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# **BMJ Open**

# Physiotherapists' views on Choosing Wisely recommendations

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> ABSTRACT **Objectives:** Choosing Wisely holds promise for increasing awareness of low-value care in physiotherapy. However, it is unclear how physiotherapists' view Choosing Wisely recommendations. The aim of this study was to evaluate physiotherapists' feedback on Choosing Wisely recommendations and investigate agreement with each recommendation. Setting: The Australian Physiotherapy Association emailed a survey to all 20,029 physiotherapist members in 2015 seeking feedback on a list of Choosing Wisely recommendations. Participants: 9,764 physiotherapists opened the email invitation (49%) and 543 completed the survey (response rate 5.6%). Participants were asked about the acceptability of the wording of recommendations using a closed (Yes/No) and free text response option. Then using a similar response format, participants were asked whether they agreed with each Choosing Wisely recommendation. Primary and secondary outcomes: We performed a content analysis of free-text responses (primary outcome) and used descriptive statistics to report agreement and disagreement with each recommendation (secondary outcome). **Results:** There were 872 free-text responses across the six sections. The content analysis revealed that physiotherapists felt that blanket rules were inappropriate (range across recommendations: 13.9% to 30.1% of responses), clinical experience is more valuable than evidence (11.7% to 28.3%) and recommendations would benefit from further refining or better defining key terms (7.3% to 22.4%). 347 physiotherapists (63.9%) agreed with the "don't" style of wording. Agreement with recommendations ranged from 52.3% (electrotherapy for back pain) to 76.6% (validated decision rules for imaging). Conclusions: Although most physiotherapists agreed with both the style of wording for Choosing Wisely recommendations and with the recommendations, their feedback

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highlighted a number of areas of disagreement and suggestions for improvement. These

39 findings will support the development of future recommendations and are the first step

40 towards increasing the impact Choosing Wisely has on physiotherapy practice.

41 Key words: physiotherapy; Choosing Wisely; low-value care; qualitative; content analysis.

to bect teries only

2 3 4	44	Strengths and limitations of this study
5 6 7	45	- This is the first study to explore physiotherapists views on Choosing Wisely
8 9	46	recommendations
10 11 12	47	- Level of agreement between the two researchers coding responses from
13 14	48	physiotherapists ranged from 'substantial' to 'almost perfect'
15 16	49	- Our qualitative data is robust and highlights possible targets to increase adoption of
17 18 19	50	Choosing Wisely recommendations among physiotherapists
20 21	51	- The main weakness is the low response rate to the survey (5.6%)
22 23	52	- Our sample might not be representative of all physiotherapist members of the
24 25 26	53	Australian Physiotherapy Association
27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 9 50 51 52 53 54 55 56 7 58 9 60	54	Australian Physiotherapy Association

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1. Introduction

Low-value care is defined as care that provides no benefit, causes harm, or provides a benefit that is too small when compared with its cost (1). In an effort to reduce low-value care, over 230 professional societies worldwide - such as the Australian Physiotherapy Association -have provided Choosing Wisely recommendations (2, 3). Choosing Wisely is a major public awareness campaign that aims to facilitate open patient-therapist communication about low-value care and ensure patients receive healthcare that is evidence-based, safe and necessary. Professional societies that endorse Choosing Wisely typically release a list of 5-10 Choosing Wisely recommendations. Choosing Wisely recommendations are brief statements that outline tests or treatments that are unnecessary and potentially harmful, and are likely provided by some society members. 

Choosing Wisely holds promise for increasing awareness of the need to reduce low-value
care in physiotherapy. This is particularly important as the profession is rapidly expanding
across countries. In Australia, the number of physiotherapists has nearly tripled in just under
20 years (4, 5) and there are now more practising physiotherapists than any medical specialty
(including general practice) (6, 7). In the United States, there are nearly 250,000 physical
therapists, 250 physical therapy training programs (8) and the number of physical therapists is
estimated to grow 29% within the next 10 years (9).

Audits of practice suggest that some physiotherapists provide low-value care and fail to
provide evidence-based care. For example, 77% use traction for low back pain (survey of
n=1001 physiotherapists) (10) and 83% use electrotherapy (e.g. ultrasound) (n=274) (11);
both are considered low-value according to evidence-based clinical practice guidelines (12).
Conversely, only 42% would provide advice to stay active and 51% prescribe home exercise
for patients with chronic low back pain (n=410) (13); both recommended in guidelines (12).

> Understanding physiotherapists' views towards adopting Choosing Wisely recommendations could inform strategies to replace low-value physiotherapy with evidence-based physiotherapy. Given that physiotherapists play a key role in the management of some of the leading causes of disability worldwide (e.g. low back and neck pain) (14), facilitating evidence-based physiotherapy has major implications for reducing healthcare costs and improving the health of millions. The primary aim of this study was to evaluate physiotherapists' feedback on a list of Choosing Wisely recommendations that were sent to members of the Australian Physiotherapy Association before final recommendations were endorsed and distributed. The secondary aim was to determine the proportion of physiotherapists that agreed and disagreed with each recommendation.

2. Methods

### 2.1. Study design

We performed a content analysis of free-text responses from members of the Australian
Physiotherapy Association regarding a list of Choosing Wisely recommendations. The
University of Sydney Human Research Ethics Committee approved all study procedures
[Project number: 2018/518].

### 2.2. Participants and recruitment

**Data collection** 

In November 2015, the Australian Physiotherapy Association sent an email invitation to
20,029 physiotherapist members seeking feedback on a draft list of Choosing Wisely
recommendations (15). Participants were informed that the Australian Physiotherapy
Association would use their feedback to improve the Choosing Wisely recommendations. All
responses were anonymous as participants were not asked to provide any identifiable
information (e.g. age, gender, contact details). The draft Choosing Wisely recommendations
were largely similar to the current recommendations (Supplementary Table 1).

<sup>60</sup> 103 **2.3**.

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The survey included six sections; each section included a recommendation that was linked to a question (see Supplementary Table 2). First, participants were shown a Choosing Wisely recommendation from the American Physical Therapy Association: "Don't employ passive physical agents except when necessary to facilitate participation in an active treatment program". Participants were asked whether the style of wording (i.e. using "Don't") was an acceptable method for engaging the physiotherapy profession in discussions about evidence-based practice. Participants could answer 'Yes' or 'No' (or choose not to answer) and provide feedback in a free-text field. The next five sections presented draft Choosing Wisely recommendations from the Australian Physiotherapy Association. Participants were shown a recommendation and a brief explanatory note to help them understand why the Australian Physiotherapy Association selected the recommendation. Participants were then asked if they agreed with the recommendation (Yes/No/No answer) and were prompted to provide feedback in a free-text field. 

### **2.4.** Analysis

We used descriptive statistics (counts and percentages) to report agreement with each question and performed a content analysis on all free-text responses (16). The content analysis allowed us to report the content and frequency of codes expressed in responses; a code is a pre-established category which reflects an important characteristic of a response. The analysis represents the perspectives of physiotherapists working in an academic healthcare setting and private musculoskeletal clinics. Two researchers (JZ and AP) read through all the responses to familiarise themselves with their content, taking notes about key characteristics of responses. The same researchers discussed and refined the characteristics into codes (separately for each question), and re-read through all the responses to ensure the codes captured all the important information expressed by participants. The researchers (JZ and AP) then developed a coding framework and applied it to a random sample of responses 

for each question (at least 20%) to test the reliability of the framework. Each response wasallocated up to five codes based on its content.

	131	Kappa statistics (95% confidence intervals (CI)) and percent exact agreement were calculated
0 1 2	132	to assess level of agreement between JZ and AP for coding the responses for each question.
2 3 4	133	This analysis used 5,000 bootstrap replications to calculate the 95% Confidence Intervals
5 6	134	(CIs) and was performed using STATA statistical software (version 14.1). Kappa statistics
7 8	135	(k) were interpreted as follows: <0.00="poor", 0.00-0.20="slight", 0.21-0.40="fair", 0.41-
9 0 1	136	$0.60$ ="moderate", $0.61$ - $0.80$ ="substantial", $\geq 0.81$ ="almost perfect" (17). The coding
2 3	137	checklist for each question was refined until level of agreement on a random sample was
4 5	138	k $\geq$ 0.7. All disagreements on the random sample were resolved by discussion. Two
6 7	139	researchers (JZ and AP) then applied the final framework to the remaining responses.

### Patient or Public Involvement

141 Patients and members of the public were not involved in the design of this study

3. Results

2.5.

There were 9,764 physiotherapists that opened the email invitation (49%) and 543 that
completed the survey (response rate 5.6%). There were 152 (28.0%) free-text responses for
section one, 106 (19.5%) for section two, 137 (25.2%) for section three, 180 (33.1%) for
section four, 143 (26.3%) for section five, and 154 (28.4%) for section six. Level of
agreement between the coding researchers was 'almost perfect' for sections one to five
(range: k=0.86 to 0.94) and 'substantial' for section six (k=0.75, 95% CI: 0.54 to 0.94) (Table
149

### **3.1.** Feedback on recommendations

3.1.1. Section One: style of wording of Choosing Wisely recommendations

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1 2		
2 3 4	152	For responses that suggested disagreement, codes included: unqualified statements are
5 6	153	inappropriate (n=49, 32.2%), wording would benefit from further refining (n=34, 22.4%),
7 8 9	154	clinical experience is more valuable than evidence (n=19, 12.5%), shift the framing from
10 11	155	negative to positive (n=18, 11.8%), threat to autonomy or the profession (n=16, 10.5%), and
12 13	156	new evidence might change recommendations (n=4, 2.6%) (Supplementary Table 3). For
14 15 16	157	example:
17 18	158	"Wording needs to be guidance, not definitive in most situations as individual cases
19 20	159	may require alternative approaches" (unqualified statements are inappropriate)
21 22 23	160	"Provocative. Too black and whiteAre we going to drive our patients to masseurs
24 25	161	and quacks" (threat to autonomy or the profession)
26 27		
28 29 30	162	"Evidenced base treatment are those that are proven, but they shouldn't exclude time
31 32	163	worn treatments that are yet to be proven ineffective" (new evidence might change
33 34	164	recommendations).
35 36	165	For responses that suggested agreement, codes included: unqualified statements (i.e. those
37 38 39	166	without reservation or limitation) are important (n=22, 14.5%), recommendations provoke
40 41	167	discussion (n=20, 13.2%) and recommendations will help change practice (n=12, 7.9%)
42 43	168	(Supplementary Table 3). For example:
44 45 46	169	"The wording of these statements should be like a pebble in every physio's shoe
47 48	170	challenging our thinking and processes. I personally think the style of wording does that"
49 50	171	(unqualified statements are important)
51 52 53		
54 55	172	"I like the wording because it makes the recommendations clear and may be an alarming
56 57	173	prompt for clinicians to change their practice" (recommendations will help change
58 59	174	practice).
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### 175 **3.1.2.** Section Two: validated decision rules for imaging

For responses that suggested disagreement, codes included: blanket rules are inappropriate
(n=27, 25.5%), clinical experience is more valuable than validated decision rules (n=21,
19.8%), and threat to autonomy or the profession (n=5, 4.7%) (Supplementary Table 3). For
example:

# 180 *"There will always be situations where there is a need to contravene these rules, the*181 *statement leaves no scope for this"* (blanket rules are inappropriate)

"In over 40 years of disciplined Physio Practice, I have personally discovered a
number of spinal and pelvic tumours in patients, that would otherwise have been
missed, had X-rays not been taken" (clinical experience is more valuable than
validated decision rules).

Most responses that suggested agreement did not have any specific comments (n=43, 40.6%); a small percentage highlighted that educating patients and clinicians will support the adoption of imaging recommendations (n=10, 9.4%). A small percentage of responses suggested that the wording of the above-recommendation would benefit from further refining (n=16, 15.1%) and unqualified statements are inappropriate (n=3, 2.8%) (Supplementary Table 3). For example:

192 *"There will need to be a great deal of re-education of the public for this to be seen as* 193 *reasonable for certain clients"* (educating patients and clinicians will support the
 194 adoption of imaging recommendations)

195 "Physios generally don't use imaging of course, whereas advocate for imaging could be
196 a better phrase" (benefit from further refining).

197 **3.1.3.** Section Three: use of incentive spirometry

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4	198	A large percentage of respondents commented that they did not have expertise to provide
5 6	199	feedback on this recommendation (n=70, 51.1%). For responses that suggested disagreement,
7 8 9	200	codes included: blanket rules are inappropriate (n=19, 13.9%), clinical experience is more
9 10 11	201	valuable than evidence (n=16, 11.7%), questioning the purpose of the recommendation (n=5,
12 13	202	3.6%) and threat to autonomy or the profession (n=3, 2.2%) (Supplementary Table 3). For
14 15 16	203	example:
17 18	204	"You could still use it if it's the only thing a patient will do to encourage larger tidal
19 20 21	205	volumes" (blanket rules are inappropriate)
22 23 24	206	"I do not want my practice methods dictated by anybody, Australian Physiotherapy
25 26 27	207	Association or otherwise" (threat to autonomy or the profession).
28 29	208	Most responses that suggested agreement did not have any specific comments (n= 17,
30 31	209	12.4%); a small percentage highlighted that the recommendation would help promote
32 33 34	210	evidence-based care (n=11, 8.0%). A small percentage of responses suggested that the
34 35 36	211	recommendation would benefit from further refining (n=10, 7.3%) and should shift the
37 38	212	framing from negative to positive (n=8, 5.8%) and that unqualified statements are
39 40	213	inappropriate (n=4, 2.9%) (Supplementary Table 3). For example:
41 42 43	214	"Movement and walking are cheaper, more functional alternatives to improving lung
44 45	215	<i>function</i> " (help promote evidence-based care)
46 47 48	216	"Can we suggest what should be done instead of incentive spirometry?" (shift the
49 50		
50 51 52	217	framing from negative to positive).
53 54	218	3.1.4. Section Four: electrotherapy for low back pain
55 56	219	For responses that suggested disagreement, codes included: electrotherapy is appropriate to
57 58 59	220	use as an adjunct to evidence-based care (n=54, 30.0%), clinical experience is more valuable
60	221	than evidence (n=51, 28.3%), blanket rules are inappropriate (n=51, 28.3%), threat to
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> autonomy or the profession (n=11, 6.1%) and new evidence might change recommendations 222 (n=6, 3.3%) (Supplementary Table 3). For example: 223

"It can [be] appropriate to use electrotherapy for low back pain to support other 224 evidence-based practice interventions" (appropriate to use as an adjunct to evidence-225 based care) 226 "My long experience (40 years) as a Musculoskeletal Physiotherapist shows me that 227 pain, inflammation and muscle spasm is relieved by Interferential and sonophoresis, 228 229 *in most low back pain patients*" (clinical experience is more valuable than evidence) "If we tell all other professions that electrotherapy are no longer used in 230 physiotherapy treatment for low back pain, I can't see any difference between our 231 work as a masseur or exercise physiologist in the years to come" (threat to autonomy 232 or the profession). 233 234 Most responses that suggested agreement did not have any specific comments (n=23, 12.8%); a small percentage highlighted that the use of electrotherapy needs to be reduced (n=13, 235 (7.2%) and other evidence-based treatments are available (n=11, 6.1\%). Codes for feedback 236 on wording included: better define the disease presentation and modality of electrotherapy 237 (n=17, 9.4%), unqualified statements are inappropriate (n=9, 5.0%) and shift the framing 238 from negative to positive (n=4, 2.2%) (Supplementary Table 3). For example: 239 "Rarely used in last 10 years - always teach movement short of pain as a baseline" (other 240 evidence-based treatments are available) 241

