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Publicly available apps for Cancer Survivors: a scoping review

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Publically available apps for Cancer Survivors: a scoping review

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Abstract

Objectives: To review the nature and scope of apps targeting individuals living with and beyond cancer.

Design: Scoping review, searching the two largest app stores, Google Play, and Apple's App store. App descriptions were exported verbatim, and summarised descriptively, thematically, and by content coding.

Results: We included 151 apps targeting individuals living with and beyond cancer. Most targeted all cancer types (n=89, 58.9%) or breast cancer (n=22, 14.6%), and originated in the USA (n=68, 45.0%). The country of origin was unclear for 31 (20.5%) apps. Most apps were developed by commercial/private concerns (n=64, 43%) or non-profit organisations (n=30, 19.9%) and marketed apps in terms of fighting metaphors, navigating a journey, and becoming empowered to take control.

App content could be summarised under five main categories: 1. Imparting information about cancer 2. Planning and organising cancer care 3. Interacting with others (including others affected by cancer, and healthcare professionals) 4. Enacting management strategies, and adjusting to life with or beyond cancer 5. Getting feedback about cancer management, for example, by sharing self-monitoring reports with professionals. We found some apps describing "cures" for cancer, or selling products such as alkaline waters to cancer survivors.

Conclusions: Apps are currently available via online stores that cover a large spectrum of cancer survivorship activities. The effects of such apps on clinical consultations, patient work/burden, and clinical outcomes merit further attention. Most apps are developed by commercial organisations, and promises of empowerment in the "fight" against cancer are tempered by the potential for exaggerated claims and exploitation.

Keywords: Cancer, Mobile Applications, Telemedicine, Cancer Survivor

Article Summary

Strengths and Limitations of this study

- Scoping review categorising and summarising a wide range of apps available for cancer survivors on on-line stores
- Content and thematic analysis based on verbatim descriptions from the stores
- Individual apps not downloaded or quality assessed

Introduction

The number of individuals living with and beyond cancer (also known as cancer survivors) is increasing (1,2). In the United Kingdom, it is estimated that the number of cancer survivors will grow by approximately one million every decade, from 2.1 million in 2010 to 5.3 million in 2040 (2). Cancer is increasingly becoming a chronic disease. Cancer survivors can experience increased physical, psychological, and social issues after their diagnosis, (3) accompanied by a range of unmet needs (4). There is growing political and clinical interest in utilising digital technologies to deliver efficient, high quality care for cancer survivors (5) and to empower patients to perform self-management activities (6).

The market for apps, including health apps is growing rapidly (7,8) with an estimated 318,000 health apps available in 2018. It is estimated that over 200 health apps are added daily to app stores (9). Against this changing technological environment, attempts to summarise and evaluate healthcare apps in traditional systematic reviews are limited by the relatively small proportion of technologies which are reported in published literature (10,11). An alternative strategy has been to identify and review apps that are available for download via on-line stores (12–14).

In 2012, Bender et al searched online stores to characterise the purpose and content of apps focusing on any aspect of cancer (15). Of 295 cancer apps, most were limited in their scope,

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focusing primarily on providing information and raising awareness about cancer in general, and promoting/fundraising for charities (15). In 2014, Kassianos et al searched on-line stores for melanoma detection apps, identifying 39 apps. Most gave education or advice about melanoma, ultraviolet radiation exposure, and skin self-examination strategies (16).

Relatively little is known about apps targeting people living with and beyond cancer. Dahlke et al conducted a review to identify behaviour change techniques (17) (BCTs) embedded in cancer survivorship apps, searching app stores in November 2013 (18). Eighteen BCTs were present across 65 apps, including providing instruction, tailoring (for example, adjusting the information delivered based on user input), personalisation (for example, the user can select elements specific to them such as disease type), and prompting intention formation. What was less clear were the range of behaviours targeted, the aims and scope of the apps, how the BCTs were operationalised and organised, and where the technology itself might add value to survivorship care.

The aim of this review is to characterise apps targeting individuals living with and beyond cancer that are currently available for download via the two major app stores (Google Play and Apple's App Store), which have been estimated to contain over ninety percent of all apps (16). The review will provide a summary of the apps' advertised components, stated aims, and technological features. We aim to categorise and organise the apps such that clinicians, app developers, and policy makers can make sense of the current international app market for people living with and beyond cancer.

Methods

We performed a scoping review,(19) searching Apple's App Store and Google Play to identify apps targeting people living with and beyond cancer, and used content analysis (20) to characterise advertised content. Scoping reviews differ from traditional systematic reviews

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in that they map a topic in order to communicate the breadth and depth of the field,(21) and do not tend to involve formal quality assessment of the evidence (19). They describe the "extent, range, and nature" (19) of the available evidence, and set it in context in terms of current understanding. Scoping reviews require analytical interpretation of the subject area (22). They are particularly useful when synthesis involves non-research material,(22) and for emerging areas of research.

In this scoping review, we did not download and interact with the apps or test quality or functionality. In a previous review, Kassianos et al used app store summaries and were able to yield detailed descriptions of melanoma app content (16). Based on older reviews,(15,18) we expected to find a large number of apps, and in this rapidly changing field, the time required to interact with each app would lead to significant delays in communicating our findings. We wished to include paid apps, and had limited resources to buy individual apps for multiple authors. We also wished to include any apps affiliated with specific centres or clinical trials which would require log in credentials.

Search strategy

Initial searches were conducted by two authors, DM and RA, who refined the search criteria. The lead author then searched the two leading app stores, Apple's App store (we used an iPhone with iOS operating system), and Android's Google Play (we used a PC with Windows operating system) in September 2018 using the keywords "cancer", "cancer survivor", and "cancer survivorship".

Inclusion and exclusion criteria

We included: apps aimed at patients living with and beyond cancer; free and paid apps from any country; apps that included pre-diagnosis support and information (so long as they also specifically targeted individuals living with and beyond cancer); and apps covering more than one clinical condition, so long as cancer was a named condition.

We excluded: apps unavailable in English or without English descriptions; simple awareness raising or pre-diagnosis apps (apps raising awareness of symptoms that were potentially indicative of cancer or risk assessment tools, skin/mole checking apps for individuals without a diagnosis of skin cancer, simple factsheets about a certain cancer type, or glossaries); and recipe and diet apps that were not specifically targeting patients living with and beyond cancer.

Apple's App store operates a "continuous scroll" function, meaning that the store loads content continuously to return results. General search terms or keywords (e.g. "cancer") can result in "endless scrolling" or "infinite scrolling", where results are continuously returned without an apparent end point. Our initial scoping searches showed that apps became much less relevant after the first few hundred results, and we decided to limit our search of Apple's App store to the first 500 results for the term "cancer". The online stores are not set up to allow search results to be exported, and decisions about inclusion and exclusion were made by a single author (RA). The final apps selected for inclusion were reviewed by a second author (DM) to ensure that they met the eligibility criteria.

Data extraction and synthesis

 A data extraction form was created in Microsoft Excel and two researchers (RA and DM) independently extracted data from all apps that met the inclusion criteria. Data were obtained from the stores' on-line app descriptions, principally the narrative text, but notes were also taken based upon screenshots of the apps within the store. These notes were added to summarise any visible content from the screenshots which was in image form but not directly mentioned in the app description. Verbatim text from the screenshots was imported where

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available. We searched for and visited developer websites when available in order to gather background information on the app, particularly with respect to the nature of the organisation involved in app development (e.g. non-profit organisation or charity, commercial, academic) and country of origin.

Data were extracted on: cancer type(s); name of owner and/or developer (sometimes the same); country of origin; operating system (Apple/Android/both); fee to download; type of owner (charity, commercial, academic institution, healthcare provider, combination); number of downloads (available on Google Play only); star rating and the presence/absence of a statement about clinical or scientific input into app development. Data on number of downloads, and star ratings were extracted by the lead author alone, as this was judged to be a changing parameter. Data were imported into SPSS version 24, and descriptive statistics were calculated.

The text description of the app given in the online store was copied verbatim and imported into Microsoft Word. We used content analysis (20) and thematic analysis (23) to organise, categorise, and synthesise qualitative data. App descriptions and accompanying notes were imported into NVivo version 11. Data familiarisation took place by reading and re-reading app descriptions. Initial codes were generated by the lead author in order to organise the data into meaningful groups and these were discussed with a second author (DP) (24) Codes were sorted into categories, based on how the codes were related and linked. Each app was then analysed independently by two reviewers (RA and DM) to categorise the advertised content. The reviewers were alert to any content which did not fit the categories. We also analysed themes within the language used to describe the apps. Reviewers met after the data categorisation exercise and compared results, reaching consensus by discussion.

Patient and Public Involvement

We did not involve patients or the public in this scoping review, but rather plan to use the results to inform technology co-design projects which involve patients and the public.

Results

We screened 1265 apps and included 151 in our final synthesis (see flow chart, Figure 1). The main reasons for exclusion were apps not specifically targeting cancer survivors, only targeting clinicians, or not relating to cancer. Four apps (*Cancer Stage IV Cure Methodology, Driver, Inspire, and NIH Breast Cancer Information*) became unavailable during our data analysis process between 8th September 2018 and 24th May 2019, and were excluded because we were unable to return to the on-line descriptions to check accuracy during dual data extraction.

A full list of included apps, data on star ratings, and the raw data used in our analyses are included as a supplementary data file. App names will be reported in Italics throughout our results.

App demographics

Characteristics of the apps are provided in Table 1. Of note, most of the apps covered all cancer types (n = 89, 58.9%) or were specific to breast cancer (n = 22, 14.6%). Over 90 percent were free to download. Apps were developed by a mix of private companies/individuals (n = 64, 43%), charity/non-profit organisations (n = 30, 19.9%), healthcare organisations (n = 15, 9.9%) and academic institutions (n = 8, 5.3%). We found apps sharing the same developer and with similar content, but differing by cancer type: Eight apps were developed by "@point of care", and five apps developed by "Self-care catalysts", both commercial developers based in the USA. The nature of the developer could not be determined for 16 apps (10.6\%).

Table 1: Descrip	tion of apps targeting individuals living with and beyond cancer available on
Apple's App Sto	re and Google Play

Cancer Types Covered	Number* (%
All cancers	89 (58.9)
Breast	22 (14.6)
Prostate	9 (6.0)
Lung or mesothelioma	5 (3.3)
Bladder or renal	5 (3.3)
Liver and/or pancreas	3 (2.0)
Haematological	3 (2.0)
Retinoblastoma, eye, or childhood cancers	3 (2.0)
Colorectal	2 (1.3)
Melanoma	2 (1.3)
Multiple cancers (breast and ovarian, breast, prostate, and colorectal)	2(1.3)
Head and neck or oral	2 (1.3)
Others (testicular, ovarian, soft tissue sarcoma, carcinoid)	4 (2.6)
Type of Developer	Number (%)
Commercial or private organisation	65 (43.0)
Charity or non-profit organisation	30 (19.9)
Unclear	16 (10.6)
Healthcare organisation	15 (9.9)
Academic organisation	8 (5.3)
Clinical or research societies/networks or government	4 (2.7)
Partnership of various types of organisation	13 (8.6)
Platform	Number (%)
Both Google Play and Apple's App store	66 (43.7)
Apple's App store only	47 (31.1)
Google Play only	38 (25.2)
Country of Origin	Number (%)
USA	68 (45.0)
Unclear	31 (20.5)
UK, Ireland, or Gibraltar	15 (9.9)
Multinational	\
	7 (4.6)
India	7 (4.6)
Canada Sinceren	5(3.3)
Malaysia or Singapore	5 (3.3)
Australia	4 (2.6)
The Netherlands	3 (2.0)
Others (France, Germany, Hungary, Morocco, Pacific Islands, Spain)	<u> </u>
Number of Downloads (Google Play only, data for 104 apps)	Number (%)
<100	45 (43.3)
100-500	24 (23.1)
500-1000	9 (8.7)
1000-5000	17 (16.3%)
5000-10,000	3 (2.9)
10,000-50,000	5 (4.8)
>50,000	1 (0.9)
Price to download (£ Sterling)	Number (%)
Free	140 (92.7)
<£9.49 Google Play/ <£12.99 App store	9 (6.0)
>£12.99	2 (1.3)

*Total number of apps reviewed = 151

Unlike Apple's App store, Google Play provides statistics for the number of app downloads. Of the 104 apps available on Google Play, 45 apps (43.3%) had been downloaded less than 100 times. Five apps (*Cancer.net mobile, MD Anderson mobile, Cancer fighting food, Cancer Curing foods, and My Cancer Coach*) had between 10,000 and 50,000 downloads. One app, *Belong Life*, had over 50,000 downloads. *Belong Life* markets itself as an "information sharing platform", featuring an on-line social network of individuals with cancer, healthcare professionals who answer questions, access to personalised information, and a clinical trial matching service.

Themes within on-line descriptions of the apps

Verbatim app descriptions and text from screenshots ran to over 30,000 words. Three prominent themes were: Fighting for Life, Navigating a Journey, and Being Empowered to Take Control. Examples of app descriptions fitting these themes, with quotations, are included in Table 2. Fighting metaphors were observed within a range of apps and were sometimes contained within the app title (e.g. *Attack Cancer using Hypnosis & Guided Imagery/Meditation, Cancer Defeated*, and *Cancer Fighting Foods*). In fighting metaphors, cancer was depicted as an enemy invader and surviving cancer as a battle. Metaphors about fighting and battles were prominent in apps promoting healthy eating or specific "cancer-fighting" foods or diets.

Cancer was often compared to a journey and apps marketed themselves as tools to help navigate that journey. Apps that incorporated social networking often emphasised that the cancer journey did not have to be navigated alone. Social networking was suggested as a source of knowledge and emotional support. Many apps promoted peer comparison, and emphasised that others around the world were facing very similar problems, with some apps referring to "others like you". There was a sense within language used that cancer was associated with loss of control, and that downloading and interacting with an app was a

method of empowerment and taking back control. Apps were marketed to individuals as a

method of becoming actively involved in self-management.

Table 2: Themes present within app marketing statements with example quotations

Theme	Example app (name in Italics) with quotations from on-line app store
Fighting for life	<i>Twist out cancer</i> : "[get to] know other cancer survivors who fought with odds and kicked cancer in the butt!"
	<i>"Whip cancer</i> provides people with the power to instantly and
	accurately picture the cancer cells they want to expel from their
	bodies <i>Whip Cancer</i> is a powerful tool to help you become relaxed and thus feel empowered while battling your cancer."
Navigating a	Breast Cancer healthline: "You're not on this journey alone. Are you
journey	facing a diagnosis? Already in treatment? Remission? We'll connect
	you with people just like you, at the same stage in the journey".
	"The <i>BigC-Connect</i> platform has been designed to help survivors of cancer on their journey to survival.
Being empowered to take control	"Hearing that you have been diagnosed with breast cancer can turn your world upside down. The <i>OWise breast cancer</i> app can help you regain control during the chaotic times of illness and treatments"
	Blood Cancer Storylines is filled with great tools to help you take control of your health.
	2
Content analysis	

Content analysis

The apps offered content that could be summarised under five main categories: (1) Imparting Information about Cancer; (2) Planning and Organising Cancer Care; (3) Interacting with Others (including others affected by cancer, and healthcare professionals); (4) Enacting Management Strategies, and Adjusting to Life With or Beyond Cancer; and (5) Getting Feedback about Cancer Management. The specific app features that support each of these activities are summarised in Table 3 and discussed below.

Number (%) apps which advertised this

feature

81 (53.6%)

Survivorship activity	App feature
Imparting	Delivers information about the nature of cancer, cancer
information	terminology, treatment approaches, and services. Apps
about cancer	present information as text, news feeds/updates, videos
	question/answer formats
	Gives dietary and/or exercise advice, targeting individu
	living with and beyond cancer
Planning and	Upload and store personal records e.g. diaries/journals,
organising	results
cancer care	Keep a list of medications +/- their scheduling
	Share uploaded personal records with others
	Keep a calendar of appointments
	Login to view or change clinical appointments
	Login to remotely access clinical records or results
	Create or view survivorship care plan
	Lists available clinical trials
T / /•	Clinical trials matching
Interacting	Access to an on-line cancer community or social networ
with others	(Four offered a matching service)
	List of local (geographically limited) sources of peer su
	Message a linked healthcare professional
	Ask a professional within an online community
Enacting	Track and record specific symptoms or physiological
management strategies and	parameters
adjusting	Provides symptom management tips and advice Set alarms as reminders to take medication
uajustilig	Track fitness or diet (four apps offered integration with
	wearable fitness trackers)
	Delivers instructions on complementary and/or alternation
	therapies
	Delivers psychological therapies
	Offers spiritual support e.g. bible verses, prayers
Getting	Generates graphical summaries of self-monitoring data
feedback	personal reflection and sharing with others (particularly
about cancer	clinicians)
management	Generates or supports creation of question prompt lists
-	(intended to be used during medical encounters)
	Allows video or audio-recording of medical consultation
mparting Inform	mation about Cancer

1 2

55

56 57

58 59

60

Table 3: Advertised app functions that support canc	er survivorship activities
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treatment approaches, and services. Apps nation as text, news feeds/updates, videos, and ver formats and/or exercise advice, targeting individuals 15 (9.9%) nd beyond cancer tore personal records e.g. diaries/journals, 25 (16.6%) medications +/- their scheduling 20 (13.3%) ed personal records with others 8 (5.3%) dar of appointments 12 (8.0%) v or change clinical appointments 4 (2.7%) otely access clinical records or results 3 (2.0%) w survivorship care plan 2 (1.3%) e clinical trials 9 (6.0%) matching 1 (0.7%) on-line cancer community or social network 25 (16.6%) a matching service) geographically limited) sources of peer support 11 (7.3%) ked healthcare professional 4 (2.7%) sional within an online community 3 (2.0%) cord specific symptoms or physiological 29 (19.2%) ptom management tips and advice 5 (3.3%) reminders to take medication 14 (9.3%) or diet (four apps offered integration with 5 (3.2%) ess trackers) ructions on complementary and/or alternative 12 (7.9%) chological therapies 3 (2.0%) al support e.g. bible verses, prayers 2 (1.4%) aphical summaries of self-monitoring data for 21 (13.9%) ection and sharing with others (particularly supports creation of question prompt lists 13 (8.6%) be used during medical encounters) or audio-recording of medical consultations 4 (2.7%)

Cancer

Over half the apps (n=81, 53.6%) stated in their description that they provided information or educational materials about cancer; for example, the nature of cancer, aspects of terminology related to cancer, and cancer treatments. The apps presented this in various ways, including

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fact-sheets/written information, news feeds and updates, questions and answers, and videos. Some apps (e.g. *Breast Cancer Ally*) provided personalised information based on userreported characteristics, including treatments received or disease subtype. One app, *Personalized Sarcoma Care,* offered prognostic information to users with high-grade soft tissue sarcoma of the limb who were going to be treated with surgery and radiotherapy. The app offered a disclaimer that it was not a medical device, not meant to be used to inform clinical decisions, and not tested for clinical usefulness. Users were instructed to discuss prognostic results with their physician.

Planning and Organising Cancer Care

Twenty-five apps (16.6%) allowed users to enter and store records relating to their cancer care, such as results or diaries of treatments they had received. Apps also allowed users to keep a calendar of appointments (n=12, 8.0%) and to keep lists and scheduling of medications (n=20, 13.3%). Three apps (*MD Andersen Mobile, MyMSK*, and *NED*) allowed registered users linked to the specific cancer centre to log in and view some of their own results. Four apps (*MD Andersen Mobile, MyMSK, CanHOPE cancer support* and *Pratheeksha*) allowed registered patients to view or change appointments.

Nine apps listed cancer clinical trials that may be relevant to individuals living with cancer, and one (*Belong Life*) offered a clinical trials matching service based on parameters entered by the user. Two apps supported survivorship care plans (SCPs). *My Care Plan* suggested that users should input data to create their own SCP, and then complete it with their oncologist. The *Survivor Care* app allowed registered patients with testicular cancer to use the app to read a QR code (quick response code, or matrix bar code), generated by their specialist, that gave them access to a personalised care plan.

Interacting with Others

Twenty five apps (16.6%) offered access to an on-line community (social network) of other individuals with cancer, promoting these networks as sources of support and information. Four of these (*Boobytrapp, Breast Cancer Health, Breast Cancer Social, and Cnected*) advertised a matching service in which users could be matched with other users or groups based on characteristics such as cancer type, stage, treatments, and interests.

Apps also offered interaction with healthcare professionals: three apps (*Belong.life, Breast Friends app*, and *Cancer Connect*) listed the ability to message or ask questions of professionals who were linked to the app platform. Four apps (Medocity's *iCancer Health, MD Andersen Mobile, MyMSK,* and *Pratheeksha*) allowed users to login and send messages to their linked care team.

Enacting Management Strategies, and Adjusting to Life With or Beyond Cancer

Specific aspects of self-management supported by apps include symptom tracking and monitoring; setting alarms or reminders to take medications regularly, tracking and adjusting diet and physical activity levels, utilising psychological and complementary approaches, and knowing when to seek medical attention for chemotherapy side effects.

Twenty-nine apps (19.2%) allowed users to track their symptoms: mainly fatigue, pain, mood changes, nausea, and sleep problems. Some suggested monitoring physical or physiological parameters, including pulse, blood pressure, and weight, and some allowed customisation, letting the user decide which symptoms/parameters to monitor. The recommended frequency of self-monitoring varied, with some promoting weekly input, some apps suggesting on-demand tracking when symptoms were experienced, and others not specifying particular intervals for self-monitoring. Apps utilised a number of rating scales, including touch-screen

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sliders, and faces rating scales. The data were used to provide graphs and output reports (see "feedback" below).

Fifteen apps (9.9%) gave advice about diet and/or exercise after a cancer diagnosis, with five allowing users to track their exercise or dietary activities. Four apps offered integration with wearable fitness trackers.

Complementary and alternative therapies were a prominent component of 12 apps (7.9%), which gave instructions on relaxation techniques, provided "healing" music playlists, and taught guided imagery, visualisation, meditation, Qigong, and yoga. The *MeTime* app, developed by University of Michigan, taught acupressure to manage fatigue in breast cancer survivors, and quoted evidence supporting its use from a randomised controlled trial (25). Three apps (*Emory Awake, UNTIRE,* and *Bubble VR*) delivered programmes of psychological therapy to cancer survivors; for example, *Bubble VR* delivered cognitive behavioural therapy (CBT), guided imagery, meditation, and mindfulness-based stress reduction (MBSR) within Virtual Reality. The app was linked to a focus group research study, and registered participants could use a PIN code to interact with it.

Three apps (*CanAdvice+, Cancer Emergency Response Tool*, and *For Cancer Care*) specifically targeted people on chemotherapy, and sought to help users judge when to seek medical attention for side effects or problems experienced during chemotherapy. *CanAdvice+* and *Cancer Emergency Response Tool* were linked to UK cancer centres and utilised the United Kingdom Oncology Nurses Society (UKONS) triage tool (26), whereas *For Cancer Care* offered generic tips and advice to manage chemotherapy side effects.

Some apps dealt with changes in body image after cancer, and psychological adjustment to physical changes. *Inkspiration* app allowed users to "try on" mastectomy tattoos, super-

imposing tattoos onto photo uploads. *BECCA – the Breast Cancer Care app* offered beauty tips alongside other information about breast cancer.

