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# **BMJ Open**

## Going to extremes: the Goldilocks/Lagom principle and data distribution

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Complete List of Authors:	Leese, Henry; University of Hull, Hull York Medical School Sathyapalan, Thozhukat; Hull Royal Infirmary, Diabetes and Endocrinology Allgar, Victoria; York University, HYMS/Health Sciences Brison, Daniel; Central Manchester University Hospitals NHS Foundation Trust, Department of Reproductive Medicine Sturmey, Roger; University of Hull, Hull York Medical School
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2 3	1	Going to extremes: the Goldilocks/Lagom principle and data distribution
4 5 6	2	Henry J Leese <sup>1*</sup> , Thozhukat Sathyapalan <sup>2,3</sup> , Victoria Allgar <sup>4</sup> , Daniel R Brison <sup>5,6</sup> & Roger G
	3	Sturmey <sup>1</sup>
7 8	4 5	1, Centre for Atherothrombosis and Metabolism, Hull York Medical School, University of Hull,
9 10	6	Hull, HU6 7RX, UK
11 12 13 14 15 16	7 8	2, Academic Diabetes, Endocrinology and Metabolism, Hull York Medical School, University of Hull, Hull, HU6 7RK UK
	9	3, Department of Endocrinology, Hull and East Yorkshire Hospitals NHS Trust, Hull, UK
	10	4, Hull York Medical School, University of York, York YO10 5DD, UK
17 18	11	5, Maternal and Fetal Health Research Centre, Division of Developmental Biology and
19	12	Medicine, School of Medical Sciences, Faculty of Biology, Medicine and Health, University of
20 21	13 14	Manchester, Manchester Academic Health Sciences Centre, St. Mary's Hospital, Manchester, M13 9WL, United Kingdom
22	15	6, Department of Reproductive Medicine, St. Mary's Hospital, Manchester University NHS
23 24	15 16	Foundation Trust, Manchester Academic Health Sciences Centre, Manchester, M13 9WL,
25	17	United Kingdom
26 27	18	* To whom correspondence should be addressed: henry.leese@hyms.ac.uk
28 29	19	
30	20	
31 32	21 22	Abstract
32 33	22	Numerical data in biology and medicine are commonly presented as mean or median with
34	24	error or confidence limits, to the exclusion of individual values. Analysis of our own and
35	25	others' data indicates that this practice risks excluding 'Goldilocks' effects in which a
36	26	biological variable has a range of expression between 'too much' and 'too little' with a region
37	27	in between where its function is 'just right', or as termed in Sweden, 'Lagom', which
38 39	28	symbolises 'moderation' and 'in balance. This was confirmed by a narrative search of the
40	29	literature using the PubMed Database, which revealed numerous relationships of biological
41	30 31	and clinical phenomena of the Goldilocks/Lagom form including quantitative and qualitative examples from the health and social sciences. Some possible mechanisms underlying these
42	32	phenomena are considered. We conclude that retrospective analysis of existing data will
43	33	most likely reveal a vast number of such distributions to the benefit of medical understanding
44 45	34	and clinical care and that a transparent approach of presenting each value within a data set
45 46	35	individually should be adopted to ensure a more complete evaluation of research studies in
47	36	future.
48 49	37	174 words
	38	
51	39 40	
52 53	40 41	Going to extremes: the Goldilocks/Lagom principle and data distribution
54 55	42	Text
56 57	43	
57 58	44	Introduction
59 60		

Numerical data in science and medicine have traditionally been presented as mean or median values with standard errors or standard deviations. Such data commonly take the form of tables, bar graphs or line graphs. However, as (1) point out, this practice poses a problem since different distributions of data can lead to the same bar or line graph. This was well illustrated recently by (2) who used illustrative data from a hypothetical experiment to examine the impact of three different cell lines on drug receptor activation and showed that a variety of distributions of individual data points can lead to similar bar graphs with the same mean (Fig 1).

The attention paid to individual variation in cellular and molecular biological and clinical studies is relatively recent, but has been well-known for many years to ecologists, especially following the publication by Albert F. Bennett, in 1987, of an influential article entitled: Inter-individual variability: an underutilized resource'. Bennett, an ecological physiologist, pointed out that mean values with confidence intervals about the mean, once published tend to '--take on a life of their own, and become the only point of analysis and comparison' to the exclusion of the individual values, and their potential significance. Bennett referred to this tendency as 'the tyranny of the Golden Mean', and as an alternative, advocated the analysis of inter-individual variability, i.e., the full range of individual values, he considered could provide the observer with a greater interpretative repertoire. 

In the time since Bennett's paper, there has been a movement away from the tyranny of the mean in many areas of biology, notably in ecology (3). Examples are provided by Stephen J Gould (4), who wrote an article on 'The median isn't the message', Hayes and Jenkins (5) on individual variation in mammals, and Lloyd-Smith (6) on the spread of epidemics of human disease. 

Our interest in inter-individual variability arose particularly from research in which we have been involved on (a) the development and metabolism of single preimplantation mammalian embryos (DB, HL, RS) and (b) of glycaemic control in individual human subjects (TS). 

#### 

#### (a) Development and metabolism of single preimplantation embryos

Data which illustrate the value of distributions rather than mean or median values were provided by (7) who measured the consumption of the essential nutrient, pyruvate, by single bovine preimplantation embryos at the zygote stage (1-cell fertilised egg; day 1 of development). The experiments revealed considerable heterogeneity between individual embryos such that it was possible to divide them prospectively into 3 groups - of 'high'. 'intermediate' and 'low' pyruvate consumption at an early stage (day 2) - and track their subsequent development to the blastocyst stage, a critical developmental endpoint. These 

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data indicated that intermediate values of pyruvate consumption correlated with viability
(capacity to form a blastocyst), though with considerable overlap between the categories.
Put another way, which takes account of this overlap, plotting individual values revealed the
existence of an optimal 'range' of metabolic activity. This concept was developed in a followup paper (8) in which we proposed that the optimal range was equivalent to a 'Goldilocks
zone' or as it is known in Sweden, of 'lagom', meaning 'just the right amount', in which
embryos with maximum developmental potential are located (see a\*).