"This recommendation needs to be re-worded to be more specific about the chronicity of 242 *the condition*" (better define the disease presentation and modality of electrotherapy) 243

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3 4	244	"Should the statement not be: 'Don't use only electrotherapy modalities in the
5 6	245	management of patients with low back pain'" (shift the framing from negative to
7 8 9	246	positive).
10 11	247	3.1.5. Section Five: ongoing manual therapy for adhesive capsulitis
12 13 14	248	For responses that suggested disagreement, codes included: blanket rules are inappropriate
15 16	249	(n=43, 30.1%), clinical experience is more valuable than evidence (n=28, 19.6%), threat to
17 18	250	autonomy or the profession (n=7, 4.9%), manual therapy is appropriate to use as an adjunct to
19 20 21	251	evidence-based care ( $n=7, 4.9\%$ ) and new evidence might change recommendations ( $n=6$ ,
22 23	252	4.2%) (Supplementary Table 3). For example:
24 25 26	253	"This is true most of the timebut there are exceptions" (blanket rules are
27 28	254	inappropriate)
29 30 31	255	"In the subacute to chronic setting I have effectively used manual therapy to improve
32 33 34	256	shoulder range. I am at a loss as to how this evidence was derived" (clinical
34 35 36	257	experience is more valuable than evidence).
37 38 39	258	Most responses that suggested agreement did not have any specific comments (n=23, 16.1%);
40 41	259	a small percentage highlighted that other evidence-based treatments are available (n=14,
42 43	260	9.8%) and there is no evidence manual therapy alters natural history (n=4, 2.8%). Codes for
44 45 46	261	feedback on wording included: better define the disease presentation and type of manual
47 48	262	therapy provided (n=27, 18.9%) and unqualified statements are inappropriate (n=10, 7.0%)
49 50	263	(Supplementary Table 3). For example:
51 52 53	264	"Problem is perpetuated by poor active movement, so retrain this" (other evidence-based
54 55 56	265	treatments are available)
57 58	266	"[The statement] is too broad and encompassing to say never" (unqualified statements
59 60	267	are inappropriate).
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268	3.1.6. Section Six: ongoing physiotherapy without improvement in patient
269	outcomes
270	For responses that suggested disagreement, codes included: physiotherapy could prevent or
271	reduce deterioration in patients' symptoms (n=46, 29.9%), blanket rules are inappropriate
272	(n=39, 25.3%), concern over the use of outcome measures $(n=18, 11.7%)$ and threat to
273	autonomy or the profession (n=17, 11.0%) (Supplementary Table 3). For example:
274	"Need also to consider situation where without contact with physio, patient
275	demonstrates deterioration" (physiotherapy could prevent or reduce deterioration in
276	patients' symptoms)
277	"Sometimes the patient may need to rely on the therapist's intervention as they may
278	not be able to independently exercise correctly" (blanket rules are inappropriate)
279	"In my clinic we have had a good example of why this is not a reasonable blanket
280	statement. We've had low back pain clients who have shown some activity of daily
281	living and subjective improvement, whilst their Oswestry outcome measure was
282	relatively insensitive to the improvement" (concern over the use of outcome
283	measures).
284	Most responses that suggested agreement did not have any specific comments (n=38, 24.7%);
285	a small percentage highlighted that physiotherapy should focus on outcomes and try to reduce
286	overtreatment (n=15, 9.7%). Codes for feedback on wording included: better define
287	ambiguous terms (n=27, 17.5%), unqualified statements are inappropriate (n=5, 3.2%) and
288	shift the framing from negative to positive (n=4, 2.6%) (Supplementary Table 3). For
289	example:
	269 270 271 272 273 274 275 276 277 278 279 280 281 282 281 282 283 284 285 284 285 286 287

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3 4	290	"Physiotherapists have a role in being upfront to patients when no outcome has been
5 6	291	achieved from ongoing physiotherapy" (physiotherapy should focus on outcomes and try
7 8 9	292	to reduce overtreatment)
10 11 12	293	"The reasons sweeping statements like these don't tend to work (with a few
13 14	294	exceptions), is that very few conditions are black and white, or can be covered by a
15 16 17	295	single statement" (unqualified statements are inappropriate).
18 19	296	3.2. Agreement and disagreement with recommendations
20 21 22	297	Most physiotherapists agreed (and few disagreed) that validated decision rules should guide
23 24	298	the use of imaging (76.6% agreed; 3.7% disagreed). Fewer agreed (and more disagreed) that
25 26	299	physiotherapists should not provide incentive spirometry after abdominal and cardiac surgery
27 28 29	300	(60.4% agreed; 7.9% disagreed), not use electrotherapy for low back pain (52.3% agreed;
30 31	301	25.4% disagreed), not provide ongoing manual therapy for adhesive capsulitis of the shoulder
32 33	302	(59.3% agreed; 16.0% disagreed) and not provide ongoing treatment when there is no
34 35 36	303	improvement in measurable patient outcomes (62.8% agreed; 13.6% disagreed). Most
30 37 38	304	physiotherapists agreed that the wording of Choosing Wisely recommendations is an
39 40	305	acceptable method to engage the profession in discussions about evidence-based practice
41 42 43	306	<ul><li>(63.9% agreed; 24.7% disagreed) (Table 2).</li><li>4. Discussion</li></ul>
44 45	307	4. Discussion
46 47	308	4.1. Statement of principal findings
48 49 50	309	The majority (63.9%) of physiotherapists agreed with the style of wording for Choosing
50 51 52	310	Wisely recommendations and with draft recommendations (ranging from 52.3% to 76.6%),
53 54	311	although a number of areas of disagreement and suggestions for improvement were
55 56 57	312	identified. Many physiotherapists believe blanket rules are inappropriate, clinical experience
57 58 59 60	313	is more valuable than evidence, and the recommendations threaten physiotherapists'

autonomy and the profession. Many also suggested that the recommendations need to better define key terms and shift the framing from negative to positive. Since there are few differences between the draft Choosing Wisely recommendations and current recommendations (Supplementary Table 1), the findings from this study are an important step towards developing and testing strategies to increase adoption of Choosing Wisely recommendations and replace low-value physiotherapy with evidence-based physiotherapy. 4.2. Strengths and weaknesses of the study A strength of this study is that level of agreement between the two researchers coding responses ranged from 'substantial' (section six) to 'almost perfect' (sections one to five). The main weakness is the low response rate to the survey (5.6%). Our sample might therefore not be representative of all members of the Australian Physiotherapy Association; this reduces our confidence in the quantitative results of our study. Nevertheless, our qualitative data is robust and highlights possible targets to increase adoption of Choosing Wisely recommendations among physiotherapists. 4.3. Meaning of the study We found that some physiotherapists believe blanket recommendations should not guide treatment choices and that clinical experience is more valuable than evidence. This is largely consistent with a qualitative study of 31 physicians in emergency medicine, internal medicine, hospital medicine, and cardiology from the United States (18). Many physicians felt that Choosing Wisely recommendations should act as guide and not be a strict set of rules for clinicians, while others disagreed with certain recommendations (e.g. general health checks) based on their clinical experience. Disagreement with blanket recommendations and valuing clinical experience over evidence

could explain why some physiotherapists do not use guidelines to inform their treatment
 could explain why some physiotherapists do not use guidelines to inform their treatment
 choices (10, 13, 19-21). For example, previous research found only 46% of physiotherapists

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339	believe guidelines should inform the management of low back pain (survey of $n=274$ ) (19),
340	66% apply guidelines to more than half of their patients with acute ankle sprains (survey of
341	n=214) (20), and 39% use guidelines to inform the management of whiplash more than three-
342	quarters of the time (survey of $n=237$ ) (21). Challenging these beliefs could be an important
343	first step towards replacing low-value care with evidence-based care in physiotherapy.
344	Barriers to following Choosing Wisely recommendations emerged from our study. Some
345	physiotherapists expressed that recommendations do not consider clinical reasoning or
346	clinical experience, and make treatment 'recipe-based'. Others expressed that there will
347	always be exceptions to practice recommendations, such as patient preference and fear of
348	missing an important diagnosis. Similar barriers were identified in a Choosing Wisely report;
349	73% of physiotherapists were willing to perform low-value testing if requested by a patient
350	and 61% when uncertain of a diagnosis (22). However, a qualitative study of 19 physicians in
351	Canada identified different barriers of time pressure, uncertainty about what constitutes
352	necessary care, and fear of litigation (23). This highlights the importance of exploring
353	barriers to adopting Choosing Wisely recommendations across professions.
354	Physiotherapists appear to view practice recommendations as a recipe that does not allow for
355	clinical reasoning nor considering patient preference; this belief could make increasing
356	adoption of Choosing Wisely recommendations challenging. We believe that providing
357	individualised care and adhering to guideline recommendations are not mutually exclusive.
358	For example, physiotherapists need to tailor guideline-recommended treatments for low back
359	pain, such as education and exercise, because of patient-level factors including health literacy
360	and exercise preference. Clinical reasoning is also extremely important when it comes to
361	deciding whether a patient with low back pain requires imaging. This is illustrated by the fact
362	that 'clinical suspicion' is one of the few red flags endorsed in guidelines that are useful for

identifying patients with a serious pathology (e.g. positive likelihood ratio ranging from 12 to
54 for identifying malignancy (24)).

Some physiotherapists expressed that research evidence is not consistent with the treatment outcomes they observe in the clinic. This opens up an interesting debate about the value of healthcare and potential issues with using clinical experience to justify treatment choices. One argument is that it is reasonable to conclude a treatment is appropriate if the patient improves and they are happy with the care provided. The counter argument is that many factors could explain why clinicians observe improvement in patient outcomes despite providing treatment not supported by strong evidence. These include the confounding effects of natural history, regression to the mean, placebo effects and other non-specific treatment effects. In other words, the same patient might have got similar results from no treatment or better results from a treatment supported by evidence. Views about the value of clinical experience versus evidence could be the most difficult barrier to replacing low-value physiotherapy with evidence-based physiotherapy. 

### 377 4.4. Unanswered questions and future research directions

This study provides insight into how physiotherapists view their Association's Choosing Wisely recommendations, although a more in-depth understanding of the barriers and facilitators to adopting Choosing Wisely recommendations is needed. We plan to conduct qualitative research to address this knowledge gap and further explore the barriers and facilitators to replacing low-value physiotherapy with evidence-based physiotherapy. Future research should explore how different aspects of the language of Choosing Wisely could either support or discourage adoption of recommendations. Some physiotherapists expressed that unqualified recommendations were key to changing practice, while others believed that recommendations should be qualified to allow for clinical reasoning. Further, some suggested that recommendations should focus on a positive message; either by 

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providing an alternative to low-value care or stating when a typically low-value intervention could be provided. Choice experiments, such as discrete choice experiments or best-worst-scaling surveys, are a useful tool for eliciting preferences in healthcare (25) and could be used to determine whether modifying the language of Choosing Wisely recommendations could increase clinicians' willingness to follow them. Understanding how language influences the adoption of Choosing Wisely recommendations has implications for refining existing and developing new recommendations for the Australian Physiotherapy Association; as well as for the 230+ professional societies worldwide with Choosing Wisely lists. 5. Conclusion Physiotherapists' views regarding Choosing Wisely recommendations highlight a number of 

areas of disagreement and suggestions for improvement. These findings could prove valuable for developing and testing strategies to increase physiotherapists' willingness to follow Choosing Wisely recommendations and so replace low-value physiotherapy with evidence-Jezoni based physiotherapy.

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1 2		
2 3 4	403	Authors' contributions
5 6	404	All authors critically revised the manuscript for important intellectual content and approved
7 8	405	the final manuscript. Please find below a detailed description of the role of each author:
9 10 11	406	- Joshua R Zadro: conception and design, acquisition, analysis and interpretation of
11 12 13	407	data, drafting and revision of the manuscript, and final approval of the version to be
14 15	408	published
16 17	409	- Aimie Peek: conception and design, acquisition and interpretation of data, drafting
18 19 20	410	and revision of the manuscript, and final approval of the version to be published
21 22	411	- Rachael Dodd: conception and design, interpretation of data, drafting and revision of
23 24	412	the manuscript, and final approval of the version to be published
25 26 27	413	- Kirsten McCaffery: conception and design, interpretation of data, drafting and
28 29	414	revision of the manuscript, and final approval of the version to be published
30 31	415	- Christopher G Maher: conception and design, interpretation of data, drafting and
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<ul> <li>8 429 Data sharing: No additional data available.</li> <li>9</li> <li>10</li> <li>11 430</li> <li>12</li> <li>13</li> <li>141</li> </ul>	
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493		esearch and how to do it. J Health Econ. 2007;26(1):171-89.

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1 2 3 4		Table 1. Number of r						
5 6		Confidence Interval) sample of responses	for the level of	agreement	between i	eviews for co	ding a r	andom
7		Characteristic of		N (%)	Codes	Agreement	k	95%
8 9		recommendations All sections		114 (24.8)	165	86%	0.85	0.78-0
10		Section 1		16 (20.5)	24	91%	0.89	0.73-1
11 12		Section 2		15 (25.9)	18	94%	0.91	0.68-
12		Section 3		21 (28.4)	24	91%	0.86	0.66-1
14		Section 4		29 (30.2)	46	86%	0.84	0.70-0
15		Section 5		14 (20.6)	23	94%	0.93	0.76-
16 17		Section 6	<u> </u>	19 (22.4)	28	80%	0.75	0.54-0
$\begin{array}{c} 18\\ 19\\ 20\\ 21\\ 22\\ 23\\ 24\\ 25\\ 26\\ 27\\ 28\\ 9\\ 30\\ 31\\ 32\\ 33\\ 45\\ 36\\ 37\\ 38\\ 9\\ 40\\ 41\\ 42\\ 43\\ 445\\ 46\\ 47\\ 48\\ 9\\ 50\\ 51\\ 52\\ 53\\ 56\\ 57\\ 58\\ 59\\ 60\\ \end{array}$	494	N: number of response						

95% CI

0.78-0.91

0.73-1.00

0.68-1.00

0.66-1.00

0.70-0.96

0.76-1.00

0.54-0.94

Table 2	Agreement and	disagreement v	with survey	questions
1 4010 2.	1 iSi comont ana	albasicomonic	vitili Sui vey	questions

