



Supplemental figure 1: Potential program impact pathway for behavior change communication activities

Abbreviations: ANC: antenatal care; BCC: behavior change communication; DRSP: regional directorate of public health; DS: health district; ENA: essential nutrition actions; HKI: Helen Keller International; HP: health post; IFA: iron folic acid; IHC: integrated health center; KAP: knowledge attitude and practice; MOH: ministry of health; MUAC: mid-upper arm circumference; NI: Nutrition International; UC Davis: University of California, Davis