(b) Glycaemic control

Plasma Haemoglobin A<sub>1c</sub> (HbA1c) is the standard measure of glucose control and is recommended for use as a diagnostic test for humans with diabetes mellitus (9). There is an association between the extent of high blood glucose as measured by HbA<sub>1c</sub> and the risk of death and of macrovascular and microvascular disease in patients with type 2 diabetes (T2DM) (10). In the landmark United Kingdom Prospective Diabetes Study, intensive glycaemic control aiming for a lower HbA<sub>1c</sub> of 7% was associated with improved outcome in newly diagnosed patients with type 2 diabetes (T2DM) (11). This finding was then extrapolated to all patients with T2DM, and as a result, low HbA1c levels were recommended for management of patients with T2DM. However, concerns arose as data from the Action to Control Cardiovascular Risk in Diabetes (ACCORD) trial began to emerge showing increased all-cause mortality and cardiovascular mortality in the intensive treatment group who were treated with antihyperglycaemic agents aiming for a lower HbA1c target of 6% compared with conventional antihyperglycaemic treatment in patients with T2DM aiming for HbA<sub>1c</sub> of 7-7.9%. These results led to early termination of the trial (12). Further studies have demonstrated that both high and low levels of HbA1c are associated with an increased risk of all-cause mortality suggesting a "Goldilocks' or 'lagom" state in between. 

Similar "U" shaped associations with HbA1c and all-cause mortality have also been shown
 for type 1 diabetes (13). Even in patients without diabetes, extremes of glycaemia as
 measured by HbA1c are associated with adverse clinical outcomes including cardiovascular
 events and all-cause mortality. Similar increases in mortality in either extremes are seen
 with body weight, blood pressure, birth weight, cholesterol and other cardiovascular risk
 factors.

57 114 Goldilocks and Lagom

The Goldilocks zone has been defined mathematically by (14) in the context of xenobiotic
 ligand binding to nuclear receptors as a *Non-monotonic receptor-mediated dose-response*

curve' (NMDRC), and by (15) in the context of endocrine disrupting chemicals as 'a response where the slope of the curve changes sign from positive to negative or vice versa somewhere along the range of doses examined'. These are valuable definitions because they can be applied to all non-linear distributions including U-shaped, inverted U-shaped, J-shaped, sigmoidal and reverse sigmoidal. The U-shaped curve is probably the most widely observed. It usually refers to the nonlinear relationship between two variables, in particular, a dependent and an independent variable. Because many analytical methods assume an underlying linear relationship, systematic deviation from linearity can lead to bias in estimation of safe levels in exposure to nutrients, drugs or toxic agents (for a discussion see section on Mechanisms below and (15)). How widespread is the presence of a Goldilocks zone in biology and medicine? We thought it might be instructive to discover how widely the notion of a 'Goldilocks zone' is a feature of the wider biological literature, especially as applied to medicine. A comprehensive search for information conducted on the PubMed database in early 2018 using the term 'Goldilocks' revealed 184 entries, all of which have been examined, together with the grey literature. Only articles in English language were selected. A selection of 43 of these publications has been presented (Appendix 1) as representative of the range of phenomena which invoke the Goldilocks concept in order to increase biological and clinical understanding. It should be emphasised that this is a narrative review rather than systematic review and no judgement on the quality of these studies or of those which have been omitted is implied. Patient/public involvement: No members of the public, nor patients were involved in the synthesis of this manuscript. Inspection of these examples reveals the wide range of biological and clinical phenomena in which Goldilocks zones have been found including the health and social sciences which can be qualitative rather than quantitative. It seems likely that a vast number remain to be discovered and that authors could, in a relatively simple manner, derive added value from their existing data by presenting distributions rather than median/mean values, and making raw data available to the research community via online repositories. This would allow systematic re-analysis by data scientists with an interest in the Goldilocks/Lagom concept. Mechanisms underlying the Goldilocks Principle and what is Lagom 