Getting Feedback about Cancer Management

 Twenty one apps (13.9%) allowed users who had tracked symptoms to generate graphical summaries of their self-monitoring data for personal reflection (usually line graphs showing, for example, pain levels plotted against date/time), and to generate output reports from the data, usually by email. A central premise was that users would learn about patterns within their symptoms, and that sending their symptom reports to professionals could result in action by the professional to help with symptom management.

Apps also attempted to influence clinical encounters between users and their clinicians by allowing them to generate (sometimes from templates or lists) or store questions that they would like to ask at the next medical encounter (n=13, 8.6%). Four apps (*Focus on Lymphoma, My Cancer Coach, OWise Breast Cancer,* and *Pocket Cancer Care Guide – National Coalition for Cancer Survivorship*) allowed users to video- or audio-record their medical consultations.

Clinical and/or Scientific Basis for App Content and Apps as Commercial Opportunities

Fifty one out of 151 apps (33.8%) cited clinical or scientific/clinical research team input into the development of the app within the online description. Most of these apps were developed by recognisable institutions, such as universities, clinics, or charities. However, one app, *Don't Die 2* retailing at £299.99 on Google Play, had limited information about content, and stated: "Contains new cancer approach not previously available to cancer victims. All results obtained after a rigorous 12-year study and when applied to active cancer patients show dramatic results increasing survival results." The app was developed by a family cancer

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foundation (MiSong Foundation), and screenshots showed an enquiry form which users could fill in for further information. Links to the developer website were inactive.

We found a number of apps offering purchasable products to cancer survivors and apps that made claims about offering a potential cancer cure. *Best Prostate Cancer Treatment* opened its description by stating: "Court Documented Proof That The Cure For Prostate Cancer & Colon Cancer is real". Screenshots from the app were captioned with "PROSTATE CANCER Cure for Cancer Now Available", and the app offered treatments based on whole-leaf Aloe Vera. One screenshot showed an "Advanced Package" with products available for \$750. The app description marketed the product as follows: "The advanced package provides specific elements to expedite the healing process. This package revitalizes and engages intercellular advancement and ease in detoxification". *Cancel Cancer* mentioned links between body acidity and cancer, and screenshots from the app showed order forms, products for sale, and videos about Kangen water, an alkaline water.

Three apps contained the word "cure" in their title. *Cancer Cure* (retailing on Google for £28.99) offered "300 alternate healing ideas" and was recommended for "anyone who is struggling for cancer survival". *Cancer Curing Foods* (free to download) had been downloaded more than 10,000 times on Google Play and offered "top ten fruits, vegetables, and foods that can cure cancer". *Various Cancer Cures*, offered free via Google Play, listed information about surgery, chemotherapy, and radiotherapy as treatment options for cancer.

Cancer Wellness invited users to complete a weekly cancer survey, with links to a private clinic in the Pacific Islands (<u>http://cancerwellnessclinic.com/our-treatment-program/</u>) that offered alternative cancer treatments and supplements. In *Ways to Fight Off Cancer*, available on Google Play, the on-line description had statements that included "broccoli cures cancer" and "tomato cures cancer"... "So What Are you Waiting For !?! Download the "Ways Fight

Off Cancer" Now!" Other potentially exaggerated claims were found in apps promoting complementary therapies and visualisation; for example *Cancer Fighting App* stated (sic.) "After working on visualization for few weeks, the cancer tumor had shrunk to small its size and its continuous become smaller and smaller. Imagination and visualization for creating radiant, lifelong health and happiness."

Discussion

Main findings

We reviewed 151 apps targeting individuals living with and or beyond cancer, available for download via on-line stores. The apps are often marketed in terms of fighting cancer, taking a journey, and taking control. Apps are heterogeneous in terms of aims and scope, but typical content includes informational resources, diary functions, access to on-line social networks/communities, and symptom-tracking capabilities linked to graphical outputs.

App owners came from a range of backgrounds (e.g. non-profit organisations, academic institutions, healthcare providers), but most publically available apps had been developed by commercial or private organisations. We were unable to discern the nature of the developer in 16 apps, despite visiting linked websites. We also found some apps that seemed to make exaggerated claims, for example, about foods that cure cancer, visualisation regimes that shrink tumours (see examples above), and apps that marketed or sold products with questionable efficacy (e.g. Kangen water or Aloe Vera extract).

<u>Comparison with existing literature, and implications for practice, policy, and research</u> Violence and journey metaphors are known to be widely used in the context of cancer and cancer fundraising campaigns, and have sparked debate.(27) Both violence and journey metaphors can be perceived in both positive, and in disempowering ways. We found these metaphors to be prominent in on-line app marketing.

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Apps cover some of the areas that are recommended in clinical guidelines for cancer survivorship care (28), such as information provision; making lifestyle changes (particularly diet and exercise), dealing with physical and psychosocial effects of cancer and its treatment, and providing survivorship care plans. The potential usefulness of reputable apps may be undermined by the fact that they appear in stores alongside those that are potentially exploitative.

Guidelines and regulatory procedures for health apps have been introduced in the UK (29,30) and the USA (31), but these mainly apply to apps classed as medical devices (used to diagnose, support diagnosis or clinical decision making, or make calculations to determine diagnosis or treatment), which are considered to carry the highest risks. Apps that provide education, monitor health or well-being, and store or transmit data without change are not subject to the same regulatory procedures.(30) These types of apps can be developed quickly by anyone who wishes to (32), without specific regulatory requirements.

There is increasing recognition that lack of public trust is a major barrier to the successful utilisation of data and technology to improve patient outcomes.(33) In a recent review, Wyatt discussed problems with health apps, including privacy issues, poor quality content, and variable accuracy, for example, in diagnosing melanoma (34). In our review, the majority of apps were free, and it was beyond the scope of this review to determine how apps attracted revenue. Potential sources include advertising, in-app purchases, and data "harvesting". There is increasing evidence that sharing of user data is routine in medical apps (35) and that data harvesting for targeted advertising is an important source of revenue for many app developers.(34)

Questions remain about the clinical role of cancer apps, how they affect formal medical care and influence clinical outcomes. Some of the apps we reviewed helped users to generate lists

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of questions that could be taken to appointments or facilitated video or audio-recording of consultations. Formal trials of this type of approach have shown promise in the oncology setting, with respect to improving patients' information needs, their satisfaction with patient-professional communication, and recall of information (36–38). Whether these findings can be extrapolated to specific apps is unclear.

Many of the apps we reviewed attempted to influence medical care by suggesting that selfmonitoring reports be shared with clinicians. Patient reported outcome monitoring has been shown to improve patient satisfaction with care in the oncology setting, and to increase the number of patient outcomes that are discussed during consultations.(26,27). However, any effects are likely to be contingent on how the data are used during clinical encounters and what data are collected.(39) Scientific trials tend to use validated questionnaires, as opposed to the, often generic, tools present within apps.

There seems to be a widely held assumption in symptom management apps that providing patients with simple graphical summaries of their self-reported symptom data will afford insights that could improve symptom management. Conversely, there is a danger that apps could increase the work and burden of cancer survivorship activities without resultant benefits to the user. We noted close parallels between categories of app content (Table 3), and models of treatment burden in other chronic conditions.(29–31).

Strengths and limitations

 The app market is changing rapidly – more apps are being added to app stores every day, and it is also possible for developers to delete apps from on-line stores. We have presented a snapshot of what was available between September 2018 and May 2019. The main limitation of this review is that we did not download and interact with individual apps. To have done so would have added considerable time to the review process (which was time-sensitive, given Page 21 of 41

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the changing nature of the market), and would have also involved buying several apps that looked to have limited content (e.g. "Don't die 2" retailed at £299.99). Our content analysis is based on what was stated in online descriptions, and may underestimate content contained within the apps. We did not register a review protocol, which is a relatively new requirement in updated PRISMA guidelines for scoping reviews, which were published after we started this review (40).

App stores are commercial entities and are not searchable in the same way as databases of published medical literature. We fully expect that other relevant apps exist which have not been identified by our searches. Furthermore, it is not possible to save or export searches. Apps are displayed in an order that is determined by on-line stores, and, to the best of our knowledge, the exact sort algorithms utilised by stores are not in the public domain. This makes searches difficult to accurately reproduce, and also made it difficult to involve two authors in all stages of the app selection process. Nevertheless, where possible, we have adopted principles of systematic reviewing. We are confident that we have identified apps in a systematic and unbiased way, and have characterised a large spectrum of currently available apps.

Conclusions

Apps exist that cover a large spectrum of cancer survivorship activities: key components are information provision, storing personal summaries, and self-monitoring. The effects of such apps on clinical consultations, patient work/burden, and clinical outcomes merit further attention. Most apps are developed by commercial organisations, and promises of empowerment in the "fight" against cancer are tempered by the potential for exaggerated claims and exploitation. We suggest five D's that could be used as a rule of thumb when discussing cancer and other health apps with patients (Text Box 1).

Text Box one: Five D's to discuss with patients if they are considering using a health

app

<u>**D**oes something useful</u> – does it solve a problem you are having?

<u>**D**esign</u> – are there screenshots that summarise the content and give you an impression of how you would use the app?

<u>**D**eveloper</u> – do you recognise a credible organisation/source behind the app?

<u>**D**ownloads</u> – have lots of other people downloaded it and given it favourable ratings/written comments?

 \underline{Data} – does it ask you for personal information that you would prefer not to be shared with others or provide safeguards to keep your information private?

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Competing Interests: RA and PM are involved in researching, designing, and developing apps for people with cancer but have no associations with commercial entities. None of our apps are available via online stores, or represented within this review. There are no other competing interests of conflicts to declare.

Contributions: RA conceptualized this review, designed the review, undertook searches, assessed the apps for inclusion/exclusion, undertook data extraction, and wrote the paper.

DM undertook scoping searches, helped refine the search criteria, checked the final apps fulfilled inclusion/exclusion criteria, and performed independent dual data extraction and

content coding. He contributed to drafts of the paper, and revising the article critically.

DP assisted with thematic analysis, and revising the article critically.

PM contributed to drafts of the paper and revising the article critically.

Figure 1: Identification and screening process for apps included in this review

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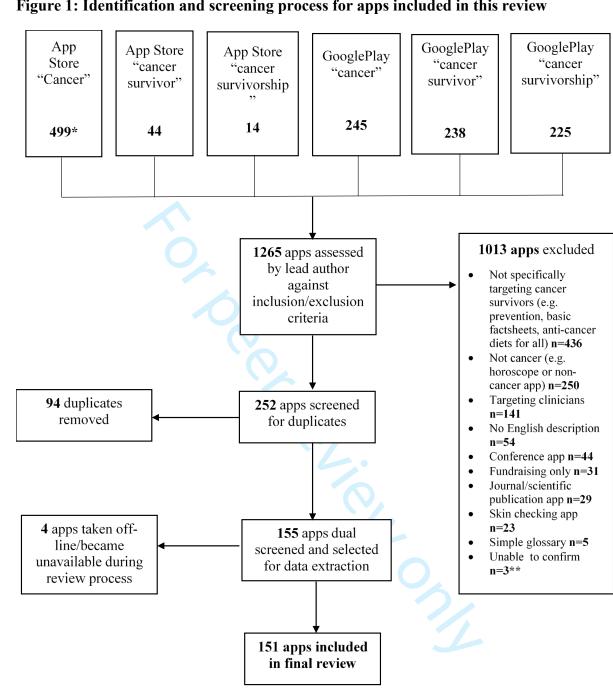


Figure 1: Identification and screening process for apps included in this review

*Apple's app store was searched up to and not including the 500th app on the on-line store: after several hundred apps, the apps became less relevant to our review

** There were three apps which we were unable to find again after the initial searches: two (faith.org; and ovarian cancer treatments (things to do) seemed to be removed from the store, and there was an administrative error during recording the name of the third app, which led to a missing field in our exclusion file

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Table S1: Full list of apps and descriptive data extracted from stores.

Name of App	Name of developer	Cancer Type	Owner Nature*	Country*	Platform	Fee	Downloads (Google only)	Number of raters /(rating out of 5.0) Google	Number of raters / (rating out of 5.0) Apple \$
1 in 3 Cancer Support	Origin Digital Limited	All	Charity	UK	Both	Free	10+	1 (5.0)	Not enough
Adrenal cancer – others like me	Eli Maliki	All	Unclear	Unclear	Google	Free	1000+	2 (5.0)	N/A
Attack cancer using hypnosis	Ron Eslinger (Healthy Visions)	All	Commercial	USA	Both	£6.49 Google, £9.99 Apple	10+	2 (5.0)	Not enough
BCG Treatment	Rosewell Park Comprehensive cancer center	Bladder	Healthcare organisation	USA	Both	Free	50+	None	Not enough
BECCA – Breast cancer care app	Breast cancer care	Breast	Charity	UK	Both	Free	5000+	38 (4.5)	19 (4.5)
BELONG Beating Cancer	BelongTail	All	Commercial	USA	Both	Free	50000+	661 (4.7)	29 (4.9)
Best Prostate Cancer Treatment	RL Technology LLC	Prostate	Commercial	Unclear	Apple	Free	N/A	N/A	Not enough
Bible verses for cancer – strength verses	Watchdis prayers	All	Unclear	Netherlands	Google	Free	1000+	26 (4.8)	N/A
BigC-Connect	Jane Boag	All	Charity	Singapore	Both	Free	500+	8 (5.0)	Not enough
Bladder Cancer Manager	point of care	Bladder	Commercial	USA	Apple	Free	N/A	N/A	Not enough

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Blood cancer storylines	Self care catalysts	Haematological	Commercial	USA	Both	Free	50+	none	Not eno
Blood cancer treatment	Ahalya	Haematological	Unclear	India	Google	Free	500+	2 (5.0)	N/A
Boobytrapp	Phoenix Consult PTE	Breast	Commercial	Unclear	Both	Free	50+	2 (5.0)	Not enou
Bowel Cancer	Princeton Digital	Bowel	Charity	Australia	Both	Free	1000+	Missing	Not enou
BRAVE Coalition	Tied Tech LLC	Breast	Charity	USA	Apple	Free	N/A	N/A	Not enou
Breast Cancer Ally	University of Michigan	Breast	Academic	USA	Apple	Free	N/A	N/A	Not enou
Breast cancer Canada	Olive Branch of hope	Breast	Partnership	Canada	Google	Free	10+	none	N/A
Breast Cancer Diary	HomeInSync LLC	Breast	Commercial	USA	Apple	£4.99	N/A	N/A	Not enou
Breast Cancer Healthline App	Healthline Networks Inc	Breast	Commercial	USA	Apple	Free	N/A	N/A	Not enou
Breast Cancer Manager	point of care	Breast	Commercial	USA	Apple	Free	N/A	N/A	Not enou
Breast Cancer Social Network/My BC Team	My Health teams	Breast	Commercial	USA	Both	Free	1000+	44 (4.2)	Not enou
Breast Cancer Survivor	Portable Medical technology Ltfd	Breast	Charity	Ireland	Apple	Free	N/A	N/A	Not enou
Breast Cancer: Beyond the shock	National breast cancer foundation	Breast	Charity	USA	Apple	Free	N/A	N/A	Not
Breast cancer: information about breast cancer	Doctor Apps	Breast	Commercial	Unclear	Google	Free	1000+	16 (4.6)	N/A

Breast friends app	Barry O'Mahoney	Breast	Charity	USA	Both	Free	10+	None	Not enough
Breast Cancer Gibraltar	Alan Pereira	Breast	Charity	Gibraltar	Apple	Free	N/A	N/A	Not enough
Bubble health	bubble health ltd	Breast and ovarian	Commercial	Unclear	Both	Free	10+	2 (5.0)	Not enough
CanAdvice+	MySmartHealth	Breast	Healthcare organisation	UK	Google	Free	10+	none	N/A
Cancel Cancer	Infinite Monkeys LLC	All	Commercial	Unclear	Apple	Free	N/A	N/A	Not enough
Cancer awareness network	Lewis Educational Consultants, Inc	All	Charity	USA	Both	Free	100+	10 (4.6)	Not enough
Cancer Care and Research News	Dana-Farber Cancer Institute	All	Healthcare organisation	USA	Apple	Free	N/A	N/A	Not enough
Cancer chemotherapy and healing colours	(Ron) Michael Eslinger (Healthy Visions)	All	Commercial	USA	Both	£6.49 Google, £8.99 Apple	10+	2 (3.0)	Not
Cancer Connect	Maree Hamilton	All	Commercial	Australia	Apple	Free	N/A	N/A	Not enough
Cancer cure	Balogh Jozsef Zoltan	All	Unclear	Hungary	Google	£28.90	1+	none	N/A
Cancer curing foods	Proven Digital Web Solutions	All	Commercial	India	Google	Free	10,000+	98 (4.4)	N/A
Cancer defeated	Christopher DiCristo, MagnifyMobile	All	Commercial	USA	Both	Free	100+	2 (2.0)	Not enough
Cancer Emergency Response Tool	Dorset cancer centre, developed by Portable Medical Technology	All	Healthcare organisation	UK	Apple	Free	N/A	N/A	Not enough
Cancer fighting app	Bhaktiedge	All	Unclear	Unclear	Google	Free	50+	None	N/A
Cancer fighting foods	Ayoub Bousetta, B6Squad Dev.	All	Commercial	Morocco	Google	Free	10,000+	29 (4.2)	N/A

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Cancer iChart	Liverpool Drug Interactions Group	All	Academic	UK	Both	Free	50+	2 (4.0)	Not enou
Cancer Sites@Jeff	Thomas Jefferson University	All	Academic	USA	Apple	Free	N/A	N/A	Not enoug
Cancer Support Community VVSB	Cancer support community VVSB, developed by Globonet Inc.	All	Charity	USA	Apple	Free	N/A	N/A	Not enoug
Cancer Surveillance	GoMLV	All	Commercial	Unclear	Google	Free	1000+	21 (3.7)	N/A
Cancer survivorship connection	Peachtree Solutions LLC	All	Partnership	USA	Both	Free	10+	1 (5.0)	Not enoug
Cancer Together	Independent Energy Consultancy Research	All	Unclear	France	Both	Free	10+	none	Not enoug
Cancer-track and heal	Camille Madelon	All	Commercial	Unclear	Apple	Free	N/A	N/A	Not enoug
Cancer Treatment Calendar	Long Nguyen	All	Commercial	Unclear	Apple	Free	N/A	N/A	Not enoug
Cancer treatment tips	globalapps24	All	Commercial	Unclear	Google	Free	100+	none	N/A
Cancer wellness	S J Grant Unicorn Pacific Corps	All	Commercial	Pacific Islands	Apple	Free	N/A	N/A	Not enoug
Cancer.Fitness Community	MAWaza LLC	All	Commercial	USA	Both	Free	50+	none	Not
Cancer.Net mobile	ASCO	All	Clinical Society	USA	Both	Free	10,000+	212 (4.3)	Not
CancerAid	CancerAid PTY Ltd	All	Commercial	>1	Both	Free	1,000+	25 (3.7)	Not enoug
CancerIS	LemonMD	All	Commercial	USA	Apple	Free	N/A	N/A	Not enoug

Cancerosity – cancer network	Throwr Pty Ltd	All	Commercial	Australia	Apple	Free	N/A	N/A	Not enough
CancerStop	Queromatics	All	Commercial	USA	Google	Free	100+	15 (5.0)	N/A
CanDi – cancer diet app	Faculty of Health Sciences University Universiti Sultan Zainal Abidin	All	Academic	Malaysia	Google	Free	500+	59 (4.7)	N/A
CanHOPE cancer support	LEAPP for Parkway Cancer Centre	All	Charity	Singapore	Apple	Free	N/A	N/A	Not enough
CarcinoidNETs HealthStorylines	Self care catalysts	Carcinoid	Partnership	USA	Both	Free	500+	8 (4.2)	Not enough
Chemo brain	Katharine Hargrove	All	Commercial	USA	Google	Free	100+	1 (5.0)	N/A
Chemotherapy	Rahul Baweja, Alpesh Patel	All	Unclear	Unclear	Both	Free	100+	None	Not enough
Cleveland Clinic Cancer Trials	Cleveland Clinic Innovations	All	Healthcare organisation	USA	Apple	Free	N/A	N/A	Not enough
ClinTrial refer breast cancer	Haematology Clinical Research Network, New South Wales	Breast	Clinical research network	>1	Both	Free	100+	1 (5.0)	Not enough
ClinTrial Refer Cancer Genetics	Haematology Clinical Research Network, New South Wales	All	Clinical research network	>1	Both	Free	50+	1 (5.0)	Not enough
ClinTrial Refer SA Cancer	Haematology Clinical Research Network, New South Wales	All	Clinical research network	Australia	Both	Free	10+	None	Not enough
Cnected	Get Cnected Ltd	All	Commercial	UK	Apple	Free	N/A	N/A	14 (4.7)
Colon cancer	(Ron) Michael Eslinger Healthy Visions	Colorectal	Commercial	USA	Both	£5.49 Google, £8.99 Apple	1+	None	Not

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Community guide for women with cancer	Charach Cancer Treatmemt Center	All	Healthcare organisation	USA	Both	Free	50+	2 (5.0)	Not eno
Don't die 2	MiSong Foundation. Org	All	Unclear	USA	Google	£299.99	0+	None	N/A
E-home app questionnaires	Alice Lee Centre for Nursing Studies	Breast	Academic	Singapore	Google	Free	10+	None	N/A
Emory AWAKE	Emory University	All	Academic	USA	Both	Free	10+	None	Not enou
Eva: Cancer Support	Eva LLC	All	Commercial	USA	Both	Free	10+	None	Not
Eye cancer treatments	Things To Do	Eye	Commercial	Unclear	Google	Free	10+	None	N/A
Fight cancer naturally	Dr Isaac's Holistic Wellness	All	Healthcare organisation	India	Google	Free	100+	1 (1.0)	N/A
Focus on lymphoma	Lymphoma Research Foundation	Lymphoma	Charity	USA	Both	Free	5,000+	53 (4.7)	9 (4
For Cancer Care	AMC Energy Canada	All	Commercial	Canada	Both	Free	10+	None	Not enou
Hope abounds inc.	Hope Abounds Imc	All	Charity	USA	Both	Free	10+	None	Not
iCancerHealth Cancer Care	Medocity	All	Commercial	USA	Both	Free	1,000 +	33 (4.4)	Not enor
Inkspiration	Crispin Porter & Bogusky	Breast	Charity	USA	Apple	Free	N/A	N/A	Not enou
Inspiration of cancer survivor story	CaveApps	All	Commercial	Malaysia	Google	Free	10+	None	N/A
It's a MANTHING – Prostate Cancer	Prostaid	Prostate	Charity	UK	Both	Free	500+	5 (5.0)	Not

