



Texas Tech University (TTU) Third Party Research Agreement

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| TTU Collaborator: | Carlos E. Carpio | Project Name: | Impact of 'traffic-light' nutrition labeling on consumer food purchases in Ecuador. |
| Address: | 2500 Broadway, Lubbock, TX 79409, United States | Project Start Date: | April 15, 2016 |
| Phone: | +1 806-742-2011 | Expected Project End Date: | August 15, 2017 |
| TTU Researchers: | Department of Agricultural and Applied Economics, Texas Tech University | Licensed Materials: | Consumer panel data, data dictionaries and data methodologies. |

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| AGREED TO ON BEHALF OF COLLABORATOR | BY: Carlos E. Carpio <i>C-E-C</i> | DATE: | April 11 th , 2016 |
| AGREED TO ON BEHALF OF KANTAR WORLD PANEL | BY: Mario Arregui | DATE: | April 7 th , 2016 |

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