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1		
2 3	152	Mechanisms which are global in scope
4 5	153	We previously proposed an explanation that may account for Goldilocks/Lagom phenomena,
6	154	derived from our work on energy efficiency in early mammalian embryo development (8)
7 8	155	which made use of an account of general aspects of biological optimisation by (16). The
9 10	156	premise was that living things aim to function with the minimum input of energy, i.e., with
10	157	high energetic efficiency. To accomplish this will obviously require a threshold level of
12 13	158	metabolic activity to ensure a given process proceeds physiologically, while the upper limit
14	159	will be set by the capacity to increase metabolism vs 'the energy parsimony in almost
15 16	160	everything (living things) do' (16). The Goldilocks/Lagom zone will obviously lie between
17	161	these extremes. The boundaries will be set by homeostatic mechanisms at all levels of
18 19	162	organisation. Such boundaries will be flexible in order to allow for the capacity to up- or
20 21	163	down-regulate metabolism in response to stress. Responses of these types have been
22	164	usefully categorised by ecologists to distinguish (a) modest changes in metabolism (up or
23 24	165	down within the <i>optimum</i> (Goldilocks/Lagom) range) from which the cell/organism can
25	166	recover (the so-called <i>Pejus</i> range) and (b) extreme perturbation beyond the optimum which
26 27	167	shifts metabolism irreversibly into a <i>Pessimum</i> range which is fatal (see Fig 2 in (17)
28	168	
29 30	169	Some specific mechanisms for the production of non-monotonic receptor-mediated dose-
31 32	170	response curves (NMDRCs) were well summarised by (15) in terms of the effect of
33	171	endocrine disrupting chemicals, notably Bisphenol A on cells in culture, whole organisms,
34 35	172	laboratory animals and human populations. Interestingly, it was reported that NMDRCs were
36	173	common, comprising 20-30% of all studies examined, depending on the conditions; e.g., in
37 38	174	vivo vs in vitro. Mechanisms considered included cytotoxicity (18), inhibition of cell
39 40	175	proliferation (19); hormone receptors produced vs degraded (20); cell and tissue specific co-
40 41	176	factors (21) and pharmacological effects. At the whole body level, examples of NMDRCs in
42 43	177	nutrition are widespread, reflecting minimum requirments at the lower end of the distribution
44	178	and toxicity at the higher, for example, vitamin A. Vandenberg (15) concludes that 'strong
45 46	179	evidence for Non-monotonic receptor-mediated dose-response curves' question the
47	180	current risk assessment practice where 'safe' levels are predicted from high dose exposures'
48 49	181	
50 51	182	
52	183	Conclusion
53 54	184	
55	185	There has long been a fixation in the biological and clinical research communities with
56 57	186	presenting data solely as measures of dispersion (means and medians) and of central
58 59 60	187	tendency (e.g., standard deviation and interquartile range). We believe that the retrospective
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3 4	188	analysis of existing data could reveal numerous potential relationships with a
5	189	Goldilocks/Lagom pattern.
6 7	190	Interestingly, the editors of the British Journal of Pharmacology ' (2) 'will now require that,
8	191	where possible, numerical data (whether categorical or continuous), particularly involving
9 10	192	two sets or paired data, should be presented using scatter-plots, before-after graphs, and
11 12	193	other forms in which each individual 'n' value is individually plotted, rather than using bar
12 13	194	charts. Authors presenting data as bar charts should state that a scatter plot or before–after
14 15	195	charts did not reveal unusual or interesting aspects of the data not obvious from the bar
16	196	chart'.
17 18	197	
19	198	We believe the Journal should be complimented on this approach and urge all such journals
20 21	199	to adopt it.
22	200	
23 24	201	Author contributions:
25 26	202	H J Leese; conceived the study, conducted literature searches and wrote the first draft. All
27	203 204	authors then commented on subsequent drafts. V Allgar; provided statistical advice, DR Brison; contributed to the initial concept and provided new material, as did RG Sturmey who
28 29	205	also prepared the manuscript for submission T Sathyalapan; contributed to initial concept;
30	206 207	provided new material and clinical expertise
31 32	208	Competing Interests:
33 34 35 36 37 38	209	The authors have no competing interests to declare in relation to this work.
	210	
	210	Funding:
	212	No specific funding was awarded for this research.
39 40	213	
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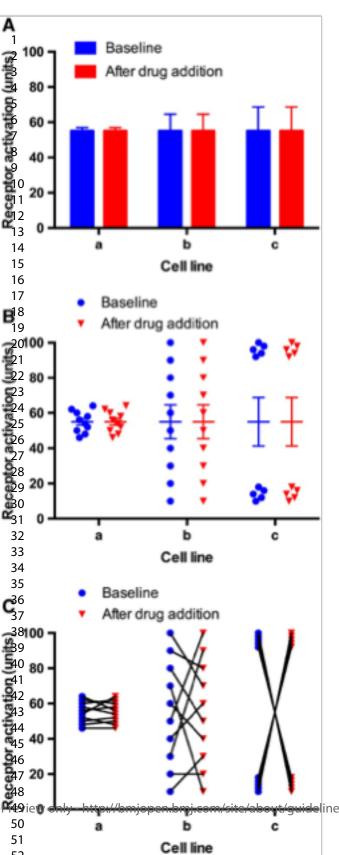
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3	295	Fig 1; An illustrative example of a comparison of cell lines is described in Figure 1, which
4 5	296	shows that bar charts do not give the reader adequate information on the variability and
6 7	297	distribution of each sampled 'n'. This is because bar charts frequently do not adequately
8	298	convey major features of the dataset. As explained below, Figure <u>1</u> illustrates why moving
9 10	299	away from using bar charts to visualize the entire dataset is a necessary refinement that can
11 12	300	increase the transparency and reporting of data.
13 14	301	" The extent of activation of a receptor in three cell lines a, b and c under baseline
15	302	(drug-naïve) conditions and following the addition of a drug is given in arbitrary units. The
16 17	303	same data sets are presented in three different ways: (A) bar chart, (B) grouped column
18	304	scatter plot with means and error and (C) before–after scatter plot. $n = 10$ (i.e. biological
19 20	305	replicates and not technical replicates). In this example, error bars represent the SEM
21 22	306	although authors should consider the sampling size and distribution of 'n' when choosing the
23	307	most appropriate way of showing experimental error [e.g. SD or confidence interval]".
24 25	308	most appropriate way of showing experimental error [e.g. SD or confidence interval]".
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1	
2 3	Appendix 1
4	
5 6	Cell/molecular biological Goldilocks zones
7 8 9	• The level of the signal molecule mTOR which ensures proper functioning of the anti- tumour agent <i>Treg</i> in immune cells: Zeng (2017) –
10 11 12	<ul> <li>Appropriate proximity to the 'niche' environment in the crypt region of the colon in order to ensure the persistence of stem cell potential: Walther and Graham (2014)</li> </ul>
13 14 15 16	• The need for microbial communities to be neither too distant nor too close for high levels of emergent biosynthetic capacity to occur (Chiu et al 2014)
16 17	<ul> <li>The need to maintain a balance in the expression, activation and repression of</li> </ul>
18 19	
20 21	Pattern Recognition Receptors in order to promote immune system homeostasis in the GI tract: (Ringel-Scala et al 2016)
21	<ul> <li>An appropriate balance of the highly gene-dosage-sensitive Notch pathway, a</li> </ul>
23 24	fundamental signalling mechanism required for differentiation and tissue
25	homeostasis; too much or too little can lead to disease. (Braune and Lendahl 2016)
26 27	
28	'Goldilocks', is the name applied to the Python computer package which takes a
29 30	census of gene sequence data to identify genomic regions which are 'just right'
31	(Nicholls et al, 2013)
32 33	<ul> <li>Mechanoresponsive proteins have Goldilocks zones of actin binding affinity in order</li> </ul>
34	to carry out cytoskeleton reorganisation in response to changing mechanical
35 36	environments. (Schiffhauer et al 2015)
36 37	Understanding Mycobacterium tuberculosis infection requires information on the
38	balance of key chemokines/cytokines and their receptors and how loss of that
39 40	balance can promote disease (Domingo-Gonzalez et al 2016).
41	• The ideal 'Goldilocks' Chemistry allows DNA and RNA to carry out their fundamental
42 43	function in molecular heredity (Houlihan et al 2017)
44 45	An allosteric Serine- Arginine protein -phosphatase platform which balances
45 46	phosphorylation levels in a 'goldilocks region' is required for the proper sub-nuclear
47 48	stage of a protein kinase protein splicing factor (Aubot et al 2017)
48 49	
50 51	Methyl-CpG-binding protein (MeCP2) must stay within a narrow range of expression
51 52	– not too much, not too little – to be functionally 'just right' for proper epigenetic
53	regulation in order to limit devastating phenotypic outcomes (immune defects
54 55	underlying neurological deficits) (Boothby and Williams, 2012)
56	Undifferentiated Embryonic Cell Transcription Factor (Utf1) ensures that conditions
57 58	are precisely right for maintaining pluripotency and self-renewal in embryonic stem
59	cells (Laskowski and Knoepfler 2012)
60	

