

Appendix 5: Follow-up interview guide
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QI MOOC Evaluation Study

Follow-up interview guide (3 months post-MOOC)

Aims

- Determine participant's perceived confidence to engage in QI activities, and design and implement projects
 - Identify what participants valued about the MOOC
 - Understand how the course impacted on behaviour and professional practice at work
 - Identify any potential QI projects that participants have taken part in, or have designed and implemented
 - Explore perceived barriers and facilitators to implementing QI projects
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- **Perceived value of course participation**

Probes

- Motivators – why did you do the course?
- Did you get what you wanted from the course?
- Have you done distance learning before?
- How useful was the course? Why?
- What steps could be taken to improve the course for next time?
- What did you gain most from taking part in the MOOC?

- **Collaborative learning**

Probes

- Can you tell me whether you interacted with other learners on the course, or the course team/educators? (e.g. through discussion posts)?
- How did you find interacting with other learners on the course?
- Was there a particular aspect that made you feel really engaged?
- Was there a particular activity or resource that stood out for you, that you remember now?

- **Perceived impact of the MOOC**

We are interested to know whether you have been able to apply the knowledge and skills to your work/professional practice.

- Have you been able to apply what you learnt from the course? Why/ why not?
- Intention or initiation of QI activities/ projects in your department- if not, why?
- