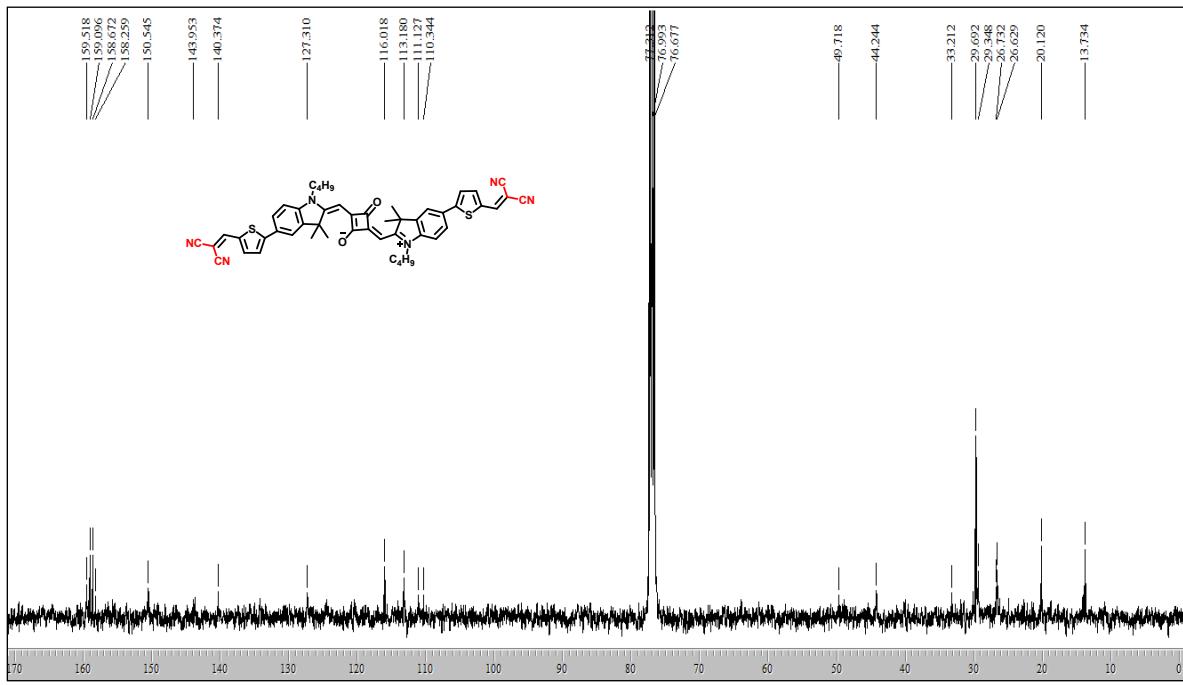
**Figure S5.**  $^1\text{H}$  NMR spectra of SQ-2CHO in  $\text{CDCl}_3$ .



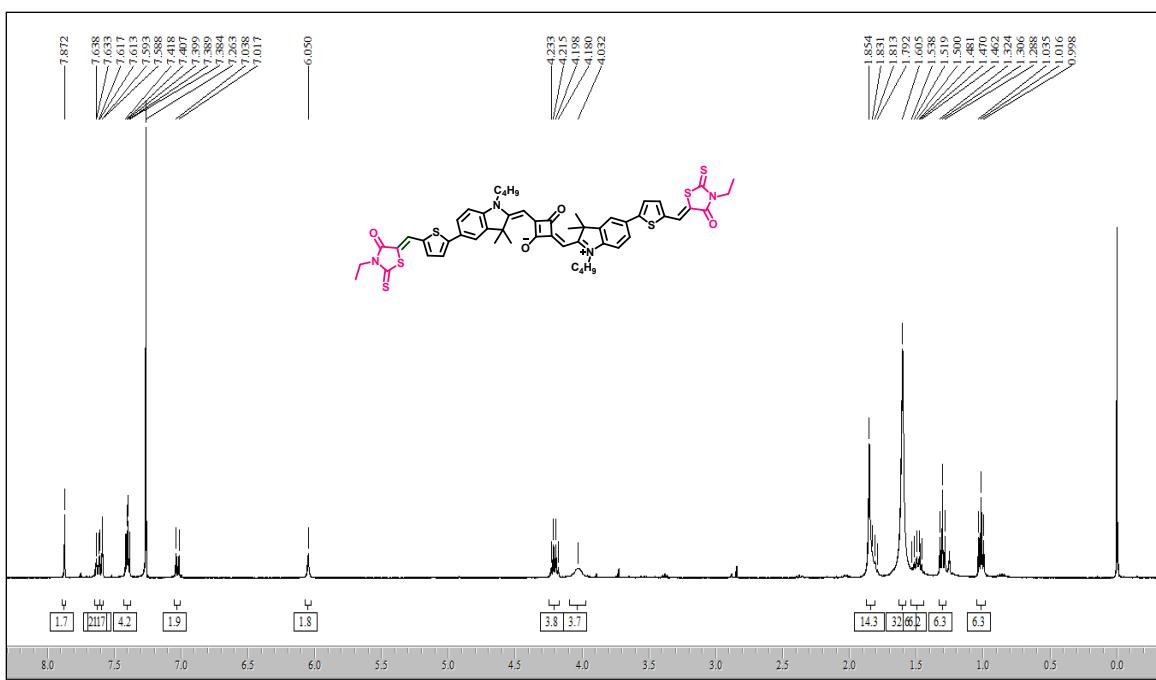
**Figure S6.**  $^{13}\text{C}$  NMR spectra of SQ-2CHO in  $\text{CDCl}_3$ .



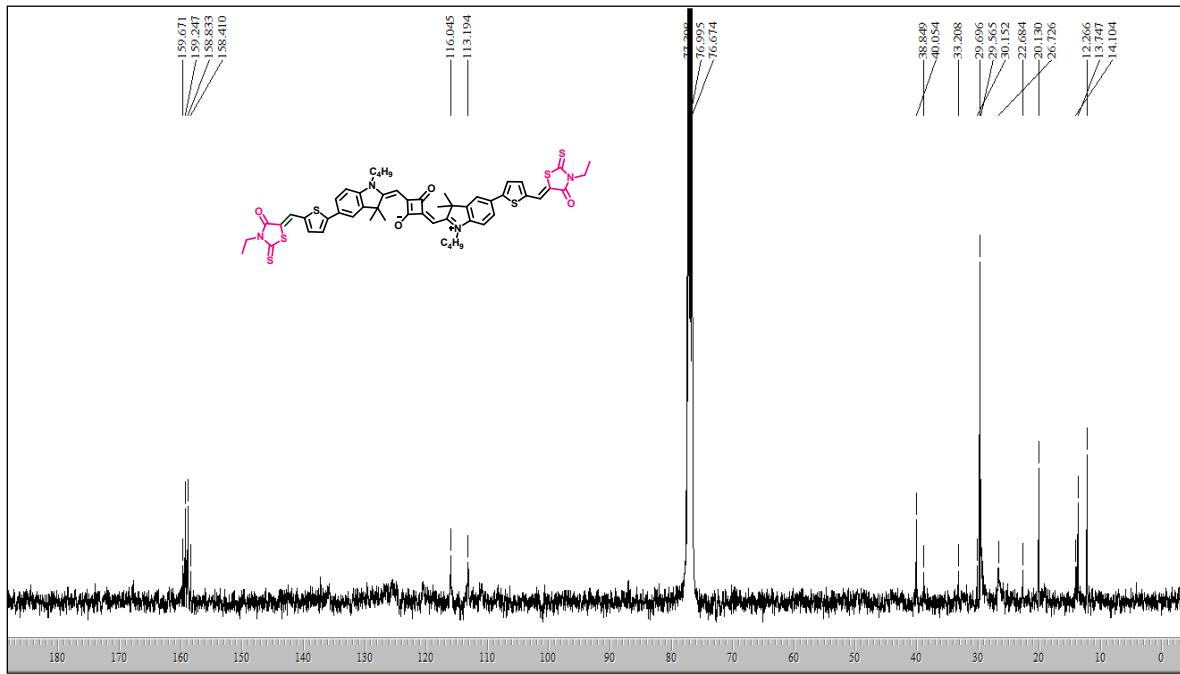
**Figure S7.**  $^1\text{H}$  NMR spectra of **SQ-DICN** in  $\text{CDCl}_3$ .



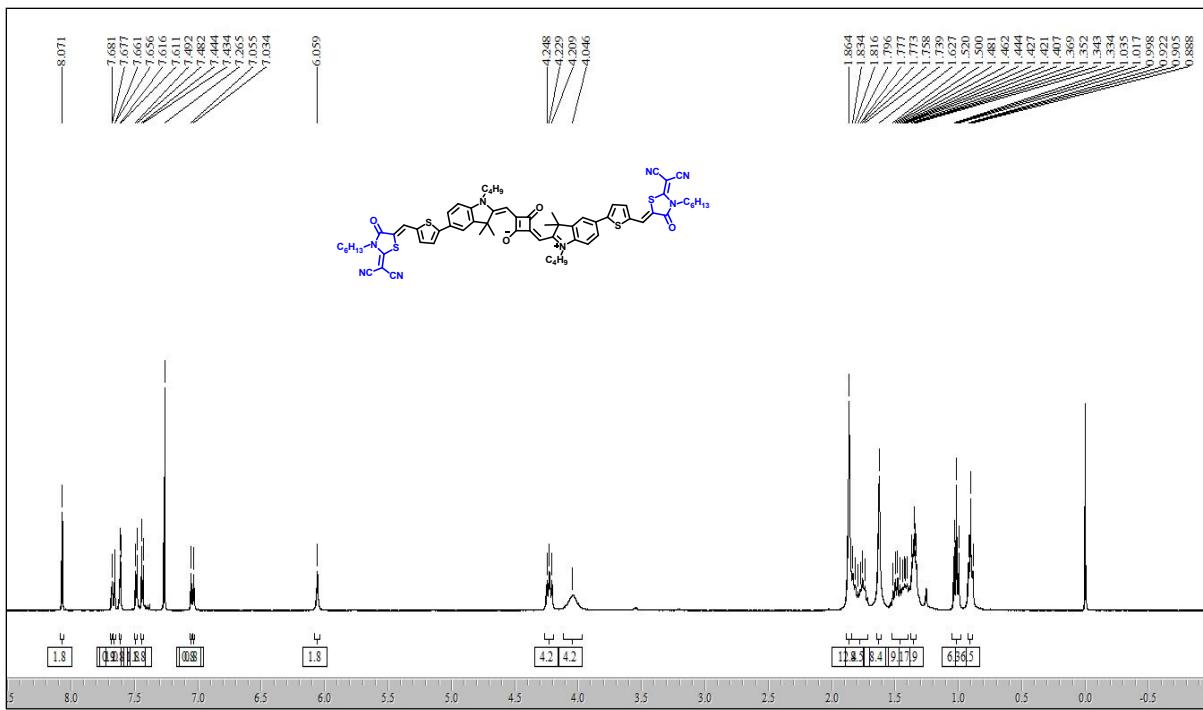
**Figure S8.**  $^{13}\text{C}$  NMR spectra of **SQ-DICN** in  $\text{CDCl}_3$ .