Tissue/whole body biology applied in medicine Goldilocks zones

- To minimise the risk of bone fractures, vitamin D levels need to be between 'lower' and 'higher', both of which increase the risk (Baughman and Lower 2014)
- A high and low proportion of carbohydrate in the diet is associated with increased human mortality, with minimal risk at 50-55% carbohydrate intake (Seidelmann et al 2018)
- Appropriate redox balance in striated muscle, where ROS production is counterbalanced by antioxidant capacity requires a Goldilocks zone, which scales down from the whole tissue to mitochondrial level: Alleman et al 2014)
- Optimal development of advanced therapeutic medicinal products for bone repair need to be neither too simple nor too complex (Leijten et al 2015)
- Appropriate timing, dose and regimen of estrogen exposure is required to promote beneficial effects on cognition (Koenele and Bimonte-Nelson, 2015)
- Vitamin C concentrations which are 'just right' (especially not unphysiologically high) are needed in order to interpret effects of the vitamin on human physiology (Padayatty and Levine, 2016)
- Recommendations for post-polypectomy surveillance should aim to target a Goldilocks zone (Ladabaum and Schoen, 2016)
- The need to balance fetal needs vs maternal supply during pregnancy in great apes and humans in terms of the level of inflammation; is essential during implantation; otherwise there is the risk of disorders such as gestational diabetes and choriodecidual inflammatory syndrome (Clancy, 2013).
- With regard to fluid management around the time of surgery too little (pre- and post- operatively) is associated with inadequate organ perfusion and too much, with tissue oedema and surgical complications. Finding the 'Goldilocksian' 'just right' zone is the challenge (Cuthbertson, 2013).
- Judicious surgery for breast cancer indicates that a 2mm margin is superior to a narrower one in patients with Ductal Carcinoma In Situ and that bigger is not necessarily better (Jagsi 2016)
- Networks of neurones need to stay in a Goldilocks zone between 'too quiet' and 'too active' (Humphries 2016).
- The 'Goldilocks zone' of fatty acid metabolism is required to ensure that the relationship with cardiac function is just right. (Kerr et al 2017).

- - In emergency medicine a balance needs to be struck between the speed of treatment and its accuracy sicker patients are more likely to benefit from intervention whereas less sick do not and may be harmed. It is necessary to get into the *Goldilocks zone*; the 'just right' balance between speed and accuracy (Fatovich, 2017)
  - In the use of exercise to maintain joint homeostasis in the horse, too little or too much can result in joint derangement whereas just the right amount will provide optimal functioning of the joint (Milner 2017).
  - In the treatment of perioperative blood pressure, the anaesthetist should aim at the 'Goldilocks' range, reminiscent of the optimal haemoglobin concentration, and avoid excursions in either direction (Sweitzer and Howell, 2017)
  - 'Goldilocks' software is used in facilitating hearing-aid self-fitting to allow user exploration and selection of preferred levels of overall output, low-frequency cut and high frequency boost. (Boothroyd et al 2017).
  - In the administration of oxygen in the clinical situation, the move is to avoid both excessive and inadequate therapy – moving away from the notion that more is always better and instead giving the least amount necessary (Martin and Grocott 2017).
  - A 'Goldilocks trial design' constantly asks '*Is the sample size too big, too small or just right?*' As an example, Broglio et al (2014) present a Bayesian adaptive design for a confirmatory trial to select a trial's sample size based on accumulating data
  - The Goldilocks dilemma in acute ischemic stroke asks which patients are 'just right' for endovascular treatments (Tansy and Liebeskind 2013)
  - Excess or deficiency of retinoic acid leads to inner ear dysmorphogenesis via an effect on FGF3/1`1`2121FGF10 signalling; referred to as a Goldilocks phenomenon (Frenz et al 2010)
  - For patients with newly diagnosed glioblastoma, the goal is to define the 'Goldilocks zone' for the optimal duration of adjuvant temozolomide (Grossman and Keleinberg 2017)
  - Following lung injury, different progenitor cell populations can arise depending on the molecular environment – resulting in normal or aberrant alveolar repair. A key question is how to maintain a 'Goldilocks zone' of repair (Dean and Lloyd 2017) – nice diagram
  - The design of inferior vena cava filters for the treatment of Venous thromboembolic disease relies on a 'Goldilocks' premise: i.e., make the device stable, (so it doesn't migrate) but not too stable (so you can still retrieve it) (Magnowski et al 2017)

- Genetic variation in humans occurs through different types of alleles; at one extreme are mutations that cause Mendelian disease such as familial hypercholesterolemia arising from mutations in the LDL receptor with powerful phenotypic effects; at the other are common alleles (eg. ApoE) with small phenotypic effects. In the middle are 'Goldilocks alleles' (e.g., PCSK9) where the mutations are common enough to be useful in epidemiological analyses (in contrast to Mendelian) but still produce detectable biochemical effects. (Cohen, 2013)
- Fetal androgen production, especially testosterone, needs to be 'just right' to ensure the appropriate developmental trajectory of the fetus and offspring, while inappropriate fetal androgen or androgen signalling – both too little and too much - is associated with disorders of male reproductive development as well as being implicated in Polycystic Ovarian Syndrome in women (Fowler and O'Shaughnessy 2013).

### Human Behaviour Goldilocks zones

- Social auditory stimuli intermediate between 'predictable' and 'complex' best serve the selective attention of 7-8-month old infants: Kidd et al (2016)
- An optimal amount of social interactivity of television watching promotes children's visual attention and word learning (Nussenbaum and Amso, 2016).
- When considering the wellbeing of adolescents, 'too little' digital screen use may deprive them of important social information and peer pursuits whereas 'too much' may displace other meaningful activities (Przybylski and Weinstein 2017)

### Human educational training needs Goldilocks zones

• The degree of specialisation required to ensure the acquisition of professional competences in Paediatric Psychological training (Steele et al 2014)

### Healthcare

- The 'Goldilocks point' in Palliative Care refers to exactly the right time to mobilise specialist hospital/palliative care services for the patient sub-group who will derive the most benefit. (LeBlanc et al 2014)
- The Goldilocks Principle is invoked in the regulation of healthcare to make sure it is not too little, nor too much but 'just right': Kemple (2016)

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2 3	The need for Children's Licelth Incurrence to provide first the right health subcomes
4	• The need for Children's Health Insurance to provide 'just the right health outcomes,
5	just the right patient care experience and just the right costs': Szilagyi (2015)
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# **BMJ Open**