Ketogenic therapy for cancer	seawellsoft private Limited	All	Commercial	India	Both	£9.49 Google, £12.99 Apple	10+	6 (4.8)	Not enough
Kidney cancer health storylines	self care catalysts	Kidney	Commercial	>1	Apple	Free	N/A	N/A	Not enough
Kidney cancer manager	point of care	Kidney	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Kids cancer meds	David Ziegler	All	Commercial	Unclear	Both	Free	10+	None	Not enough
Live like Cameron	Melisa Fulling/ Rooterdog	Childhood cancers	Charity	USA	Both	Free	50+	1 (5.0)	Not enough
Liver cancer manager	point of care	Liver	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Living with cancer	Things To Do	All	Commercial	Unclear	Google	Free	100+	None	N/A
Loving meditations	Mind Health LLC	All	Commercial	USA	Both	Free	10+	Missing	Not enough
Lung Cancer Foundation	Open cancer network	Lung	Charity	USA	Apple	Free	N/A	N/A	Not enough
Lung Cancer Manager	point of care	Lung	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Lung cancer navigator	Lungevity foundation	Lung	Charity	USA	Both	Free	100+	2 (3.0)	Not enough
Lung cancer treatment	Things To Do	Lung	Commercial	Unclear	Google	Free	100+	None	N/A
Malecare prostate cancer	Malecare	Prostate	Charity	USA	Apple	Free	N/A	N/A	Not enough
Markey cancer center clinical trials app	University of Kentucky	All	Partnership	USA	Apple	Free	N/A	N/A	Not enough

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MASCC Antiemesis Tool	Multinational Association of Supportive Care in Cancer (MASCC)	All	Partnership	USA	Both	Free	1000+	8 (4+)	Not enougl
MD Anderson Mobile	MD Anderson cancer center	All	Healthcare organisation	USA	Both	Free	10,000+	305 (4.2)	Not enougl
Melanoma UK	Melanoma UK and Vitaccess LTd	Melanoma	Partnership	UK	Both	Free	100+	2 (5.0)	Not enougl
Merry medicine	9wise	All	Commercial	>1	Google	£7.49	1+	1 (5.0)	N/A
Mesothelioma Malignant Tumor Staging chemotherapy	Eduardo D'Avila	Mesothelioma	Unclear	USA	Google	Free	50+	4 (5.0)	N/A
MeTime Acupressure	University of Michigan	All	Academic	USA	Both	£9.49 Google, £9.99 Apple	5+	None	Not
Mindful cancer	Gordon Mullins	All	Unclear	Unclear	Apple	Free	N/A	N/A	Not
Mouth cancer treatment	Things To Do	Oral	Commercial	Unclear	Google	Free	100+	None	N/A
MVR Cancer Centre	MVR Cancer Centre and research institute, Calicut	All	Healthcare organisation	India	Google	Free	100+	5 (5.0)	N/A
My breast cancer advocate	Pathways2healing.us	Breast	Commercial	USA	Google	£1.22	10+	3 (5.0)	N/A
My Cancer Coach	Genomic health	Breast, prostate, and colon	Partnership	USA	Both	Free	10,000+	65 (4.4)	Not enougl
My Care Plan – cancer survivors	Journey forward	All	Partnership	USA	Both	Free	500+	4 (4.0)	Not enoug
My Head & Neck Cancer Manager	point of care	Head and neck	Commercial	USA	Apple	Free	N/A	N/A	Not

My liver	AGF studios Ltd for National Health Service	Liver	Healthcare organisation	UK	Apple	Free	N/A	N/A	14 (5.0)
My Pancreas	AGF studios Ltd for National Health Service	Pancreatic	Healthcare organisation	UK	Apple	Free	N/A	N/A	7 (5.0)
My Prostate Cancer Manager	point of care	Prostate	Commercial	USA	Apple	Free	N/A	N/A	Not enough
MyMSK	Memorial Sloan-Kettering Cancer Center	All	Healthcare organisation	USA	Both	Free	1,000+	4 (3.8)	Not enough
NCCN Patient Guides for Cancer	National Comprehensive Cancer Network	All	Charity	USA	Both	Free	1,000+	4 (4.5)	Not enough
NED for prostate cancer	University Health Network, Toronto	Prostate	Academic	Canada	Both	Free	10+	None	Not enough
ONCompanion	ONCompanion foundation programmed by we builld technology	All	Charity	India	Google	Free	10+	3 (5.0)	N/A
OneRemission	OneRemission	All	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Ovarian Cancer Symptoms Diary	Ovarian Cancer Action (programmed by electric putty)	Ovarian	Charity	UK	Both	Free	1,000+	7 (4.3)	Not enough
OWise breast cancer	Px Healthcare B.V. Ldt	Breast	Commercial	>1	Both	Free	1,000+	10 (4.4)	Not enough
Oxford Cancer and Haematology Outpatients	Oxford University Hospitals NHS foundation	All	Healthcare organisation	UK	Apple	Free	N/A	N/A	Not enough
Personalized sarcoma care	Mobile Pioneers BV	Soft tissue sarcoma	Unclear	Unclear	Both	Free	100+	8 (4+)	Not enough
Phil's friends	Phils friends organisation, developed by subsplash inc	All	Charity	USA	Both	Free	50+	1 (5.0)	Not enough
PM Cancer Journey	University Health Network, Toronto	All	Partnership	Canada	Both	Free	500+	6 (4.8)	Not

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Pocket Cancer Care Guide	National Coalition for Cancer Survivorship	All	Charity	USA	Apple	Free	N/A	N/A	Not enor
Pratheeksha	Pratheeksha clinic	All	Healthcare organisation	India	Both	Free	100+	14 (4.8)	Not enou
Prostate cancer support group Gibraltar	Prostate cancer support group, Gibraltar, developed by Alan Pereira	Prostate	Charity	Gibraltar	Apple	Free	N/A	N/A	Not enou
Prostate cancer treatment	Creative live apps	Prostate	Unclear	Unclear	Google	Free	10+	None	N/A
Prostate cancer we have your back	Infinite Monkeys LLC	Prostate	Unclear	Unclear	Apple	Free	N/A	N/A	Not enou
Qigong for cancer healing and prevention	Yang's Martial Arts Association Publication Center, Inc.	All	Commercial	USA	Both	Free	100+	None	Not enou
Radiotherapy	incroyable future for skin safety.com	All	Commercial	Canada	Google	Free	50+	None	N/A
RB-World App	KinderAugenKrebsStiftung KAKS (Childrens' eye cancer foundation Germany_	Retinoblastoma	Charity	Germany	Both	Free	100+	2 (4+)	Not enou
Safe and easy cancer/ Easy ways to treat cancer	999 Apps Developer	All	Unclear	Unclear	Google	Free	10+	1 (5.0)	N/A
SCICancer Clinical Trials	Stanford University	All	Partnership	USA	Both	Free	100+	None	Not enou
Self Care During Cancer	Nearspace inc for genetech inc, anthem inc	All	Partnership	USA	Both	Free	1,000+	6 (4.7)	Not enou
Signs and symptoms breast cancer	Built By Doctors Ltd	Breast	Commercial	USA	Both	Free	100+	None	Not enou
Skin Cancer Manager	point of care	Skin	Commercial	USA	Apple	Free	N/A	N/A	Not enou

Stupid Cancer	Gryt health for stupid cancer.org	All	Charity	USA	Both	Free	1,000+	10 (3.9)	Not enough
Super food to fight for cancer	cyclonblast mobile apps	All	Unclear	unclear	Google	Free	100+	3 (4.3)	N/A
Survivor care	University medical centre Groningen	All	Healthcare organisation	Netherlands	Apple	Free	N/A	N/A	Not enough
SwiSupport – HealingMusic	Jun-Wei Su	All	Commercial	Unclear	Apple	Free	N/A	N/A	Not enough
T.I.N.A	Kognito	All	Partnership	USA	Both	Free	10+	None	Not enough
Testicular cancer	Expert health studios	Testicular	Commercial	unclear	Google	Free	5,000+	13 (3.8)	N/A
Thrivor	thrivor pty ltd	All	Commercial	unclear	Both	Free	100+	4 (5.0)	Not enough
Treat prostate cancer	martinandoappp	Prostate	Commercial	unclear	Google	Free	500+	1 (5.0)	Not enough
Treating bladder cancer	NonitaDev	Bladder	Unclear	unclear	Google	Free	50+	None	N/A
Triple negative breast cancer	Kognito	Breast	Partnership	USA	Both	Free	100+	1 (5.0)	Not enough
Twist out cancer	Rochishna Aloor	All	Charity	>1	Apple	Free	N/A	N/A	Not enough
Types of cancer treatment	Dinatale	All	Commercial	Unclear	Google	Free	100+	2 (3.0)	N/A
Untire: Beating cancer fatigue	tired of cancer	All	Charity	Netherlands	Both	Free	1,000+	43 (4.5)	Not enough
Various cancer cures	EmirZIApps	All	Commercial	unclear	Google	Free	500+	2 (3.0)	N/A
Ways to fight off cancer	Koodalappz on android, sathish bc on apple	All	Commercial	unclear	Both	Free	1,000+	3 (5.0)	N/A

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Whip Cancer	Copley Raff Inc	All	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Yoga vs. cancer	Antioch studio	All	Commercial	Spain	Google	Free	10+	None	N/A

*The nature of the owner and country of origin was open to a degree of interpretation/judgement by the authors, and therefore we involved two authors in extracting this data independently. Linked websites were visited. There were high levels of agreement and we reached consensus by discussion. We have applied the term "charity" to cover non-profit organisations.

\$Google Play will publish a "star" rating when there is one or more reviews of the app. Many of the apps available via Apple's app store reported that there were not enough reviews to present a star rating. Ratings were accurate to November 2018.

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Preferred Reporting Items for Systematic reviews and Meta-Analyses extension for Scoping Reviews (PRISMA-ScR) Checklist

SECTION	ITEM	PRISMA-ScR CHECKLIST ITEM	REPORTED ON PAGE #
TITLE			
Title	1	Identify the report as a scoping review.	1
ABSTRACT			1
Structured summary	2	Provide a structured summary that includes (as applicable): background, objectives, eligibility criteria, sources of evidence, charting methods, results, and conclusions that relate to the review questions and objectives.	2
INTRODUCTION			
Rationale	3	Describe the rationale for the review in the context of what is already known. Explain why the review questions/objectives lend themselves to a scoping review approach.	3
Objectives	4	Provide an explicit statement of the questions and objectives being addressed with reference to their key elements (e.g., population or participants, concepts, and context) or other relevant key elements used to conceptualize the review questions and/or objectives.	3
METHODS			
Protocol and registration	5	Indicate whether a review protocol exists; state if and where it can be accessed (e.g., a Web address); and if available, provide registration information, including the registration number.	X, reported in limitations, discussion
Eligibility criteria	6	Specify characteristics of the sources of evidence used as eligibility criteria (e.g., years considered, language, and publication status), and provide a rationale.	5
Information sources*	7	Describe all information sources in the search (e.g., databases with dates of coverage and contact with authors to identify additional sources), as well as the date the most recent search was executed.	5
Search	8	Present the full electronic search strategy for at least 1 database, including any limits used, such that it could be repeated.	5
Selection of sources of evidence†	9	State the process for selecting sources of evidence (i.e., screening and eligibility) included in the scoping review.	5
Data charting process‡	10	Describe the methods of charting data from the included sources of evidence (e.g., calibrated forms or forms that have been tested by the team before their use, and whether data charting was done independently or in duplicate) and any processes for obtaining and confirming data from investigators.	6
Data items	11	List and define all variables for which data were sought and any assumptions and simplifications made.	6
Critical appraisal of individual	12	If done, provide a rationale for conducting a critical appraisal of included sources of evidence; describe	Not done



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SECTION	ITEM	PRISMA-ScR CHECKLIST ITEM	REPORTED ON PAGE #
sources of evidence§		the methods used and how this information was used in any data synthesis (if appropriate).	
Synthesis of results	13	Describe the methods of handling and summarizing the data that were charted.	7
RESULTS			
Selection of sources of evidence	14	Give numbers of sources of evidence screened, assessed for eligibility, and included in the review, with reasons for exclusions at each stage, ideally using a flow diagram.	23
Characteristics of sources of evidence	15	For each source of evidence, present characteristics for which data were charted and provide the citations.	Supplementary data
Critical appraisal within sources of evidence	16	If done, present data on critical appraisal of included sources of evidence (see item 12).	Not done
Results of individual sources of evidence	17	For each included source of evidence, present the relevant data that were charted that relate to the review questions and objectives.	7-17
Synthesis of results	18	Summarize and/or present the charting results as they relate to the review questions and objectives.	7-17
DISCUSSION			
Summary of evidence	19	Summarize the main results (including an overview of concepts, themes, and types of evidence available), link to the review questions and objectives, and consider the relevance to key groups.	18
Limitations	20	Discuss the limitations of the scoping review process.	20
Conclusions	21	Provide a general interpretation of the results with respect to the review questions and objectives, as well as potential implications and/or next steps.	21
FUNDING			
Funding	22	Describe sources of funding for the included sources of evidence, as well as sources of funding for the scoping review. Describe the role of the funders of the scoping review.	Click here to enter text.

JBI = Joanna Briggs Institute; PRISMA-ScR = Preferred Reporting Items for Systematic reviews and Meta-Analyses extension for Scoping Reviews.

* Where sources of evidence (see second footnote) are compiled from, such as bibliographic databases, social media platforms, and Web sites.

† A more inclusive/heterogeneous term used to account for the different types of evidence or data sources (e.g., quantitative and/or qualitative research, expert opinion, and policy documents) that may be eligible in a scoping review as opposed to only studies. This is not to be confused with *information sources* (see first footnote).
‡ The frameworks by Arksey and O'Malley (6) and Levac and colleagues (7) and the JBI guidance (4, 5) refer to the process of data extraction in a scoping review as data charting.

§ The process of systematically examining research evidence to assess its validity, results, and relevance before using it to inform a decision. This term is used for items 12 and 19 instead of "risk of bias" (which is more applicable to systematic reviews of interventions) to include and acknowledge the various sources of evidence that may be used in a scoping review (e.g., quantitative and/or qualitative research, expert opinion, and policy document).

From: Tricco AC, Lillie E, Zarin W, O'Brien KK, Colquhoun H, Levac D, et al. PRISMA Extension for Scoping Reviews (PRISMA-ScR): Checklist and Explanation. Ann Intern Med. ;169:467–473. doi: 10.7326/M18-0850



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Publicly available apps for Cancer Survivors: a scoping review

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Publicly available apps for Cancer Survivors: a scoping review

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Word Count = 4,717

Abstract

Objectives: To review the nature and scope of apps targeting individuals living with and beyond cancer.

Design: Scoping review, searching the two largest app stores, Google Play, and Apple's App store. App descriptions were exported verbatim, and summarised descriptively, thematically, and by content coding.

Results: We included 151 apps targeting individuals living with and beyond cancer. Most targeted all cancer types (n=89, 58.9%) or breast cancer (n=22, 14.6%), and originated in the USA (n=68, 45.0%). The country of origin was unclear for 31 (20.5%) apps. Most apps were developed by commercial companies/private individuals (n=64, 43%) or non-profit organisations (n=30, 19.9%) and marketed apps in terms of fighting metaphors, navigating a journey, and becoming empowered to take control.

App content could be summarised under five main categories: 1. Imparting information about cancer 2. Planning and organising cancer care 3. Interacting with others (including others affected by cancer, and healthcare professionals) 4. Enacting management strategies, and adjusting to life with or beyond cancer 5. Getting feedback about cancer management, for example, by sharing self-monitoring reports with professionals. We found some apps describing "cures" for cancer, or selling products such as alkaline waters to cancer survivors.

Conclusions: Apps are currently available via online stores that cover a large spectrum of cancer survivorship activities. The effects of such apps on clinical consultations, patient work/burden, and clinical outcomes merit further attention. Most apps are developed by commercial organisations, and promises of empowerment in the "fight" against cancer are tempered by the potential for exaggerated claims and exploitation.

Keywords: Cancer, Mobile Applications, Telemedicine, Cancer Survivor

Article Summary

Strengths and Limitations of this study

- Scoping review categorising and summarising a wide range of apps available for cancer survivors on on-line stores
- Content and thematic analysis based on verbatim descriptions from the stores
- Individual apps not downloaded or quality assessed

Introduction

The number of individuals living with and beyond cancer (also known as cancer survivors) is increasing (1,2). In the United Kingdom, it is estimated that the number of cancer survivors will grow by approximately one million every decade, from 2.1 million in 2010 to 5.3 million in 2040 (2). Cancer is increasingly being regarded as a chronic disease due to the growing number of individuals who are living with cancer, or surviving cancer (3) with long-term symptoms (4) and late effects of cancer treatment (5). Cancer survivors can experience increased physical, psychological, and social issues after their diagnosis, (6) accompanied by a range of unmet needs (7). There is growing political and clinical interest in utilising digital technologies to deliver efficient, high quality care for cancer survivors (8) and to empower patients to perform self-management activities (9).

The market for apps, including health apps is growing rapidly (10,11) with an estimated 318,000 health apps available in 2017(12). It is estimated that over 200 health apps are added daily to app stores (13). Against this changing technological environment, attempts to summarise and evaluate healthcare apps in traditional systematic reviews are limited by the relatively small proportion of technologies which are reported in published literature (14,15). An alternative strategy has been to identify and review apps that are available for download via on-line stores (16–18).

In 2012, Bender et al searched online stores to characterise the purpose and content of apps focusing on any aspect of cancer (19). Of 295 cancer apps, most were limited in their scope, focusing primarily on providing information and raising awareness about cancer in general, and promoting/fundraising for charities (19). In 2014, Kassianos et al searched on-line stores for melanoma detection apps, identifying 39 apps. Most gave education or advice about melanoma, ultraviolet radiation exposure, and skin self-examination strategies (20).

Relatively little is known about apps targeting people living with and beyond cancer. Dahlke et al conducted a review to identify behaviour change techniques (21) (BCTs) embedded in cancer survivorship apps, searching app stores in November 2013 (22). Eighteen BCTs were present across 65 apps, including providing instruction, tailoring (for example, adjusting the information delivered based on user input), personalisation (for example, the user can select elements specific to them such as disease type), and prompting intention formation. What was less clear were the range of behaviours targeted, the aims and scope of the apps, how the BCTs were operationalised and organised, and where the technology itself might add value to survivorship care.

The aim of this review is to characterise apps targeting individuals living with and beyond cancer that are currently available for download via the two major app stores (Google Play and Apple's App Store), which have been estimated to contain over ninety percent of all apps (20). The review will provide a summary of the apps' advertised components, stated aims, and technological features. We aim to categorise and organise the apps such that clinicians, app developers, and policy makers can make sense of the current international app market for people living with and beyond cancer.

Methods

We performed a scoping review,(23) searching Apple's App Store and Google Play to identify apps targeting people living with and beyond cancer, and used content analysis (24) to characterise advertised content. Scoping reviews differ from traditional systematic reviews in that they map a topic in order to communicate the breadth and depth of the field,(25) and do not tend to involve formal quality assessment of the evidence (23). They describe the "extent, range, and nature" (23) of the available evidence, and set it in context in terms of current understanding. Scoping reviews require analytical interpretation of the subject area (26). They are particularly useful when synthesis involves non-research material,(26) and for emerging areas of research.

In this scoping review, we did not download and interact with the apps or test quality or functionality. In a previous review, Kassianos et al used app store summaries and were able to yield detailed descriptions of melanoma app content (20). Based on older reviews,(19,22) we expected to find a large number of apps, and in this rapidly changing field, the time required to interact with each app would lead to significant delays in communicating our findings. We wished to include paid apps, and had limited resources to buy individual apps for multiple authors. We also wished to include any apps affiliated with specific centres or clinical trials which would require log in credentials.

Search strategy

Initial searches were conducted by two authors, DM and RA, who refined the search criteria. The lead author then searched the two leading app stores, Apple's App store (we used an iPhone with iOS operating system), and Android's Google Play (we used a PC with Windows operating system) in September 2018 using the keywords "cancer", "cancer survivor", and "cancer survivorship".

Inclusion and exclusion criteria

We included: apps aimed at patients living with and beyond cancer; free and paid apps from any country; apps that included pre-diagnosis support and information (so long as they also specifically targeted individuals living with and beyond cancer); and apps covering more than one clinical condition, so long as cancer was a named condition.

We excluded: apps unavailable in English or without English descriptions; simple awareness raising or pre-diagnosis apps (apps raising awareness of symptoms that were potentially indicative of cancer or risk assessment tools, skin/mole checking apps for individuals without a diagnosis of skin cancer, simple factsheets about a certain cancer type, or glossaries); and recipe and diet apps that were not specifically targeting patients living with and beyond cancer.

Apple's App store operates a "continuous scroll" function, meaning that the store loads content continuously to return results. General search terms or keywords (e.g. "cancer") can result in "endless scrolling" or "infinite scrolling", where results are continuously returned without an apparent end point. Our initial scoping searches showed that apps became much less relevant after the first few hundred results, and we decided to limit our search of Apple's App store to the first 500 results for the term "cancer". The online stores are not set up to allow search results to be exported, and decisions about inclusion and exclusion were made by a single author (RA). Eligibility was determined from the descriptions of the apps within the app stores. Descriptions of the final apps selected for inclusion were reviewed by a second author (DM) to ensure that apps met the eligibility criteria.

Data extraction and synthesis

A data extraction form was created in Microsoft Excel and two researchers (RA and DM) independently extracted data from all apps that met the inclusion criteria. Data were obtained

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from the stores' on-line app descriptions, principally the narrative text, but notes were also taken based upon screenshots of the apps within the store. These notes were added to summarise any visible content from the screenshots which was in image form but not directly mentioned in the app description. Verbatim text from the screenshots was imported where available. We searched for and visited developer websites when available in order to gather background information on the app, particularly with respect to the nature of the organisation involved in app development (e.g. non-profit organisation or charity, commercial, academic) and country of origin.

Data were extracted on: cancer type(s); name of owner and/or developer (sometimes the same); country of origin; operating system (Apple/Android/both); fee to download; type of owner (charity, commercial, academic institution, healthcare provider, combination); number of downloads (available on Google Play only); star rating and the presence/absence of a statement about clinical or scientific input into app development. Data on number of downloads, and star ratings were extracted by the lead author alone, as this was judged to be a changing parameter. Data were imported into SPSS version 24, and descriptive statistics were calculated.

The text description of the app given in the online store was copied verbatim and imported into Microsoft Word. We used content analysis (24) and thematic analysis (27) to organise, categorise, and synthesise qualitative data. App descriptions and accompanying notes were imported into NVivo version 11. Data familiarisation took place by reading and re-reading app descriptions. Initial codes were generated by the lead author in order to organise the data into meaningful groups and these were discussed with a second author (DP) (28) Codes were sorted into categories, based on how the codes were related and linked. Each app was then analysed independently by two reviewers (RA and DM) to categorise the advertised content. The reviewers were alert to any content which did not fit the categories. We also analysed

themes within the language used to describe the apps. Reviewers met after the data categorisation exercise and compared results, reaching consensus by discussion.

Patient and Public Involvement

We did not involve patients or the public in this scoping review, but rather plan to use the results to inform technology co-design projects which involve patients and the public.

Results

We screened 1265 apps and included 151 in our final synthesis (see flow chart, Figure 1). The main reasons for exclusion were apps not specifically targeting cancer survivors, only targeting clinicians, or not relating to cancer. Four apps (*Cancer Stage IV Cure Methodology, Driver, Inspire, and NIH Breast Cancer Information)* became unavailable during our data analysis process between 8th September 2018 and 24th May 2019, and were excluded because we were unable to return to the on-line descriptions to check accuracy during dual data extraction.

