# **Supplementary Data**

#### **Supplementary Equations**

The following equations were used in the normalization of fluorescent data. Signals used in the equations below are labeled as *Signal (raw fluorescence)*<sub>experimental conditions</sub>:

$$Toxicity = 1 - \left[\frac{GFP + Inhibitor, - siRNA, + LF2K}{GFP - Inhibitor, - siRNA, + LF2K}\right]$$
(Supplementary Table S2)  

$$Relative \ silencing \ (EGFP) = \left[\frac{1 - \left[\frac{GFP + Inhibitor, + siRNA, + LF2K}{GFP - Inhibitor, - siRNA, + LF2K}\right]}{1 - \left[\frac{GFP - Inhibitor, - siRNA, + LF2K}{GFP - Inhibitor, - siRNA, + LF2K}\right]}\right] - 1$$
(Figs. 1 and 2 and Supplementary Fig. S1)  

$$Relative \ accumulation \ (siRNA) = \left[\frac{\left[\frac{siRNA + Inhibitor, + siRNA, + LF2K}{siRNA - Inhibitor, + siRNA, - LF2K}\right]}{\frac{siRNA - Inhibitor, + siRNA, - LF2K}{siRNA - Inhibitor, + siRNA, - LF2K}}\right] - 1$$
(Figs. 1 and 2)  

$$Relative \ accumulation \ (siRNA) = \left[\frac{siRNA + p(endocytic protein), + siRNA}{siRNA + p(cndocytic protein), + siRNA, - siRNA}\right] - 1$$
(Fig. 3)

## **Endocytic Inhibitor Toxicity and Dose Response**

Each endocytic inhibitor was evaluated over a range of concentrations for each cell line to assess both toxicity and dose response. EGFP-expressing cells were seeded in 96-well plates at 20,000 cells/well (40,000 cells/well for HepG2 cells) in 100  $\mu$ L of antibiotic-free Dulbecco's modified Eagle's medium (DMEM)/fetal bovine serum (FBS). After 23 h, cells were washed with DMEM and incubated for 1 h in DMEM containing inhibitors. For toxicity assessment, cells were then treated with 50  $\mu$ L Opti-MEM (Supplementary Table S3). For dose response, cells were transfected with 50  $\mu$ L of solution containing Opti-MEM, small interfering RNA (siRNA), and Lipofectamine 2000 (LF2K), yielding final concentrations of 100 nM siRNA and 2.3  $\mu$ g/mL LF2K (Supplementary Fig. S1). Cells were washed 4 h post-transfection with antibiotic-free DMEM/FBS and incubated in heparin sulfate solution for 5 min to remove extracellular siRNAs. The heparin sulfate solution was subsequently removed and replaced with antibiotic-free DMEM/FBS. At 24 h post-transfection, cells were washed with Dulbecco's phosphate-buffered saline (DPBS; +Mg/Ca) and analyzed using a BioTek Synergy H1 plate reader. All incubations were conducted at 37°C, 5% CO<sub>2</sub>, and 100% humidity.

## **Confocal Microscopy**

For the cellular images of the inhibitor experiments, cells were fixed 24 h post-transfection, using a 2% paraformaldehyde solution, and stored in DPBS (+Mg/Ca) at 4°C. Confocal images were taken using a Nikon A1 laser scanning confocal microscope. Nikon Plan Apo  $20 \times /.75$ NA and Apo  $60 \times /1.4$ NA objectives were used to acquire all images. EGFP (488/530) fluorescence was measured using an excitation of 488 nm with a multiline Argon laser and displayed as green. Dy547-tagged siRNA (557/574) fluorescence was excited at 560 nm by a HeNe laser and displayed as red. The focal plane for each image was chosen to include the highest intensity EGFP fluorescence and maintained using the Nikon Perfect Focus System. All images were collected sequentially as single XY images and used two count Line Kalman averaging. For overexpression images (Supplementary Fig. S2), cells were fixed 1 h after siRNA transfection using a 2% paraformaldehyde solution and stored in DPBS (+Mg/Ca) at 4°C. Confocal images were taken as above.

#### **Supplementary References**

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