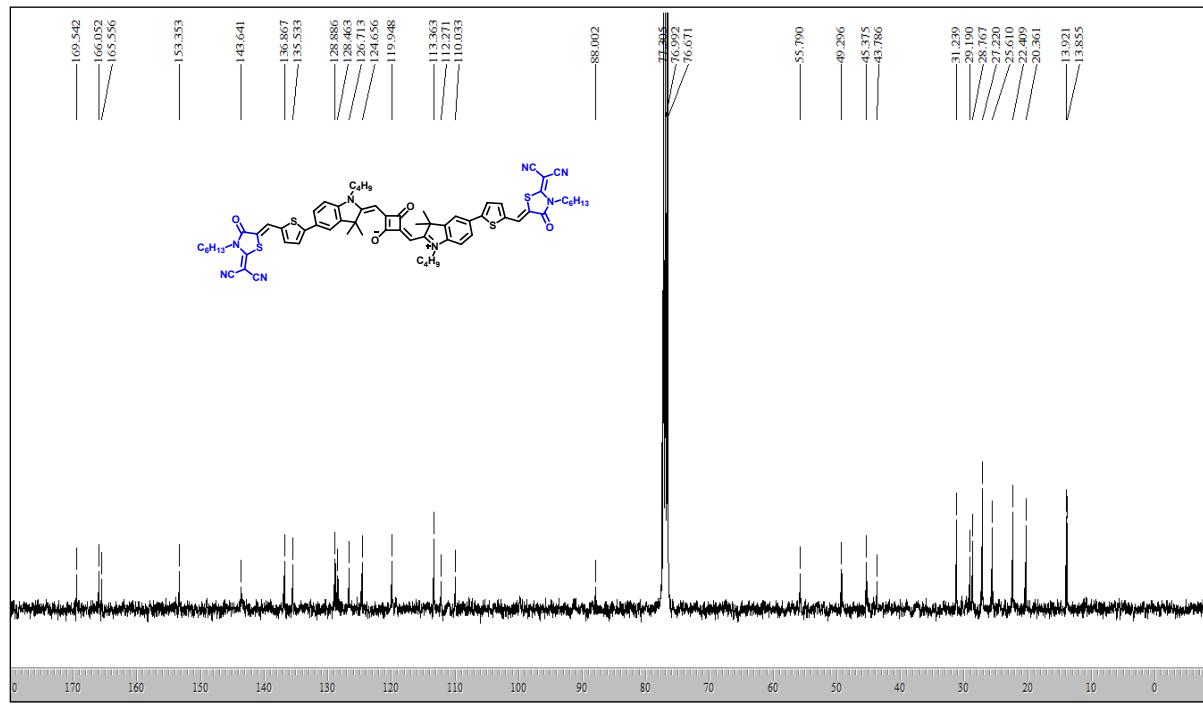
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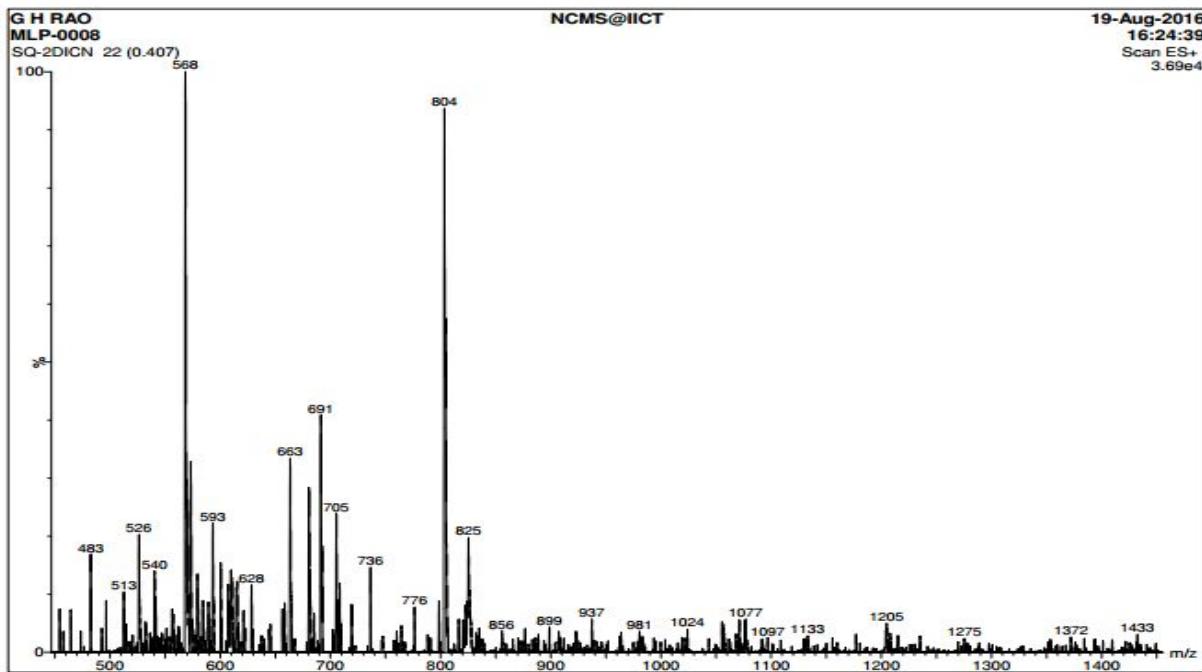
