Supplementary material BMJ Open

Supplementary material: Focus group presentation topics and key discussion questions

Introduction to the changes to the cervical screening program

- Had anyone heard anything about this before today?
- Do you feel that you understand the information I have just presented?
- What are your thoughts on what I have just presented?

List of advantages and concerns about the changes generated by women

- What do you want to know to make you feel comfortable with the changes? Is there any more information you would like?

Presentation of concerns expressed in an online petition about the changes to the program

- Has this information prompted any more thoughts?

Presentation of further information about the changes

- Did anyone have any thoughts or questions about what I have just presented? (asked at regular points throughout presentation)
- Was the information easy to understand?
- Is there any other information you would have liked?

Following all information presented from the Department of Health website

- How easy or hard do you think it is for people to understand the reasons for these changes?
- Do you have any ideas about how best to explain the reasons for these changes to other people?
- What could be added, removed or changed from the information I presented to you?
- How would you suggest the expansion or scaling back of screening programs are handled in the future?
- When should the public be informed of a change in policy?
- How should this information be communicated to people?
- After the information you've heard today, how will you feel when you receive your invitation for cervical screening in future?
- Has your intention to attend cervical screening changed at all because of today's session?

Presentation of alternative slides giving evidence about the changes

- How does this information compare with the information already presented?
- Was the information easy to understand?
- Did you have a preference over how the changes were explained to you?