## Going to extremes: the Goldilocks/Lagom principle and data distribution

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Complete List of Authors:	Leese, Henry; University of Hull, Hull York Medical School Sathyapalan, Thozhukat; Hull Royal Infirmary, Diabetes and Endocrinology Allgar, Victoria; York University, HYMS/Health Sciences Brison, Daniel; Central Manchester University Hospitals NHS Foundation Trust, Department of Reproductive Medicine Sturmey, Roger; University of Hull, Hull York Medical School
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2 3	1	Coing to avtromocy the Caldilackell area principle and data distribution
4	1	Going to extremes: the Goldilocks/Lagom principle and data distribution
5	2	Henry J Leese <sup>1*</sup> , Thozhukat Sathyapalan <sup>2,3</sup> , Victoria Allgar <sup>4</sup> , Daniel R Brison <sup>5,6</sup> & Roger G
6 7	3	Sturmey <sup>1</sup>
8	4 5	1, Centre for Atherothrombosis and Metabolism, Hull York Medical School, University of Hull,
9	6	Hull, HU6 7RX, UK
10		
11 12	7	2, Academic Diabetes, Endocrinology and Metabolism, Hull York Medical School, University
13	8	of Hull, Hull, HU6 7RK UK
14 15	9	3, Department of Endocrinology, Hull and East Yorkshire Hospitals NHS Trust, Hull, UK
16	10	4, Hull York Medical School, University of York, York YO10 5DD, UK
17 18	11	5, Maternal and Fetal Health Research Centre, Division of Developmental Biology and
19	12	Medicine, School of Medical Sciences, Faculty of Biology, Medicine and Health, University of
20	13	Manchester, Manchester Academic Health Sciences Centre, St. Mary's Hospital,
21	14	Manchester, M13 9WL, United Kingdom
22 23	15	6, Department of Reproductive Medicine, St. Mary's Hospital, Manchester University NHS
24	16	Foundation Trust, Manchester Academic Health Sciences Centre, Manchester, M13 9WL,
25	17	United Kingdom
26	4.0	
27 28	18	* To whom correspondence should be addressed: henry.leese@hyms.ac.uk
29	19	
30	20	
31	21	
32 33	22	Abstract
33 34	23 24	Numerical data in biology and medicine are commonly presented as mean or median with error or confidence limits, to the exclusion of individual values. Analysis of our own and
35	25	others' data indicates that this practice risks excluding 'Goldilocks' effects in which a
36	26	biological variable falls within a range between 'too much' and 'too little' with a region
37	27	between where its function is 'just right'; a concept captured by the Swedish term 'Lagom'.
38 39	28	This was confirmed by a narrative search of the literature using the PubMed Database,
39 40	29	which revealed numerous relationships of biological and clinical phenomena of the
41	30	Goldilocks/Lagom form including quantitative and qualitative examples from the health and
42	31 32	social sciences. Some possible mechanisms underlying these phenomena are considered. We conclude that retrospective analysis of existing data will most likely reveal a vast number
43	33	of such distributions to the benefit of medical understanding and clinical care and that a
44 45	34	transparent approach of presenting each value within a data set individually should be
45	35	adopted to ensure a more complete evaluation of research studies in future.
47	36	174 words
48	37	
49 50	38	
50 51	39	
52	40	Going to extremes: the Goldilocks/Lagom principle and data distribution
53 54	41	Text
55 56	42	
56 57	43	Introduction
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Numerical data in science and medicine have traditionally been presented as mean or median values with standard errors or standard deviations. Such data commonly take the form of tables, bar graphs or line graphs. However, as (1) point out, this practice poses a problem since different distributions of data can lead to the same bar or line graph. This was well illustrated recently by (2) who used illustrative data from a hypothetical experiment to examine the impact of three different cell lines on drug receptor activation and showed that a variety of distributions of individual data points can lead to similar bar graphs with the same mean (Fig 1). This is because bar charts frequently do not convey major features of the dataset adequately. As Figure 1 makes clear, away from using bar charts to visualize the entire dataset is a necessary refinement that can increase the transparency and reporting of data.

55 "The extent of activation of a receptor in three cell lines a, b and c under baseline
56 (drug-naïve) conditions and following the addition of a drug is given in arbitrary units. The
57 same data sets are presented in three different ways: (A) bar chart, (B) grouped column
58 scatter plot with means and error and (C) before–after scatter plot. *n* = 10 (i.e. biological
59 replicates and not technical replicates). In this example, error bars represent the SEM
60 although authors should consider the sampling size and distribution of '*n*' when choosing the
61 most appropriate way of showing experimental error [e.g. SD or confidence interval]".

The attention paid to individual variation in cellular and molecular biological and clinical studies is relatively recent, but has been well-known for many years to ecologists, especially following the publication by Albert F. Bennett, in 1987, of an influential article entitled: Inter-individual variability: an underutilized resource'. Bennett, an ecological physiologist, pointed out that mean values with confidence intervals about the mean, once published tend to '--take on a life of their own, and become the only point of analysis and comparison' to the exclusion of the individual values, and their potential significance. Bennett referred to this tendency as 'the tyranny of the Golden Mean', and as an alternative, advocated the analysis of inter-individual variability, i.e., the full range of individual values, he considered could provide the observer with a greater interpretative repertoire. 

In the time since Bennett's paper, there has been a movement away from the tyranny of the mean in many areas of biology, notably in ecology (3). Examples are provided by Stephen J Gould (4), who wrote an article on 'The median isn't the message', Hayes and Jenkins (5) on individual variation in mammals, and Lloyd-Smith (6) on the spread of epidemics of human disease. 