Question	Agree, n (%)	Disagree, n (%)	Neither, n (%)
In the context of the intent of the Choosing Wisely campaign do you think	347 (63.9%)	134 (24.7%)	62 (11.4%)
style of wording is an acceptable method to engage the physiotherapy			
profession in a conversation about evidence based clinical practice?			
Do you agree that physiotherapists should not use imaging when validated	416 (76.6%)	20 (3.7%)	107 (19.7%)
Do you agree that physiotherapists should not use incentive spirometry after upper abdominal and cardiac surgery?	328 (60.4%)	43 (7.9%)	172 (31.7%)
Do you agree that physiotherapists should not use use electrotherapy modalities in the management of patients with low back pain?	284 (52.3%)	138 (25.4%)	121 (22.3%)
Do you agree that physiotherapists should not use ongoing manual therapy	322 (59.3%)	87 (16.0%)	134 (24.7%)
for patients following acute adhesive capsulitis of the shoulder?			
Do you agree that physiotherapists should not use ongoing physiotherapy in cases where there is no improvement in measurable patient outcomes?	341 (62.8%)	74 (13.6%)	128 (23.6%)
	In the context of the intent of the Choosing Wisely campaign do you think style of wording is an acceptable method to engage the physiotherapy profession in a conversation about evidence based clinical practice? Do you agree that physiotherapists should not use imaging when validated decision rules indicate it is not necessary? Do you agree that physiotherapists should not use incentive spirometry after upper abdominal and cardiac surgery? Do you agree that physiotherapists should not use use electrotherapy modalities in the management of patients with low back pain? Do you agree that physiotherapists should not use ongoing manual therapy for patients following acute adhesive capsulitis of the shoulder? Do you agree that physiotherapists should not use ongoing physiotherapy in cases where there is no improvement in measurable patient outcomes?	In the context of the intent of the Choosing Wisely campaign do you think style of wording is an acceptable method to engage the physiotherapy profession in a conversation about evidence based clinical practice?347 (63.9%)Do you agree that physiotherapists should not use imaging when validated decision rules indicate it is not necessary?416 (76.6%)Do you agree that physiotherapists should not use incentive spirometry after upper abdominal and cardiac surgery?328 (60.4%)Do you agree that physiotherapists should not use use electrotherapy modalities in the management of patients with low back pain?322 (59.3%)Do you agree that physiotherapists should not use ongoing manual therapy for patients following acute adhesive capsulitis of the shoulder?321 (62.8%)Do you agree that physiotherapists should not use ongoing physiotherapy acases where there is no improvement in measurable patient outcomes?341 (62.8%)	In the context of the intent of the Choosing Wisely campaign do you think style of wording is an acceptable method to engage the physiotherapy profession in a conversation about evidence based clinical practice?347 (63.9%)134 (24.7%)Do you agree that physiotherapists should not use imaging when validated decision rules indicate it is not necessary?416 (76.6%)20 (3.7%)Do you agree that physiotherapists should not use incentive spirometry after upper abdominal and cardiac surgery?328 (60.4%)43 (7.9%)Do you agree that physiotherapists should not use use electrotherapy modalities in the management of patients with low back pain?284 (52.3%)138 (25.4%)Do you agree that physiotherapists should not use ongoing manual therapy for patients following acute adhesive capsulitis of the shoulder?322 (59.3%)87 (16.0%)Do you agree that physiotherapists should not use ongoing physiotherapy in341 (62.8%)74 (13.6%)

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# **Supplementary Tables**

Supplementary Table 1. Comparison of draft and current Choosing Wisely recommendations

from the Australian Physiotherapy Association

Supplementary Table 2. Draft recommendations and survey questions

Supplementary Table 3. Frequency of codes in response to Section One to Six

N: number of respondents; \*: percent of respondents that completed the free-text field

for this question.

Draft recommendations	Current recommendations	Modification	
Don't use imaging where validated decision rules indicate imaging is not necessary.	Don't request imaging for patients with non-specific low back pain and no indicators of a serious cause for low back pain. Don't request imaging of the cervical spine in trauma patients, unless indicated by a validated decision rule.	Split into 3 recommendations each specifying a different clinical scenario	
	Don't request imaging for acute ankle trauma unless indicated by the Ottawa Ankle Rules. (localized bone tenderness or inability to weight-bear as defined in the Rules)		
Don't use incentive spirometry after upper abdominal and cardiac surgery.	Don't routinely use incentive spirometry after upper abdominal and cardiac surgery.	'Don't' was replaced by 'Don't routinely'	
Don't use electrotherapy modalities in the management of patients with low back pain.	Avoid using electrotherapy modalities in the management of patients with low back pain.	'Don't use' was replaced by 'Avoid using'	
Don't use ongoing manual therapy for patients following acute adhesive capsulitis of the shoulder	Don't provide ongoing manual therapy for patients with adhesive capsulitis of the shoulder.	'Don't use' was replaced by 'Don't provide'. The population was broadened from patients 'following acute adhesive capsulitis' to all patients with adhesive capsulitis	
Don't use ongoing physiotherapy in cases where there isn't improvement in measurable patient outcomes.	No recommendation	This recommendation was not included in the current list	

Supplementary Table 1. Comparison of draft and current Choosing Wisely recommendations from the Australian Physiotherapy Association

2	
3	Supplementary Table 2. Draft recommendations and survey questions
4	SECTION 1
5	
6	<b>CONTEXT:</b> The Choosing Wisely format deliberately uses "don't" or similar wording, and
7	is expressly intended to incite discussion about interventions. One of the "5 Things Physical
8	Therapists and Patients Should Question" by the American Physical Therapy Association in
9	2014 was:
10	
11	<b>RECOMMENDATION:</b> Don't employ passive physical agents except when necessary to
12	facilitate participation in an active treatment program.
13	<b>QUESTION:</b> In the context of the intent of the Choosing Wisely campaign do you think
	style of wording is an acceptable method to engage the physiotherapy profession in a
14	conversation about evidence based clinical practice?
15	
16	SECTION 2
17	<b>RECOMMENDATION:</b> Don't use imaging where validated decision rules indicate imaging
18	is not necessary.
19	<b>EXPLANATION:</b> Imaging should only be requested when clinically appropriate.
20	
21	Physiotherapists should use appropriate clinical decision making tools such as Ottawa Ankle
22	Rules, Canadian C-Spine Rule, Nexus, and should not be used in cases of non-specific low
23	back pain with no signs of serious pathology.
24	QUESTION: Do you agree that physiotherapists should not use imaging when validated
25	decision rules indicate it is not necessary?
26	
27	SECTION 3
28	<b>RECOMMENDATION:</b> Don't use incentive spirometry after upper abdominal and cardiac
29	surgery.
30	<b>EXPLANATION:</b> Physiotherapists should not routinely use incentive spirometry after upper
	abdominal and cardiac surgery. Physiotherapists should instead consider adding other
31	
32	interventions to standard care. For example, there is high level evidence for the addition of
33	preoperative inspiratory muscle training when added to usual care.
34	<b>QUESTION:</b> Do you agree that physiotherapists should not use incentive spirometry after
35	upper abdominal and cardiac surgery?
36	SECTION 4
37	
38	<b>RECOMMENDATION:</b> Don't use electrotherapy modalities in the management of patients
39	with low back pain.
40	<b>EXPLANATION:</b> Clinical practice guidelines don't recommend electrotherapy modalities
41	to manage low back pain. Physiotherapists should instead consider other interventions to
42	
43	manage low back pain, for example exercise prescription and education.
44	<b>QUESTION:</b> Do you agree that physiotherapists should not use use electrotherapy
45	modalities in the management of patients with low back pain?
	SECTION 5
46	
47	<b>RECOMMENDATION:</b> Don't use ongoing manual therapy for patients following acute
48	adhesive capsulitis of the shoulder.
49	<b>EXPLANATION:</b> Physiotherapists should consider a range of other interventions to manage
50	acute adhesive capsulitis, like exercise to optimize function, education and appropriate
51	management of pain.
52	
53	<b>QUESTION:</b> Do you agree that physiotherapists should not use ongoing manual therapy for
54	patients following acute adhesive capsulitis of the shoulder?
55	SECTION 6
56	<b>RECOMMENDATION:</b> Don't use ongoing physiotherapy in cases where there isn't
57	
58	improvement in measurable patient outcomes.
59	<b>EXPLANATION:</b> Physiotherapists should facilitate and empower the patient's independent
60	management of chronic conditions.
00	-

**QUESTION:** Do you agree that physiotherapists should not use ongoing physiotherapy in cases where there is no improvement in measurable patient outcomes?

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SECTION ONE					
<b>RECOMMENDATION:</b> Dor	i't employ passive physical agents except when necessary to facilitate participation in an active treatment prog	gram.			
<b>QUESTION:</b> In the context of the intent of the Choosing Wisely campaign do you think style of wording is an acceptable method to engage the physiotherapy profession in a conversation about evidence based clinical practice?					
Code description	Example	N	0		
<b>Response suggests disagreem</b>	ent				
Unqualified statements are inappropriate	I would prefer an alternative phrase such as 'don't routinely'. I think the absolute statement of 'don't' requires an exhaustive list of all of the possible, even if rare, exceptions.	49	32		
Would benefit from further refining	The statement is very broad which may need further refining in the actual discussion document.	34	22		
Clinical experience is more valuable than evidence	This is an entirely inappropriate blanket statement. For example, a 12 year old comes in with a first ever episode of an acute wry neck. This can be completely resolved in one passive treatment. It would be inappropriate to give them a home exercise program as there is no evidence that it would be useful and it could focus them on having a problem which could create hyper-vigilance.	19	12		
Shift framing from negative to positive	I would prefer a discussion point around the affirmative rather than the negative, e.g. only choose passive physical agents with demonstrable measurable outcomes.	18	1		
Threat to autonomy or the profession	Combative and deprecating approach to practitioners. Suggestive of disrespect of practitioner and lack of sincere care for our patients.	16	10		
New evidence might change recommendations	'Don't' is a strong word and if in the future an Australia Physiotherapy Association 'Don't' suggestion is found to be incorrect then the Australia Physiotherapy Association would have to provide an answer. More appropriate wording could be 'The current evidence suggests'	4	4		
Response suggests agreement					
Using unqualified statements is important	Physiotherapy, like other health professions, is inherently conservative and resistant to change. Physiotherapists won't pay attention to vaguely worded advice. The DON'T format is the key to the effectiveness of the Choosing Wisely strategy.	22	14		
Provokes discussion	Especially where the explanation is provided as to why. I feel it is an emotive and engaging way to start a conversation/healthy debate.	20	1.		
Will help change practice	Strong, directive language is appropriate to make clinicians realise that they are directions to follow not suggestions to consider.	12	,		

	SECTION TWO		
RECOMMENDATION: Don'	t use imaging where validated decision rules indicate imaging is not necessary.		
QUESTION: Do you agree that	t physiotherapists should not use imaging when validated decision rules indicate it is not necessary?		
Code description	Example	N	%*
Response suggests disagreeme	ent Contraction of the second s		
Blanket rules are inappropriate	Doesn't always correlate with patient's wishes - sometimes they just want peace of mind, despite our clinical judgement.	27	25.5
Clinical experience is more valuable than validated decision rules	X-rays can give important but subtle information about the presenting circumstances - DISH; functional instability. The rules were developed around a concept of sensitivity for specific diagnoses. What level of risk are you prepared to accept and are these the only pathologies where x-rays are useful to the clinically reasoned management? Consequently they are limited, if not conceptually flawed.	21	19.8
Threat to autonomy or the profession	The situations where I would recommend imaging is when the patient is over cautious and if I have had trouble establishing a professional rapport with them even after explaining decision making to them. It is important that the patient has a professional belief in us because often the doctor will say something that has not been based on clinical decision and the patient believes that. E.g. the doctor saysand with questioning they haven't even looked at the body part. The reason for this is they are likely to go back to their doctor who will recommend an X ray anyway. Some patients feel the need to have this investigated and if that gives them piece of mind and therefore aids/speeds up their recovery then I am not against it.	5	4.7
Response suggests agreement			
No further comment	This is one area that there is clear evidence. The evidence supports that imaging can in fact do harm such as exposure to unnecessary radiation and in some cases impede progress and recovery. This is an important recommendation.	43	40.6
Educating patients and clinicians will support adoption Eachback on wording	I think the APA should do a members value webinar promoting the Western Australia radiology imaging pathways website and mobile phone app. There is need for more education and easier access to the rules, as well as discussion on how to explain this to the modern client who wants images.	10	9.4
<u>Feedback on wording</u> Would benefit from further refining	Should we be a little more specific here and identify one area. It is still quite broad and worried that not ALL physios will understand validated decision rules or know of these.	16	15.1

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Unqualified statements are	Avoid using 'should not' - go for 'physiotherapists are urged to avoid imaging' or 'Best practice	3	2.8
inappropriate	indicates that physiotherapists follow validated decision rules regarding not imaging when contraindicated.'		
Not area of expertise	This is not an area I have enough knowledge or experience to comment on.	3	2.8
	SECTION THREE		
<b>RECOMMENDATION:</b> Don	't use incentive spirometry after upper abdominal and cardiac surgery.		
QUESTION: Do you agree th	at physiotherapists should not use incentive spirometry after upper abdominal and cardiac surgery?		
	$O_{\mathbf{b}}$		
Code description	Example	Ν	%*
Not area of expertise	I don't work in this area so prefer not to comment.	70	51.1
Response suggests disagreem	ent Ch		
Blanket rules are	Another ideal recommendation that doesn't take health economics & workload into account. There are still	19	13.9
inappropriate	plenty of patients who would never be seen pre-op, regardless of the planned surgery.		
Clinical experience is more	Patients are individuals and in my experience sometimes it has been indicated and also helpful but mass	16	11.7
valuable than evidence	use is not indicated.		
Questions the purpose of	Patients enjoy and are encouraged by post-op increases in vital capacity etc. Negligible cost blowing in a	5	3.6
the recommendation	machine.		
Threat to autonomy or the	It is one tool in the toolbox, there is no reason not to use it other than that there is no evidence for its	3	2.2
profession	routine use. I really dislike these blanket DONT statements. They go against clinical judgement and reasoning		
Response suggests agreement			
No further comment	Love this!	17	12.4
Will help promote evidence-	Getting this out there with the medical professions' recommendations is exciting. Hopefully it will help us	11	8.0
based care	get the message to them to help influence a change in the hospital setting.		
Feedback on wording			
Would benefit from further	The statement should mention evidence regarding early mobility rather than just inspiratory muscle	10	7.3
refining	training.		