A full list of included apps, data on star ratings, and the raw data used in our analyses are included as a supplementary data file. App names will be reported in Italics throughout our results.

App demographics

Characteristics of the apps are provided in Table 1. Of note, most of the apps covered all cancer types (n = 89, 58.9%) or were specific to breast cancer (n = 22, 14.6%). Over 90 percent were free to download. Apps were developed by a mix of private companies/individuals (n = 64, 43%), charity/non-profit organisations (n = 30, 19.9%), healthcare organisations (n = 15, 9.9%) and academic institutions (n = 8, 5.3%). We found apps sharing the same developer and with similar content, but differing by cancer type: Eight apps were developed by "@point of care", and five apps developed by "Self-care catalysts",

59 60 both commercial developers based in the USA. The nature of the developer could not be determined for 16 apps (10.6%).

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Table 1: Description of apps targeting individuals living with and beyond cancer available on Apple's App Store and Google Play

Cancer Types Covered	Number (N) (all apps, N=151 N (%)	Unique to Apple N=47,	Uniqu to Goo N=38
All cancers	89 (58.9)	N (%) 23 (48.9)	N (% 24 (63
Breast	22 (14.6)	9 (19.1)	5 (13.
Prostate	9 (6.0)	5 (10.6)	2 (5.3
Lung or mesothelioma	5 (3.3)	2 (4.3)	2 (5.2
Bladder or renal	5 (3.3)	3 (6.4)	1 (2.0
Liver and/or pancreas	3 (2.0)	3 (6.4)	0 (0.0
Haematological	3 (2.0)	0 (0.0)	1 (2.0
Retinoblastoma, eye, or childhood cancers	3 (2.0)	0 (0.0)	1 (2.0
Colorectal	2 (1.3)	0 (0.0)	0 (0.
Melanoma	2 (1.3)	1 (2.1)	0 (0.0
Multiple cancers (breast and ovarian, breast, prostate, and colorectal)	2(1.3)	0 (0.0)	0 (0.0
Head and neck or oral	2 (1.3)	1 (2.1)	1 (2.0
Others (testicular, ovarian, soft tissue sarcoma, carcinoid)	4 (2.6)	0 (0.0)	1 (2.0
Type of Developer	N (%)	N (%)	N (%
Commercial or private organisation	65 (43.0)	23 (48.9)	20 (52
Charity or non-profit organisation	30 (19.9)	12 (25.5)	1 (2.0
Unclear	16 (10.6)	2 (4.3)	11 (28
Healthcare organisation	15 (9.9)	7 (14.9)	3 (7.9
Academic organisation	8 (5.3)	2 (4.3)	2 (5.
Clinical or research societies/networks or government	4 (2.7)	0 (0.0)	0 (0.0
Partnership of various types of organisation	13 (8.6)	1 (2.1)	1 (2.0
Country of Origin	N (%)	N (%)	N (%
USA	68 (45.0)	25 (53.2)	5 (13.
Unclear	31 (20.5)	7 (14.9)	17 (44
UK, Ireland, or Gibraltar	15 (9.9)	8 (17.0)	1 (2.0
Multinational	7 (4.6)	2 (4.3)	1 (2.0
India	7 (4.6)	0 (0.0)	5 (13.
Canada	5 (3.3)	0 (0.0)	2 (5.
Malaysia or Singapore	5 (3.3)	1 (2.1)	3 (7.9
Australia	4 (2.6)	2 (4.3)	0 (0.0
The Netherlands	3 (2.0)	1 (2.1)	1 (2.0
Others (France, Germany, Hungary, Morocco, Pacific Islands, Spain)	6 (4.0)	1 (2.1)	3 (7.9
Number of Downloads (Google Play data only for 104 apps)	N (%)		N (%
<100	45 (43.3)		17 (44
100-500	24 (23.1)		10 (26
500-1000	9 (8.7)		4 (10.
1000-5000	17 (16.3)		4 (10.
5000-10,000	3 (2.9)		1 (2.0
10,000-50,000	5 (4.9)		2 (5.3
>50,000	1 (0.9)		0 (0.
Price to download (£ Sterling)	N (%)	N (%)	N (%
Free	140 (92.7)	46 (97.9)	34 (89
<£9.49 Google Play/ <£12.99 App store	9 (6.0)	1 (2.1)	2 (5.1
>£12.99	2 (1.3)	0	2 (5.

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Unlike Apple's App store, Google Play provides statistics for the number of app downloads. Of the 104 apps available on Google Play, 45 apps (43.3%) had been downloaded less than 100 times. Five apps (*Cancer.net mobile, MD Anderson mobile, Cancer fighting food, Cancer Curing foods, and My Cancer Coach*) had between 10,000 and 50,000 downloads. One app, *Belong Life*, had over 50,000 downloads. *Belong Life* markets itself as an "information sharing platform", featuring an on-line social network of individuals with cancer, healthcare professionals who answer questions, access to personalised information, and a clinical trial matching service.

Themes within on-line descriptions of the apps

Verbatim app descriptions and text from screenshots ran to over 30,000 words. Three prominent themes were: Fighting for Life, Navigating a Journey, and Being Empowered to Take Control. Examples of app descriptions fitting these themes, with quotations, are included in Table 2. Fighting metaphors were observed within a range of apps and were sometimes contained within the app title (e.g. *Attack Cancer using Hypnosis & Guided Imagery/Meditation, Cancer Defeated*, and *Cancer Fighting Foods*). In fighting metaphors, cancer was depicted as an enemy invader and surviving cancer as a battle. Metaphors about fighting and battles were prominent in apps promoting healthy eating or specific "cancer-fighting" foods or diets.

Cancer was often compared to a journey and apps marketed themselves as tools to help navigate that journey. Apps that incorporated social networking often emphasised that the cancer journey did not have to be navigated alone. Social networking was suggested as a source of knowledge and emotional support. Many apps promoted peer comparison, and emphasised that others around the world were facing very similar problems, with some apps referring to "others like you". There was a sense within language used that cancer was associated with loss of control, and that downloading and interacting with an app was a method of empowerment and taking back control. Apps were marketed to individuals as a

method of becoming actively involved in self-management.

Table 2: Themes present within app marketing statements with example quotations

Theme	Example app (name in Italics) with quotations from on-line app store
Fighting for life	<i>Twist out cancer</i> : "[get to] know other cancer survivors who fought with odds and kicked cancer in the butt!"
	<i>"Whip cancer</i> provides people with the power to instantly and
	accurately picture the cancer cells they want to expel from their bodies <i>Whip Cancer</i> is a powerful tool to help you become relaxed and thus feel empowered while battling your cancer."
Navigating a journey	 Breast Cancer healthline: "You're not on this journey alone. Are you facing a diagnosis? Already in treatment? Remission? We'll connect you with people just like you, at the same stage in the journey". "The BigC-Connect platform has been designed to help survivors of
	cancer on their journey to survival."
Being empowered to take control	"Hearing that you have been diagnosed with breast cancer can turn your world upside down. The <i>OWise breast cancer</i> app can help you regain control during the chaotic times of illness and treatments"
	<i>"Blood Cancer Storylines</i> is filled with great tools to help you take control of your health."
	2
Content analysis	

Content analysis

The apps offered content that could be summarised under five main categories: (1) Imparting Information about Cancer; (2) Planning and Organising Cancer Care; (3) Interacting with Others (including others affected by cancer, and healthcare professionals); (4) Enacting Management Strategies, and Adjusting to Life With or Beyond Cancer; and (5) Getting Feedback about Cancer Management. The specific app features that support each of these activities are summarised in Table 3 and discussed below.

Survivorship activity	App feature	Number (%) apps which advertised this feature
Imparting information about cancer	Delivers information about the nature of cancer, cancer terminology, treatment approaches, and services. Apps present information as text, news feeds/updates, videos, and question/answer formats	81 (53.6%)
	Gives dietary and/or exercise advice, targeting individuals living with and beyond cancer	15 (9.9%)
Planning and organising	Upload and store personal records e.g. diaries/journals, results	25 (16.6%)
cancer care	Keep a list of medications +/- their scheduling	20 (13.3%)
	Share uploaded personal records with others	8 (5.3%)
	Keep a calendar of appointments	12 (8.0%)
	Login to view or change clinical appointments	4 (2.7%)
	Login to remotely access clinical records or results	3 (2.0%)
	Create or view survivorship care plan	2 (1.3%)
	Lists available clinical trials	9 (6.0%)
	Clinical trials matching	1 (0.7%)
Interacting with others	Access to an on-line cancer community or social network (Four offered a matching service)	25 (16.6%)
	List of local (geographically limited) sources of peer support	11 (7.3%)
	Message a linked healthcare professional	4 (2.7%)
	Ask a professional within an online community	3 (2.0%)
Enacting	Track and record specific symptoms or physiological	29 (19.2%)
management	parameters	
strategies and	Provides symptom management tips and advice	5 (3.3%)
adjusting	Set alarms as reminders to take medication	14 (9.3%)
	Track fitness or diet (four apps offered integration with wearable fitness trackers)	5 (3.2%)
	Delivers instructions on complementary and/or alternative therapies	12 (7.9%)
	Delivers psychological therapies	3 (2.0%)
	Offers spiritual support e.g. bible verses, prayers	2 (1.4%)
Getting feedback about cancer	Generates graphical summaries of self-monitoring data for personal reflection and sharing with others (particularly clinicians)	21 (13.9%)
management	Generates or supports creation of question prompt lists (intended to be used during medical encounters)	13 (8.6%)
	Allows video or audio-recording of medical consultations	4 (2.7%)

Table 3: Advertised app	functions that support cancer	survivorship activities
11	11	L

Imparting Information about Cancer

Over half the apps (n=81, 53.6%) stated in their description that they provided information or educational materials about cancer; for example, the nature of cancer, aspects of terminology related to cancer, and cancer treatments. The apps presented this in various ways, including

fact-sheets/written information, news feeds and updates, questions and answers, and videos. Some apps (e.g. *Breast Cancer Ally*) provided personalised information based on userreported characteristics, including treatments received or disease subtype. One app, *Personalized Sarcoma Care,* offered prognostic information to users with high-grade soft tissue sarcoma of the limb who were going to be treated with surgery and radiotherapy. The app offered a disclaimer that it was not a medical device, not meant to be used to inform clinical decisions, and not tested for clinical usefulness. Users were instructed to discuss prognostic results with their physician.

Planning and Organising Cancer Care

Twenty-five apps (16.6%) allowed users to enter and store records relating to their cancer care, such as results or diaries of treatments they had received. Apps also allowed users to keep a calendar of appointments (n=12, 8.0%) and to keep lists and scheduling of medications (n=20, 13.3%). Three apps (*MD Andersen Mobile, MyMSK*, and *NED*) allowed registered users linked to the specific cancer centre to log in and view some of their own results. Four apps (*MD Andersen Mobile, MyMSK, CanHOPE cancer support* and *Pratheeksha*) allowed registered patients to view or change appointments.

Nine apps listed cancer clinical trials that may be relevant to individuals living with cancer, and one (*Belong Life*) offered a clinical trials matching service based on parameters entered by the user. Two apps supported survivorship care plans (SCPs). *My Care Plan* suggested that users should input data to create their own SCP, and then complete it with their oncologist. The *Survivor Care* app allowed registered patients with testicular cancer to use the app to read a QR code (quick response code, or matrix bar code), generated by their specialist, that gave them access to a personalised care plan.

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Interacting with Others

Twenty five apps (16.6%) offered access to an on-line community (social network) of other individuals with cancer, promoting these networks as sources of support and information. Four of these (*Boobytrapp, Breast Cancer Health, Breast Cancer Social, and Cnected*) advertised a matching service in which users could be matched with other users or groups based on characteristics such as cancer type, stage, treatments, and interests.

Apps also offered interaction with healthcare professionals: three apps (*Belong.life, Breast Friends app*, and *Cancer Connect*) listed the ability to message or ask questions of professionals who were linked to the app platform. Four apps (Medocity's *iCancer Health, MD Andersen Mobile, MyMSK,* and *Pratheeksha*) allowed users to login and send messages to their linked care team.

Enacting Management Strategies, and Adjusting to Life With or Beyond Cancer

Specific aspects of self-management supported by apps include symptom tracking and monitoring; setting alarms or reminders to take medications regularly, tracking and adjusting diet and physical activity levels, utilising psychological and complementary approaches, and knowing when to seek medical attention for chemotherapy side effects.

Twenty-nine apps (19.2%) allowed users to track their symptoms: mainly fatigue, pain, mood changes, nausea, and sleep problems. Some suggested monitoring physical or physiological parameters, including pulse, blood pressure, and weight, and some allowed customisation, letting the user decide which symptoms/parameters to monitor. The recommended frequency of self-monitoring varied, with some promoting weekly input, some apps suggesting on-demand tracking when symptoms were experienced, and others not specifying particular intervals for self-monitoring. Apps utilised a number of rating scales, including touch-screen

sliders, and faces rating scales. The data were used to provide graphs and output reports (see "feedback" below).

Fifteen apps (9.9%) gave advice about diet and/or exercise after a cancer diagnosis, with five allowing users to track their exercise or dietary activities. Four apps offered integration with wearable fitness trackers.

Complementary and alternative therapies were a prominent component of 12 apps (7.9%), which gave instructions on relaxation techniques, provided "healing" music playlists, and taught guided imagery, visualisation, meditation, Qigong, and yoga. The *MeTime* app, developed by University of Michigan, taught acupressure to manage fatigue in breast cancer survivors, and quoted evidence supporting its use from a randomised controlled trial (29). Three apps (*Emory Awake, UNTIRE,* and *Bubble VR*) delivered programmes of psychological therapy to cancer survivors; for example, *Bubble VR* delivered cognitive behavioural therapy (CBT), guided imagery, meditation, and mindfulness-based stress reduction (MBSR) within Virtual Reality. The app was linked to a focus group research study, and registered participants could use a PIN code to interact with it.

Three apps (*CanAdvice+, Cancer Emergency Response Tool*, and *For Cancer Care*) specifically targeted people on chemotherapy, and sought to help users judge when to seek medical attention for side effects or problems experienced during chemotherapy. *CanAdvice+* and *Cancer Emergency Response Tool* were linked to UK cancer centres and utilised the United Kingdom Oncology Nurses Society (UKONS) triage tool (30), whereas *For Cancer Care* offered generic tips and advice to manage chemotherapy side effects.

Some apps dealt with changes in body image after cancer, and psychological adjustment to physical changes. *Inkspiration* app allowed users to "try on" mastectomy tattoos, super-

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imposing tattoos onto photo uploads. *BECCA – the Breast Cancer Care app* offered beauty tips alongside other information about breast cancer.

Getting Feedback about Cancer Management

Twenty one apps (13.9%) allowed users who had tracked symptoms to generate graphical summaries of their self-monitoring data for personal reflection (usually line graphs showing, for example, pain levels plotted against date/time), and to generate output reports from the data, usually by email. A central premise was that users would learn about patterns within their symptoms, and that sending their symptom reports to professionals could result in action by the professional to help with symptom management.

Apps also attempted to influence clinical encounters between users and their clinicians by allowing them to generate (sometimes from templates or lists) or store questions that they would like to ask at the next medical encounter (n=13, 8.6%). Four apps (*Focus on Lymphoma, My Cancer Coach, OWise Breast Cancer,* and *Pocket Cancer Care Guide – National Coalition for Cancer Survivorship*) allowed users to video- or audio-record their medical consultations.

Clinical and/or Scientific Basis for App Content and Apps as Commercial Opportunities

Fifty one out of 151 apps (33.8%) cited clinical or scientific/clinical research team input into the development of the app within the online description. Most of these apps were developed by recognisable institutions, such as universities, clinics, or charities. However, one app, *Don't Die 2* retailing at £299.99 on Google Play, had limited information about content, and stated: "Contains new cancer approach not previously available to cancer victims. All results obtained after a rigorous 12-year study and when applied to active cancer patients show dramatic results increasing survival results." The app was developed by a family cancer

foundation (MiSong Foundation), and screenshots showed an enquiry form which users could fill in for further information. Links to the developer website were inactive.

We found a number of apps offering purchasable products to cancer survivors and apps that made claims about offering a potential cancer cure. *Best Prostate Cancer Treatment* opened its description by stating: "Court Documented Proof That The Cure For Prostate Cancer & Colon Cancer is real". Screenshots from the app were captioned with "PROSTATE CANCER Cure for Cancer Now Available", and the app offered treatments based on wholeleaf Aloe Vera. One screenshot showed an "Advanced Package" with products available for \$750. The app description marketed the product as follows: "The advanced package provides specific elements to expedite the healing process. This package revitalizes and engages intercellular advancement and ease in detoxification". *Cancel Cancer* mentioned links between body acidity and cancer, and screenshots from the app showed order forms, products for sale, and videos about Kangen water, an alkaline water.

Three apps contained the word "cure" in their title. *Cancer Cure* (retailing on Google for £28.99) offered "300 alternate healing ideas" and was recommended for "anyone who is struggling for cancer survival". *Cancer Curing Foods* (free to download) had been downloaded more than 10,000 times on Google Play and offered "top ten fruits, vegetables, and foods that can cure cancer". *Various Cancer Cures*, offered free via Google Play, listed information about surgery, chemotherapy, and radiotherapy as treatment options for cancer.

Cancer Wellness invited users to complete a weekly cancer survey, with links to a private clinic in the Pacific Islands (<u>http://cancerwellnessclinic.com/our-treatment-program/</u>) that offered alternative cancer treatments and supplements. In *Ways to Fight Off Cancer*, available on Google Play, the on-line description had statements that included "broccoli cures cancer" and "tomato cures cancer"... "So What Are you Waiting For !?! Download the "Ways Fight

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Off Cancer" Now!" Other potentially exaggerated claims were found in apps promoting complementary therapies and visualisation; for example *Cancer Fighting App* stated (sic.) "After working on visualization for few weeks, the cancer tumor had shrunk to small its size and its continuous become smaller and smaller. Imagination and visualization for creating radiant, lifelong health and happiness."

Discussion

Main findings

We reviewed 151 apps targeting individuals living with and or beyond cancer, available for download via on-line stores. The apps are often marketed in terms of fighting cancer, taking a journey, and taking control. Apps are heterogeneous in terms of aims and scope, but typical content includes informational resources, diary functions, access to on-line social networks/communities, and symptom-tracking capabilities linked to graphical outputs.

App owners came from a range of backgrounds (e.g. non-profit organisations, academic institutions, healthcare providers), but most publicly available apps had been developed by commercial or private organisations. We were unable to discern the nature of the developer in 16 apps, despite visiting linked websites. We also found some apps that seemed to make exaggerated claims, for example, about foods that cure cancer, visualisation regimes that shrink tumours (see examples above), and apps that marketed or sold products with questionable efficacy (e.g. Kangen water or Aloe Vera extract).

<u>Comparison with existing literature, and implications for practice, policy, and research</u> Violence and journey metaphors are known to be widely used in the context of cancer and cancer fundraising campaigns, and have sparked debate.(31) Both violence and journey metaphors can be perceived in both positive, and in disempowering ways. We found these metaphors to be prominent in on-line app marketing.

Apps cover some of the areas that are recommended in clinical guidelines for cancer survivorship care (32), such as information provision; making lifestyle changes (particularly diet and exercise), dealing with physical and psychosocial effects of cancer and its treatment, and providing survivorship care plans. The potential usefulness of reputable apps may be undermined by the fact that they appear in stores alongside those that are potentially exploitative.

Guidelines and regulatory procedures for health apps have been introduced in the UK (33,34) and the USA (35), but these mainly apply to apps classed as medical devices (used to diagnose, support diagnosis or clinical decision making, or make calculations to determine diagnosis or treatment), which are considered to carry the highest risks. Apps that provide education, monitor health or well-being, and store or transmit data without change are not subject to the same regulatory procedures.(34) These types of apps can be developed quickly by anyone who wishes to (36), without specific regulatory requirements.

There is increasing recognition that lack of public trust is a major barrier to the successful utilisation of data and technology to improve patient outcomes.(37) In a recent review, Wyatt discussed problems with health apps, including privacy issues, poor quality content, and variable accuracy, for example, in diagnosing melanoma (38). In our review, most apps were free, and it was beyond the scope of this review to determine how apps attracted revenue. Potential sources include advertising, in-app purchases, and data "harvesting". There is increasing evidence that sharing of user data is routine in medical apps (39) and that data harvesting for targeted advertising is an important source of revenue for many app developers.(38)

Questions remain about the clinical role of cancer apps, how they affect formal medical care and influence clinical outcomes. Some of the apps we reviewed helped users to generate lists

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of questions that could be taken to appointments or facilitated video or audio-recording of consultations. Formal trials of this type of approach have shown promise in the oncology setting, with respect to improving patients' information needs, their satisfaction with patient-professional communication, and recall of information (40–42). Whether these findings can be extrapolated to specific apps is unclear.

Many of the apps we reviewed attempted to influence medical care by suggesting that selfmonitoring reports be shared with clinicians. Patient reported outcome monitoring has been shown to improve patient satisfaction with care in the oncology setting, and to increase the number of patient outcomes that are discussed during consultations.(26,27). However, any effects are likely to be contingent on how the data are used during clinical encounters and what data are collected.(43) Scientific trials tend to use validated questionnaires, as opposed to the, often generic, tools present within apps.

There seems to be a widely held assumption in symptom management apps that providing patients with simple graphical summaries of their self-reported symptom data will afford insights that could improve symptom management. Conversely, there is a danger that apps could increase the work and burden of cancer survivorship activities without resultant benefits to the user. We noted close parallels between categories of app content (Table 3), and models of treatment burden in other chronic conditions.(29–31).

The app market is a potentially challenging environment for patients and clinicians to navigate in terms of judging app quality, effectiveness, clinical utility, and data privacy. It may be that app stores themselves should be asked to take more responsibility for the content of the apps they offer. Several high-profile scandals, for example, Cambridge Analytica allegedly using Facebook data to influence election results,(44) and suicides potentially linked to social media use(45), have led to increased public scrutiny surrounding the social

responsibilities of technology providers. With respect to app stores, existing legislation, such as trading standards regulations that prevent false or misleading advertising, and General Data Protection Regulation (GDPR) might be enforced to protect consumers. The NHS has also started a library of approved apps that have been screened against quality criteria (46). Three of the apps reviewed here, *BECCA – the Breast Cancer Care app, OWISE breast cancer, and Untire: Beating cancer fatigue,* appear in the library.

While app stores continue to offer low quality and potentially exploitative apps, we propose a rudimentary check-list (Text box one), the "Four D's", which might be used by patients before downloading a health app. The checklist was derived pragmatically, based on our experiences of conducting this review, and on the existing literature/guidelines discussed above (33,35,38,39).

Text Box one: Four D's to discuss with patients if they are considering using a health

app

Does something useful – does it solve a problem you are having?

<u>**D**esign</u> – are there screenshots that summarise the content and give you an impression of how you would use the app?

<u>**D**eveloper</u> – do you recognise a credible organisation/source behind the app, and do links to the developer website work?

<u>**D**ata</u> – does the app ask you for personal information that you would prefer not to be shared with others or provide safeguards to keep your information private?