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1 2		
3 4	79	Our interest in inter-individual variability arose particularly from research in which we have
5	80	been involved on (a) the development and metabolism of single preimplantation mammalian
6 7	81	embryos (DB, HL, RS) and (b) of glycaemic control in individual human subjects (TS).
8 9	82	(a) Development and metabolism of single preimplantation embryos
9 10		
11 12	83	Data which illustrate the value of distributions rather than mean or median values were
13	84	provided by (7) who measured the consumption of the essential nutrient, pyruvate, by single
14 15	85	bovine preimplantation embryos at the zygote stage (1-cell fertilised egg; day 1 of
16	86	development). The experiments revealed considerable heterogeneity between individual
17 18	87	embryos such that it was possible to divide them prospectively into 3 groups - of 'high',
19	88	'intermediate' and 'low' pyruvate consumption at an early stage (day 2) - and track their
20 21	89	subsequent development to the blastocyst stage, a critical developmental endpoint. These
22 23	90	data indicated that intermediate values of pyruvate consumption correlated with viability
23 24	91	(capacity to form a blastocyst), though with considerable overlap between the categories.
25 26	92	Put another way, which takes account of this overlap, plotting individual values revealed the
27	93	existence of an optimal 'range' of metabolic activity. This concept was developed in a follow-
28 29	94	up paper (8) in which we proposed that the optimal range was equivalent to a 'Goldilocks
30	95	zone' or as it is known in Sweden, of 'lagom', meaning 'just the right amount', in which
31 32	96	embryos with maximum developmental potential are located.
33	97	
34 35	98	(b) <u>Glycaemic control</u>
36 37	99	
38	100	Glycated haemoglobin (HbA1c) is a marker of glycaemic control in patients with diabetes
39 40	101	which is commonly used in clinical practice. Indeed, (HbA1c) is the recommended test for
41	102	diagnosing diabetes. (9). There is an association between the extent of high blood glucose
42 43	103	as measured by $HbA_{1c}$ and the risk of death and of macrovascular and microvascular
44	104	disease in patients with type 2 diabetes (T2DM) (10). In the landmark United Kingdom
45 46	105	Prospective Diabetes Study, intensive glycaemic control that aimed to achieve a $HbA_{1c}$ level
47	106	of 7% or below was associated with improved outcome in newly diagnosed patients with
48 49	107	type 2 diabetes (T2DM) (11). This finding was then extrapolated to all patients with T2DM,
50 51	108	and as a result, lower HbA1c levels were recommended for management of patients with
52	109	T2DM. However, concerns arose as data from the Action to Control Cardiovascular Risk in
53 54	110	Diabetes (ACCORD) trial began to emerge showing increased all-cause mortality and
55	111	cardiovascular mortality in the intensive treatment group who were treated with
56 57	112	antihyperglycaemic agents aiming for a lower HbA <sub>1c</sub> target of 6% compared with
58	113	conventional antihyperglycaemic treatment in patients with T2DM aiming for HbA <sub>1c</sub> of 7-
59 60	114	7.9%. These results led to early termination of the trial (12). Further studies (13,14) have

demonstrated that lower and higher mean HbA1c values were associated with an increased
 risk of cardiovascular events and mortality suggesting a "Goldilocks' or 'lagom" state of
 HbA1c is the optimal.

 Similar "U" shaped associations with HbA1c and all-cause mortality have also been shown for type 1 diabetes (15). Even in patients without diabetes, extremes of glycaemia as measured by HbA1c are associated with adverse clinical outcomes including cardiovascular events and all-cause mortality. Similar increases in mortality in either extremes are seen with body weight, blood pressure, birth weight, cholesterol and other cardiovascular risk factors. 

19 125

21 126 Goldilocks and Lagom

The Goldilocks zone has been defined mathematically by (16) in the context of xenobiotic ligand binding to nuclear receptors as a 'Non-monotonic receptor-mediated dose-response curve' (NMDRC), and by (17) in the context of endocrine disrupting chemicals as 'a response where the slope of the curve changes sign from positive to negative or vice versa somewhere along the range of doses examined'. These are valuable definitions because they can be applied to all non-linear distributions including U-shaped, inverted U-shaped, J-shaped, sigmoidal and reverse sigmoidal. 

The U-shaped curve is probably the most widely observed. It usually refers to the nonlinear relationship between two variables, in particular, a dependent and an independent variable. Because many analytical methods assume an underlying linear relationship, systematic deviation from linearity can lead to bias in estimation of safe levels in exposure to nutrients, drugs or toxic agents (for a discussion see section on *Mechanisms* below and (17)). 

140 How widespread is the presence of a Goldilocks zone in biology and medicine?

We thought it might be instructive to discover how widely the notion of a 'Goldilocks zone' is a feature of the wider biological literature, especially as applied to medicine. A comprehensive search for information conducted on the *PubMed* database in early 2018 using the term 'Goldilocks' revealed 184 entries, all of which have been examined, together with the grey literature. Only articles in English language were selected. A selection of 43 of these publications has been presented (Appendix 1) as representative of the range of phenomena which invoke the Goldilocks concept in order to increase biological and clinical understanding. It should be emphasised that this is a narrative review rather than systematic review and no judgement on the quality of these studies or of those which have been omitted 

1 2		
3	150	is implied. Patient/public involvement: No members of the public, nor patients were involved
4 5	151	in the synthesis of this manuscript.
6 7	152	
8 9	153	Inspection of these examples reveals the wide range of biological and clinical phenomena in
10 11 12 13 14 15	154	which Goldilocks zones have been found including the health and social sciences which can
	155	be qualitative rather than quantitative. It seems likely that a vast number remain to be
	156	discovered and that authors could, in a relatively simple manner, derive added value from
	157	their existing data by presenting distributions rather than median/mean values, and making
16 17	158	raw data available to the research community via online repositories. This would allow
18	159	systematic re-analysis by data scientists with an interest in the Goldilocks/Lagom concept.
19 20	160	
21 22	161	
22	162	Mechanisms underlying the Goldilocks Principle and what is Lagom
24 25	163	
26 27 28 29 30 31 32 33 34	164	Mechanisms which are global in scope
	165	We previously proposed an explanation that may account for Goldilocks/Lagom phenomena,
	166	derived from our work on energy efficiency in early mammalian embryo development (8)
	167	which made use of an account of general aspects of biological optimisation by (18). The
	168	premise was that living things aim to function with the minimum input of energy, i.e., with
	169	high energetic efficiency. To accomplish this will obviously require a threshold level of
35 36	170	metabolic activity to ensure a given process proceeds in an optimum, yet efficient manner,
37	171	while the upper limit will be set by the capacity to increase metabolism vs 'the energy
38 39	172	parsimony in almost everything (living things) do' (18). The Goldilocks/Lagom zone will
40 41	173	obviously lie between these extremes. The boundaries will be set by homeostatic
42	174	mechanisms at all levels of organisation. Such boundaries will be flexible in order to allow for
43 44	175	the capacity to up- or down-regulate metabolism in response to stress. Responses of these
45	176	types have been usefully categorised by ecologists to distinguish (a) modest changes in
46 47	177	metabolism (up or down within the optimum (Goldilocks/Lagom) range) from which the
48 49	178	cell/organism can recover (the so-called <i>Pejus</i> range) and (b) extreme perturbation beyond
49 50	179	the optimum which shifts metabolism irreversibly into a Pessimum range which is fatal (see
51 52	180	Fig 1 in the work of Sokolova (19)
53	181	
54 55	182	Some specific mechanisms for the production of non-monotonic receptor-mediated dose-
56 57 58	183	response curves (NMDRCs) were well summarised by (17) in terms of the effect of
	184	endocrine disrupting chemicals, notably Bisphenol A on cells in culture, whole organisms,
59 60	185	laboratory animals and human populations. Interestingly, it was reported that NMDRCs were