Shift framing from negative to positive	Statement doesn't address recommended therapy AFTER these surgeries at all - what about mobilization?	8	5.8
Unqualified statements are inappropriate	Don't infers it should never be used. This is not a safety issue that warrants a 'DONT'. Incentive spirometry may still be appropriate in some select patients who otherwise have difficulty taking/coordinating deep breaths, or who are post-operatively confused, or need motivation.	4	2.9
	SECTION FOUR		
<b>RECOMMENDATION:</b> Don	't use electrotherapy modalities in the management of patients with low back pain.		
	at physiotherapists should not use use electrotherapy modalities in the management of patients with low back	pain?	
		-	
Code description	Example	Ν	%*
Response suggests disagreem			
Appropriate to use as adjunct to evidence-based care	Used in conjunction with appropriate education, active exercise etc. may provide enough short term relief to encourage full participation in the before mentioned strategies.	54	30.0
Clinical experience is more valuable than evidence	Very few physios just use electro of anything and they need to [be] educated. However, in the real world of quality musculoskeletal practice, many physios use electro +/- heat/cold therapy as an adjunct to manual, exercise and other therapies. It is patient specific may be short term analgesia or easing for the muscle spasm and this may improve movement quality and exercise compliance. Used well there is no down side clinically and costs the patient and system nothing.	51	28.3
Blanket rules are inappropriate	Lower back pain can present with lots of erector spinae spasm. Studies have shown that Interferential Therapy and Transcutaneous Electro-Nerve Stimulation are effective analgesics and do not have side effects. Unlike Codeine. How the heck do you expect to establish trust with a patient if we are not reducing their fear and pain before touching them when they are in strong pain?	51	28.3
Threat to autonomy or the profession	Why would the college/panel of experts see this as one of the top 5 thing going wrong in physio practice? Incredible really. I employ a dozen physios, am a titled MS and Sports physio and have not found a colleague who agrees with this one! The feeling is that the Australian Physiotherapy Association has lost touch for even starting down this track!	11	6.1
New evidence might change recommendations	Research published in the Lancet regarding the effectiveness of low level laser to treat cervical pain may indicate a place for this in low back pain but I am not aware of any research to show this is effective or not so I am not happy about a blanket ban of use of all modalities. Laser may well prove to be of use.	6	3.3

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No further comment	100% agree.	23	12.8
The use of electrotherapy must be reduced	Physiotherapists are intelligent people who should be able to use a multitude of more successful and evidence based treatments for low back pain patients. Anyone resorting to the passive electrophysical modalities is either trying to pump through as many patients as they can to make money or hasn't done a course recently enough to give them up to date treatment approaches.	13	7.2
Other evidence-based treatments are available	Physiotherapists have so many more manual and exercise skill sets to offer patients with low back pain.	11	6.
Feedback on wording			
Better define the disease presentation and modality of electrotherapy provided	This is a very general statement about many types of applications. It would be better to see electrotherapy replaced with a specific modality for which there is Level 1 evidence.	17	9.4
Unqualified statements are inappropriate	This statement I think reflects academics who are not working in the clinical setting for most of their practice. Ask any clinician and they would comment that to put a blanket ban so to speak on electrotherapy is probably exceeding the actual value of the evidence we have. That said, there is no doubt that long-term management of backs should not be based upon electrotherapy of course, but clients will tell you that TENS and such actually do provide the ability to improve their activities of daily living. Hence my concern with 'Don't'. Rather something like 'it should not be the mainstay of therapy' or similar	9	5.(
Shift framing from negative to positive	Is the statement: "Clinical practice guidelines don't recommend electrotherapy modalities to manage low back pain. Physiotherapists should instead consider other interventions to manage low back pain, for example exercise prescription and education" going to be included in our statement, if so I like this recommendation.	4	2.:
<u>Not area of expertise</u>	I don't know the latest evidence to comment here.	3	1.7
	SECTION FIVE		
RECOMMENDATION: Don'	t use ongoing manual therapy for patients following acute adhesive capsulitis of the shoulder.		
<b>QUESTION:</b> Do you agree that shoulder?	t physiotherapists should not use ongoing manual therapy for patients following acute adhesive capsulitis of t	the	
	Example	Ν	%

<u>Response suggests disagreeme</u> Blanket rules are inappropriate	Another concern with the wording is that limited manual therapy may be used to improve scapula position and control which is usually a problem in these cases.	43	30.1
Clinical experience is more valuable than evidence	In the subacute to chronic setting I have effectively used manual therapy to improve shoulder range. I am at a loss as to how this evidence was derived. In the acute setting I agree, but this statement appears to put a blanket ban on all manual therapy for all such shoulders.	28	19.6
Threat to autonomy or the profession	It does not matter what works in 2 or 3 studies, physiotherapists must be free to choose a variety of techniques and use more than one and education for each patient. Look at the way sports people are treated. I am thinking specific exercise type angles, timing and repetitions. Your committee could do well to stop 10 reps practice for all patients of all ages in hospital. More fruitful than this witch hunt against Private Practice practitioners.	7	4.9
Appropriate to use as adjunct to evidence-based care	This is never performed in isolation, but in conjunction with appropriate range of motion and strengthening exercises as range returns.	7	4.9
New evidence might change recommendations	As the recent Cochrane review concluded that " <i>No trial compared a combination of manual therapy and exercise versus placebo or no intervention</i> " I don't think we can dismiss the use of manual therapy so quickly in the management of this condition.	6	4.2
Response suggests agreement			
No further comment	Respect the process of physiology with this disorder	23	16.1
Other evidence-based treatments may be available	Hydrodilatation should be utilised by medical staff on a more regular basis.	14	9.8
No evidence manual therapy alters natural history	There is clear evidence that not only does manual therapy not facilitate recovery, but may actually impede recovery. Ongoing manual treatment reduces patients' self-efficacy and promotes dependency.	4	2.8
Feedback on wording			
Better define the disease presentation and manual therapy provided	Not sure here what is meant by ongoing how ongoing days. Months, years?	27	18.9
Unqualified statements are inappropriate	I don't think we know enough about this condition to be making clear and decisive statements. Maybe a statement saying "Don't use ongoing manual therapy for patients (who do not respond) with adhesive capsulitis of the shoulder." Ideally, we shouldn't be doing anything ongoing if the patient does not respond.	10	7.0

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<u>Not area of expertise</u>	I can't comment on this clinically as I'm not across the evidence for this	12	8.4
	SECTION SIX		
	't use ongoing physiotherapy in cases where there isn't improvement in measurable patient outcomes.		
<b>QUESTION:</b> Do you agree the outcomes?	at physiotherapists should not use ongoing physiotherapy in cases where there is no improvement in measurab	le pat	ent
~			
Code description	Example	Ν	%
Response suggests disagreem			
Physiotherapy could	I work with a number of patients with palliative conditions. For them, the goal may be MAINTAINING as	46	29.
prevent/reduce	opposed to IMPROVING function. In these cases, it can be hard to anticipate the trajectory of the disease		
deterioration in symptoms	progression, but I think physiotherapy still plays a vital role in maintaining the patients' independence.		
Blanket rules are	Occasionally there are chronic patients with chronic conditions that still need our	39	25.
inappropriate	help/support/advice/symptomatic relief. Do we just turn our backs on them?		
Concern over use of	What you can objectively measure and the response or benefit the patient receives, are often quite	18	11
outcome measures	divergent. What I mean is that if the patient doesn't believe they are getting anywhere and the		
	physiotherapist is ethical, of course they would cease treatment. However, if the patient 'feels better' by		
	getting physiotherapy intervention, who are you to say they can't access it. After all it is their money they		
	are spending.		
Threat to autonomy or the	I have seen it time and again where physio has been written off because of failed physio interventions -	17	11
profession	however the failure has not been because physic cannot work, but because ineffective, non-evidence-based		
<b>D</b>	strategies have been administered often by junior or burnt-out physios.		
Response suggests agreement			
No further comment	Patient and therapist both have better things to do.	38	24
Physiotherapy should focus	Absolutely, it diminishes the value of our profession and gives the appearance we are revenue raising,	15	9
on outcomes and try to	when treatment is continued when there is no change in measureable outcomes (or in fact I suspect		
reduce overtreatment	sometimes, no initial assessment of outcome measures to review).		
Feedback on wording			
Better define ambiguous	I feel this is too vague and doesn't really mean anything. There is no time limit imposed and in some cases	27	17
terms	there won't be improvement, but rather a prevention of decline in outcomes. Also, what is meant by		

Unqualified statements are	education, self-management support, cognitive behavioural therapy, etc. To say 'Don't' worries me. Obviously we want to achieve positive client outcomes and these might	5	3.2
nappropriate	include their own functional improvement, validated outcome scores, subjective and objective findings.	-	
	My concern is that this statement needs qualification in that it appears that if outcome scores are not		
	improving then physio should cease.		
hift framing from negative	For a start the facilitation and empowerment is physiotherapy! Needs rewording to something like	4	2.6
o positive	physiotherapy management should focus on		
Inclear response	I am unsure and the details of a service that HCF audited and confirmed that 8 years of exercise therapy,	1	0.6
	twice weekly was appropriate for average back patients. Are there any normative statistics of the average		
	length of back care programs in our industry? rcent of respondents that completed the free-text field for this question.		
	rcent of respondents that completed the free-text field for this question.		

# **BMJ Open**

## Physiotherapists' views on the Australian Physiotherapy Association's Choosing Wisely recommendations: a content analysis

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5 6 7	2	recommendations: a content analysis
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# ABSTRACT

Objectives: Choosing Wisely holds promise for increasing awareness of low-value care in
physiotherapy. However, it is unclear how physiotherapists' view Choosing Wisely
recommendations. The aim of this study was to evaluate physiotherapists' feedback on
Choosing Wisely recommendations and investigate agreement with each recommendation.
Setting: The Australian Physiotherapy Association emailed a survey to all 20,029
physiotherapist members in 2015 seeking feedback on a list of Choosing Wisely
recommendations.

Participants: 9,764 physiotherapists opened the email invitation (49%) and 543 completed
the survey (response rate 5.6%). Participants were asked about the acceptability of the
wording of recommendations using a closed (Yes/No) and free text response option (Section
1). Then using a similar response format, participants were asked whether they agreed with
each Choosing Wisely recommendation (Sections 2 to 6).

27 Primary and secondary outcomes: We performed a content analysis of free-text responses
28 (primary outcome) and used descriptive statistics to report agreement and disagreement with
29 each recommendation (secondary outcome).

Results: There were 872 free-text responses across the six sections. 347 physiotherapists (63.9%) agreed with the "don't" style of wording. Agreement with recommendations ranged from 52.3% (electrotherapy for back pain) to 76.6% (validated decision rules for imaging). The content analysis revealed that physiotherapists felt that blanket rules were inappropriate (range across recommendations: 13.9% to 30.1% of responses), clinical experience is more valuable than evidence (11.7% to 28.3%) and recommendations would benefit from further refining or better defining key terms (7.3% to 22.4%).

37 **Conclusions:** Although most physiotherapists agreed with both the style of wording for

38 Choosing Wisely recommendations and with the recommendations, their feedback

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39 highlighted a number of areas of disagreement and suggestions for improvement. These

40 findings will support the development of future recommendations and are the first step

41 towards increasing the impact Choosing Wisely has on physiotherapy practice.

42 **Key words:** physiotherapy; Choosing Wisely; low-value care; qualitative; content analysis.

to bect teries only

2 3 45 4	Strengths and limitations of this study
5 6 46 7	- This is the first study to explore physiotherapists views on Choosing Wisely
8 9 47	recommendations
10 11 48	- Two researchers developed a reliable coding framework to code written feedback
12 13 49 14	from physiotherapists regarding Choosing Wisely recommendations
15 50 16	- Our qualitative data highlights possible targets to increase adoption of Choosing
17 18 51 19	Wisely recommendations among physiotherapists
20 52 21	- The main weakness is the low response rate to the survey (5.6%)
22 53 23	- Our sample might not be representative of all physiotherapist members of the
24 25 54 26	Australian Physiotherapy Association
27       55         28       29         30       31         32       33         34       35         36       37         38       39         40       41         42       43         44       45         46       47         48       49         50       51         52       53         54       55         56       57         58       59         60       51	

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1. Introduction

Low-value care is defined as care that provides no benefit, causes harm, or provides a benefit that is too small when compared with its cost (1). In an effort to reduce low-value care, over 230 professional societies worldwide - such as the Australian Physiotherapy Association -have provided Choosing Wisely recommendations (2, 3). Choosing Wisely is a major public awareness campaign that aims to facilitate open patient-therapist communication about low-value care and ensure patients receive healthcare that is evidence-based, safe and necessary. Professional societies that endorse Choosing Wisely typically release a list of 5-10 Choosing Wisely recommendations. Choosing Wisely recommendations are brief statements that outline tests or treatments that are unnecessary and potentially harmful, and are likely provided by some society members. 

Choosing Wisely holds promise for increasing awareness of the need to reduce low-value
care in physiotherapy. This is particularly important as the profession is rapidly expanding
across countries. In Australia, the number of physiotherapists has nearly tripled in just under
20 years (4, 5) and there are now more practising physiotherapists than any medical specialty
(including general practice) (6, 7). In the United States, there are nearly 250,000 physical
therapists, 250 physical therapy training programs (8) and the number of physical therapists is
estimated to grow 29% within the next 10 years (9).

Audits of practice suggest that some physiotherapists provide low-value care and fail to
provide evidence-based care. For example, 77% use traction for low back pain (survey of
n=1001 physiotherapists) (10) and 83% use electrotherapy (e.g. ultrasound) (n=274) (11);
both are considered low-value according to evidence-based clinical practice guidelines (12).
Conversely, only 42% would provide advice to stay active and 51% prescribe home exercise
for patients with chronic low back pain (n=410) (13); both recommended in guidelines (12).

Understanding physiotherapists' views towards adopting Choosing Wisely recommendations could inform strategies to replace low-value physiotherapy with evidence-based physiotherapy. Given that physiotherapists play a key role in the management of some of the leading causes of disability worldwide (e.g. low back and neck pain) (14), facilitating evidence-based physiotherapy has major implications for reducing healthcare costs and improving the health of millions. The primary aim of this study was to evaluate physiotherapists' feedback on a list of Choosing Wisely recommendations that were sent to members of the Australian Physiotherapy Association before final recommendations were endorsed and distributed. The secondary aim was to determine the proportion of physiotherapists that agreed and disagreed with each recommendation. 

2. Methods

## 2.1. Study design

We performed a cross-sectional online survey that utilised a content analysis of free-text
responses from members of the Australian Physiotherapy Association regarding a list of
Choosing Wisely recommendations. The University of Sydney Human Research Ethics
Committee approved all study procedures [Project number: 2018/518].

# 2.2. Participants and recruitment

In November 2015, the Australian Physiotherapy Association sent an email invitation to 20,029 physiotherapist members seeking feedback on a draft list of Choosing Wisely recommendations. The draft list of recommendations were developed by a process of consensus over a series of meetings between 6-8 physiotherapists (clinicians and academics) from different sub-disciplines (e.g. musculoskeletal, cardiorespiratory) and a Choosing Wisely representative. Participants were informed that the Australian Physiotherapy Association would use their feedback to improve the draft Choosing Wisely recommendations. All responses were anonymous as participants were not asked to provide 

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3	105	any identifiable information (e.g. age, gender, contact details). The draft Choosing Wisely
4 5		
6	106	recommendations were largely similar to the current recommendations (Table 1).
7 8	407	
9	107	2.3. Data collection
10 11 12	108	The survey included six sections; each section included a recommendation that was linked to
13 14	109	a question (Table 2). First, participants were shown a Choosing Wisely recommendation from
15 16	110	the American Physical Therapy Association: "Don't employ passive physical agents except
17 18 19	111	when necessary to facilitate participation in an active treatment program". Participants were
20 21	112	asked whether the style of wording (i.e. using "Don't") was an acceptable method for
22 23	113	engaging the physiotherapy profession in discussions about evidence-based practice.
24 25	114	Participants could answer 'Yes' or 'No' (or choose not to answer) and provide feedback in a
26 27 28	115	free-text field. The next five sections presented draft Choosing Wisely recommendations
29 30	116	from the Australian Physiotherapy Association. Participants were shown a recommendation
31 32	117	and a brief explanatory note to help them understand why the Australian Physiotherapy
33 34	118	Association selected the recommendation. Participants were then asked if they
35 36 37	119	agreed/disagreed with the recommendation (or neither agreed/disagreed) and were prompted
38 39	120	to provide feedback in a free-text field.
40 41	121	2.4. Analysis
42 43		
44	122	We used descriptive statistics (counts and percentages) to report agreement with each
45 46	123	question and performed a content analysis on all free-text responses (15). The content
47 48 49	124	analysis allowed us to report the content and frequency of codes expressed in responses; a
50 51	125	code is a pre-established category which reflects an important characteristic of a response.
52 53	126	The analysis represents the perspectives of physiotherapists working in an academic
54 55	127	healthcare setting and private musculoskeletal clinics. Two researchers (JZ and AP) read
56 57 58	128	through all the responses to familiarise themselves with their content, taking notes and
59 60	129	developing codes to represent the key characteristics of responses. The same researchers

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130	discussed and refined these codes (which was done separately for each question), and re-read
131	through all the responses to ensure the codes captured all the important information expressed
132	by participants. The researchers (JZ and AP) developed a coding framework using an
133	inductive approach, as the aim was to generate new ideas from the data. This coding
134	framework was then applied to a random sample of responses for each question (at least
135	20%) to test the reliability of the framework (see below). Each response was allocated up to
136	five codes based on its content. A detailed outline of the coding framework is in
137	Supplementary Table 1.
138	Kappa statistics (95% confidence intervals (CI)) and percent exact agreement were calculated
139	to assess level of agreement between JZ and AP for coding the responses for each question.
140	This analysis used 5,000 bootstrap replications to calculate the 95% Confidence Intervals
141	(CIs) and was performed using STATA statistical software (version 14.1). Kappa statistics
142	(k) were interpreted as follows: <0.00="poor", 0.00-0.20="slight", 0.21-0.40="fair", 0.41-
143	$0.60$ ="moderate", $0.61$ - $0.80$ ="substantial", $\geq 0.81$ ="almost perfect" (16). The coding
144	checklist for each question was refined until level of agreement on a random sample was
145	k $\geq$ 0.7, with all disagreements resolved by discussion. Two researchers (JZ and AP) then
146	applied the final framework to the remaining responses.
147	2.5. Patient or Public Involvement
148	Patients and members of the public were not involved in the design of this study.

