

<b>Advertising stakeholders</b>	<b>Broadcast stakeholders</b>	<b>Lawyers</b>	<b>Politicians</b>	<b>Retailers</b>
Institute of Practitioners in Advertising	Producer's Alliance for Cinema and Television 1	Baker and McKenzie LLP	Mary Creagh MP	Sainsbury
Advertising Association	Five		Welsh Assembly	The Co-operative
Incorporated Society of British Advertisers 1	Channel 4		All Party Parliamentary group on Heart Disease	British Retail Consortium 1
Mediavest Manchester	Flextech television		David Amess MP	British Retail Consortium 2
Zenith Optimedia	ITV			
Mindshare	GMTV			
Incorporated Society of British Advertisers 2	Jetix, Nickelodeon and Turner			
	Producer's Alliance for Cinema and Television 2			
	Broadcast Advertising Clearance Centre			
	British Academy of Film and Television Arts			
	Broadcast Committee of Advertising Practice			