Multimedia Appendix 2: The Web Resource Rating (WRR) Tool

Web Resource Rating (WRR) tool Intended for quality assessment of online web resources which are: Not directly funded by a company trying to sell a product or service Less than five years old Criteria Yes (1*) No (0)**Evidence Base** 1. Is the web resource informed by published single studies? Resource includes reference to original research such as published single studies from peer-reviewed sources, statistics, textbooks 2. Is the web resource informed by published randomized controlled trials Resource includes reference to RCTs in text or in a reference list 3. Is the web resource informed by published systematic reviews/meta analyses? Resource includes reference to a systematic review or meta analyses in the body of the resource or in 4. Is the web resource informed by best practice guidelines? Resources includes reference to a best practice guideline in the body of the resource or in a reference 5. Is the quality of the evidence reported? Resource states the quality of evidence; or the website has a site-wide policy which states the quality of the evidence; or the resource is a summary of a larger report which states the quality of the evidence 6. Is the strength of recommendations provided? The resource uses GRADE (or GRADE criteria) to inform any recommendations; or the website has a policy which states that GRADE criteria are used to inform any recommendations; or the resource is a summary of a larger report which uses GRADE criteria to inform any recommendations Total - Evidence-base /6 Transparency 7. Are peer-reviewed sources provided for each claim/recommendation? Resource uses in-text citations from credible peer reviewed sources for each claim/recommendation 8. Are the authors' or editors' name and affiliations disclosed? The authors' names and affiliations are stated within the resources; or the website provides the name and affiliation of an authority who takes responsibility for the website content 9. Is the advertising clearly labelled (or is there no advertising)? 10. The web resource has been created or updated within the last 3 years? The date when the search for evidence was conducted is within 3 years; or the date of the most recent reference in the web resource is within 3 years; or the posting or update date on the web resource is within 3 years (1pt). If none of the above (or no date or references within the resource) the resource receives 0.5pt if the date of the website is within 3 years. 11. Is there a feedback mechanism? Resource includes a 'contact us' link or comments section

/5

Total - Transparency

Usability	
12. Logical flow: Is the information easy to follow?	
Resource layout is organized and easy to read; headings/sections are clear and	
informative	
13. Accessibility: Does the web resource offer options to access the	
information?	
Resource includes text re-size options or screen reader for text content; or resource includes subtitles	
or a transcription for non-text content	
Total – Usability	/2
Web Resource Rating Tool score calculation	
Step 1 - Evidence-base criteria [total score for criteria 1 - 6] ÷ 6 x 75	/75
Step 2 - Transparency & Usability criteria [total score for criteria 7 - 13] ÷ 7 x 25	/25
TOTAL SCORE	
Total Step 1 + Total Step 2	/100
* Note Criteria 10 includes one exception to this individual criteria rating score	
The total web resource rating score is weighted to value content that demonstrates	
the use of scientific research evidence: the six criteria assessing evidence base	
comprise 75% of the total score; the seven criteria assessing transparency and	
usability are combined and comprise 25% of the total score.	