149 **3. Results** 

There were 9,764 physiotherapists that opened the email invitation (49%) and 543 that
completed the survey (response rate 5.6%). There were 152 (28.0%) free-text responses for
section one, 106 (19.5%) for section two, 137 (25.2%) for section three, 180 (33.1%) for
section four, 143 (26.3%) for section five, and 154 (28.4%) for section six. Level of

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2 3 4	<sup>3</sup> 154 agreement between the coding researchers was 'almost perfect' for sections one to						
5 6	155	(range: k=0.86 to 0.94) and 'substantial' for section six (k=0.75, 95% CI: 0.54 to 0.94)					
7 8 9	156	(Supplementary Table 2).					
10 11	157	3.1. Agreement and disagreement with recommendations					
12 13 14	158	Most physiotherapists agreed that validated decision rules should guide the use of imaging					
15 16	159	(76.6% agreed; 3.7% disagreed). Fewer agreed that physiotherapists should not provide					
17 18 19	160	incentive spirometry after abdominal and cardiac surgery (60.4% agreed; 7.9% disagreed),					
20 21	161	not use electrotherapy for low back pain (52.3% agreed; 25.4% disagreed), not provide					
22 23	162	ongoing manual therapy for adhesive capsulitis of the shoulder (59.3% agreed; 16.0%					
24 25	163	disagreed) and not provide ongoing treatment when there is no improvement in measurable					
26 27 28	164	patient outcomes (62.8% agreed; 13.6% disagreed). Most physiotherapists agreed that the					
29 30	165	wording of Choosing Wisely recommendations is an acceptable method to engage the					
31 32	166	profession in discussions about evidence-based practice (63.9% agreed; 24.7% disagreed)					
33 34 35	167	(Table 3).					
36 37	168	3.2. Feedback on recommendations					
38 39	169	3.2.1. Section One: style of wording of Choosing Wisely recommendations					
40 41 42	170	For responses that suggested disagreement, codes included: unqualified statements are					
43 44	171	inappropriate (n=49, 32.2%), wording would benefit from further refining (n=34, 22.4%),					
45 46	172	clinical experience is more valuable than evidence (n=19, 12.5%), shift the framing from					
47 48 49	173	negative to positive (n=18, 11.8%), threat to autonomy or the profession (n=16, 10.5%), and					
50 51	174	new evidence might change recommendations (n=4, 2.6%) (Supplementary Table 3). For					
52 53 54	175	example:					
55 56	176	"Wording needs to be guidance, not definitive in most situations as individual cases					
57 58 59 60	177	may require alternative approaches" (unqualified statements are inappropriate)					

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3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42	178	"Provocative. Too black and whiteAre we going to drive our patients to masseurs
	179	and quacks" (threat to autonomy or the profession)
	180	"Evidenced base treatment are those that are proven, but they shouldn't exclude time
	181	worn treatments that are yet to be proven ineffective" (new evidence might change
	182	recommendations).
	183	For responses that suggested agreement, codes included: unqualified statements (i.e. those
	184	without reservation or limitation) are important (n=22, 14.5%), recommendations provoke
	185	discussion (n=20, 13.2%) and recommendations will help change practice (n=12, 7.9%)
	186	(Supplementary Table 3). For example:
	187	"The wording of these statements should be like a pebble in every physio's shoe
	188	challenging our thinking and processes. I personally think the style of wording does that"
	189	(unqualified statements are important)
	190	"I like the wording because it makes the recommendations clear and may be an alarming
	191	prompt for clinicians to change their practice" (recommendations will help change
	192	practice).
	193	3.2.2. Section Two: validated decision rules for imaging
43 44	194	For responses that suggested disagreement, codes included: blanket rules are inappropriate
45 46 47	195	(n=27, 25.5%), clinical experience is more valuable than validated decision rules (n=21,
47 48 49	196	19.8%), and threat to autonomy or the profession ( $n=5, 4.7\%$ ) (Supplementary Table 3). For
50 51 52 53 54 55 56 57 58 59 60	197	example:
	198	"There will always be situations where there is a need to contravene these rules, the
	199	statement leaves no scope for this" (blanket rules are inappropriate)

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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	200	"In over 40 years of disciplined Physio Practice, I have personally discovered a
	201	number of spinal and pelvic tumours in patients, that would otherwise have been
	202	missed, had X-rays not been taken" (clinical experience is more valuable than
	203	validated decision rules).
	204	Most responses that suggested agreement did not have any specific comments (n=43, 40.6%);
	205	a small percentage highlighted that educating patients and clinicians will support the adoption
17 18	206	of imaging recommendations (n=10, 9.4%). A small percentage of responses suggested that
19 20 21	207	the wording of the above-recommendation would benefit from further refining (n=16, 15.1%)
22 23	208	and unqualified statements are inappropriate (n=3, 2.8%) (Supplementary Table 3). For
24 25 26	209	example:
27 28	210	"There will need to be a great deal of re-education of the public for this to be seen as
29 30 31 32 33 34	211	reasonable for certain clients" (educating patients and clinicians will support the
	212	adoption of imaging recommendations)
34 35 36	213	"Physios generally don't use imaging of course, whereas advocate for imaging could be
37 38 30	214	a better phrase" (benefit from further refining).
39 40 41	215	3.2.3. Section Three: use of incentive spirometry
42 43 44	216	A large percentage of respondents commented that they did not have expertise to provide
44 45 46	217	feedback on this recommendation (n=70, 51.1%). For responses that suggested disagreement,
47 48	218	codes included: blanket rules are inappropriate (n=19, 13.9%), clinical experience is more
49 50	219	valuable than evidence (n=16, 11.7%), questioning the purpose of the recommendation (n=5,
51 52 53	220	3.6%) and threat to autonomy or the profession (n=3, 2.2%) (Supplementary Table 3). For
54 55	221	example:
56 57 58	222	"You could still use it if it's the only thing a patient will do to encourage larger tidal
59 60	223	volumes" (blanket rules are inappropriate)

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1 2		
3 4	224	"I do not want my practice methods dictated by anybody, Australian Physiotherapy
5 6 7	225	Association or otherwise" (threat to autonomy or the profession).
8 9	226	Most responses that suggested agreement did not have any specific comments (n= 17,
10 11 12	227	12.4%); a small percentage highlighted that the recommendation would help promote
13 14	228	evidence-based care (n=11, 8.0%). A small percentage of responses suggested that the
15 16	229	recommendation would benefit from further refining (n=10, 7.3%) and should shift the
17 18	230	framing from negative to positive (n=8, 5.8%) and that unqualified statements are
19 20 21	231	inappropriate (n=4, 2.9%) (Supplementary Table 3). For example:
22 23 24	232	"Movement and walking are cheaper, more functional alternatives to improving lung
25 26	233	function" (help promote evidence-based care)
27 28	234	"Can we suggest what should be done instead of incentive spirometry?" (shift the
29 30 31	235	framing from negative to positive).
32 33 34	236	<b>3.2.4.</b> Section Four: electrotherapy for low back pain
35 36	237	For responses that suggested disagreement, codes included: electrotherapy is appropriate to
37 38 39	238	use as an adjunct to evidence-based care (n=54, 30.0%), clinical experience is more valuable
40 41	239	than evidence (n=51, 28.3%), blanket rules are inappropriate (n=51, 28.3%), threat to
42 43	240	autonomy or the profession (n=11, 6.1%) and new evidence might change recommendations
44 45 46	241	(n=6, 3.3%) (Supplementary Table 3). For example:
47 48	242	"It can [be] appropriate to use electrotherapy for low back pain to support other
49 50	243	evidence-based practice interventions" (appropriate to use as an adjunct to evidence-
51 52	244	based care)
53 54 55		
56 57	245	"My long experience (40 years) as a Musculoskeletal Physiotherapist shows me that
58 59	246	pain, inflammation and muscle spasm is relieved by Interferential and sonophoresis,
60	247	in most low back pain patients" (clinical experience is more valuable than evidence)
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3 4	248	"If we tell all other professions that electrotherapy are no longer used in
5 6 7	249	physiotherapy treatment for low back pain, I can't see any difference between our
7 8 9	250	work as a masseur or exercise physiologist in the years to come" (threat to autonomy
10 11	251	or the profession).
12 13 14	252	Most responses that suggested agreement did not have any specific comments (n=23, 12.8%);
15 16	253	a small percentage highlighted that the use of electrotherapy needs to be reduced (n=13,
17 18 19	254	7.2%) and other evidence-based treatments are available (n=11, 6.1%). Codes for feedback
20 21	255	on wording included: better define the disease presentation and modality of electrotherapy
22 23	256	(n=17, 9.4%), unqualified statements are inappropriate (n=9, 5.0%) and shift the framing
24 25 26	257	from negative to positive (n=4, 2.2%) (Supplementary Table 3). For example:
27 28 29 30 31	258	"Rarely used in last 10 years - always teach movement short of pain as a baseline" (other
	259	evidence-based treatments are available)
32 33 34	260	"This recommendation needs to be re-worded to be more specific about the chronicity of
35 36	261	the condition" (better define the disease presentation and modality of electrotherapy)
37 38 39	262	"Should the statement not be: 'Don't use only electrotherapy modalities in the
40 41	263	management of patients with low back pain'" (shift the framing from negative to
42 43 44	264	positive).
45 46	265	3.2.5. Section Five: ongoing manual therapy for adhesive capsulitis
47 48 49	266	For responses that suggested disagreement, codes included: blanket rules are inappropriate
49 50 51	267	(n=43, 30.1%), clinical experience is more valuable than evidence (n=28, 19.6%), threat to
52 53 54	268	autonomy or the profession (n=7, 4.9%), manual therapy is appropriate to use as an adjunct to
55 56	269	evidence-based care (n=7, 4.9%) and new evidence might change recommendations (n=6,
57 58 59 60	270	4.2%) (Supplementary Table 3). For example:

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2 3 4 5 6 7 8 9	271	"This is true most of the timebut there are exceptions" (blanket rules are
	272	inappropriate)
	273	"In the subacute to chronic setting I have effectively used manual therapy to improve
10 11 12	274	shoulder range. I am at a loss as to how this evidence was derived" (clinical
13 14	275	experience is more valuable than evidence).
15 16 17	276	Most responses that suggested agreement did not have any specific comments (n=23, 16.1%);
18 19	277	a small percentage highlighted that other evidence-based treatments are available (n=14,
20 21	278	9.8%) and there is no evidence manual therapy alters natural history ( $n=4, 2.8\%$ ). Codes for
22 23 24	279	feedback on wording included: better define the disease presentation and type of manual
25 26	280	therapy provided (n=27, 18.9%) and unqualified statements are inappropriate (n=10, 7.0%)
27 28 29	281	(Supplementary Table 3). For example:
30 31	282	"Problem is perpetuated by poor active movement, so retrain this" (other evidence-based
32 33 34	283	treatments are available)
35 36 37 38 39 40 41 42	284	"[The statement] is too broad and encompassing to say never" (unqualified statements
	285	are inappropriate).
	286	<b>3.2.6.</b> Section Six: ongoing physiotherapy without improvement in patient
43 44	287	outcomes
45 46	288	For responses that suggested disagreement, codes included: physiotherapy could prevent or
47 48 49	289	reduce deterioration in patients' symptoms (n=46, 29.9%), blanket rules are inappropriate
50 51	290	(n=39, 25.3%), concern over the use of outcome measures $(n=18, 11.7%)$ and threat to
52 53 54	291	autonomy or the profession (n=17, 11.0%) (Supplementary Table 3). For example:
55 56	292	"Need also to consider situation where without contact with physio, patient
57 58 59	293	demonstrates deterioration" (physiotherapy could prevent or reduce deterioration in
60	294	patients' symptoms)

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2 3 4	295	"Sometimes the patient may need to rely on the therapist's intervention as they may
5 6 7	296	not be able to independently exercise correctly" (blanket rules are inappropriate)
8 9	297	"In my clinic we have had a good example of why this is not a reasonable blanket
10 11 12	298	statement. We've had low back pain clients who have shown some activity of daily
13 14	299	living and subjective improvement, whilst their Oswestry outcome measure was
15 16	300	relatively insensitive to the improvement" (concern over the use of outcome
17 18 19	301	measures).
20 21	302	Most responses that suggested agreement did not have any specific comments (n=38, 24.7%);
22 23 24	303	a small percentage highlighted that physiotherapy should focus on outcomes and try to reduce
25 26	304	overtreatment (n=15, 9.7%). Codes for feedback on wording included: better define
27 28 29	305	ambiguous terms (n=27, 17.5%), unqualified statements are inappropriate (n=5, 3.2%) and
30 31	306	shift the framing from negative to positive $(n=4, 2.6\%)$ (Supplementary Table 3). For
32 33	307	example:
34 35 36	308	"Physiotherapists have a role in being upfront to patients when no outcome has been
37 38	309	achieved from ongoing physiotherapy" (physiotherapy should focus on outcomes and try
39 40 41	310	to reduce overtreatment)
42 43	311	"The reasons sweeping statements like these don't tend to work (with a few
44 45 46	312	exceptions), is that very few conditions are black and white, or can be covered by a
47 48	313	single statement" (unqualified statements are inappropriate).
49 50	314	4. Discussion
51 52 53	315	4.1. Statement of principal findings
54 55	316	The majority (63.9%) of physiotherapists agreed with the style of wording for Choosing
56 57 58	317	Wisely recommendations and with draft recommendations (ranging from 52.3% to 76.6%),
59 60	318	although a number of areas of disagreement and suggestions for improvement were

identified. Many physiotherapists believe blanket rules are inappropriate, clinical experience is more valuable than evidence, and the recommendations threaten physiotherapists' autonomy and the profession. Many also suggested that the recommendations need to better define key terms and shift the framing from negative to positive. Since there are few differences between the draft Choosing Wisely recommendations and current recommendations (Supplementary Table 1), the findings from this study are an important step towards developing and testing strategies to increase adoption of Choosing Wisely recommendations and replace low-value physiotherapy with evidence-based physiotherapy. 