**Figure S10.**  $^{13}\text{C}$  NMR spectra of SQ-DIET-RH in  $\text{CDCl}_3$ .



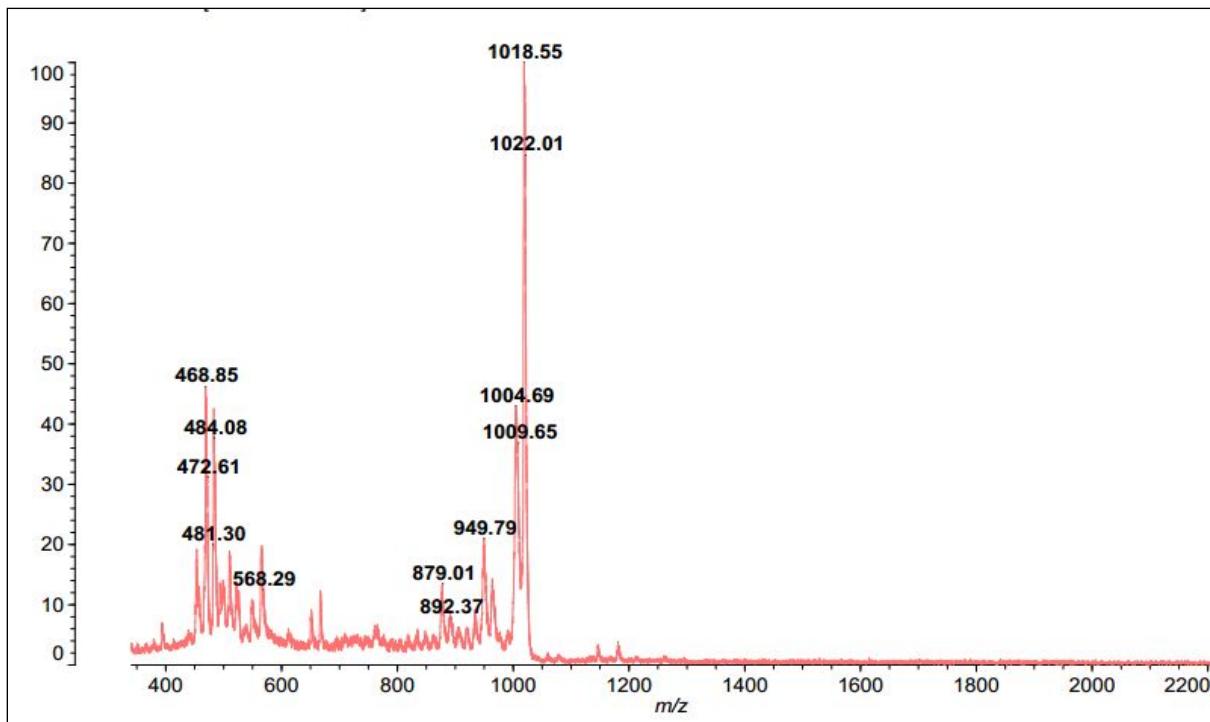
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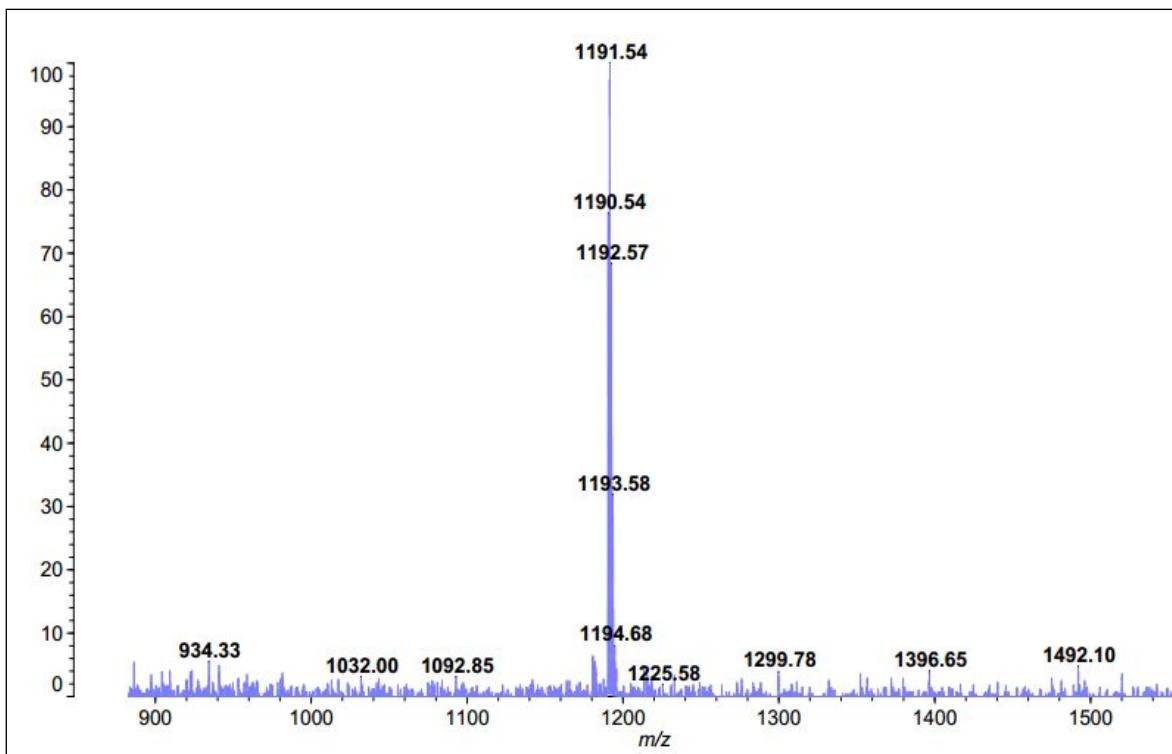
**Figure S12.**  $^{13}\text{C}$  NMR spectra of **SQ-DICN-RH** in  $\text{CDCl}_3$ .



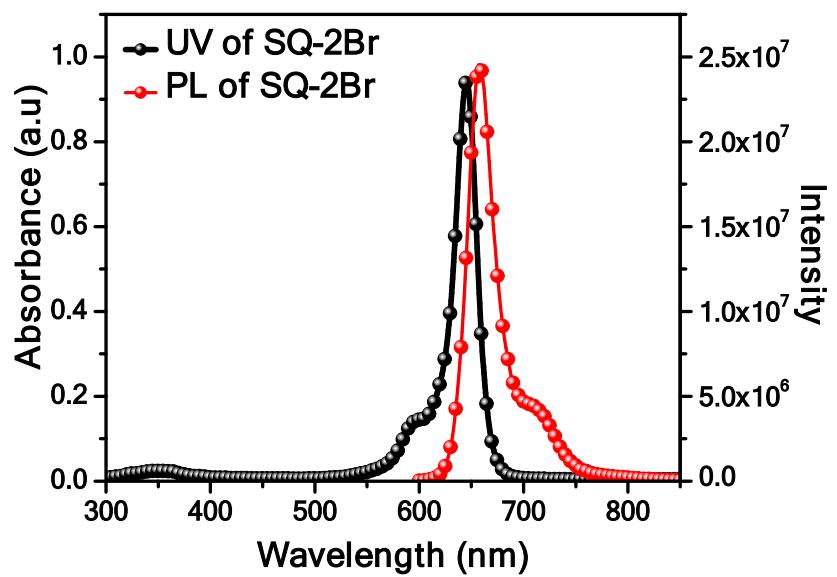
**Figure S13.** ESI-Mass spectrum of **SQ-DICN**.



