

Supplemental Table 2: Multivariable associations between exposure to cannabis marketing via traditional media and past year cannabis use

	Newspaper or magazines			Outdoor		
	OR	95% CI	p-value	OR	95% CI	p-value
Exposure to marketing in newspapers or magazines						
No (reference group)						
Yes	1.47	(0.87 - 2.48)	0.147			
Exposure to outdoor marketing						
No (reference group)						
Yes				1.53	(0.88 - 2.65)	0.131
Age category						
mid-adolescence (reference group)						
older adolescence	0.78	(0.44 - 1.37)	0.387	0.75	(0.42 - 1.33)	0.324
gender						
female (reference group)						
male	1.29	(0.70 - 2.38)	0.416	1.24	(0.67 - 2.31)	0.488
other	1.23	(0.36 - 4.25)	0.740	1.18	(0.32 - 4.31)	0.803
Race/ethnicity						
White (reference group)						
Black	1.37	(0.34 - 5.45)	0.657	1.34	(0.33 - 5.41)	0.679
Hispanic/Latino	0.83	(0.47 - 1.46)	0.511	0.86	(0.48 - 1.53)	0.607
Other	0.54	(0.25 - 1.15)	0.109	0.55	(0.26 - 1.18)	0.127
Parent education						
Less than high school (reference group)						
HS or GED	2.24	(1.13 - 4.45)	0.021	2.27	(1.14 - 4.53)	0.019
Completed some college or more	1.65	(0.82 - 3.32)	0.159	1.62	(0.81 - 3.27)	0.175
Theory of normative social behavior						
injunctive norms	1.78	(1.42 - 2.23)	<0.001	1.76	(1.41 - 2.21)	<0.001
outcome expectancies score	59.31	(13.28 - 264.98)	<0.001	57.01	(12.50 - 260.07)	<0.001
gender X outcome expectancies	0.26	(0.11 - 0.61)	0.002	0.27	(0.11 - 0.63)	0.003

AOR adjusted odds ratio; CI confidence interval; GED general educational development

Bold indicates that p-value<0.05