

Supplementary Table 2. Impact of the Team-Based Goals and Incentives (TBGI) intervention on goal-related behaviors, as reported by maternal respondents, Begusarai, Bihar, 2012-2014, stratified by whether respondents reported receiving relevant home visits from frontline workers.^a

Goal-related behaviors ^b	Goal number ^b	Stratified by	Baseline (%) ^c (May-June 2012) n=1680				Post-implementation (%) ^c (Nov-Dec 2014) n=1690				Difference in Difference ^d n=3370		
			No. in model	Control (n=849)	Intervention (n=831)	p-value	No. in model	Control (n=831)	Intervention (n=859)	p-value	No. in model	Percent difference attributable to TBGI	p-value
Stratified based on receiving at least 2 antenatal home visits in the final trimester:													
Obtained phone number for delivery:													
a. Frontline worker's (FLW) number	1	Less than 2 visits	n.a.	n.a.	n.a.	n.a.	674	26.6	19.2	0.08	n.a.	n.a.	n.a.
		At least 2 visits	n.a.	n.a.	n.a.	n.a.	1016	66.4	67.3	0.76	n.a.	n.a.	n.a.
b. Number for private vehicle	1	Less than 2 visits	n.a.	n.a.	n.a.	n.a.	674	2.5	4.4	0.22	n.a.	n.a.	n.a.
		At least 2 visits	n.a.	n.a.	n.a.	n.a.	1016	14.7	30.5	<0.01	n.a.	n.a.	n.a.
c. Number for ambulance	1	Less than 2 visits	n.a.	n.a.	n.a.	n.a.	674	5.0	8.9	0.07	n.a.	n.a.	n.a.
		At least 2 visits	n.a.	n.a.	n.a.	n.a.	1016	16.5	28.8	<0.01	n.a.	n.a.	n.a.
Received 90 IFA tablets	2	Less than 2 visits	1086	25.1	21.5	0.37	673	7.9	11.9	0.02	1759	6.0	0.06
		At least 2 visits	578	25.7	27.4	0.71	1013	13.5	18.2	0.07	1591	5.6	0.25
Immediate breastfeeding (within 1 hour of delivery)	3	Less than 2 visits	1087	41.3	41.8	0.93	672	49.6	60.5	0.08	1759	8.2	0.18
		At least 2 visits	578	58.2	56.2	0.84	1015	58.0	60.2	0.78	1593	6.4	0.64

Nothing applied to the cord after cutting	4	Less than 2 visits	1087	52.0	52.5	0.99	625	53.3	53.5	0.94	1712	-0.5	0.96
		At least 2 visits	578	18.8	19.0	1.00	934	53.2	53.1	0.96	1512	-0.8	0.99
Stratified based on complementary feeding home visit for women with infant 6-11 months old:													
Infant age 6-11 months old ate cereal-based meal in previous day	5	Did not receive complementary feeding home visit	782	41.5	55.1	0.47	519	52.8	65.8	0.02	1301	-4.7	0.200
		Received complementary feeding home visit	11	0	51.2	<0.001	225	59.4	75.9	0.01	236	-5.1	<0.001
Stratified based on postpartum family planning home visits for women with infant <6 months old:													
Current use of any modern method of contraception, among women with infants <6 months old	6	No Postpartum family planning home visits	712	11.7	10.0	0.53	762	7.8	8.3	0.89	1474	-0.35	0.666
		Had Postpartum family planning home visits	106	59.9	53.4	0.70	130	27.5	18.2	0.39	236	-1.2	0.816
Stratified based on postpartum family planning home visits for women with infant 6-11 months old													
Current use of any modern method of contraception, among women with infants	6	No Postpartum family planning home visits	721	16.8	13.7	0.33	598	15.7	14.7	0.56	1319	8.1	0.747
		Had Postpartum family	91	61.6	43.1	0.30	128	33.9	32.3	0.84	219	7.3	0.345