# 327 4.2. Strengths and weaknesses of the study

A strength of this study is that two researchers developed a reliable coding framework to code written feedback from physiotherapists regarding Choosing Wisely recommendations. Level of agreement between the two researchers coding responses ranged from 'substantial' (section six) to 'almost perfect' (sections one to five). The main weakness is the low response rate to the survey (5.6%). Our sample might therefore not be representative of all members of the Australian Physiotherapy Association; this reduces our confidence in the quantitative results of our study. Further, as we have no demographic data for the participants, this might limit external validity. Nevertheless, our qualitative data highlights possible targets to increase adoption of Choosing Wisely recommendations among physiotherapists. 

## 4.3. Meaning of the study

We found that some physiotherapists believe blanket recommendations should not guide
treatment choices and that clinical experience is more valuable than evidence. This is largely
consistent with a qualitative study of 31 physicians in emergency medicine, internal
medicine, hospital medicine, and cardiology from the United States (17). Many physicians
felt that Choosing Wisely recommendations should act as guide and not be a strict set of rules

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for clinicians, while others disagreed with certain recommendations (e.g. general health checks) based on their clinical experience. 

Disagreement with blanket recommendations and valuing clinical experience over evidence could explain why some physiotherapists do not use guidelines to inform their treatment choices (10, 13, 18-19). For example, previous research found only 46% of physiotherapists believe guidelines should inform the management of low back pain (survey of n=274) (11), 66% apply guidelines to more than half of their patients with acute ankle sprains (survey of n=214) (18), and 39% use guidelines to inform the management of whiplash more than three-quarters of the time (survey of n=237) (19). Challenging these beliefs could be an important first step towards replacing low-value care with evidence-based care in physiotherapy. Barriers to following Choosing Wisely recommendations emerged from our study. Some physiotherapists expressed that recommendations do not consider clinical reasoning or clinical experience, and make treatment 'recipe-based'. Others expressed that there will always be exceptions to practice recommendations, such as patient preference and fear of missing an important diagnosis. Similar barriers were identified in a Choosing Wisely report; 73% of physiotherapists were willing to perform low-value testing if requested by a patient and 61% when uncertain of a diagnosis (20). However, a qualitative study of 19 physicians in Canada identified different barriers of time pressure, uncertainty about what constitutes necessary care, and fear of litigation (21). This highlights the importance of exploring barriers to adopting Choosing Wisely recommendations across professions. Physiotherapists appear to view practice recommendations as a recipe that does not allow for clinical reasoning nor considering patient preference; this belief could make increasing adoption of Choosing Wisely recommendations challenging. We believe that providing individualised care and adhering to guideline recommendations are not mutually exclusive. For example, physiotherapists need to tailor guideline-recommended treatments for low back 

pain, such as education and exercise, because of patient-level factors including health literacy
and exercise preference. Clinical reasoning is also extremely important when it comes to
deciding whether a patient with low back pain requires imaging. This is illustrated by the fact
that 'clinical suspicion' is one of the few red flags endorsed in guidelines that are useful for
identifying patients with a serious pathology (22).

Some physiotherapists expressed that research evidence is not consistent with the treatment outcomes they observe in the clinic. This opens up an interesting debate about the value of healthcare and potential issues with using clinical experience to justify treatment choices. One argument is that it is reasonable to conclude a treatment is appropriate if the patient improves and they are happy with the care provided. The counter argument is that many factors could explain why clinicians observe improvement in patient outcomes despite providing treatment not supported by strong evidence. These include the confounding effects of natural history, regression to the mean, placebo effects and other non-specific treatment effects. In other words, the same patient might have got similar results from no treatment or better results from a treatment supported by evidence. Views about the value of clinical experience versus evidence could be the most difficult barrier to replacing low-value physiotherapy with evidence-based physiotherapy. 

The high proportion of physiotherapists that agreed with the draft Choosing Wisely recommendations might explain why only minor changes were made to the final list published by the Australian Physiotherapy Association. Further, our content analysis highlighted key areas of disagreement with the recommendations that might have been difficult to incorporate into a brief 'do not do' message (e.g. feedback that recommendations do not consider clinical reasoning or clinical experience, and make treatment 'recipe-based'). Nevertheless, the Australian Physiotherapy Association did not ignore this feedback and introduced the Choosing Wisely recommendations with the following statement: "The

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3 4	393	recommendations are not prescriptive - instead, they should help to start a conversation			
5 6 7	394	about what is appropriate and necessary in individual patient consultation".			
7 8 9	395	4.4. Unanswered questions and future research directions			
10 11	396	This study provides insight into how physiotherapists view their Association's Choosing			
12 13 14	397	Wisely recommendations, although a more in-depth understanding of the barriers and			
15 16	398	facilitators to adopting Choosing Wisely recommendations is needed. We plan to conduct			
17 18	399	qualitative research to address this knowledge gap and further explore the barriers and			
19 20 21	400	facilitators to replacing low-value physiotherapy with evidence-based physiotherapy.			
22 23	401	Future research should explore how different aspects of the language of Choosing Wisely			
24 25 26	402	could either support or discourage adoption of recommendations. Some physiotherapists			
27 28	403	expressed that unqualified recommendations were key to changing practice, while others			
29 30	404	believed that recommendations should be qualified to allow for clinical reasoning. Further,			
31 32 33	405	some suggested that recommendations should focus on a positive message; either by			
34 35	406	providing an alternative to low-value care or stating when a typically low-value intervention			
36 37	407	could be provided. Choice experiments, such as discrete choice experiments or best-worst-			
38 39	408	scaling surveys, are a useful tool for eliciting preferences in healthcare (23) and could be used			
40 41 42	409	to determine whether modifying the language of Choosing Wisely recommendations could			
43 44	410	increase clinicians' willingness to follow them. Understanding how language influences the			
45 46	411	adoption of Choosing Wisely recommendations has implications for refining existing and			
47 48 49	412	developing new recommendations for the Australian Physiotherapy Association; as well as			
50 51	413	for the 230+ professional societies worldwide with Choosing Wisely lists.			
52 53	414	5 Conclusion			

5. Conclusion

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 <sup>417</sup> for developing and testing strategies to increase physiotherapists' willingness to follow

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3 4	418	Choosing Wisely recommendations and so replace low-value physiotherapy with evidence-
6	419	based physiotherapy.
$\begin{array}{c} 5 \\ 6 \\ 7 \\ 8 \\ 9 \\ 10 \\ 11 \\ 12 \\ 13 \\ 14 \\ 15 \\ 16 \\ 17 \\ 18 \\ 19 \\ 20 \\ 21 \\ 23 \\ 24 \\ 25 \\ 26 \\ 27 \\ 28 \\ 29 \\ 30 \\ 12 \\ 23 \\ 24 \\ 25 \\ 26 \\ 27 \\ 28 \\ 29 \\ 30 \\ 132 \\ 33 \\ 34 \\ 35 \\ 36 \\ 37 \\ 38 \\ 9 \\ 40 \\ 41 \\ 42 \\ 43 \\ 44 \\ 56 \\ 57 \\ 58 \\ 59 \\ 60 \end{array}$	419	based physiotherapy.
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2	421	Authors' contributions
4 5	422	All authors critically revised the manuscript for important intellectual content and approved
6 7 8	423	the final manuscript. Please find below a detailed description of the role of each author:
9 10	424	- Joshua R Zadro: conception and design, acquisition, analysis and interpretation of
11 12	425	data, drafting and revision of the manuscript, and final approval of the version to be
13 14	426	published
15 16 17	427	- Aimie Peek: conception and design, acquisition and interpretation of data, drafting
18 19	428	and revision of the manuscript, and final approval of the version to be published
20 21	429	- Rachael Dodd: conception and design, interpretation of data, drafting and revision of
22 23	430	the manuscript, and final approval of the version to be published
24 25 26	431	<ul> <li>Kirsten McCaffery: conception and design, interpretation of data, drafting and</li> </ul>
20 27 28		
29 30	432	revision of the manuscript, and final approval of the version to be published
31 32	433	- Christopher G Maher: conception and design, interpretation of data, drafting and
33 34	434	revision of the manuscript and final approval of the version to be published
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55 56	444	study procedures [Project number: 2018/518].
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# 447 **Data availability statement:** De-identified participant data is not publicly available but may

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Draft recommendations	Current recommendations	Modification
Don't use imaging where validated decision rules indicate imaging is not necessary.	Don't request imaging for patients with non-specific low back pain and no indicators of a serious cause for low back pain. Don't request imaging of the	Split into 3 recommendations each specifying a different clinical scenario
	cervical spine in trauma patients, unless indicated by a validated decision rule.	
	Don't request imaging for acute ankle trauma unless indicated by the Ottawa Ankle Rules. (localized bone tenderness or inability to weight-bear as defined in the Rules)	
Don't use incentive spirometry after upper abdominal and cardiac surgery.	Don't routinely use incentive spirometry after upper abdominal and cardiac surgery.	'Don't' was replaced by 'Don't routinely'
Don't use electrotherapy modalities in the management of patients with low back pain.	Avoid using electrotherapy modalities in the management of patients with low back pain.	'Don't use' was replaced by 'Avoid using'
Don't use ongoing manual therapy for patients following acute adhesive capsulitis of the shoulder	Don't provide ongoing manual therapy for patients with adhesive capsulitis of the shoulder.	'Don't use' was replaced by 'Don't provide'. The population was broadened from patients 'following acute adhesive capsulitis' to all patients with adhesive capsulitis
Don't use ongoing physiotherapy in cases where there isn't improvement in measurable patient outcomes.	No recommendation	This recommendation was not included in the current list

Table 1. Comparison of draft and current Choosing Wisely recommendations from the Australian Physiotherapy Association

	Context	Example recommendation from the APTA	Question
Section 1	The Choosing Wisely format deliberately uses "don't" or similar wording, and is expressly intended to incite discussion about interventions. One of the "5 Things Physical Therapists and Patients Should Question" by the American Physical Therapy Association in 2014 was:	Don't employ passive physical agents except when necessary to facilitate participation in an active treatment program.	In the context of the intent of the Choosing Wisely campaign do you think style of wording is an acceptable method to engage the physiotherapy profession in a conversation about evidence based clinical practice?
	Draft recommendation	Explanation	Question
Section 2	Don't use imaging where validated decision rules indicate imaging is not necessary.	Imaging should only be requested when clinically appropriate. Physiotherapists should use appropriate clinical decision making tools such as Ottawa Ankle Rules, Canadian C-Spine Rule, Nexus, and should not be used in cases of non-specific low back pain with no signs of serious pathology.	Do you agree that physiotherapists should not use imaging when validated decision rules indicate it is not necessary?
Section 3	Don't use incentive spirometry after upper abdominal and cardiac surgery.	Physiotherapists should not routinely use incentive spirometry after upper abdominal and cardiac surgery. Physiotherapists should instead consider adding other interventions to standard care. For example, there is high level evidence for the addition of	Do you agree that physiotherapists should not use incentive spirometry after upper abdomina and cardiac surgery?

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		preoperative inspiratory muscle training when added to usual care.	
Section 4	Don't use electrotherapy modalities in the management of patients with low back pain.	Clinical practice guidelines don't recommend electrotherapy modalities to manage low back pain. Physiotherapists should instead consider other interventions to manage low back pain, for example exercise prescription and education.	Do you agree that physiotherapists should not use use electrotherapy modalities in the management of patients with low back pain?
Section 5	Don't use ongoing manual therapy for patients following acute adhesive capsulitis of the shoulder.	Physiotherapists should consider a range of other interventions to manage acute adhesive capsulitis, like exercise to optimize function, education and appropriate management of pain.	Do you agree that physiotherapists should not use ongoing manual therapy for patients following acute adhesive capsulitis of the shoulder?
Section 6	Don't use ongoing physiotherapy in cases where there isn't improvement in measurable patient outcomes.	Physiotherapists should facilitate and empower the patient's independent management of chronic conditions.	Do you agree that physiotherapists should not use ongoing physiotherapy in cases where there is no improvement in measurable patient outcomes?

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Section	Question	Agree, n (%)	Disagree, n (%)	Neither, n (%)
One	In the context of the intent of the Choosing Wisely campaign do you think	347 (63.9%)	134 (24.7%)	62 (11.4%)
	style of wording is an acceptable method to engage the physiotherapy			
	profession in a conversation about evidence based clinical practice?			
Two	Do you agree that physiotherapists should not use imaging when validated	416 (76.6%)	20 (3.7%)	107 (19.7%)
	decision rules indicate it is not necessary?			
Three	Do you agree that physiotherapists should not use incentive spirometry after	328 (60.4%)	43 (7.9%)	172 (31.7%)
One Two Three Four Five	upper abdominal and cardiac surgery?			
Four	Do you agree that physiotherapists should not use use electrotherapy	284 (52.3%)	138 (25.4%)	121 (22.3%)
	modalities in the management of patients with low back pain?			
Five	Do you agree that physiotherapists should not use ongoing manual therapy	322 (59.3%)	87 (16.0%)	134 (24.7%)
	for patients following acute adhesive capsulitis of the shoulder?			
Six	Do you agree that physiotherapists should not use ongoing physiotherapy in	341 (62.8%)	74 (13.6%)	128 (23.6%)
	cases where there is no improvement in measurable patient outcomes?			
			%) 74 (13.6%)	

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# Supplementary Tables

Supplementary Table 1. Coding Framework

Supplementary Table 2. Number of responses, codes, percent exact agreement and Kappa

(95% Confidence Interval) for the level of agreement between reviews for coding a random

sample of responses

N: number of responses coded; k: kappa coefficient; CI: confidence interval.

Supplementary Table 3. Frequency of codes in response to Section One to Six

N: number of respondents; \*: percent of respondents that completed the free-text field for this question.

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## **SECTION 1**

**CONTEXT:** The Choosing Wisely format deliberately uses "don't" or similar wording, and is expressly intended to incite discussion about interventions. One of the "5 Things Physical Therapists and Patients Should Question" by the American Physical Therapy Association in 2014 was:

**RECOMMENDATION:** Don't employ passive physical agents except when necessary to facilitate participation in an active treatment program.

**QUESTION:** In the context of the intent of the Choosing Wisely campaign do you think style of wording is an acceptable method to engage the physiotherapy profession in a conversation about evidence based clinical practice?