Intuitively, we considered a fifth "D" – Downloads, in which the number of downloads and positive/detailed consumer reviews might serve as an indicator of quality and trustworthiness. Apps by reputable organisations tended to be highly downloaded, but we also found highly

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downloaded apps which seemed to be of low quality e.g. *Cancer Curing Foods*, offering "top ten fruits, vegetables, and foods that can cure cancer" had been downloaded over 10,000 times. We also considered that some app reviews could be false or purposefully misleading. The association between number of downloads and objective measures of quality deserve further attention.

Strengths and limitations

The app market is changing rapidly – more apps are being added to app stores every day, and it is also possible for developers to delete apps from on-line stores. We have presented a snapshot of what was available between September 2018 and May 2019. The main limitation of this review is that we did not download and interact with individual apps. To have done so would have added considerable time to the review process (which was time-sensitive, given the changing nature of the market), and would have also involved buying several apps that looked to have limited content (e.g. "Don't die 2" retailed at £299.99). Our content analysis is based on what was stated in online descriptions, and may underestimate content contained within the apps. We did not register a review protocol, which is a relatively new requirement in updated PRISMA guidelines for scoping reviews, which were published after we started this review (47).

App stores are commercial entities and are not searchable in the same way as databases of published medical literature. We fully expect that other relevant apps exist which have not been identified by our searches. Furthermore, it is not possible to save or export searches. Apps are displayed in an order that is determined by on-line stores, and, to the best of our knowledge, the exact sort algorithms utilised by stores are not in the public domain. This makes searches difficult to accurately reproduce, and made it difficult to involve two authors in all stages of the app selection process. Nevertheless, where possible, we have adopted

principles of systematic reviewing. We are confident that we have identified apps in a systematic and unbiased way and have characterised a large spectrum of currently available apps.

Conclusions

 Apps exist that cover a large spectrum of cancer survivorship activities: key components are information provision, storing personal summaries, and self-monitoring. The effects of such apps on clinical consultations, patient work/burden, and clinical outcomes merit further attention. Most apps are developed by commercial organisations and promises of empowerment in the "fight" against cancer are tempered by the potential for exaggerated claims and exploitation.

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Competing Interests: RA and PM are involved in researching, designing, and developing apps for people with cancer but have no associations with commercial entities. None of our apps are available via online stores, or represented within this review. There are no other competing interests of conflicts to declare.

Contributions: RA conceptualized this review, designed the review, undertook searches, assessed the apps for inclusion/exclusion, undertook data extraction, and wrote the paper.

DM undertook scoping searches, helped refine the search criteria, checked the final apps fulfilled inclusion/exclusion criteria, and performed independent dual data extraction and content coding. He contributed to drafts of the paper, and revising the article critically.

DP assisted with thematic analysis, and revising the article critically.

PM contributed to drafts of the paper and revising the article critically.

Figure 1: Identification and screening process for apps included in this review

Data sharing statement

All data relevant to the study are included in the article or uploaded as supplementary

information.

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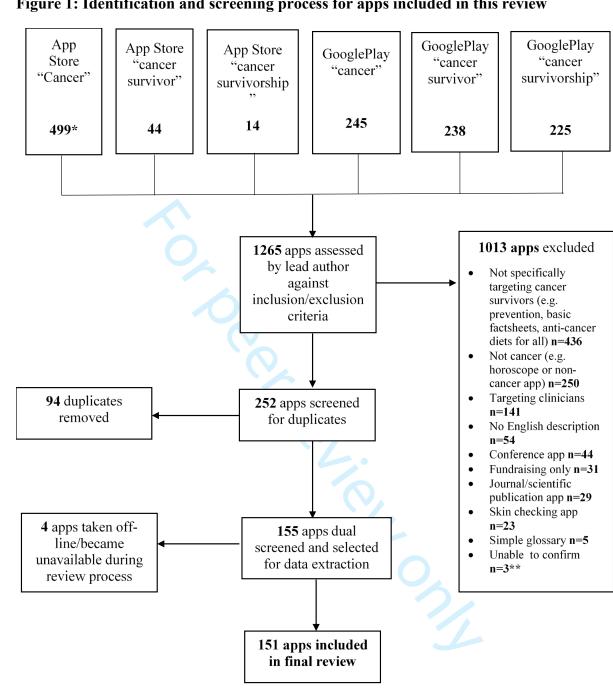


Figure 1: Identification and screening process for apps included in this review

*Apple's app store was searched up to and not including the 500th app on the on-line store: after several hundred apps, the apps became less relevant to our review

** There were three apps which we were unable to find again after the initial searches: two (faith.org; and ovarian cancer treatments (things to do) seemed to be removed from the store, and there was an administrative error during recording the name of the third app, which led to a missing field in our exclusion file

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Table S1: Full list of apps and descriptive data extracted from stores.

Name of App	Name of developer	Cancer Type	Owner Nature*	Country*	Platform	Fee	Downloads (Google only)	Number of raters /(rating out of 5.0) Google	Number of raters / (rating out of 5.0) Apple \$
1 in 3 Cancer Support	Origin Digital Limited	All	Charity	UK	Both	Free	10+	1 (5.0)	Not enough
Adrenal cancer – others like me	Eli Maliki	All	Unclear	Unclear	Google	Free	1000+	2 (5.0)	N/A
Attack cancer using hypnosis	Ron Eslinger (Healthy Visions)	All	Commercial	USA	Both	£6.49 Google, £9.99 Apple	10+	2 (5.0)	Not enough
BCG Treatment	Rosewell Park Comprehensive cancer center	Bladder	Healthcare organisation	USA	Both	Free	50+	None	Not enough
BECCA – Breast cancer care app	Breast cancer care	Breast	Charity	UK	Both	Free	5000+	38 (4.5)	19 (4.5)
BELONG Beating Cancer	BelongTail	All	Commercial	USA	Both	Free	50000+	661 (4.7)	29 (4.9)
Best Prostate Cancer Treatment	RL Technology LLC	Prostate	Commercial	Unclear	Apple	Free	N/A	N/A	Not enough
Bible verses for cancer – strength verses	Watchdis prayers	All	Unclear	Netherlands	Google	Free	1000+	26 (4.8)	N/A
BigC-Connect	Jane Boag	All	Charity	Singapore	Both	Free	500+	8 (5.0)	Not enough
Bladder Cancer Manager	point of care	Bladder	Commercial	USA	Apple	Free	N/A	N/A	Not enough

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Blood cancer storylines	Self care catalysts	Haematological	Commercial	USA	Both	Free	50+	none	Not eno
Blood cancer treatment	Ahalya	Haematological	Unclear	India	Google	Free	500+	2 (5.0)	N/A
Boobytrapp	Phoenix Consult PTE	Breast	Commercial	Unclear	Both	Free	50+	2 (5.0)	Not eno
Bowel Cancer	Princeton Digital	Bowel	Charity	Australia	Both	Free	1000+	Missing	Not eno
BRAVE Coalition	Tied Tech LLC	Breast	Charity	USA	Apple	Free	N/A	N/A	Not eno
Breast Cancer Ally	University of Michigan	Breast	Academic	USA	Apple	Free	N/A	N/A	Not
Breast cancer Canada	Olive Branch of hope	Breast	Partnership	Canada	Google	Free	10+	none	N/A
Breast Cancer Diary	HomeInSync LLC	Breast	Commercial	USA	Apple	£4.99	N/A	N/A	Not eno
Breast Cancer Healthline App	Healthline Networks Inc	Breast	Commercial	USA	Apple	Free	N/A	N/A	Not eno
Breast Cancer Manager	point of care	Breast	Commercial	USA	Apple	Free	N/A	N/A	Not eno
Breast Cancer Social Network/My BC Team	My Health teams	Breast	Commercial	USA	Both	Free	1000+	44 (4.2)	Not
Breast Cancer Survivor	Portable Medical technology Ltfd	Breast	Charity	Ireland	Apple	Free	N/A	N/A	Not eno
Breast Cancer: Beyond the shock	National breast cancer foundation	Breast	Charity	USA	Apple	Free	N/A	N/A	Not
Breast cancer: information about breast cancer	Doctor Apps	Breast	Commercial	Unclear	Google	Free	1000+	16 (4.6)	N/A

Breast friends app	Barry O'Mahoney	Breast	Charity	USA	Both	Free	10+	None	Not enough
Breast Cancer Gibraltar	Alan Pereira	Breast	Charity	Gibraltar	Apple	Free	N/A	N/A	Not enough
Bubble health	bubble health ltd	Breast and ovarian	Commercial	Unclear	Both	Free	10+	2 (5.0)	Not enough
CanAdvice+	MySmartHealth	Breast	Healthcare organisation	UK	Google	Free	10+	none	N/A
Cancel Cancer	Infinite Monkeys LLC	All	Commercial	Unclear	Apple	Free	N/A	N/A	Not enough
Cancer awareness network	Lewis Educational Consultants, Inc	All	Charity	USA	Both	Free	100+	10 (4.6)	Not enough
Cancer Care and Research News	Dana-Farber Cancer Institute	All	Healthcare organisation	USA	Apple	Free	N/A	N/A	Not enough
Cancer chemotherapy and healing colours	(Ron) Michael Eslinger (Healthy Visions)	All	Commercial	USA	Both	£6.49 Google, £8.99 Apple	10+	2 (3.0)	Not enough
Cancer Connect	Maree Hamilton	All	Commercial	Australia	Apple	Free	N/A	N/A	Not enough
Cancer cure	Balogh Jozsef Zoltan	All	Unclear	Hungary	Google	£28.90	1+	none	N/A
Cancer curing foods	Proven Digital Web Solutions	All	Commercial	India	Google	Free	10,000+	98 (4.4)	N/A
Cancer defeated	Christopher DiCristo, MagnifyMobile	All	Commercial	USA	Both	Free	100+	2 (2.0)	Not enough
Cancer Emergency Response Tool	Dorset cancer centre, developed by Portable Medical Technology	All	Healthcare organisation	UK	Apple	Free	N/A	N/A	Not enough
Cancer fighting app	Bhaktiedge	All	Unclear	Unclear	Google	Free	50+	None	N/A
Cancer fighting foods	Ayoub Bousetta, B6Squad Dev.	All	Commercial	Morocco	Google	Free	10,000+	29 (4.2)	N/A

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Cancer iChart	Liverpool Drug Interactions Group	All	Academic	UK	Both	Free	50+	2 (4.0)	Not enou
Cancer Sites@Jeff	Thomas Jefferson University	All	Academic	USA	Apple	Free	N/A	N/A	Not enoug
Cancer Support Community VVSB	Cancer support community VVSB, developed by Globonet Inc.	All	Charity	USA	Apple	Free	N/A	N/A	Not enoug
Cancer Surveillance	GoMLV	All	Commercial	Unclear	Google	Free	1000+	21 (3.7)	N/A
Cancer survivorship connection	Peachtree Solutions LLC	All	Partnership	USA	Both	Free	10+	1 (5.0)	Not enoug
Cancer Together	Independent Energy Consultancy Research	All	Unclear	France	Both	Free	10+	none	Not enoug
Cancer-track and heal	Camille Madelon	All	Commercial	Unclear	Apple	Free	N/A	N/A	Not enoug
Cancer Treatment Calendar	Long Nguyen	All	Commercial	Unclear	Apple	Free	N/A	N/A	Not enoug
Cancer treatment tips	globalapps24	All	Commercial	Unclear	Google	Free	100+	none	N/A
Cancer wellness	S J Grant Unicorn Pacific Corps	All	Commercial	Pacific Islands	Apple	Free	N/A	N/A	Not enoug
Cancer.Fitness Community	MAWaza LLC	All	Commercial	USA	Both	Free	50+	none	Not enoug
Cancer.Net mobile	ASCO	All	Clinical Society	USA	Both	Free	10,000+	212 (4.3)	Not enoug
CancerAid	CancerAid PTY Ltd	All	Commercial	>1	Both	Free	1,000+	25 (3.7)	Not enoug
CancerIS	LemonMD	All	Commercial	USA	Apple	Free	N/A	N/A	Not

Cancerosity – cancer network	Throwr Pty Ltd	All	Commercial	Australia	Apple	Free	N/A	N/A	Not enough
CancerStop	Queromatics	All	Commercial	USA	Google	Free	100+	15 (5.0)	N/A
CanDi – cancer diet app	Faculty of Health Sciences University Universiti Sultan Zainal Abidin	All	Academic	Malaysia	Google	Free	500+	59 (4.7)	N/A
CanHOPE cancer support	LEAPP for Parkway Cancer Centre	All	Charity	Singapore	Apple	Free	N/A	N/A	Not enough
CarcinoidNETs HealthStorylines	Self care catalysts	Carcinoid	Partnership	USA	Both	Free	500+	8 (4.2)	Not enough
Chemo brain	Katharine Hargrove	All	Commercial	USA	Google	Free	100+	1 (5.0)	N/A
Chemotherapy	Rahul Baweja, Alpesh Patel	All	Unclear	Unclear	Both	Free	100+	None	Not enough
Cleveland Clinic Cancer Trials	Cleveland Clinic Innovations	All	Healthcare organisation	USA	Apple	Free	N/A	N/A	Not enough
ClinTrial refer breast cancer	Haematology Clinical Research Network, New South Wales	Breast	Clinical research network	>1	Both	Free	100+	1 (5.0)	Not enough
ClinTrial Refer Cancer Genetics	Haematology Clinical Research Network, New South Wales	All	Clinical research network	>1	Both	Free	50+	1 (5.0)	Not enough
ClinTrial Refer SA Cancer	Haematology Clinical Research Network, New South Wales	All	Clinical research network	Australia	Both	Free	10+	None	Not enough
Cnected	Get Cnected Ltd	All	Commercial	UK	Apple	Free	N/A	N/A	14 (4.7)
Colon cancer	(Ron) Michael Eslinger Healthy Visions	Colorectal	Commercial	USA	Both	£5.49 Google, £8.99 Apple	1+	None	Not enough

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Community guide for women with cancer	Charach Cancer Treatmemt Center	All	Healthcare organisation	USA	Both	Free	50+	2 (5.0)	Not
Don't die 2	MiSong Foundation. Org	All	Unclear	USA	Google	£299.99	0+	None	N/A
E-home app questionnaires	Alice Lee Centre for Nursing Studies	Breast	Academic	Singapore	Google	Free	10+	None	N/A
Emory AWAKE	Emory University	All	Academic	USA	Both	Free	10+	None	Not eno
Eva: Cancer Support	Eva LLC	All	Commercial	USA	Both	Free	10+	None	Not eno
Eye cancer treatments	Things To Do	Eye	Commercial	Unclear	Google	Free	10+	None	N/A
Fight cancer naturally	Dr Isaac's Holistic Wellness	All	Healthcare organisation	India	Google	Free	100+	1 (1.0)	N/A
Focus on lymphoma	Lymphoma Research Foundation	Lymphoma	Charity	USA	Both	Free	5,000+	53 (4.7)	9 (4
For Cancer Care	AMC Energy Canada	All	Commercial	Canada	Both	Free	10+	None	Not eno
Hope abounds inc.	Hope Abounds Imc	All	Charity	USA	Both	Free	10+	None	Not eno
iCancerHealth Cancer Care	Medocity	All	Commercial	USA	Both	Free	1,000 +	33 (4.4)	Not eno
Inkspiration	Crispin Porter & Bogusky	Breast	Charity	USA	Apple	Free	N/A	N/A	Not eno
Inspiration of cancer survivor story	CaveApps	All	Commercial	Malaysia	Google	Free	10+	None	N/A
It's a MANTHING – Prostate Cancer	Prostaid	Prostate	Charity	UK	Both	Free	500+	5 (5.0)	Not eno

Ketogenic therapy for cancer	seawellsoft private Limited	All	Commercial	India	Both	£9.49 Google, £12.99 Apple	10+	6 (4.8)	Not enough
Kidney cancer health storylines	self care catalysts	Kidney	Commercial	>1	Apple	Free	N/A	N/A	Not enough
Kidney cancer manager	point of care	Kidney	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Kids cancer meds	David Ziegler	All	Commercial	Unclear	Both	Free	10+	None	Not enough
Live like Cameron	Melisa Fulling/ Rooterdog	Childhood cancers	Charity	USA	Both	Free	50+	1 (5.0)	Not enough
Liver cancer manager	point of care	Liver	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Living with cancer	Things To Do	All	Commercial	Unclear	Google	Free	100+	None	N/A
Loving meditations	Mind Health LLC	All	Commercial	USA	Both	Free	10+	Missing	Not enough
Lung Cancer Foundation	Open cancer network	Lung	Charity	USA	Apple	Free	N/A	N/A	Not enough
Lung Cancer Manager	point of care	Lung	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Lung cancer navigator	Lungevity foundation	Lung	Charity	USA	Both	Free	100+	2 (3.0)	Not enough
Lung cancer treatment	Things To Do	Lung	Commercial	Unclear	Google	Free	100+	None	N/A
Malecare prostate cancer	Malecare	Prostate	Charity	USA	Apple	Free	N/A	N/A	Not enough
Markey cancer center clinical trials app	University of Kentucky	All	Partnership	USA	Apple	Free	N/A	N/A	Not enough

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1 2 3 4 5 6	MASCC Antiemesis Tool	Multinational Association of Supportive Care in Cancer (MASCC)

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MASCC Antiemesis Tool	Multinational Association of Supportive Care in Cancer (MASCC)	All	Partnership	USA	Both	Free	1000+	8 (4+)	Not enough
MD Anderson Mobile	MD Anderson cancer center	All	Healthcare organisation	USA	Both	Free	10,000+	305 (4.2)	Not enough
Melanoma UK	Melanoma UK and Vitaccess LTd	Melanoma	Partnership	UK	Both	Free	100+	2 (5.0)	Not enough
Merry medicine	9wise	All	Commercial	>1	Google	£7.49	1+	1 (5.0)	N/A
Mesothelioma Malignant Tumor Staging chemotherapy	Eduardo D'Avila	Mesothelioma	Unclear	USA	Google	Free	50+	4 (5.0)	N/A
MeTime Acupressure	University of Michigan	All	Academic	USA	Both	£9.49 Google, £9.99 Apple	5+	None	Not enough
Mindful cancer	Gordon Mullins	All	Unclear	Unclear	Apple	Free	N/A	N/A	Not enough
Mouth cancer treatment	Things To Do	Oral	Commercial	Unclear	Google	Free	100+	None	N/A
MVR Cancer Centre	MVR Cancer Centre and research institute, Calicut	All	Healthcare organisation	India	Google	Free	100+	5 (5.0)	N/A
My breast cancer advocate	Pathways2healing.us	Breast	Commercial	USA	Google	£1.22	10+	3 (5.0)	N/A
My Cancer Coach	Genomic health	Breast, prostate, and colon	Partnership	USA	Both	Free	10,000+	65 (4.4)	Not enough
My Care Plan – cancer survivors	Journey forward	All	Partnership	USA	Both	Free	500+	4 (4.0)	Not enough
My Head & Neck Cancer Manager	point of care	Head and neck	Commercial	USA	Apple	Free	N/A	N/A	Not enough

My liver	AGF studios Ltd for National Health Service	Liver	Healthcare organisation	UK	Apple	Free	N/A	N/A	14 (5.0)
My Pancreas	AGF studios Ltd for National Health Service	Pancreatic	Healthcare organisation	UK	Apple	Free	N/A	N/A	7 (5.0)
My Prostate Cancer Manager	point of care	Prostate	Commercial	USA	Apple	Free	N/A	N/A	Not enough
MyMSK	Memorial Sloan-Kettering Cancer Center	All	Healthcare organisation	USA	Both	Free	1,000+	4 (3.8)	Not enough
NCCN Patient Guides for Cancer	National Comprehensive Cancer Network	All	Charity	USA	Both	Free	1,000+	4 (4.5)	Not enough
NED for prostate cancer	University Health Network, Toronto	Prostate	Academic	Canada	Both	Free	10+	None	Not enough
ONCompanion	ONCompanion foundation programmed by we builld technology	All	Charity	India	Google	Free	10+	3 (5.0)	N/A
OneRemission	OneRemission	All	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Ovarian Cancer Symptoms Diary	Ovarian Cancer Action (programmed by electric putty)	Ovarian	Charity	UK	Both	Free	1,000+	7 (4.3)	Not enough
OWise breast cancer	Px Healthcare B.V. Ldt	Breast	Commercial	>1	Both	Free	1,000+	10 (4.4)	Not enough
Oxford Cancer and Haematology Outpatients	Oxford University Hospitals NHS foundation	All	Healthcare organisation	UK	Apple	Free	N/A	N/A	Not enough
Personalized sarcoma care	Mobile Pioneers BV	Soft tissue sarcoma	Unclear	Unclear	Both	Free	100+	8 (4+)	Not enough
Phil's friends	Phils friends organisation, developed by subsplash inc	All	Charity	USA	Both	Free	50+	1 (5.0)	Not enough
PM Cancer Journey	University Health Network, Toronto	All	Partnership	Canada	Both	Free	500+	6 (4.8)	Not enough

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Pocket Cancer Care Guide	National Coalition for Cancer Survivorship	All	Charity	USA	Apple	Free	N/A	N/A	Not enor
Pratheeksha	Pratheeksha clinic	All	Healthcare organisation	India	Both	Free	100+	14 (4.8)	Not eno
Prostate cancer support group Gibraltar	Prostate cancer support group, Gibraltar, developed by Alan Pereira	Prostate	Charity	Gibraltar	Apple	Free	N/A	N/A	Not eno
Prostate cancer treatment	Creative live apps	Prostate	Unclear	Unclear	Google	Free	10+	None	N/A
Prostate cancer we have your back	Infinite Monkeys LLC	Prostate	Unclear	Unclear	Apple	Free	N/A	N/A	Not
Qigong for cancer healing and prevention	Yang's Martial Arts Association Publication Center, Inc.	All	Commercial	USA	Both	Free	100+	None	Not eno
Radiotherapy	incroyable future for skin safety.com	All	Commercial	Canada	Google	Free	50+	None	N/A
RB-World App	KinderAugenKrebsStiftung KAKS (Childrens' eye cancer foundation Germany_	Retinoblastoma	Charity	Germany	Both	Free	100+	2 (4+)	Not eno
Safe and easy cancer/ Easy ways to treat cancer	999 Apps Developer	All	Unclear	Unclear	Google	Free	10+	1 (5.0)	N/A
SCICancer Clinical Trials	Stanford University	All	Partnership	USA	Both	Free	100+	None	Not
Self Care During Cancer	Nearspace inc for genetech inc, anthem inc	All	Partnership	USA	Both	Free	1,000+	6 (4.7)	Not eno
Signs and symptoms breast cancer	Built By Doctors Ltd	Breast	Commercial	USA	Both	Free	100+	None	Not eno
Skin Cancer Manager	point of care	Skin	Commercial	USA	Apple	Free	N/A	N/A	Not eno

Stupid Cancer	Gryt health for stupid cancer.org	All	Charity	USA	Both	Free	1,000+	10 (3.9)	Not enough
Super food to fight for cancer	cyclonblast mobile apps	All	Unclear	unclear	Google	Free	100+	3 (4.3)	N/A
Survivor care	University medical centre Groningen	All	Healthcare	Netherlands	Apple	Free	N/A	N/A	Not enough
SwiSupport – HealingMusic	Jun-Wei Su	All	Commercial	Unclear	Apple	Free	N/A	N/A	Not enough
T.I.N.A	Kognito	All	Partnership	USA	Both	Free	10+	None	Not enough
Testicular cancer	Expert health studios	Testicular	Commercial	unclear	Google	Free	5,000+	13 (3.8)	N/A
Thrivor	thrivor pty ltd	All	Commercial	unclear	Both	Free	100+	4 (5.0)	Not enough
Treat prostate cancer	martinandoappp	Prostate	Commercial	unclear	Google	Free	500+	1 (5.0)	Not enough
Treating bladder cancer	NonitaDev	Bladder	Unclear	unclear	Google	Free	50+	None	N/A
Triple negative breast cancer	Kognito	Breast	Partnership	USA	Both	Free	100+	1 (5.0)	Not enough
Twist out cancer	Rochishna Aloor	All	Charity	>1	Apple	Free	N/A	N/A	Not enough
Types of cancer treatment	Dinatale	All	Commercial	Unclear	Google	Free	100+	2 (3.0)	N/A
Untire: Beating cancer fatigue	tired of cancer	All	Charity	Netherlands	Both	Free	1,000+	43 (4.5)	Not enough
Various cancer cures	EmirZIApps	All	Commercial	unclear	Google	Free	500+	2 (3.0)	N/A
Ways to fight off cancer	Koodalappz on android, sathish bc on apple	All	Commercial	unclear	Both	Free	1,000+	3 (5.0)	N/A

Whip Cancer	Copley Raff Inc	All	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Yoga vs. cancer	Antioch studio	All	Commercial	Spain	Google	Free	10+	None	N/A

*The nature of the owner and country of origin was open to a degree of interpretation/judgement by the authors, and therefore we involved two authors in extracting this data independently. Linked websites were visited. There were high levels of agreement and we reached consensus by discussion. We have applied the term "charity" to cover non-profit organisations.