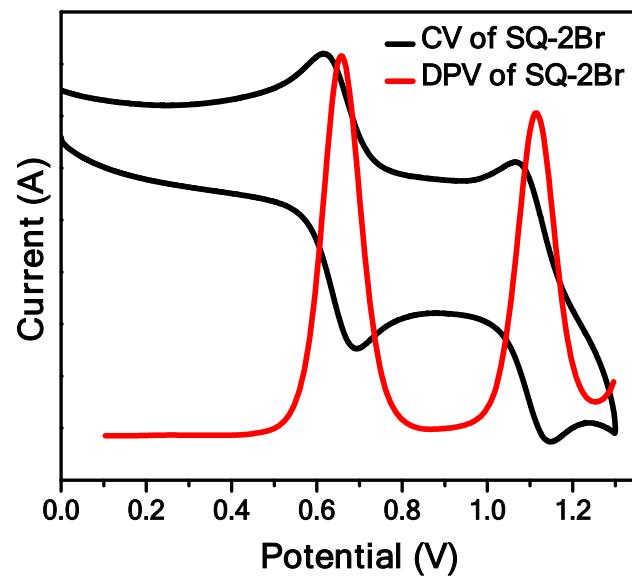
**Figure S14.** MALDI-TOF of **SQ-DIEt-RH**.