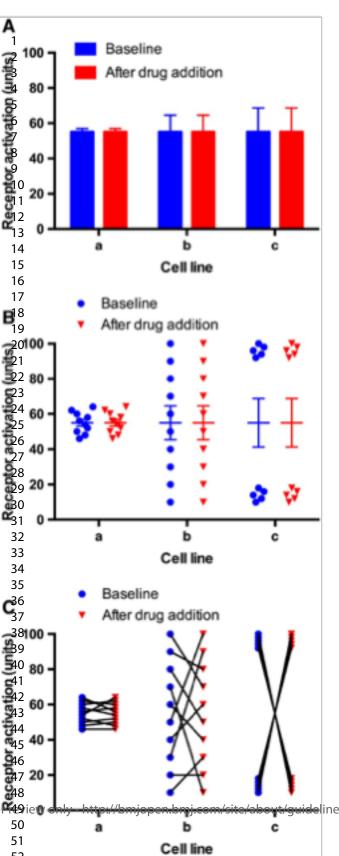
3	186	common, comprising 20-30% of all studies examined, depending on the conditions; e.g., in
4 5	187	vivo vs in vitro. Mechanisms considered included cytotoxicity (20), inhibition of cell
6	188	proliferation (21); hormone receptors produced vs degraded (22); cell and tissue specific co-
7 8	189	factors (23) and pharmacological effects. At the whole body level, examples of NMDRCs in
9 10	190	nutrition are widespread, reflecting minimum requirments at the lower end of the distribution
11 12 13 14 15 16	191	and toxicity at the higher, for example, vitamin A. Vandenberg (17) concludes that 'strong
	192	evidence for Non-monotonic receptor-mediated dose-response curves' question the
	193	current risk assessment practice where 'safe' levels are predicted from high dose exposures'
	194	
17 18	195	
19	196	Conclusion
20 21	197	
22	198	There has long been a fixation in the biological and clinical research communities with
23 24	199	presenting data solely as measures of dispersion (means and medians) and of central
25 26	200	tendency (e.g., standard deviation and interquartile range). We believe that the retrospective
27	201	analysis of existing data could reveal numerous potential relationships with a
28 29	202	Goldilocks/Lagom pattern.
30	203	Interestingly, the editors of the British Journal of Pharmacology ' (2) 'will now require that,
31 32	204	where possible, numerical data (whether categorical or continuous), particularly involving
33 34	205	two sets or paired data, should be presented using scatter-plots, before-after graphs, and
35	206	other forms in which each individual 'n' value is individually plotted, rather than using bar
36 37	207	charts. Authors presenting data as bar charts should state that a scatter plot or before–after
38	208	charts did not reveal unusual or interesting aspects of the data not obvious from the bar
39 40	209	chart'.
41 42	210	
42 43	211	We believe the Journal should be complimented on this approach and urge all such journals
44 45	212	to adopt it.
46	213	
47 48	214	Author contributions:
49 50	215	H J Leese; conceived the study, conducted literature searches and wrote the first draft. All
50 51	216 217	authors then commented on subsequent drafts. V Allgar; provided statistical advice, DR Brison; contributed to the initial concept and provided new material, as did RG Sturmey who
52 53 54 55 56 57 58 59	218	also prepared the manuscript for submission T Sathyapalan; contributed to initial concept;
	219 220	provided new material and clinical expertise
	221	Competing Interests:
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3	315	Fig 1; An illustrative example of a comparison of cell lines is described in Figure 1, which
4 5	316	shows that bar charts do not give the reader adequate information on the variability and
6	317	distribution of each sampled ' $n$ '.
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### Appendix 1

### Cell/molecular biological Goldilocks zones

- The level of the signal molecule mTOR which ensures proper functioning of the antitumour agent *Treg* in immune cells: Zeng (2017) –
- Appropriate proximity to the 'niche' environment in the crypt region of the colon in order to ensure the persistence of stem cell potential: Walther and Graham (2014)
- The need for microbial communities to be neither too distant nor too close for high levels of emergent biosynthetic capacity to occur (Chiu et al 2014)
- The need to maintain a balance in the expression, activation and repression of Pattern Recognition Receptors in order to promote immune system homeostasis in the GI tract: (Ringel-Scala et al 2016)
- An appropriate balance of the highly gene-dosage-sensitive Notch pathway, a fundamental signalling mechanism required for differentiation and tissue homeostasis; too much or too little can lead to disease. (Braune and Lendahl 2016)
- 'Goldilocks', is the name applied to the Python computer package which takes a census of gene sequence data to identify genomic regions which are 'just right' (Nicholls et al, 2013)
- Mechanoresponsive proteins have Goldilocks zones of actin binding affinity in order to carry out cytoskeleton reorganisation in response to changing mechanical environments. (Schiffhauer et al 2015)
- Understanding *Mycobacterium tuberculosis* infection requires information on the balance of key chemokines/cytokines and their receptors and how loss of that balance can promote disease (Domingo-Gonzalez et al 2016).
- The ideal 'Goldilocks' Chemistry allows DNA and RNA to carry out their fundamental function in molecular heredity (Houlihan et al 2017)
- An allosteric Serine- Arginine protein -phosphatase platform which balances phosphorylation levels in a 'goldilocks region' is required for the proper sub-nuclear stage of a protein kinase protein splicing factor (Aubot et al 2017)
- Methyl-CpG-binding protein (MeCP2) must stay within a narrow range of expression

   not too much, not too little to be functionally 'just right' for proper epigenetic regulation in order to limit devastating phenotypic outcomes (immune defects underlying neurological deficits) (Boothby and Williams, 2012)
- Undifferentiated Embryonic Cell Transcription Factor (Utf1) ensures that conditions are precisely right for maintaining pluripotency and self-renewal in embryonic stem cells (Laskowski and Knoepfler 2012)