\$Google Play will publish a "star" rating when there is one or more reviews of the app. Many of the apps available via Apple's app store reported that there were not enough reviews to present a star rating. Ratings were accurate to November 2018.

Preferred Reporting Items for Systematic reviews and Meta-Analyses extension for Scoping Reviews (PRISMA-ScR) Checklist

SECTION	ITEM	PRISMA-ScR CHECKLIST ITEM	REPORTED ON PAGE #
TITLE			
Title	1	Identify the report as a scoping review.	1
ABSTRACT			1
Structured summary	2	Provide a structured summary that includes (as applicable): background, objectives, eligibility criteria, sources of evidence, charting methods, results, and conclusions that relate to the review questions and objectives.	2
INTRODUCTION			
Rationale	3	Describe the rationale for the review in the context of what is already known. Explain why the review questions/objectives lend themselves to a scoping review approach.	3
Objectives	4	Provide an explicit statement of the questions and objectives being addressed with reference to their key elements (e.g., population or participants, concepts, and context) or other relevant key elements used to conceptualize the review questions and/or objectives.	3
METHODS		· · · ·	
Protocol and registration	5	Indicate whether a review protocol exists; state if and where it can be accessed (e.g., a Web address); and if available, provide registration information, including the registration number.	X, reported in limitations, discussion
Eligibility criteria	6	Specify characteristics of the sources of evidence used as eligibility criteria (e.g., years considered, language, and publication status), and provide a rationale.	5
Information sources*	7	Describe all information sources in the search (e.g., databases with dates of coverage and contact with authors to identify additional sources), as well as the date the most recent search was executed.	5
Search	8	Present the full electronic search strategy for at least 1 database, including any limits used, such that it could be repeated.	5
Selection of sources of evidence†	9	State the process for selecting sources of evidence (i.e., screening and eligibility) included in the scoping review.	5
Data charting process‡	10	Describe the methods of charting data from the included sources of evidence (e.g., calibrated forms or forms that have been tested by the team before their use, and whether data charting was done independently or in duplicate) and any processes for obtaining and confirming data from investigators.	6
Data items	11	List and define all variables for which data were sought and any assumptions and simplifications made.	6
Critical appraisal of individual	12	If done, provide a rationale for conducting a critical appraisal of included sources of evidence; describe	Not done



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SECTION	ITEM	PRISMA-ScR CHECKLIST ITEM	REPORTED ON PAGE #
sources of evidence§		the methods used and how this information was used in any data synthesis (if appropriate).	
Synthesis of results	13	Describe the methods of handling and summarizing the data that were charted.	7
RESULTS			
Selection of sources of evidence	14	Give numbers of sources of evidence screened, assessed for eligibility, and included in the review, with reasons for exclusions at each stage, ideally using a flow diagram.	23
Characteristics of sources of evidence	15	For each source of evidence, present characteristics for which data were charted and provide the citations.	Supplementary data
Critical appraisal within sources of evidence	16	If done, present data on critical appraisal of included sources of evidence (see item 12).	Not done
Results of individual sources of evidence	17	For each included source of evidence, present the relevant data that were charted that relate to the review questions and objectives.	7-17
Synthesis of results	18	Summarize and/or present the charting results as they relate to the review questions and objectives.	7-17
DISCUSSION			
Summary of evidence	19	Summarize the main results (including an overview of concepts, themes, and types of evidence available), link to the review questions and objectives, and consider the relevance to key groups.	18
Limitations	20	Discuss the limitations of the scoping review process.	20
Conclusions	21	Provide a general interpretation of the results with respect to the review questions and objectives, as well as potential implications and/or next steps.	21
FUNDING			
Funding	22	Describe sources of funding for the included sources of evidence, as well as sources of funding for the scoping review. Describe the role of the funders of the scoping review.	Click here to enter text.

JBI = Joanna Briggs Institute; PRISMA-ScR = Preferred Reporting Items for Systematic reviews and Meta-Analyses extension for Scoping Reviews.

* Where *sources of evidence* (see second footnote) are compiled from, such as bibliographic databases, social media platforms, and Web sites.

† A more inclusive/heterogeneous term used to account for the different types of evidence or data sources (e.g., quantitative and/or qualitative research, expert opinion, and policy documents) that may be eligible in a scoping review as opposed to only studies. This is not to be confused with *information sources* (see first footnote).
‡ The frameworks by Arksey and O'Malley (6) and Levac and colleagues (7) and the JBI guidance (4, 5) refer to the process of data extraction in a scoping review as data charting.

§ The process of systematically examining research evidence to assess its validity, results, and relevance before using it to inform a decision. This term is used for items 12 and 19 instead of "risk of bias" (which is more applicable to systematic reviews of interventions) to include and acknowledge the various sources of evidence that may be used in a scoping review (e.g., quantitative and/or qualitative research, expert opinion, and policy document).

From: Tricco AC, Lillie E, Zarin W, O'Brien KK, Colquhoun H, Levac D, et al. PRISMA Extension for Scoping Reviews (PRISMA-ScR): Checklist and Explanation. Ann Intern Med. ;169:467–473. doi: 10.7326/M18-0850



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Publicly available apps for Cancer Survivors: a scoping review

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Publicly available apps for Cancer Survivors: a scoping review

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Abstract

Objectives: To review the nature and scope of apps targeting individuals living with and beyond cancer.

Design: Scoping review, searching the two largest app stores, Google Play, and Apple's App store. App descriptions were exported verbatim, and summarised descriptively, thematically, and by content coding.

Results: We included 151 apps targeting individuals living with and beyond cancer. Most targeted all cancer types (n=89, 58.9%) or breast cancer (n=22, 14.6%), and originated in the USA (n=68, 45.0%). The country of origin was unclear for 31 (20.5%) apps. Most apps were developed by commercial companies/private individuals (n=64, 43%) or non-profit organisations (n=30, 19.9%) and marketed apps in terms of fighting metaphors, navigating a journey, and becoming empowered to take control.

App content could be summarised under five main categories: 1. Imparting information about cancer 2. Planning and organising cancer care 3. Interacting with others (including others affected by cancer, and healthcare professionals) 4. Enacting management strategies, and adjusting to life with or beyond cancer 5. Getting feedback about cancer management, for example, by sharing self-monitoring reports with professionals. We found some apps describing "cures" for cancer, or selling products such as alkaline waters to cancer survivors.

Conclusions: Apps are currently available via online stores that cover a large spectrum of cancer survivorship activities. The effects of such apps on clinical consultations, patient work/burden, and clinical outcomes merit further attention. Most apps are developed by commercial organisations, and promises of empowerment in the "fight" against cancer are tempered by the potential for exaggerated claims and exploitation.

Keywords: Cancer, Mobile Applications, Telemedicine, Cancer Survivor

Article Summary

Strengths and Limitations of this study

- Scoping review categorising and summarising a wide range of apps available for cancer survivors on on-line stores
- Content and thematic analysis based on verbatim descriptions from the stores
- Individual apps not downloaded or quality assessed

Introduction

The number of individuals living with and beyond cancer (also known as cancer survivors) is increasing (1,2). In the United Kingdom, it is estimated that the number of cancer survivors will grow by approximately one million every decade, from 2.1 million in 2010 to 5.3 million in 2040 (2). Cancer is increasingly being regarded as a chronic disease due to the growing number of individuals who are living with cancer, or surviving cancer (3) with long-term symptoms (4) and late effects of cancer treatment (5). Cancer survivors can experience increased physical, psychological, and social issues after their diagnosis, (6) accompanied by a range of unmet needs (7). There is growing political and clinical interest in utilising digital technologies to deliver efficient, high quality care for cancer survivors (8) and to empower patients to perform self-management activities (9).

The market for apps, including health apps is growing rapidly (10,11) with an estimated 318,000 health apps available in 2017(12). It is estimated that over 200 health apps are added daily to app stores (13). Against this changing technological environment, attempts to summarise and evaluate healthcare apps in traditional systematic reviews are limited by the relatively small proportion of technologies which are reported in published literature (14,15). An alternative strategy has been to identify and review apps that are available for download via on-line stores (16–18).

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In 2012, Bender et al searched online stores to characterise the purpose and content of apps focusing on any aspect of cancer (19). Of 295 cancer apps, most were limited in their scope, focusing primarily on providing information and raising awareness about cancer in general, and promoting/fundraising for charities (19). In 2014, Kassianos et al searched on-line stores for melanoma detection apps, identifying 39 apps. Most gave education or advice about melanoma, ultraviolet radiation exposure, and skin self-examination strategies (20).

Relatively little is known about apps targeting people living with and beyond cancer. Dahlke et al conducted a review to identify behaviour change techniques (21) (BCTs) embedded in cancer survivorship apps, searching app stores in November 2013 (22). Eighteen BCTs were present across 65 apps, including providing instruction, tailoring (for example, adjusting the information delivered based on user input), personalisation (for example, the user can select elements specific to them such as disease type), and prompting intention formation. What was less clear were the range of behaviours targeted, the aims and scope of the apps, how the BCTs were operationalised and organised, and where the technology itself might add value to survivorship care.

The aim of this review is to characterise apps targeting individuals living with and beyond cancer that are currently available for download via the two major app stores (Google Play and Apple's App Store), which have been estimated to contain over ninety percent of all apps (20). The review will provide a summary of the apps' advertised components, stated aims, and technological features. We aim to categorise and organise the apps such that clinicians, app developers, and policy makers can make sense of the current international app market for people living with and beyond cancer.

Methods

We performed a scoping review,(23) searching Apple's App Store and Google Play to identify apps targeting people living with and beyond cancer, and used content analysis (24) to characterise advertised content. Scoping reviews differ from traditional systematic reviews in that they map a topic in order to communicate the breadth and depth of the field,(25) and do not tend to involve formal quality assessment of the evidence (23). They describe the "extent, range, and nature" (23) of the available evidence, and set it in context in terms of current understanding. Scoping reviews require analytical interpretation of the subject area (26). They are particularly useful when synthesis involves non-research material,(26) and for emerging areas of research.

In this scoping review, we did not download and interact with the apps or test quality or functionality. In a previous review, Kassianos et al used app store summaries and were able to yield detailed descriptions of melanoma app content (20). Based on older reviews,(19,22) we expected to find a large number of apps, and in this rapidly changing field, the time required to interact with each app would lead to significant delays in communicating our findings. We wished to include paid apps, and had limited resources to buy individual apps for multiple authors. We also wished to include any apps affiliated with specific centres or clinical trials which would require log in credentials.

Search strategy

Initial searches were conducted by two authors, DM and RA, who refined the search criteria. The lead author then searched the two leading app stores, Apple's App store (we used an iPhone with iOS operating system), and Android's Google Play (we used a PC with Windows operating system) in September 2018 using the keywords "cancer", "cancer survivor", and "cancer survivorship".

Inclusion and exclusion criteria

We included: apps aimed at patients living with and beyond cancer; free and paid apps from any country; apps that included pre-diagnosis support and information (so long as they also specifically targeted individuals living with and beyond cancer); and apps covering more than one clinical condition, so long as cancer was a named condition.

We excluded: apps unavailable in English or without English descriptions; simple awareness raising or pre-diagnosis apps (apps raising awareness of symptoms that were potentially indicative of cancer or risk assessment tools, skin/mole checking apps for individuals without a diagnosis of skin cancer, simple factsheets about a certain cancer type, or glossaries); and recipe and diet apps that were not specifically targeting patients living with and beyond cancer.

Apple's App store operates a "continuous scroll" function, meaning that the store loads content continuously to return results. General search terms or keywords (e.g. "cancer") can result in "endless scrolling" or "infinite scrolling", where results are continuously returned without an apparent end point. Our initial scoping searches showed that apps became much less relevant after the first few hundred results, and we decided to limit our search of Apple's App store to the first 500 results for the term "cancer". The online stores are not set up to allow search results to be exported, and decisions about inclusion and exclusion were made by a single author (RA). Eligibility was determined from the descriptions of the apps within the app stores. Descriptions of the final apps selected for inclusion were reviewed by a second author (DM) to ensure that apps met the eligibility criteria.

Data extraction and synthesis

A data extraction form was created in Microsoft Excel and two researchers (RA and DM) independently extracted data from all apps that met the inclusion criteria. Data were obtained

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from the stores' on-line app descriptions, principally the narrative text, but notes were also taken based upon screenshots of the apps within the store. These notes were added to summarise any visible content from the screenshots which was in image form but not directly mentioned in the app description. Verbatim text from the screenshots was imported where available. We searched for and visited developer websites when available in order to gather background information on the app, particularly with respect to the nature of the organisation involved in app development (e.g. non-profit organisation or charity, commercial, academic) and country of origin.

Data were extracted on: cancer type(s); name of owner and/or developer (sometimes the same); country of origin; operating system (Apple/Android/both); fee to download; type of owner (charity, commercial, academic institution, healthcare provider, combination); number of downloads (available on Google Play only); star rating and the presence/absence of a statement about clinical or scientific input into app development. Data on number of downloads, and star ratings were extracted by the lead author alone, as this was judged to be a changing parameter. Data were imported into SPSS version 24, and descriptive statistics were calculated.

The text description of the app given in the online store was copied verbatim and imported into Microsoft Word. We used content analysis (24) and thematic analysis (27) to organise, categorise, and synthesise qualitative data. App descriptions and accompanying notes were imported into NVivo version 11. Data familiarisation took place by reading and re-reading app descriptions. Initial codes were generated by the lead author in order to organise the data into meaningful groups and these were discussed with a second author (DP) (28) Codes were sorted into categories, based on how the codes were related and linked. Each app was then analysed independently by two reviewers (RA and DM) to categorise the advertised content. The reviewers were alert to any content which did not fit the categories. We also analysed

themes within the language used to describe the apps. Reviewers met after the data categorisation exercise and compared results, reaching consensus by discussion.

Patient and Public Involvement

We did not involve patients or the public in this scoping review, but rather plan to use the results to inform technology co-design projects which involve patients and the public.

Results

We screened 1265 apps and included 151 in our final synthesis (see flow chart, Figure 1). The main reasons for exclusion were apps not specifically targeting cancer survivors, only targeting clinicians, or not relating to cancer. Four apps (*Cancer Stage IV Cure Methodology, Driver, Inspire, and NIH Breast Cancer Information)* became unavailable during our data analysis process between 8th September 2018 and 24th May 2019, and were excluded because we were unable to return to the on-line descriptions to check accuracy during dual data extraction.

A full list of included apps, data on star ratings, and the raw data used in our analyses are included as a supplementary data file. App names will be reported in Italics throughout our results.

App demographics

Characteristics of the apps are provided in Table 1. Of note, most of the apps covered all cancer types (n = 89, 58.9%) or were specific to breast cancer (n = 22, 14.6%). Over 90 percent were free to download. Apps were developed by a mix of private companies/individuals (n = 64, 43%), charity/non-profit organisations (n = 30, 19.9%), healthcare organisations (n = 15, 9.9%) and academic institutions (n = 8, 5.3%). We found apps sharing the same developer and with similar content, but differing by cancer type: Eight apps were developed by "@point of care", and five apps developed by "Self-care catalysts",

59 60 both commercial developers based in the USA. The nature of the developer could not be determined for 16 apps (10.6%).

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Table 1: Description of apps targeting individuals living with and beyond cancer available on Apple's App Store and Google Play

Cancer Types Covered	Number (N) (all apps, N=151 N (%)	Unique to Apple N=47,	Uniqu to Goo N=38
All cancers	89 (58.9)	N (%) 23 (48.9)	N (%)
Breast	22 (14.6)	9 (19.1)	5 (13.
Prostate	9 (6.0)	5 (10.6)	2 (5.3
Lung or mesothelioma	5 (3.3)	2 (4.3)	2 (5.2
Bladder or renal	5 (3.3)	3 (6.4)	1 (2.0
Liver and/or pancreas	3 (2.0)	3 (6.4)	0 (0.0
Haematological	3 (2.0)	0 (0.0)	1 (2.0
Retinoblastoma, eye, or childhood cancers	3 (2.0)	0 (0.0)	1 (2.0
Colorectal	2 (1.3)	0 (0.0)	0 (0.
Melanoma	2 (1.3)	1 (2.1)	0 (0.0
Multiple cancers (breast and ovarian, breast, prostate, and colorectal)	2(1.3)	0 (0.0)	0 (0.0
Head and neck or oral	2 (1.3)	1 (2.1)	1 (2.0
Others (testicular, ovarian, soft tissue sarcoma, carcinoid)	4 (2.6)	0 (0.0)	1 (2.0
Type of Developer	N (%)	N (%)	N (%
Commercial or private organisation	65 (43.0)	23 (48.9)	20 (52
Charity or non-profit organisation	30 (19.9)	12 (25.5)	1 (2.0
Unclear	16 (10.6)	2 (4.3)	11 (28
Healthcare organisation	15 (9.9)	7 (14.9)	3 (7.9
Academic organisation	8 (5.3)	2 (4.3)	2 (5.
Clinical or research societies/networks or government	4 (2.7)	0 (0.0)	0 (0.0
Partnership of various types of organisation	13 (8.6)	1 (2.1)	1 (2.0
Country of Origin	N (%)	N (%)	N (%
USA	68 (45.0)	25 (53.2)	5 (13.
Unclear	31 (20.5)	7 (14.9)	17 (44
UK, Ireland, or Gibraltar	15 (9.9)	8 (17.0)	1 (2.0
Multinational	7 (4.6)	2 (4.3)	1 (2.0
India	7 (4.6)	0 (0.0)	5 (13.
Canada	5 (3.3)	0 (0.0)	2 (5.3
Malaysia or Singapore	5 (3.3)	1 (2.1)	3 (7.9
Australia	4 (2.6)	2 (4.3)	0 (0.0
The Netherlands	3 (2.0)	1 (2.1)	1 (2.0
Others (France, Germany, Hungary, Morocco, Pacific Islands, Spain)	6 (4.0)	1 (2.1)	3 (7.9
Number of Downloads (Google Play data only for 104 apps)	N (%)		N (%
<100	45 (43.3)		17 (44
100-500	24 (23.1)		10 (26
500-1000	9 (8.7)		4 (10.
1000-5000	17 (16.3)		4 (10.
5000-10,000	3 (2.9)		1 (2.0
10,000-50,000	5 (4.9)		2 (5.3
>50,000	1 (0.9)		0 (0.
Price to download (£ Sterling)	N (%)	N (%)	N (%
Free	140 (92.7)	46 (97.9)	34 (89
<£9.49 Google Play/ <£12.99 App store	9 (6.0)	1 (2.1)	2 (5.1
>£12.99	2 (1.3)	0	2 (5.3

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Unlike Apple's App store, Google Play provides statistics for the number of app downloads. Of the 104 apps available on Google Play, 45 apps (43.3%) had been downloaded less than 100 times. Five apps (*Cancer.net mobile, MD Anderson mobile, Cancer fighting food, Cancer Curing foods, and My Cancer Coach*) had between 10,000 and 50,000 downloads. One app, *Belong Life*, had over 50,000 downloads. *Belong Life* markets itself as an "information sharing platform", featuring an on-line social network of individuals with cancer, healthcare professionals who answer questions, access to personalised information, and a clinical trial matching service.

Themes within on-line descriptions of the apps

Verbatim app descriptions and text from screenshots ran to over 30,000 words. Three prominent themes were: Fighting for Life, Navigating a Journey, and Being Empowered to Take Control. Examples of app descriptions fitting these themes, with quotations, are included in Table 2. Fighting metaphors were observed within a range of apps and were sometimes contained within the app title (e.g. *Attack Cancer using Hypnosis & Guided Imagery/Meditation, Cancer Defeated*, and *Cancer Fighting Foods*). In fighting metaphors, cancer was depicted as an enemy invader and surviving cancer as a battle. Metaphors about fighting and battles were prominent in apps promoting healthy eating or specific "cancer-fighting" foods or diets.

Cancer was often compared to a journey and apps marketed themselves as tools to help navigate that journey. Apps that incorporated social networking often emphasised that the cancer journey did not have to be navigated alone. Social networking was suggested as a source of knowledge and emotional support. Many apps promoted peer comparison, and emphasised that others around the world were facing very similar problems, with some apps referring to "others like you". There was a sense within language used that cancer was associated with loss of control, and that downloading and interacting with an app was a method of empowerment and taking back control. Apps were marketed to individuals as a

method of becoming actively involved in self-management.

Table 2: Themes present within app marketing statements with example quotations

Theme	Example app (name in Italics) with quotations from on-line app store
Fighting for life	<i>Twist out cancer</i> : "[get to] know other cancer survivors who fought with odds and kicked cancer in the butt!"
	<i>"Whip cancer</i> provides people with the power to instantly and
	accurately picture the cancer cells they want to expel from their bodies <i>Whip Cancer</i> is a powerful tool to help you become relaxed and thus feel empowered while battling your cancer."
Navigating a journey	 Breast Cancer healthline: "You're not on this journey alone. Are you facing a diagnosis? Already in treatment? Remission? We'll connect you with people just like you, at the same stage in the journey". "The BigC-Connect platform has been designed to help survivors of
	cancer on their journey to survival."
Being empowered to take control	"Hearing that you have been diagnosed with breast cancer can turn your world upside down. The <i>OWise breast cancer</i> app can help you regain control during the chaotic times of illness and treatments"
	<i>"Blood Cancer Storylines</i> is filled with great tools to help you take control of your health."
	2
Content analysis	

Content analysis

The apps offered content that could be summarised under five main categories: (1) Imparting Information about Cancer; (2) Planning and Organising Cancer Care; (3) Interacting with Others (including others affected by cancer, and healthcare professionals); (4) Enacting Management Strategies, and Adjusting to Life With or Beyond Cancer; and (5) Getting Feedback about Cancer Management. The specific app features that support each of these activities are summarised in Table 3 and discussed below.