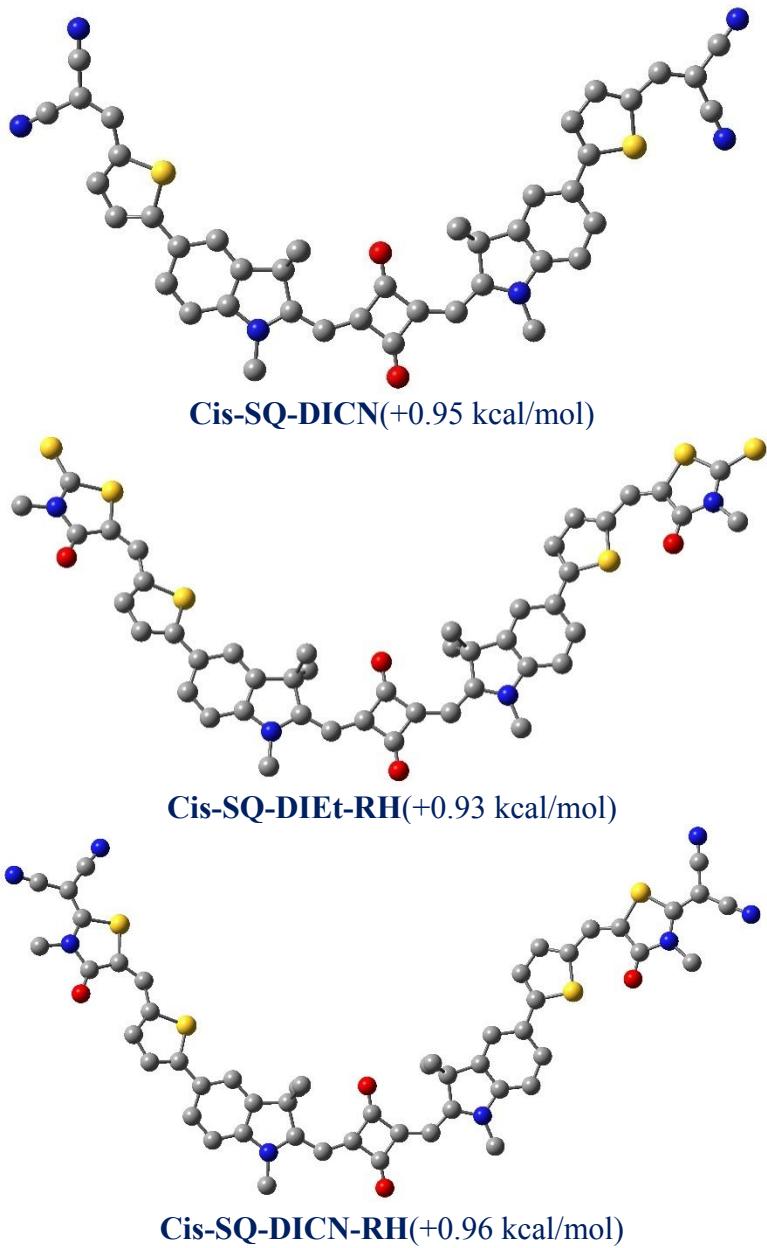
**Figure S15.** MALDI-TOF of **SQ-DICN-RH**.



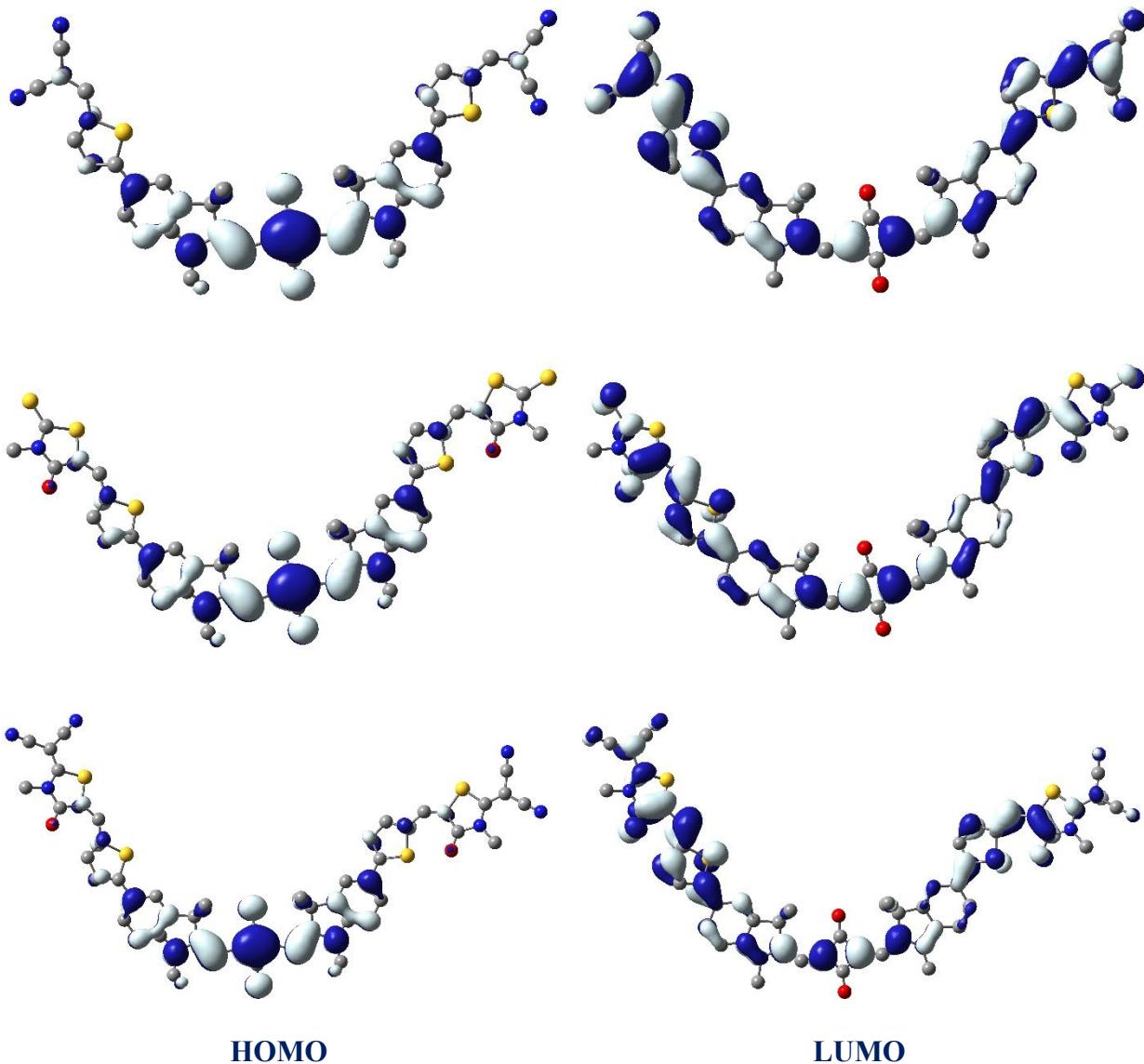
**Figure S16.** Absorption and photoluminescence of SQ-2Br.



**Figure S17.** CV and DPV of SQ-2Br.



**Figure S18.** Ground state optimized structures of the SQ dyes (*cis* isomers) obtained at B3LYP/6-31G(d) level of theory. Hydrogen atoms are omitted for clarity.



**Figure S19.** Isodensity plots (isosurface =  $0.02 \text{ e } \text{\AA}^{-3}$ ) of the frontier molecular orbitals of *cis*-SQ-DICN (top), *cis*-SQ-DIEt-RH (middle), and *cis*-SQ-DICN-RH (bottom).