# **CODING FRAMEWORK:**

## **Response suggests disagreement**

- 1. Unqualified statements are inappropriate
  - Any negative comment regarding the use of strong language
  - 2. Would benefit from further refining
    - Any suggestion/comment for how the wording could be changed
  - 3. Clinical experience is more valuable than evidence
    - Any comment suggesting that the respondents experience is more trustworthy than research evidence

## 4. Shift framing from negative to positive

 Any comment suggesting that recommendations need to be more positive (e.g. providing a high-value alternative alongside a 'don't' recommendation, instructing clinicians what to do)

## 5. Threat to autonomy or the profession

- Any comment expressing concern about clinicians not being able to apply clinical reasoning
- Any comment expressing concerns that the recommendations could negatively impacting the profession

## 6. New evidence might change recommendations

Any comment that suggests new evidence might contradict current recommendations

## **Response suggests disagreement**

- 7. Using unqualified statements is important
  - Any positive comment regarding the use of strong language
- 8. Provokes discussion
  - Any mention of discussion or debate prompted by the recommendations
- 9. Will help change practice
  - Any mention of how the recommendations will change practice
- 10. No further comment
  - Any form of agreement that does not specify the reason for agreement (e.g. *"I agree with this statement"*)

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**RECOMMENDATION:** Don't use imaging where validated decision rules indicate imaging is not necessary.

**EXPLANATION:** Imaging should only be requested when clinically appropriate.

Physiotherapists should use appropriate clinical decision making tools such as Ottawa Ankle Rules, Canadian C-Spine Rule, Nexus, and should not be used in cases of non-specific low back pain with no signs of serious pathology.

**QUESTION:** Do you agree that physiotherapists should not use imaging when validated decision rules indicate it is not necessary?

## **CODING FRAMEWORK:**

#### **Response suggests disagreement**

#### 1. Blanket rules are inappropriate

• Any comment that suggests the recommendation is inappropriate because it does not apply to every patient

## 2. Clinical experience is more valuable than validated decision rules

• Any comment suggesting that the respondents experience is more trustworthy than validated decision rules

#### 3. Threat to autonomy or the profession

- Any comment expressing concern about clinicians not being able to apply clinical reasoning
- Any comment expressing concerns that the recommendations could negatively impacting the profession

#### **Response suggests agreement**

## 4. No further comment

Any form of agreement that does not specify the reason for agreement

## 5. Educating patients and clinicians will support adoption

Any comment suggesting that educating patients and clinicians will support uptake of this recommendation

#### Feedback on wording

## 6. Would benefit from further refining

• Any suggestion/comment for how the wording could be improved

## 7. Unqualified statements are inappropriate

Any negative comment regarding the use of strong language

#### Not area of expertise

Any acknowledgement that this recommendation is outside the expertise of the respondent

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# SECTION 3

**RECOMMENDATION:** Don't use incentive spirometry after upper abdominal and cardiac surgery.

**EXPLANATION:** Physiotherapists should not routinely use incentive spirometry after upper abdominal and cardiac surgery. Physiotherapists should instead consider adding other interventions to standard care. For example, there is high level evidence for the addition of preoperative inspiratory muscle training when added to usual care.

**QUESTION:** Do you agree that physiotherapists should not use incentive spirometry after upper abdominal and cardiac surgery?

## **CODING FRAMEWORK:**

## <u>Not area of expertise</u>

Any acknowledgement that this recommendation is outside the expertise of the respondent

## **Response suggests disagreement**

## 1. Blanket rules are inappropriate

Any comment that suggests the recommendation is inappropriate because it does not apply to every patient

## 2. Clinical experience is more valuable than evidence

• Any comment suggesting that the respondents experience is more trustworthy than research evidence

#### 3. Questions the purpose of the recommendation

Any comment that questions why the recommendation made the Choosing Wisely 'Top Five' list

#### 4. Threat to autonomy or the profession

- Any comment expressing concern about clinicians not being able to apply clinical reasoning
- Any comment expressing concerns that the recommendations negatively impacting the profession

## **Response suggests agreement**

## 5. No further comment

• Any form of agreement that does not specify the reason for agreement

## 6. Will help promote evidence-based care

 Any comment that suggests this recommendation will increase clinicians' use of evidence-based care

## Feedback on wording

## 1. Would benefit from further refining

- Any suggestion/comment for how the wording could be changed
- 2. Shift focus from negative to positive
  - Any comment suggesting that recommendations need to be more positive

## 3. Unqualified statements are inappropriate

• Any negative comment regarding the use of strong language

**RECOMMENDATION:** Don't use electrotherapy modalities in the management of patients with low back pain.

**EXPLANATION:** Clinical practice guidelines don't recommend electrotherapy modalities to manage low back pain. Physiotherapists should instead consider other interventions to manage low back pain, for example exercise prescription and education.

**QUESTION:** Do you agree that physiotherapists should not use use electrotherapy modalities in the management of patients with low back pain?

## **CODING FRAMEWORK:**

## **Response suggests disagreement**

#### 1. Appropriate to use as adjunct to high-value treatments

 Any comment highlighting the value of using electrotherapy alongside other treatments (e.g. exercise)

## 2. Clinical experience is more valuable than evidence

Any comment suggesting that the respondents experience is more trustworthy than research evidence

## 3. Blanket rules are inappropriate

• Any comment that suggests the recommendation is inappropriate because it does not apply to every patient

#### 4. Threat to autonomy and the profession

- Any comment expressing concern about clinicians not being able to apply clinical reasoning
- Any comment expressing concerns that the recommendations negatively impacting the profession

#### 5. New evidence might change recommendations

• Any comment that suggests new evidence might contradict the recommendation

## Response suggests agreement

## 6. No further comment

- Any form of agreement that does not specify the reason for agreement
- 7. The use of electrotherapy must be reduced
  - Any comment highlighting the need to reduce the use of electrotherapy

## 8. Other evidence-based treatments are available

 Any comment that highlights the availability of evidence-based treatments for low back pain

## Feedback on wording

- 9. Absolute statements are inappropriate
  - Any negative comment regarding the use of strong language

## 10. Better define the disease presentation and modality of electrotherapy provided

- Any comment that suggests the recommendation should be clearer about the type of low back pain (or musculoskeletal condition) it's referring to (e.g. acute low back pain)
- Any comment that suggests the recommendation should be clearer about the type of electrotherapy it's referring to (e.g. ultrasound)

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- 11. Shift framing from negative to positive
  - Any comment suggesting that recommendations need to be more positive

#### Not area of expertise

Any acknowledgement that this recommendation is outside the expertise of the respondent

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**RECOMMENDATION:** Don't use ongoing manual therapy for patients following acute adhesive capsulitis of the shoulder.

**EXPLANATION:** Physiotherapists should consider a range of other interventions to manage acute adhesive capsulitis, like exercise to optimize function, education and appropriate management of pain.

**QUESTION:** Do you agree that physiotherapists should not use ongoing manual therapy for patients following acute adhesive capsulitis of the shoulder?

## **CODING FRAMEWORK:**

#### **Response suggests disagreement**

#### 1. Blanket rules are inappropriate

 Any comment that suggests the recommendation is inappropriate because it does not apply to every patient

#### 2. Clinical experience is more valuable than evidence

Any comment suggesting that the respondents experience is more trustworthy than research evidence

#### 3. Threat to autonomy and the profession

- Any comment expressing concern about clinicians not being able to apply clinical reasoning
- Any comment expressing concerns that the recommendations negatively impacting the profession

#### 4. Appropriate to use as adjunct to evidence-based care

• Any comment highlighting the value of using ongoing manual therapy alongside other treatments interventions (e.g. exercise)

## 5. New evidence might change recommendations

Any comment that suggests new evidence might contradict the recommendation

## **Response suggests agreement**

## 6. No further comment

- Any form of agreement that does not specify the reason for agreement
- 7. Other evidence-based treatments may be available
  - Any comment that highlights the availability of evidence-based treatments for adhesive capsulitis

## 8. No evidence manual therapy alters natural history

• Any comment that highlights the lack of benefit of manual therapy for adhesive capsulitis or the favourable natural history of adhesive capsulitis

## Feedback on wording

## 9. Better define the presentation and manual therapy provided

- Any comment that suggests the recommendation should be clearer about the stage of adhesive capsulitis it's referring to (e.g. early vs. late stage)
- Any comment that suggests the recommendation should be clearer about the type of manual therapy it's referring to (e.g. massage, manipulation, passive movements)

## 10. Unqualified statements are inappropriate

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**RECOMMENDATION:** Don't use ongoing physiotherapy in cases where there isn't improvement in measurable patient outcomes.

**EXPLANATION:** Physiotherapists should facilitate and empower the patient's independent management of chronic conditions.

**QUESTION:** Do you agree that physiotherapists should not use ongoing physiotherapy in cases where there is no improvement in measurable patient outcomes?

#### **CODING FRAMEWORK:**

1. Not area of expertise

#### **Response suggests disagreement**

#### 1. Physiotherapy could prevent deterioration in symptoms

• Any comment highlighting that the role of a physiotherapist can be to maintain a patient's function or prevent deterioration

#### 2. Blanket rules are inappropriate

- Any comment that suggests the recommendation is inappropriate because it does not apply to every patient
- 3. Concerns over use of outcome measures
  - Any comment highlighting potential issues with outcome measures (e.g. availability, suitability, sensitivity to detect change, relevance to patients)

#### 4. Threat to autonomy and the profession

- Any comment expressing concern about clinicians not being able to apply clinical reasoning
- Any comment expressing concerns that the recommendations negatively impacting the profession

#### **Response suggests agreement**

#### 5. No further comment

- Any form of agreement that does not specify the reason for agreement
- 6. Physiotherapy should focus on outcomes and try to reduce overtreatment
  - Any comment highlighting the potential harms of overtreatment in physiotherapy (e.g. unnecessary spending, diminishes the value of physiotherapy services)

#### Feedback on wording

#### 7. Better define ambiguous terms

- Any comment that suggests the recommendation should be clearer about the meaning of 'ongoing' and the type of patient outcomes it's referring to
- 8. Unqualified statements are inappropriate
  - Any negative comment regarding the use of strong language

## 9. Shift framing from negative to positive

Any comment suggesting that the recommendation needs to be more positive

#### **Unclear response**

• Any response that could not be interpreted

Supplementary Table 2. Number of responses, codes, percent exact agreement and Kappa (95% Confidence Interval) for the level of agreement between reviews for coding a random sample of responses

Characteristic of recommendations	N (%)	Codes	Agreement	k	95% CI
All sections	114 (24.8)	165	86%	0.85	0.78-0.91
Section 1	16 (20.5)	24	91%	0.89	0.73-1.00
Section 2	15 (25.9)	18	94%	0.91	0.68-1.00
Section 3	21 (28.4)	24	91%	0.86	0.66-1.00
Section 4	29 (30.2)	46	86%	0.84	0.70-0.96
Section 5	14 (20.6)	23	94%	0.93	0.76-1.00
Section 6	19 (22.4)	28	80%	0.75	0.54-0.94

or oper texter only

N: number of responses coded; k: kappa coefficient; CI: confidence interval.

#### Supplementary Table 3. Frequency of codes in response to Section One to Six

**RECOMMENDATION:** Don't employ passive physical agents except when necessary to facilitate participation in an active treatment program. **QUESTION:** In the context of the intent of the Choosing Wisely campaign do you think style of wording is an acceptable method to engage the physiotherapy profession in a conversation about evidence based clinical practice?

**SECTION ONE** 

Code description	Example	Ν	%*
Response suggests disagreem	ent		
Unqualified statements are inappropriate	I would prefer an alternative phrase such as 'don't routinely'. I think the absolute statement of 'don't' requires an exhaustive list of all of the possible, even if rare, exceptions.	49	32.2
Would benefit from further refining	The statement is very broad which may need further refining in the actual discussion document.	34	22.4
Clinical experience is more valuable than evidence	This is an entirely inappropriate blanket statement. For example, a 12 year old comes in with a first ever episode of an acute wry neck. This can be completely resolved in one passive treatment. It would be inappropriate to give them a home exercise program as there is no evidence that it would be useful and it could focus them on having a problem which could create hyper-vigilance.	19	12.5
Shift framing from negative to positive	I would prefer a discussion point around the affirmative rather than the negative, e.g. only choose passive physical agents with demonstrable measurable outcomes.	18	11.8
Threat to autonomy or the profession	Combative and deprecating approach to practitioners. Suggestive of disrespect of practitioner and lack of sincere care for our patients.	16	10.5
New evidence might change recommendations	'Don't' is a strong word and if in the future an Australia Physiotherapy Association 'Don't' suggestion is found to be incorrect then the Australia Physiotherapy Association would have to provide an answer. More appropriate wording could be 'The current evidence suggests'	4	2.6
<b>Response suggests agreement</b>			
Using unqualified statements is important	Physiotherapy, like other health professions, is inherently conservative and resistant to change. Physiotherapists won't pay attention to vaguely worded advice. The DON'T format is the key to the effectiveness of the Choosing Wisely strategy.	22	14.5
Provokes discussion	Especially where the explanation is provided as to why. I feel it is an emotive and engaging way to start a conversation/healthy debate.	20	13.2
Will help change practice	Strong, directive language is appropriate to make clinicians realise that they are directions to follow not suggestions to consider.	12	7.9

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No further comment	I would completely agree with this statement - can't think of a better way of wording this concept!	12	7.9
	SECTION TWO		
<b>RECOMMENDATION:</b> Don <sup>3</sup>	t use imaging where validated decision rules indicate imaging is not necessary.		
QUESTION: Do you agree that	t physiotherapists should not use imaging when validated decision rules indicate it is not necessary?		
Code description	Example	N	%
Response suggests disagreeme	ent (		
Blanket rules are inappropriate	Doesn't always correlate with patient's wishes - sometimes they just want peace of mind, despite our clinical judgement.	27	25.5
Clinical experience is more valuable than validated decision rules	X-rays can give important but subtle information about the presenting circumstances - DISH; functional instability. The rules were developed around a concept of sensitivity for specific diagnoses. What level of risk are you prepared to accept and are these the only pathologies where x-rays are useful to the clinically reasoned management? Consequently they are limited, if not conceptually flawed.	21	19.8
Threat to autonomy or the profession	The situations where I would recommend imaging is when the patient is over cautious and if I have had trouble establishing a professional rapport with them even after explaining decision making to them. It is important that the patient has a professional belief in us because often the doctor will say something that has not been based on clinical decision and the patient believes that. E.g. the doctor saysand with questioning they haven't even looked at the body part. The reason for this is they are likely to go back to their doctor who will recommend an X ray anyway. Some patients feel the need to have this investigated and if that gives them piece of mind and therefore aids/speeds up their recovery then I am not against it.	5	4.7
<b>Response suggests agreement</b>			
No further comment	This is one area that there is clear evidence. The evidence supports that imaging can in fact do harm such as exposure to unnecessary radiation and in some cases impede progress and recovery. This is an important recommendation.	43	40.0
Educating patients and clinicians will support adoption	I think the APA should do a members value webinar promoting the Western Australia radiology imaging pathways website and mobile phone app. There is need for more education and easier access to the rules, as well as discussion on how to explain this to the modern client who wants images.	10	9.4
Feedback on wording			
Would benefit from further refining	Should we be a little more specific here and identify one area. It is still quite broad and worried that not ALL physios will understand validated decision rules or know of these.	16	15.