Survivorship activity	App feature	Number (%) apps which advertised this feature
Imparting information about cancer	Delivers information about the nature of cancer, cancer terminology, treatment approaches, and services. Apps present information as text, news feeds/updates, videos, and question/answer formats	81 (53.6%)
	Gives dietary and/or exercise advice, targeting individuals living with and beyond cancer	15 (9.9%)
Planning and organising	Upload and store personal records e.g. diaries/journals, results	25 (16.6%)
cancer care	Keep a list of medications +/- their scheduling	20 (13.3%)
	Share uploaded personal records with others	8 (5.3%)
	Keep a calendar of appointments	12 (8.0%)
	Login to view or change clinical appointments	4 (2.7%)
	Login to remotely access clinical records or results	3 (2.0%)
	Create or view survivorship care plan	2 (1.3%)
	Lists available clinical trials	9 (6.0%)
	Clinical trials matching	1 (0.7%)
Interacting with others	Access to an on-line cancer community or social network (Four offered a matching service)	25 (16.6%)
	List of local (geographically limited) sources of peer support	11 (7.3%)
	Message a linked healthcare professional	4 (2.7%)
	Ask a professional within an online community	3 (2.0%)
Enacting	Track and record specific symptoms or physiological	29 (19.2%)
management	parameters	
strategies and	Provides symptom management tips and advice	5 (3.3%)
adjusting	Set alarms as reminders to take medication	14 (9.3%)
	Track fitness or diet (four apps offered integration with wearable fitness trackers)	5 (3.2%)
	Delivers instructions on complementary and/or alternative therapies	12 (7.9%)
	Delivers psychological therapies	3 (2.0%)
	Offers spiritual support e.g. bible verses, prayers	2 (1.4%)
Getting feedback about cancer	Generates graphical summaries of self-monitoring data for personal reflection and sharing with others (particularly clinicians)	21 (13.9%)
management	Generates or supports creation of question prompt lists (intended to be used during medical encounters)	13 (8.6%)
	Allows video or audio-recording of medical consultations	4 (2.7%)

Table 3: Advertised app	functions that support cancer	survivorship activities
11	11	L

Imparting Information about Cancer

Over half the apps (n=81, 53.6%) stated in their description that they provided information or educational materials about cancer; for example, the nature of cancer, aspects of terminology related to cancer, and cancer treatments. The apps presented this in various ways, including

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fact-sheets/written information, news feeds and updates, questions and answers, and videos. Some apps (e.g. *Breast Cancer Ally*) provided personalised information based on userreported characteristics, including treatments received or disease subtype. One app, *Personalized Sarcoma Care,* offered prognostic information to users with high-grade soft tissue sarcoma of the limb who were going to be treated with surgery and radiotherapy. The app offered a disclaimer that it was not a medical device, not meant to be used to inform clinical decisions, and not tested for clinical usefulness. Users were instructed to discuss prognostic results with their physician.

Planning and Organising Cancer Care

Twenty-five apps (16.6%) allowed users to enter and store records relating to their cancer care, such as results or diaries of treatments they had received. Apps also allowed users to keep a calendar of appointments (n=12, 8.0%) and to keep lists and scheduling of medications (n=20, 13.3%). Three apps (*MD Andersen Mobile, MyMSK*, and *NED*) allowed registered users linked to the specific cancer centre to log in and view some of their own results. Four apps (*MD Andersen Mobile, MyMSK, CanHOPE cancer support* and *Pratheeksha*) allowed registered patients to view or change appointments.

Nine apps listed cancer clinical trials that may be relevant to individuals living with cancer, and one (*Belong Life*) offered a clinical trials matching service based on parameters entered by the user. Two apps supported survivorship care plans (SCPs). *My Care Plan* suggested that users should input data to create their own SCP, and then complete it with their oncologist. The *Survivor Care* app allowed registered patients with testicular cancer to use the app to read a QR code (quick response code, or matrix bar code), generated by their specialist, that gave them access to a personalised care plan.

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Interacting with Others

Twenty five apps (16.6%) offered access to an on-line community (social network) of other individuals with cancer, promoting these networks as sources of support and information. Four of these (*Boobytrapp, Breast Cancer Health, Breast Cancer Social, and Cnected*) advertised a matching service in which users could be matched with other users or groups based on characteristics such as cancer type, stage, treatments, and interests.

Apps also offered interaction with healthcare professionals: three apps (*Belong.life, Breast Friends app*, and *Cancer Connect*) listed the ability to message or ask questions of professionals who were linked to the app platform. Four apps (Medocity's *iCancer Health, MD Andersen Mobile, MyMSK,* and *Pratheeksha*) allowed users to login and send messages to their linked care team.

Enacting Management Strategies, and Adjusting to Life With or Beyond Cancer

Specific aspects of self-management supported by apps include symptom tracking and monitoring; setting alarms or reminders to take medications regularly, tracking and adjusting diet and physical activity levels, utilising psychological and complementary approaches, and knowing when to seek medical attention for chemotherapy side effects.

Twenty-nine apps (19.2%) allowed users to track their symptoms: mainly fatigue, pain, mood changes, nausea, and sleep problems. Some suggested monitoring physical or physiological parameters, including pulse, blood pressure, and weight, and some allowed customisation, letting the user decide which symptoms/parameters to monitor. The recommended frequency of self-monitoring varied, with some promoting weekly input, some apps suggesting on-demand tracking when symptoms were experienced, and others not specifying particular intervals for self-monitoring. Apps utilised a number of rating scales, including touch-screen

sliders, and faces rating scales. The data were used to provide graphs and output reports (see "feedback" below).

Fifteen apps (9.9%) gave advice about diet and/or exercise after a cancer diagnosis, with five allowing users to track their exercise or dietary activities. Four apps offered integration with wearable fitness trackers.

Complementary and alternative therapies were a prominent component of 12 apps (7.9%), which gave instructions on relaxation techniques, provided "healing" music playlists, and taught guided imagery, visualisation, meditation, Qigong, and yoga. The *MeTime* app, developed by University of Michigan, taught acupressure to manage fatigue in breast cancer survivors, and quoted evidence supporting its use from a randomised controlled trial (29). Three apps (*Emory Awake, UNTIRE,* and *Bubble VR*) delivered programmes of psychological therapy to cancer survivors; for example, *Bubble VR* delivered cognitive behavioural therapy (CBT), guided imagery, meditation, and mindfulness-based stress reduction (MBSR) within Virtual Reality. The app was linked to a focus group research study, and registered participants could use a PIN code to interact with it.

Three apps (*CanAdvice+, Cancer Emergency Response Tool*, and *For Cancer Care*) specifically targeted people on chemotherapy, and sought to help users judge when to seek medical attention for side effects or problems experienced during chemotherapy. *CanAdvice+* and *Cancer Emergency Response Tool* were linked to UK cancer centres and utilised the United Kingdom Oncology Nurses Society (UKONS) triage tool (30), whereas *For Cancer Care* offered generic tips and advice to manage chemotherapy side effects.

Some apps dealt with changes in body image after cancer, and psychological adjustment to physical changes. *Inkspiration* app allowed users to "try on" mastectomy tattoos, super-

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imposing tattoos onto photo uploads. *BECCA – the Breast Cancer Care app* offered beauty tips alongside other information about breast cancer.

Getting Feedback about Cancer Management

Twenty one apps (13.9%) allowed users who had tracked symptoms to generate graphical summaries of their self-monitoring data for personal reflection (usually line graphs showing, for example, pain levels plotted against date/time), and to generate output reports from the data, usually by email. A central premise was that users would learn about patterns within their symptoms, and that sending their symptom reports to professionals could result in action by the professional to help with symptom management.

Apps also attempted to influence clinical encounters between users and their clinicians by allowing them to generate (sometimes from templates or lists) or store questions that they would like to ask at the next medical encounter (n=13, 8.6%). Four apps (*Focus on Lymphoma, My Cancer Coach, OWise Breast Cancer,* and *Pocket Cancer Care Guide – National Coalition for Cancer Survivorship*) allowed users to video- or audio-record their medical consultations.

Clinical and/or Scientific Basis for App Content and Apps as Commercial Opportunities

Fifty one out of 151 apps (33.8%) cited clinical or scientific/clinical research team input into the development of the app within the online description. Most of these apps were developed by recognisable institutions, such as universities, clinics, or charities. However, one app, *Don't Die 2* retailing at £299.99 on Google Play, had limited information about content, and stated: "Contains new cancer approach not previously available to cancer victims. All results obtained after a rigorous 12-year study and when applied to active cancer patients show dramatic results increasing survival results." The app was developed by a family cancer

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foundation (MiSong Foundation), and screenshots showed an enquiry form which users could fill in for further information. Links to the developer website were inactive.

We found a number of apps offering purchasable products to cancer survivors and apps that made claims about offering a potential cancer cure. *Best Prostate Cancer Treatment* opened its description by stating: "Court Documented Proof That The Cure For Prostate Cancer & Colon Cancer is real". Screenshots from the app were captioned with "PROSTATE CANCER Cure for Cancer Now Available", and the app offered treatments based on wholeleaf Aloe Vera. One screenshot showed an "Advanced Package" with products available for \$750. The app description marketed the product as follows: "The advanced package provides specific elements to expedite the healing process. This package revitalizes and engages intercellular advancement and ease in detoxification". *Cancel Cancer* mentioned links between body acidity and cancer, and screenshots from the app showed order forms, products for sale, and videos about Kangen water, an alkaline water.

Three apps contained the word "cure" in their title. *Cancer Cure* (retailing on Google for £28.99) offered "300 alternate healing ideas" and was recommended for "anyone who is struggling for cancer survival". *Cancer Curing Foods* (free to download) had been downloaded more than 10,000 times on Google Play and offered "top ten fruits, vegetables, and foods that can cure cancer". *Various Cancer Cures*, offered free via Google Play, listed information about surgery, chemotherapy, and radiotherapy as treatment options for cancer.

Cancer Wellness invited users to complete a weekly cancer survey, with links to a private clinic in the Pacific Islands (<u>http://cancerwellnessclinic.com/our-treatment-program/</u>) that offered alternative cancer treatments and supplements. In *Ways to Fight Off Cancer*, available on Google Play, the on-line description had statements that included "broccoli cures cancer" and "tomato cures cancer"... "So What Are you Waiting For !?! Download the "Ways Fight

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Off Cancer" Now!" Other potentially exaggerated claims were found in apps promoting complementary therapies and visualisation; for example *Cancer Fighting App* stated (sic.) "After working on visualization for few weeks, the cancer tumor had shrunk to small its size and its continuous become smaller and smaller. Imagination and visualization for creating radiant, lifelong health and happiness."

Discussion

Main findings

We reviewed 151 apps targeting individuals living with and or beyond cancer, available for download via on-line stores. The apps are often marketed in terms of fighting cancer, taking a journey, and taking control. Apps are heterogeneous in terms of aims and scope, but typical content includes informational resources, diary functions, access to on-line social networks/communities, and symptom-tracking capabilities linked to graphical outputs.

App owners came from a range of backgrounds (e.g. non-profit organisations, academic institutions, healthcare providers), but most publicly available apps had been developed by commercial or private organisations. We were unable to discern the nature of the developer in 16 apps, despite visiting linked websites. We also found some apps that seemed to make exaggerated claims, for example, about foods that cure cancer, visualisation regimes that shrink tumours (see examples above), and apps that marketed or sold products with questionable efficacy (e.g. Kangen water or Aloe Vera extract).

<u>Comparison with existing literature, and implications for practice, policy, and research</u> Violence and journey metaphors are known to be widely used in the context of cancer and cancer fundraising campaigns, and have sparked debate.(31) Both violence and journey metaphors can be perceived in both positive, and in disempowering ways. We found these metaphors to be prominent in on-line app marketing.

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Apps cover some of the areas that are recommended in clinical guidelines for cancer survivorship care (32), such as information provision; making lifestyle changes (particularly diet and exercise), dealing with physical and psychosocial effects of cancer and its treatment, and providing survivorship care plans. The potential usefulness of reputable apps may be undermined by the fact that they appear in stores alongside those that are potentially exploitative.

Guidelines and regulatory procedures for health apps have been introduced in the UK (33,34) and the USA (35), but these mainly apply to apps classed as medical devices (used to diagnose, support diagnosis or clinical decision making, or make calculations to determine diagnosis or treatment), which are considered to carry the highest risks. Apps that provide education, monitor health or well-being, and store or transmit data without change are not subject to the same regulatory procedures.(34) These types of apps can be developed quickly by anyone who wishes to (36), without specific regulatory requirements.

There is increasing recognition that lack of public trust is a major barrier to the successful utilisation of data and technology to improve patient outcomes.(37) In a recent review, Wyatt discussed problems with health apps, including privacy issues, poor quality content, and variable accuracy, for example, in diagnosing melanoma (38). In our review, most apps were free, and it was beyond the scope of this review to determine how apps attracted revenue. Potential sources include advertising, in-app purchases, and data "harvesting". There is increasing evidence that sharing of user data is routine in medical apps (39) and that data harvesting for targeted advertising is an important source of revenue for many app developers.(38)

Questions remain about the clinical role of cancer apps, how they affect formal medical care and influence clinical outcomes. Some of the apps we reviewed helped users to generate lists

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of questions that could be taken to appointments or facilitated video or audio-recording of consultations. Formal trials of this type of approach have shown promise in the oncology setting, with respect to improving patients' information needs, their satisfaction with patient-professional communication, and recall of information (40–42). Whether these findings can be extrapolated to specific apps is unclear.

Many of the apps we reviewed attempted to influence medical care by suggesting that selfmonitoring reports be shared with clinicians. Patient reported outcome monitoring has been shown to improve patient satisfaction with care in the oncology setting, and to increase the number of patient outcomes that are discussed during consultations.(26,27). However, any effects are likely to be contingent on how the data are used during clinical encounters and what data are collected.(43) Scientific trials tend to use validated questionnaires, as opposed to the, often generic, tools present within apps.

There seems to be a widely held assumption in symptom management apps that providing patients with simple graphical summaries of their self-reported symptom data will afford insights that could improve symptom management. Conversely, there is a danger that apps could increase the work and burden of cancer survivorship activities without resultant benefits to the user. We noted close parallels between categories of app content (Table 3), and models of treatment burden in other chronic conditions.(29–31).

The app market is a potentially challenging environment for patients and clinicians to navigate in terms of judging app quality, effectiveness, clinical utility, and data privacy. It may be that app stores themselves should be asked to take more responsibility for the content of the apps they offer. Several high-profile scandals, for example, Cambridge Analytica allegedly using Facebook data to influence election results,(44) and suicides potentially linked to social media use(45), have led to increased public scrutiny surrounding the social

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responsibilities of technology providers. With respect to app stores, existing legislation, such as trading standards regulations that prevent false or misleading advertising, and General Data Protection Regulation (GDPR) might be enforced to protect consumers. The NHS has also started a library of approved apps that have been screened against quality criteria (46). Three of the apps reviewed here, *BECCA – the Breast Cancer Care app, OWISE breast cancer, and Untire: Beating cancer fatigue,* appear in the library.

While app stores continue to offer low quality and potentially exploitative apps, we propose a rudimentary check-list (Text box one), the "Four D's", which might be used by patients before downloading a health app. The checklist was derived pragmatically, based on our experiences of conducting this review, and on the existing literature/guidelines discussed above (33,35,38,39).

Text Box one: Four D's to discuss with patients if they are considering using a health

app

Does something useful – does it solve a problem you are having?

<u>**D**esign</u> – are there screenshots that summarise the content and give you an impression of how you would use the app?

<u>**D**eveloper</u> – do you recognise a credible organisation/source behind the app, and do links to the developer website work?

<u>**D**ata</u> – does the app ask you for personal information that you would prefer not to be shared with others or provide a transparent description of how data will be used and shared?

Intuitively, we considered a fifth "D" – Downloads, in which the number of downloads and positive/detailed consumer reviews might serve as an indicator of quality and trustworthiness. Apps by reputable organisations tended to be highly downloaded, but we also found highly

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downloaded apps which seemed to be of low quality e.g. *Cancer Curing Foods*, offering "top ten fruits, vegetables, and foods that can cure cancer" had been downloaded over 10,000 times. We also considered that some app reviews could be false or purposefully misleading. The association between number of downloads and objective measures of quality deserve further attention.

Strengths and limitations

The app market is changing rapidly – more apps are being added to app stores every day, and it is also possible for developers to delete apps from on-line stores. We have presented a snapshot of what was available between September 2018 and May 2019. The main limitation of this review is that we did not download and interact with individual apps. To have done so would have added considerable time to the review process (which was time-sensitive, given the changing nature of the market), and would have also involved buying several apps that looked to have limited content (e.g. "Don't die 2" retailed at £299.99). Our content analysis is based on what was stated in online descriptions, and may underestimate content contained within the apps. We did not register a review protocol, which is a relatively new requirement in updated PRISMA guidelines for scoping reviews, which were published after we started this review (47).

App stores are commercial entities and are not searchable in the same way as databases of published medical literature. We fully expect that other relevant apps exist which have not been identified by our searches. Furthermore, it is not possible to save or export searches. Apps are displayed in an order that is determined by on-line stores, and, to the best of our knowledge, the exact sort algorithms utilised by stores are not in the public domain. This makes searches difficult to accurately reproduce, and made it difficult to involve two authors in all stages of the app selection process. Nevertheless, where possible, we have adopted

principles of systematic reviewing. We are confident that we have identified apps in a systematic and unbiased way and have characterised a large spectrum of currently available apps.

Conclusions

 Apps exist that cover a large spectrum of cancer survivorship activities: key components are information provision, storing personal summaries, and self-monitoring. The effects of such apps on clinical consultations, patient work/burden, and clinical outcomes merit further attention. Most apps are developed by commercial organisations and promises of empowerment in the "fight" against cancer are tempered by the potential for exaggerated claims and exploitation.

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Competing Interests: RA and PM are involved in researching, designing, and developing apps for people with cancer but have no associations with commercial entities. None of our apps are available via online stores, or represented within this review. There are no other competing interests of conflicts to declare.

Contributions: RA conceptualized this review, designed the review, undertook searches, assessed the apps for inclusion/exclusion, undertook data extraction, and wrote the paper.

DM undertook scoping searches, helped refine the search criteria, checked the final apps fulfilled inclusion/exclusion criteria, and performed independent dual data extraction and content coding. He contributed to drafts of the paper, and revising the article critically.

DP assisted with thematic analysis, and revising the article critically.

PM contributed to drafts of the paper and revising the article critically.

Figure 1: Identification and screening process for apps included in this review

Data sharing statement

All data relevant to the study are included in the article or uploaded as supplementary

information.

for oper review only

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46.	How we assess health apps and digital tools - NHS Digital [Internet]. [cited 2019 Aug 19]. Available from: https://digital.nhs.uk/services/nhs-apps-library/guidance-for-health-app-developers-commissioners-and-assessors/how-we-assess-health-apps-and-digital-tools#how-the-assessment-works

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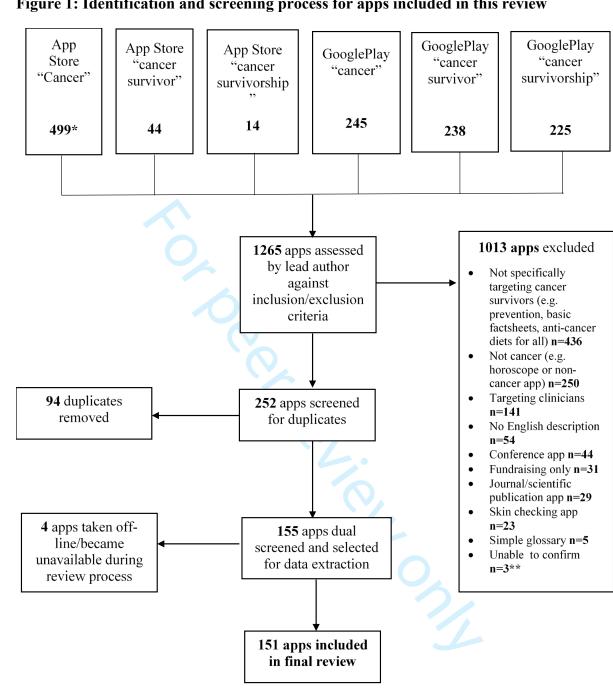


Figure 1: Identification and screening process for apps included in this review

*Apple's app store was searched up to and not including the 500th app on the on-line store: after several hundred apps, the apps became less relevant to our review

** There were three apps which we were unable to find again after the initial searches: two (faith.org; and ovarian cancer treatments (things to do) seemed to be removed from the store, and there was an administrative error during recording the name of the third app, which led to a missing field in our exclusion file

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Table S1: Full list of apps and descriptive data extracted from stores.