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Tissue/whole body biology applied in medicine Goldilocks zones

- To minimise the risk of bone fractures, vitamin D levels need to be between 'lower' and 'higher', both of which increase the risk (Baughman and Lower 2014)
- A high and low proportion of carbohydrate in the diet is associated with increased human mortality, with minimal risk at 50-55% carbohydrate intake (Seidelmann et al 2018)
- Appropriate redox balance in striated muscle, where ROS production is counterbalanced by antioxidant capacity requires a Goldilocks zone, which scales down from the whole tissue to mitochondrial level: Alleman et al 2014)
- Optimal development of advanced therapeutic medicinal products for bone repair need to be neither too simple nor too complex (Leijten et al 2015)
- Appropriate timing, dose and regimen of estrogen exposure is required to promote beneficial effects on cognition (Koenele and Bimonte-Nelson, 2015)
- Vitamin C concentrations which are 'just right' (especially not unphysiologically high) are needed in order to interpret effects of the vitamin on human physiology (Padayatty and Levine, 2016)
- Recommendations for post-polypectomy surveillance should aim to target a Goldilocks zone (Ladabaum and Schoen, 2016)
- The need to balance fetal needs vs maternal supply during pregnancy in great apes and humans in terms of the level of inflammation; is essential during implantation; otherwise there is the risk of disorders such as gestational diabetes and choriodecidual inflammatory syndrome (Clancy, 2013).
- With regard to fluid management around the time of surgery too little (pre- and post- operatively) is associated with inadequate organ perfusion and too much, with tissue oedema and surgical complications. Finding the 'Goldilocksian' 'just right' zone is the challenge (Cuthbertson, 2013).
- Judicious surgery for breast cancer indicates that a 2mm margin is superior to a narrower one in patients with Ductal Carcinoma In Situ and that bigger is not necessarily better (Jagsi 2016)
- Networks of neurones need to stay in a Goldilocks zone between 'too quiet' and 'too active' (Humphries 2016).
- The 'Goldilocks zone' of fatty acid metabolism is required to ensure that the relationship with cardiac function is just right. (Kerr et al 2017).

- In emergency medicine a balance needs to be struck between the speed of treatment and its accuracy – sicker patients are more likely to benefit from intervention whereas less sick do not and may be harmed. It is necessary to get into the *Goldilocks zone*; the 'just right' balance between speed and accuracy (Fatovich, 2017)
- In the use of exercise to maintain joint homeostasis in the horse, too little or too much can result in joint derangement whereas just the right amount will provide optimal functioning of the joint (Milner 2017).
- In the treatment of perioperative blood pressure, the anaesthetist should aim at the 'Goldilocks' range, reminiscent of the optimal haemoglobin concentration, and avoid excursions in either direction (Sweitzer and Howell, 2017)
- 'Goldilocks' software is used in facilitating hearing-aid self-fitting to allow user exploration and selection of preferred levels of overall output, low-frequency cut and high frequency boost. (Boothroyd et al 2017).
- In the administration of oxygen in the clinical situation, the move is to avoid both excessive and inadequate therapy – moving away from the notion that more is always better and instead giving the least amount necessary (Martin and Grocott 2017).
- A 'Goldilocks trial design' constantly asks '*ls the sample size too big, too small or just right?*' As an example, Broglio et al (2014) present a Bayesian adaptive design for a confirmatory trial to select a trial's sample size based on accumulating data
- The Goldilocks dilemma in acute ischemic stroke asks which patients are 'just right' for endovascular treatments (Tansy and Liebeskind 2013)
- Excess or deficiency of retinoic acid leads to inner ear dysmorphogenesis via an effect on FGF3/1`1`2121FGF10 signalling; referred to as a Goldilocks phenomenon (Frenz et al 2010)
- For patients with newly diagnosed glioblastoma, the goal is to define the 'Goldilocks zone' for the optimal duration of adjuvant temozolomide (Grossman and Keleinberg 2017)
- Following lung injury, different progenitor cell populations can arise depending on the molecular environment – resulting in normal or aberrant alveolar repair. A key question is how to maintain a 'Goldilocks zone' of repair (Dean and Lloyd 2017) – nice diagram
- The design of inferior vena cava filters for the treatment of Venous thromboembolic disease relies on a 'Goldilocks' premise: i.e., make the device stable, (so it doesn't migrate) but not too stable (so you can still retrieve it) (Magnowski et al 2017)

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  - Genetic variation in humans occurs through different types of alleles; at one extreme are mutations that cause Mendelian disease such as familial hypercholesterolemia arising from mutations in the LDL receptor with powerful phenotypic effects; at the other are common alleles (eg. ApoE) with small phenotypic effects. In the middle are 'Goldilocks alleles' (e.g., PCSK9) where the mutations are common enough to be useful in epidemiological analyses (in contrast to Mendelian) but still produce detectable biochemical effects. (Cohen, 2013)
  - Fetal androgen production, especially testosterone, needs to be 'just right' to ensure the appropriate developmental trajectory of the fetus and offspring, while inappropriate fetal androgen or androgen signalling – both too little and too much - is associated with disorders of male reproductive development as well as being implicated in Polycystic Ovarian Syndrome in women (Fowler and O'Shaughnessy 2013).

### Human Behaviour Goldilocks zones

- Social auditory stimuli intermediate between 'predictable' and 'complex' best serve the selective attention of 7-8-month old infants: Kidd et al (2016)
- An optimal amount of social interactivity of television watching promotes children's visual attention and word learning (Nussenbaum and Amso, 2016).
- When considering the wellbeing of adolescents, 'too little' digital screen use may deprive them of important social information and peer pursuits whereas 'too much' may displace other meaningful activities (Przybylski and Weinstein 2017)

### Human educational training needs Goldilocks zones

The degree of specialisation required to ensure the acquisition of professional competences in Paediatric Psychological training (Steele et al 2014)

### Healthcare

- The 'Goldilocks point' in Palliative Care refers to exactly the right time to mobilise specialist hospital/palliative care services for the patient sub-group who will derive the most benefit. (LeBlanc et al 2014)
- The Goldilocks Principle is invoked in the regulation of healthcare to make sure it is not too little, nor too much but 'just right': Kemple (2016)

• The need for Children's Health Insurance to provide 'just the right health outcomes, just the right patient care experience and just the right costs': Szilagyi (2015)

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