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Unqualified statements are inappropriate	Avoid using 'should not' - go for 'physiotherapists are urged to avoid imaging' or 'Best practice indicates that physiotherapists follow validated decision rules regarding not imaging when contraindicated.'	3	2.8
<u>Not area of expertise</u>	This is not an area I have enough knowledge or experience to comment on.	3	2.8
	SECTION THREE		
<b>RECOMMENDATION:</b> Dor	i't use incentive spirometry after upper abdominal and cardiac surgery.		
	at physiotherapists should not use incentive spirometry after upper abdominal and cardiac surgery?		
	at physiotherapists should not use meentive sphomed y after upper abdominal and cardiae surgery.		
Code description	Example	Ν	%*
Not area of expertise	I don't work in this area so prefer not to comment.	70	51.1
Response suggests disagreem	ent		
Blanket rules are	Another ideal recommendation that doesn't take health economics & workload into account. There are still	19	13.9
inappropriate	plenty of patients who would never be seen pre-op, regardless of the planned surgery.		
Clinical experience is more	Patients are individuals and in my experience sometimes it has been indicated and also helpful but mass	16	11.7
valuable than evidence	use is not indicated.		
Questions the purpose of	Patients enjoy and are encouraged by post-op increases in vital capacity etc. Negligible cost blowing in a	5	3.6
the recommendation	machine.		
Threat to autonomy or the	It is one tool in the toolbox, there is no reason not to use it other than that there is no evidence for its	3	2.2
profession	routine use. I really dislike these blanket DONT statements. They go against clinical judgement and		
	reasoning		
Response suggests agreement			
No further comment	Love this!	17	12.4
Will help promote evidence-	Getting this out there with the medical professions' recommendations is exciting. Hopefully it will help us	11	8.0
based care	get the message to them to help influence a change in the hospital setting.		
Feedback on wording			
Would benefit from further	The statement should mention evidence regarding early mobility rather than just inspiratory muscle	10	7.3
refining	training.		

Shift framing from negative to positive	Statement doesn't address recommended therapy AFTER these surgeries at all - what about mobilization?	8	5.8
Unqualified statements are inappropriate	Don't infers it should never be used. This is not a safety issue that warrants a 'DONT'. Incentive spirometry may still be appropriate in some select patients who otherwise have difficulty taking/coordinating deep breaths, or who are post-operatively confused, or need motivation.	4	2.9
	SECTION FOUR		
RECOMMENDATION: Don	't use electrotherapy modalities in the management of patients with low back pain.		
QUESTION: Do you agree that	at physiotherapists should not use use electrotherapy modalities in the management of patients with low back	pain?	
Code description	Example	Ν	%*
Response suggests disagreeme	<u>ent</u>		
Appropriate to use as	Used in conjunction with appropriate education, active exercise etc. may provide enough short term	54	30.0
adjunct to evidence-based care	relief to encourage full participation in the before mentioned strategies.		
Clinical experience is more valuable than evidence	Very few physios just use electro of anything and they need to [be] educated. However, in the real world of quality musculoskeletal practice, many physios use electro +/- heat/cold therapy as an adjunct to manual, exercise and other therapies. It is patient specific may be short term analgesia or easing for the muscle spasm and this may improve movement quality and exercise compliance. Used well there is no down side clinically and costs the patient and system nothing.	51	28.3
Blanket rules are inappropriate	Lower back pain can present with lots of erector spinae spasm. Studies have shown that Interferential Therapy and Transcutaneous Electro-Nerve Stimulation are effective analgesics and do not have side effects. Unlike Codeine. How the heck do you expect to establish trust with a patient if we are not reducing their fear and pain before touching them when they are in strong pain?	51	28.3
Threat to autonomy or the profession	Why would the college/panel of experts see this as one of the top 5 thing going wrong in physio practice? Incredible really. I employ a dozen physios, am a titled MS and Sports physio and have not found a colleague who agrees with this one! The feeling is that the Australian Physiotherapy Association has lost touch for even starting down this track!	11	6.1
New evidence might change recommendations	Research published in the Lancet regarding the effectiveness of low level laser to treat cervical pain may indicate a place for this in low back pain but I am not aware of any research to show this is effective or not so I am not happy about a blanket ban of use of all modalities. Laser may well prove to be of use.	6	3.3

No further comment	100% agree.	23	12.8
The use of electrotherapy must be reduced	Physiotherapists are intelligent people who should be able to use a multitude of more successful and evidence based treatments for low back pain patients. Anyone resorting to the passive electrophysical modalities is either trying to pump through as many patients as they can to make money or hasn't done a course recently enough to give them up to date treatment approaches.	13	7.2
Other evidence-based	Physiotherapists have so many more manual and exercise skill sets to offer patients with low back pain.	11	6.1
treatments are available			
Feedback on wording			
Better define the disease	This is a very general statement about many types of applications. It would be better to see	17	9.4
presentation and modality of	electrotherapy replaced with a specific modality for which there is Level 1 evidence.		
electrotherapy provided			
Unqualified statements are inappropriate	This statement I think reflects academics who are not working in the clinical setting for most of their practice. Ask any clinician and they would comment that to put a blanket ban so to speak on electrotherapy is probably exceeding the actual value of the evidence we have. That said, there is no doubt that long-term management of backs should not be based upon electrotherapy of course, but clients will tell you that TENS and such actually do provide the ability to improve their activities of daily living. Hence my concern with 'Don't'. Rather something like 'it should not be the mainstay of therapy' or similar	9	5.0
Shift framing from negative to positive	Is the statement: "Clinical practice guidelines don't recommend electrotherapy modalities to manage low back pain. Physiotherapists should instead consider other interventions to manage low back pain, for example exercise prescription and education" going to be included in our statement, if so I like this recommendation.	4	2.2
<u>Not area of expertise</u>	I don't know the latest evidence to comment here.	3	1.7
	SECTION FIVE		
RECOMMENDATION. Don't	t use ongoing manual therapy for patients following acute adhesive capsulitis of the shoulder.		

Code description

Example

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Blanket rules are inappropriate	Another concern with the wording is that limited manual therapy may be used to improve scapula position and control which is usually a problem in these cases.	43	
Clinical experience is more valuable than evidence	In the subacute to chronic setting I have effectively used manual therapy to improve shoulder range. I am at a loss as to how this evidence was derived. In the acute setting I agree, but this statement appears to put a blanket ban on all manual therapy for all such shoulders.	28	]
Threat to autonomy or the profession	It does not matter what works in 2 or 3 studies, physiotherapists must be free to choose a variety of techniques and use more than one and education for each patient. Look at the way sports people are treated. I am thinking specific exercise type angles, timing and repetitions. Your committee could do well to stop 10 reps practice for all patients of all ages in hospital. More fruitful than this witch hunt against Private Practice practitioners.	7	
Appropriate to use as adjunct to evidence-based care	This is never performed in isolation, but in conjunction with appropriate range of motion and strengthening exercises as range returns.	7	
New evidence might change recommendations	As the recent Cochrane review concluded that " <i>No trial compared a combination of manual therapy and exercise versus placebo or no intervention</i> " I don't think we can dismiss the use of manual therapy so quickly in the management of this condition.	6	
<b>Response suggests agreement</b>			
No further comment	Respect the process of physiology with this disorder	23	]
Other evidence-based treatments may be available	Hydrodilatation should be utilised by medical staff on a more regular basis.	14	
No evidence manual therapy alters natural history	There is clear evidence that not only does manual therapy not facilitate recovery, but may actually impede recovery. Ongoing manual treatment reduces patients' self-efficacy and promotes dependency.	4	
Feedback on wording			
Better define the disease presentation and manual therapy provided	Not sure here what is meant by ongoing how ongoing days. Months, years?	27	1
Unqualified statements are inappropriate	I don't think we know enough about this condition to be making clear and decisive statements. Maybe a statement saying "Don't use ongoing manual therapy for patients (who do not respond) with adhesive capsulitis of the shoulder." Ideally, we shouldn't be doing anything ongoing if the patient does not respond.	10	

<u>Not area of expertise</u>	I can't comment on this clinically as I'm not across the evidence for this	12	8.4
	SECTION SIX		
<b>RECOMMENDATION:</b> Dor	i't use ongoing physiotherapy in cases where there isn't improvement in measurable patient outcomes.		
<b>QUESTION:</b> Do you agree th outcomes?	at physiotherapists should not use ongoing physiotherapy in cases where there is no improvement in measurab	le pat	ient
		NT	0 / 2
Code description	Example	Ν	%*
Response suggests disagreem			
Physiotherapy could prevent/reduce deterioration in symptoms	I work with a number of patients with palliative conditions. For them, the goal may be MAINTAINING as opposed to IMPROVING function. In these cases, it can be hard to anticipate the trajectory of the disease progression, but I think physiotherapy still plays a vital role in maintaining the patients' independence.	46	29.9
Blanket rules are	Occasionally there are chronic patients with chronic conditions that still need our	39	25.3
inappropriate	help/support/advice/symptomatic relief. Do we just turn our backs on them?		
Concern over use of outcome measures	What you can objectively measure and the response or benefit the patient receives, are often quite divergent. What I mean is that if the patient doesn't believe they are getting anywhere and the physiotherapist is ethical, of course they would cease treatment. However, if the patient 'feels better' by getting physiotherapy intervention, who are you to say they can't access it. After all it is their money they are spending.	18	11.7
Threat to autonomy or the profession	I have seen it time and again where physio has been written off because of failed physio interventions - however the failure has not been because physio cannot work, but because ineffective, non-evidence-based strategies have been administered often by junior or burnt-out physios.	17	11.0
Response suggests agreement			
No further comment	Patient and therapist both have better things to do.	38	24.7
Physiotherapy should focus	Absolutely, it diminishes the value of our profession and gives the appearance we are revenue raising,	15	9.7
on outcomes and try to	when treatment is continued when there is no change in measureable outcomes (or in fact I suspect		
reduce overtreatment	sometimes, no initial assessment of outcome measures to review).		
Feedback on wording			
Better define ambiguous	I feel this is too vague and doesn't really mean anything. There is no time limit imposed and in some cases	27	17.5
terms	there won't be improvement, but rather a prevention of decline in outcomes. Also, what is meant by		

Unqualified statements are	education, self-management support, cognitive behavioural therapy, etc. To say 'Don't' worries me. Obviously we want to achieve positive client outcomes and these might	5	3.2
inappropriate	include their own functional improvement, validated outcome scores, subjective and objective findings.		
	My concern is that this statement needs qualification in that it appears that if outcome scores are not improving then physio should cease.		
Shift framing from negative	For a start the facilitation and empowerment is physiotherapy! Needs rewording to something like	4	2.6
to positive	physiotherapy management should focus on		
<u>Unclear response</u>	I am unsure and the details of a service that HCF audited and confirmed that 8 years of exercise therapy,	1	0.6
	twice weekly was appropriate for average back patients. Are there any normative statistics of the average		
N: number of respondents; *: pe	length of back care programs in our industry?		
N: number of respondents; *: pe	length of back care programs in our industry?		

## STROBE Statement—checklist of items that should be included in reports of observational studies

	Item No	Recommendation	Evidence
Title and abstract	1	( <i>a</i> ) Indicate the study's design with a commonly used term in the title or the abstract	Pg1.
		(b) Provide in the abstract an informative and balanced summary of what was done and what was found	Pg2.
Introduction			
Background/rationale	2	Explain the scientific background and rationale for the investigation being reported	Pg5-6. Introduction
Objectives	3	State specific objectives, including any prespecified hypotheses	Pg 6.
Methods			
Study design	4	Present key elements of study design early in the paper	Pg 6. Study design
Setting	5	Describe the setting, locations, and relevant dates, including periods of recruitment, exposure, follow-up, and data collection	Pg6-7
Participants	6	<ul> <li>(a) Cohort study—Give the eligibility criteria, and the sources and methods of selection of participants. Describe methods of follow-up</li> <li><i>Case-control study</i>—Give the eligibility criteria, and the sources and methods of case ascertainment and control selection. Give the rationale for the choice of cases and controls</li> </ul>	Pg 6. Participants and recruitment
		Cross-sectional study—Give the eligibility criteria, and the sources and methods of selection of participants	
		(b) Cohort study—For matched studies, give matching criteria and number of exposed and unexposed	N/A
		Case-control study—For matched studies, give matching criteria and the number of controls per case	
Variables	7	Clearly define all outcomes, exposures, predictors, potential confounders, and effect modifiers. Give diagnostic criteria, if applicable	Pg6-7. Data collection
Data sources/ measurement	8*	For each variable of interest, give sources of data and details of methods of assessment (measurement). Describe comparability of assessment methods if there is more than one group	Pg6-7. Data collection
Bias	9	Describe any efforts to address potential sources of bias	Pg 7-8. Data analysis
Study size	10	Explain how the study size was arrived at	Pg 6. Participants and recruitment
Quantitative variables	11	Explain how quantitative variables were handled in the analyses. If applicable, describe which groupings were chosen and why	Pg 7-8. Data analysis
	12	(a) Describe all statistical methods, including those used to control for confounding	Pg 7-8. Data analysis

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		(b) Describe any methods used to examine subgroups and interactions	N/A
		(c) Explain how missing data were addressed	N/A
		(d) Cohort study—If applicable, explain how loss to follow-up was addressed	N/A
		Case-control study-If applicable, explain how matching of cases and controls was addressed	
		Cross-sectional study—If applicable, describe analytical methods taking account of sampling strategy	
		$(\underline{e})$ Describe any sensitivity analyses	N/A
Results			
Participants	13*	(a) Report numbers of individuals at each stage of study—eg numbers potentially eligible, examined for eligibility, confirmed	Pg 8. Results
1		eligible, included in the study, completing follow-up, and analysed	
		(b) Give reasons for non-participation at each stage	N/A
		(c) Consider use of a flow diagram	N/A
Descriptive data	14*	(a) Give characteristics of study participants (eg demographic, clinical, social) and information on exposures and potential	N/A
		confounders	
		(b) Indicate number of participants with missing data for each variable of interest	N/A
		(c) Cohort study—Summarise follow-up time (eg, average and total amount)	N/A
Outcome data	15*	Cohort study—Report numbers of outcome events or summary measures over time	N/A
		Case-control study-Report numbers in each exposure category, or summary measures of exposure	N/A
		Cross-sectional study—Report numbers of outcome events or summary measures	Pg 8-14. Results
Main results	16	(a) Give unadjusted estimates and, if applicable, confounder-adjusted estimates and their precision (eg, 95% confidence	N/A
		interval). Make clear which confounders were adjusted for and why they were included	
		(b) Report category boundaries when continuous variables were categorized	N/A
		(c) If relevant, consider translating estimates of relative risk into absolute risk for a meaningful time period	N/A
Other analyses	17	Report other analyses done—eg analyses of subgroups and interactions, and sensitivity analyses	N/A
Discussion			
Key results	18	Summarise key results with reference to study objectives	Pg 15-16. Discussion
Limitations	19	Discuss limitations of the study, taking into account sources of potential bias or imprecision. Discuss both direction and	Pg 16.
		magnitude of any potential bias	
Interpretation	20	Give a cautious overall interpretation of results considering objectives, limitations, multiplicity of analyses, results from	Pg16-18
		similar studies, and other relevant evidence	
Generalisability	21	Discuss the generalisability (external validity) of the study results	Pg16-18
		2	
		For peer review only - http://bmjopen.bmj.com/site/about/guidelines.xhtml	

Other informat	ion	
Funding	22	Give the source of funding and the role of the funders for the present study and, if applicable, for the original study on which Pg21. the present article is based
*Give information	on separa	tely for cases and controls in case-control studies and, if applicable, for exposed and unexposed groups in cohort and cross-sectional studies.
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