Name of App	Name of developer	Cancer Type	Owner Nature*	Country*	Platform	Fee	Downloads (Google only)	Number of raters /(rating out of 5.0) Google	Number of raters / (rating out of 5.0) Apple \$
1 in 3 Cancer Support	Origin Digital Limited	All	Charity	UK	Both	Free	10+	1 (5.0)	Not enough
Adrenal cancer – others like me	Eli Maliki	All	Unclear	Unclear	Google	Free	1000+	2 (5.0)	N/A
Attack cancer using hypnosis	Ron Eslinger (Healthy Visions)	All	Commercial	USA	Both	£6.49 Google, £9.99 Apple	10+	2 (5.0)	Not enough
BCG Treatment	Rosewell Park Comprehensive cancer center	Bladder	Healthcare organisation	USA	Both	Free	50+	None	Not enough
BECCA – Breast cancer care app	Breast cancer care	Breast	Charity	UK	Both	Free	5000+	38 (4.5)	19 (4.5)
BELONG Beating Cancer	BelongTail	All	Commercial	USA	Both	Free	50000+	661 (4.7)	29 (4.9)
Best Prostate Cancer Treatment	RL Technology LLC	Prostate	Commercial	Unclear	Apple	Free	N/A	N/A	Not enough
Bible verses for cancer – strength verses	Watchdis prayers	All	Unclear	Netherlands	Google	Free	1000+	26 (4.8)	N/A
BigC-Connect	Jane Boag	All	Charity	Singapore	Both	Free	500+	8 (5.0)	Not enough
Bladder Cancer Manager	point of care	Bladder	Commercial	USA	Apple	Free	N/A	N/A	Not enough

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Blood cancer storylines	Self care catalysts	Haematological	Commercial	USA	Both	Free	50+	none	Not eno
Blood cancer treatment	Ahalya	Haematological	Unclear	India	Google	Free	500+	2 (5.0)	N/A
Boobytrapp	Phoenix Consult PTE	Breast	Commercial	Unclear	Both	Free	50+	2 (5.0)	Not eno
Bowel Cancer	Princeton Digital	Bowel	Charity	Australia	Both	Free	1000+	Missing	Not eno
BRAVE Coalition	Tied Tech LLC	Breast	Charity	USA	Apple	Free	N/A	N/A	Not eno
Breast Cancer Ally	University of Michigan	Breast	Academic	USA	Apple	Free	N/A	N/A	Not
Breast cancer Canada	Olive Branch of hope	Breast	Partnership	Canada	Google	Free	10+	none	N/A
Breast Cancer Diary	HomeInSync LLC	Breast	Commercial	USA	Apple	£4.99	N/A	N/A	Not eno
Breast Cancer Healthline App	Healthline Networks Inc	Breast	Commercial	USA	Apple	Free	N/A	N/A	Not eno
Breast Cancer Manager	point of care	Breast	Commercial	USA	Apple	Free	N/A	N/A	Not eno
Breast Cancer Social Network/My BC Team	My Health teams	Breast	Commercial	USA	Both	Free	1000+	44 (4.2)	Not
Breast Cancer Survivor	Portable Medical technology Ltfd	Breast	Charity	Ireland	Apple	Free	N/A	N/A	Not eno
Breast Cancer: Beyond the shock	National breast cancer foundation	Breast	Charity	USA	Apple	Free	N/A	N/A	Not
Breast cancer: information about breast cancer	Doctor Apps	Breast	Commercial	Unclear	Google	Free	1000+	16 (4.6)	N/A

Breast friends app	Barry O'Mahoney	Breast	Charity	USA	Both	Free	10+	None	Not enough
Breast Cancer Gibraltar	Alan Pereira	Breast	Charity	Gibraltar	Apple	Free	N/A	N/A	Not enough
Bubble health	bubble health ltd	Breast and ovarian	Commercial	Unclear	Both	Free	10+	2 (5.0)	Not enough
CanAdvice+	MySmartHealth	Breast	Healthcare organisation	UK	Google	Free	10+	none	N/A
Cancel Cancer	Infinite Monkeys LLC	All	Commercial	Unclear	Apple	Free	N/A	N/A	Not enough
Cancer awareness network	Lewis Educational Consultants, Inc	All	Charity	USA	Both	Free	100+	10 (4.6)	Not enough
Cancer Care and Research News	Dana-Farber Cancer Institute	All	Healthcare organisation	USA	Apple	Free	N/A	N/A	Not enough
Cancer chemotherapy and healing colours	(Ron) Michael Eslinger (Healthy Visions)	All	Commercial	USA	Both	£6.49 Google, £8.99 Apple	10+	2 (3.0)	Not enough
Cancer Connect	Maree Hamilton	All	Commercial	Australia	Apple	Free	N/A	N/A	Not enough
Cancer cure	Balogh Jozsef Zoltan	All	Unclear	Hungary	Google	£28.90	1+	none	N/A
Cancer curing foods	Proven Digital Web Solutions	All	Commercial	India	Google	Free	10,000+	98 (4.4)	N/A
Cancer defeated	Christopher DiCristo, MagnifyMobile	All	Commercial	USA	Both	Free	100+	2 (2.0)	Not enough
Cancer Emergency Response Tool	Dorset cancer centre, developed by Portable Medical Technology	All	Healthcare organisation	UK	Apple	Free	N/A	N/A	Not enough
Cancer fighting app	Bhaktiedge	All	Unclear	Unclear	Google	Free	50+	None	N/A
Cancer fighting foods	Ayoub Bousetta, B6Squad Dev.	All	Commercial	Morocco	Google	Free	10,000+	29 (4.2)	N/A

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Cancer iChart	Liverpool Drug Interactions Group	All	Academic	UK	Both	Free	50+	2 (4.0)	Not enou
Cancer Sites@Jeff	Thomas Jefferson University	All	Academic	USA	Apple	Free	N/A	N/A	Not enoug
Cancer Support Community VVSB	Cancer support community VVSB, developed by Globonet Inc.	All	Charity	USA	Apple	Free	N/A	N/A	Not enoug
Cancer Surveillance	GoMLV	All	Commercial	Unclear	Google	Free	1000+	21 (3.7)	N/A
Cancer survivorship connection	Peachtree Solutions LLC	All	Partnership	USA	Both	Free	10+	1 (5.0)	Not enoug
Cancer Together	Independent Energy Consultancy Research	All	Unclear	France	Both	Free	10+	none	Not enoug
Cancer-track and heal	Camille Madelon	All	Commercial	Unclear	Apple	Free	N/A	N/A	Not enoug
Cancer Treatment Calendar	Long Nguyen	All	Commercial	Unclear	Apple	Free	N/A	N/A	Not enoug
Cancer treatment tips	globalapps24	All	Commercial	Unclear	Google	Free	100+	none	N/A
Cancer wellness	S J Grant Unicorn Pacific Corps	All	Commercial	Pacific Islands	Apple	Free	N/A	N/A	Not enoug
Cancer.Fitness Community	MAWaza LLC	All	Commercial	USA	Both	Free	50+	none	Not enoug
Cancer.Net mobile	ASCO	All	Clinical Society	USA	Both	Free	10,000+	212 (4.3)	Not enoug
CancerAid	CancerAid PTY Ltd	All	Commercial	>1	Both	Free	1,000+	25 (3.7)	Not enoug
CancerIS	LemonMD	All	Commercial	USA	Apple	Free	N/A	N/A	Not

Cancerosity – cancer network	Throwr Pty Ltd	All	Commercial	Australia	Apple	Free	N/A	N/A	Not enough
CancerStop	Queromatics	All	Commercial	USA	Google	Free	100+	15 (5.0)	N/A
CanDi – cancer diet app	Faculty of Health Sciences University Universiti Sultan Zainal Abidin	All	Academic	Malaysia	Google	Free	500+	59 (4.7)	N/A
CanHOPE cancer support	LEAPP for Parkway Cancer Centre	All	Charity	Singapore	Apple	Free	N/A	N/A	Not enough
CarcinoidNETs HealthStorylines	Self care catalysts	Carcinoid	Partnership	USA	Both	Free	500+	8 (4.2)	Not enough
Chemo brain	Katharine Hargrove	All	Commercial	USA	Google	Free	100+	1 (5.0)	N/A
Chemotherapy	Rahul Baweja, Alpesh Patel	All	Unclear	Unclear	Both	Free	100+	None	Not enough
Cleveland Clinic Cancer Trials	Cleveland Clinic Innovations	All	Healthcare organisation	USA	Apple	Free	N/A	N/A	Not enough
ClinTrial refer breast cancer	Haematology Clinical Research Network, New South Wales	Breast	Clinical research network	>1	Both	Free	100+	1 (5.0)	Not enough
ClinTrial Refer Cancer Genetics	Haematology Clinical Research Network, New South Wales	All	Clinical research network	>1	Both	Free	50+	1 (5.0)	Not enough
ClinTrial Refer SA Cancer	Haematology Clinical Research Network, New South Wales	All	Clinical research network	Australia	Both	Free	10+	None	Not enough
Cnected	Get Cnected Ltd	All	Commercial	UK	Apple	Free	N/A	N/A	14 (4.7)
Colon cancer	(Ron) Michael Eslinger Healthy Visions	Colorectal	Commercial	USA	Both	£5.49 Google, £8.99 Apple	1+	None	Not enough

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Community guide for women with cancer	Charach Cancer Treatmemt Center	All	Healthcare organisation	USA	Both	Free	50+	2 (5.0)	Not
Don't die 2	MiSong Foundation. Org	All	Unclear	USA	Google	£299.99	0+	None	N/A
E-home app questionnaires	Alice Lee Centre for Nursing Studies	Breast	Academic	Singapore	Google	Free	10+	None	N/A
Emory AWAKE	Emory University	All	Academic	USA	Both	Free	10+	None	Not eno
Eva: Cancer Support	Eva LLC	All	Commercial	USA	Both	Free	10+	None	Not eno
Eye cancer treatments	Things To Do	Eye	Commercial	Unclear	Google	Free	10+	None	N/A
Fight cancer naturally	Dr Isaac's Holistic Wellness	All	Healthcare organisation	India	Google	Free	100+	1 (1.0)	N/A
Focus on lymphoma	Lymphoma Research Foundation	Lymphoma	Charity	USA	Both	Free	5,000+	53 (4.7)	9 (4
For Cancer Care	AMC Energy Canada	All	Commercial	Canada	Both	Free	10+	None	Not eno
Hope abounds inc.	Hope Abounds Imc	All	Charity	USA	Both	Free	10+	None	Not eno
iCancerHealth Cancer Care	Medocity	All	Commercial	USA	Both	Free	1,000 +	33 (4.4)	Not eno
Inkspiration	Crispin Porter & Bogusky	Breast	Charity	USA	Apple	Free	N/A	N/A	Not eno
Inspiration of cancer survivor story	CaveApps	All	Commercial	Malaysia	Google	Free	10+	None	N/A
It's a MANTHING – Prostate Cancer	Prostaid	Prostate	Charity	UK	Both	Free	500+	5 (5.0)	Not eno

Ketogenic therapy for cancer	seawellsoft private Limited	All	Commercial	India	Both	£9.49 Google, £12.99 Apple	10+	6 (4.8)	Not enough
Kidney cancer health storylines	self care catalysts	Kidney	Commercial	>1	Apple	Free	N/A	N/A	Not enough
Kidney cancer manager	point of care	Kidney	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Kids cancer meds	David Ziegler	All	Commercial	Unclear	Both	Free	10+	None	Not enough
Live like Cameron	Melisa Fulling/ Rooterdog	Childhood cancers	Charity	USA	Both	Free	50+	1 (5.0)	Not enough
Liver cancer manager	point of care	Liver	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Living with cancer	Things To Do	All	Commercial	Unclear	Google	Free	100+	None	N/A
Loving meditations	Mind Health LLC	All	Commercial	USA	Both	Free	10+	Missing	Not enough
Lung Cancer Foundation	Open cancer network	Lung	Charity	USA	Apple	Free	N/A	N/A	Not enough
Lung Cancer Manager	point of care	Lung	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Lung cancer navigator	Lungevity foundation	Lung	Charity	USA	Both	Free	100+	2 (3.0)	Not enough
Lung cancer treatment	Things To Do	Lung	Commercial	Unclear	Google	Free	100+	None	N/A
Malecare prostate cancer	Malecare	Prostate	Charity	USA	Apple	Free	N/A	N/A	Not enough
Markey cancer center clinical trials app	University of Kentucky	All	Partnership	USA	Apple	Free	N/A	N/A	Not enough

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1 2 3 4 5 6	MASCC Antiemesis Tool	Multinational Association of Supportive Care in Cancer (MASCC)

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MASCC Antiemesis Tool	Multinational Association of Supportive Care in Cancer (MASCC)	All	Partnership	USA	Both	Free	1000+	8 (4+)	Not enough
MD Anderson Mobile	MD Anderson cancer center	All	Healthcare organisation	USA	Both	Free	10,000+	305 (4.2)	Not enough
Melanoma UK	Melanoma UK and Vitaccess LTd	Melanoma	Partnership	UK	Both	Free	100+	2 (5.0)	Not enough
Merry medicine	9wise	All	Commercial	>1	Google	£7.49	1+	1 (5.0)	N/A
Mesothelioma Malignant Tumor Staging chemotherapy	Eduardo D'Avila	Mesothelioma	Unclear	USA	Google	Free	50+	4 (5.0)	N/A
MeTime Acupressure	University of Michigan	All	Academic	USA	Both	£9.49 Google, £9.99 Apple	5+	None	Not enough
Mindful cancer	Gordon Mullins	All	Unclear	Unclear	Apple	Free	N/A	N/A	Not enough
Mouth cancer treatment	Things To Do	Oral	Commercial	Unclear	Google	Free	100+	None	N/A
MVR Cancer Centre	MVR Cancer Centre and research institute, Calicut	All	Healthcare organisation	India	Google	Free	100+	5 (5.0)	N/A
My breast cancer advocate	Pathways2healing.us	Breast	Commercial	USA	Google	£1.22	10+	3 (5.0)	N/A
My Cancer Coach	Genomic health	Breast, prostate, and colon	Partnership	USA	Both	Free	10,000+	65 (4.4)	Not enough
My Care Plan – cancer survivors	Journey forward	All	Partnership	USA	Both	Free	500+	4 (4.0)	Not enough
My Head & Neck Cancer Manager	point of care	Head and neck	Commercial	USA	Apple	Free	N/A	N/A	Not enough

My liver	AGF studios Ltd for National Health Service	Liver	Healthcare organisation	UK	Apple	Free	N/A	N/A	14 (5.0)
My Pancreas	AGF studios Ltd for National Health Service	Pancreatic	Healthcare organisation	UK	Apple	Free	N/A	N/A	7 (5.0)
My Prostate Cancer Manager	point of care	Prostate	Commercial	USA	Apple	Free	N/A	N/A	Not enough
MyMSK	Memorial Sloan-Kettering Cancer Center	All	Healthcare organisation	USA	Both	Free	1,000+	4 (3.8)	Not enough
NCCN Patient Guides for Cancer	National Comprehensive Cancer Network	All	Charity	USA	Both	Free	1,000+	4 (4.5)	Not enough
NED for prostate cancer	University Health Network, Toronto	Prostate	Academic	Canada	Both	Free	10+	None	Not enough
ONCompanion	ONCompanion foundation programmed by we builld technology	All	Charity	India	Google	Free	10+	3 (5.0)	N/A
OneRemission	OneRemission	All	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Ovarian Cancer Symptoms Diary	Ovarian Cancer Action (programmed by electric putty)	Ovarian	Charity	UK	Both	Free	1,000+	7 (4.3)	Not enough
OWise breast cancer	Px Healthcare B.V. Ldt	Breast	Commercial	>1	Both	Free	1,000+	10 (4.4)	Not enough
Oxford Cancer and Haematology Outpatients	Oxford University Hospitals NHS foundation	All	Healthcare organisation	UK	Apple	Free	N/A	N/A	Not enough
Personalized sarcoma care	Mobile Pioneers BV	Soft tissue sarcoma	Unclear	Unclear	Both	Free	100+	8 (4+)	Not enough
Phil's friends	Phils friends organisation, developed by subsplash inc	All	Charity	USA	Both	Free	50+	1 (5.0)	Not enough
PM Cancer Journey	University Health Network, Toronto	All	Partnership	Canada	Both	Free	500+	6 (4.8)	Not enough

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Pocket Cancer Care Guide	National Coalition for Cancer Survivorship	All	Charity	USA	Apple	Free	N/A	N/A	Not eno
Pratheeksha Pratheeksha clinic		All	Healthcare organisation	India	Both	Free	100+	14 (4.8)	Not eno
Prostate cancerProstate cancer support group, Gibraltar, developed by AlanGibraltarPereira		Prostate	Charity	Gibraltar	Apple	Free	N/A	N/A	Not eno
Prostate cancer treatment	Creative live apps	Prostate	Unclear	Unclear	Google	Free	10+	None	N/A
Prostate cancer we have your back	Infinite Monkeys LLC	Prostate	Unclear	Unclear	Apple	Free	N/A	N/A	Not
Qigong for cancer healing and prevention	Yang's Martial Arts Association Publication Center, Inc.	All	Commercial	USA	Both	Free	100+	None	Not eno
Radiotherapy	incroyable future for skin safety.com	All	Commercial	Canada	Google	Free	50+	None	N/A
RB-World App	KinderAugenKrebsStiftung KAKS (Childrens' eye cancer foundation Germany_	Retinoblastoma	Charity	Germany	Both	Free	100+	2 (4+)	Not eno
Safe and easy cancer/ Easy ways to treat cancer	999 Apps Developer	All	Unclear	Unclear	Google	Free	10+	1 (5.0)	N/A
SCICancer Clinical Trials	Stanford University	All	Partnership	USA	Both	Free	100+	None	Not eno
Self Care During Cancer	Nearspace inc for genetech inc, anthem inc	All	Partnership	USA	Both	Free	1,000+	6 (4.7)	Not
Signs and symptoms breast cancer	Built By Doctors Ltd	Breast	Commercial	USA	Both	Free	100+	None	Not eno
Skin Cancer Manager	point of care	Skin	Commercial	USA	Apple	Free	N/A	N/A	Not eno

Stupid Cancer	Gryt health for stupid cancer.org	All	Charity	USA	Both	Free	1,000+	10 (3.9)	Not enough
Super food to fight for cancer	cyclonblast mobile apps	All	Unclear	unclear	Google	Free	100+	3 (4.3)	N/A
Survivor care	University medical centre Groningen	All	Healthcare	Netherlands	Apple	Free	N/A	N/A	Not enough
SwiSupport – HealingMusic	Jun-Wei Su	All	Commercial	Unclear	Apple	Free	N/A	N/A	Not enough
T.I.N.A	Kognito	All	Partnership	USA	Both	Free	10+	None	Not enough
Testicular cancer	Expert health studios	Testicular	Commercial	unclear	Google	Free	5,000+	13 (3.8)	N/A
Thrivor	thrivor pty ltd	All	Commercial	unclear	Both	Free	100+	4 (5.0)	Not enough
Treat prostate cancer	martinandoappp	Prostate	Commercial	unclear	Google	Free	500+	1 (5.0)	Not enough
Treating bladder cancer	NonitaDev	Bladder	Unclear	unclear	Google	Free	50+	None	N/A
Triple negative breast cancer	Kognito	Breast	Partnership	USA	Both	Free	100+	1 (5.0)	Not enough
Twist out cancer	Rochishna Aloor	All	Charity	>1	Apple	Free	N/A	N/A	Not enough
Types of cancer treatment	Dinatale	All	Commercial	Unclear	Google	Free	100+	2 (3.0)	N/A
Untire: Beating cancer fatigue	tired of cancer	All	Charity	Netherlands	Both	Free	1,000+	43 (4.5)	Not enough
Various cancer cures	EmirZIApps	All	Commercial	unclear	Google	Free	500+	2 (3.0)	N/A
Ways to fight off cancer	Koodalappz on android, sathish bc on apple	All	Commercial	unclear	Both	Free	1,000+	3 (5.0)	N/A

Whip Cancer	Copley Raff Inc	All	Commercial	USA	Apple	Free	N/A	N/A	Not enough
Yoga vs. cancer	Antioch studio	All	Commercial	Spain	Google	Free	10+	None	N/A

*The nature of the owner and country of origin was open to a degree of interpretation/judgement by the authors, and therefore we involved two authors in extracting this data independently. Linked websites were visited. There were high levels of agreement and we reached consensus by discussion. We have applied the term "charity" to cover non-profit organisations.

\$Google Play will publish a "star" rating when there is one or more reviews of the app. Many of the apps available via Apple's app store reported that there were not enough reviews to present a star rating. Ratings were accurate to November 2018.

Preferred Reporting Items for Systematic reviews and Meta-Analyses extension for Scoping Reviews (PRISMA-ScR) Checklist

SECTION	ITEM	PRISMA-ScR CHECKLIST ITEM	REPORTED ON PAGE #
TITLE			
Title	1	Identify the report as a scoping review.	1
ABSTRACT			
Structured summary	2	Provide a structured summary that includes (as applicable): background, objectives, eligibility criteria, sources of evidence, charting methods, results, and conclusions that relate to the review questions and objectives.	2
INTRODUCTION			
Rationale	3	Describe the rationale for the review in the context of what is already known. Explain why the review questions/objectives lend themselves to a scoping review approach.	3
Objectives	4	Provide an explicit statement of the questions and objectives being addressed with reference to their key elements (e.g., population or participants, concepts, and context) or other relevant key elements used to conceptualize the review questions and/or objectives.	3
METHODS		· · · ·	
Protocol and registration	5	Indicate whether a review protocol exists; state if and where it can be accessed (e.g., a Web address); and if available, provide registration information, including the registration number.	X, reported in limitations, discussion
Eligibility criteria	6	Specify characteristics of the sources of evidence used as eligibility criteria (e.g., years considered, language, and publication status), and provide a rationale.	5
Information sources*	7	Describe all information sources in the search (e.g., databases with dates of coverage and contact with authors to identify additional sources), as well as the date the most recent search was executed.	5
Search	8	Present the full electronic search strategy for at least 1 database, including any limits used, such that it could be repeated.	5
Selection of sources of evidence†	9	State the process for selecting sources of evidence (i.e., screening and eligibility) included in the scoping review.	5
Data charting process‡	10	Describe the methods of charting data from the included sources of evidence (e.g., calibrated forms or forms that have been tested by the team before their use, and whether data charting was done independently or in duplicate) and any processes for obtaining and confirming data from investigators.	6
Data items	11	List and define all variables for which data were sought and any assumptions and simplifications made.	6
Critical appraisal of individual	12	If done, provide a rationale for conducting a critical appraisal of included sources of evidence; describe	Not done



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SECTION	ITEM	PRISMA-ScR CHECKLIST ITEM	REPORTED ON PAGE #
sources of evidence§		the methods used and how this information was used in any data synthesis (if appropriate).	
Synthesis of results	13	Describe the methods of handling and summarizing the data that were charted.	7
RESULTS			
Selection of sources of evidence	14	Give numbers of sources of evidence screened, assessed for eligibility, and included in the review, with reasons for exclusions at each stage, ideally using a flow diagram.	23
Characteristics of sources of evidence	15	For each source of evidence, present characteristics for which data were charted and provide the citations.	Supplementary data
Critical appraisal within sources of evidence	16	If done, present data on critical appraisal of included sources of evidence (see item 12).	Not done
Results of individual sources of evidence	17	For each included source of evidence, present the relevant data that were charted that relate to the review questions and objectives.	7-17
Synthesis of results	18	Summarize and/or present the charting results as they relate to the review questions and objectives.	7-17
DISCUSSION			
Summary of evidence	19	Summarize the main results (including an overview of concepts, themes, and types of evidence available), link to the review questions and objectives, and consider the relevance to key groups.	18
Limitations	20	Discuss the limitations of the scoping review process.	20
Conclusions	21	Provide a general interpretation of the results with respect to the review questions and objectives, as well as potential implications and/or next steps.	21
FUNDING			
Funding	22	Describe sources of funding for the included sources of evidence, as well as sources of funding for the scoping review. Describe the role of the funders of the scoping review.	Click here to enter text.

JBI = Joanna Briggs Institute; PRISMA-ScR = Preferred Reporting Items for Systematic reviews and Meta-Analyses extension for Scoping Reviews.

* Where *sources of evidence* (see second footnote) are compiled from, such as bibliographic databases, social media platforms, and Web sites.

† A more inclusive/heterogeneous term used to account for the different types of evidence or data sources (e.g., quantitative and/or qualitative research, expert opinion, and policy documents) that may be eligible in a scoping review as opposed to only studies. This is not to be confused with *information sources* (see first footnote).
‡ The frameworks by Arksey and O'Malley (6) and Levac and colleagues (7) and the JBI guidance (4, 5) refer to the process of data extraction in a scoping review as data charting.

§ The process of systematically examining research evidence to assess its validity, results, and relevance before using it to inform a decision. This term is used for items 12 and 19 instead of "risk of bias" (which is more applicable to systematic reviews of interventions) to include and acknowledge the various sources of evidence that may be used in a scoping review (e.g., quantitative and/or qualitative research, expert opinion, and policy document).

From: Tricco AC, Lillie E, Zarin W, O'Brien KK, Colquhoun H, Levac D, et al. PRISMA Extension for Scoping Reviews (PRISMA-ScR): Checklist and Explanation. Ann Intern Med. ;169:467–473. doi: 10.7326/M18-0850



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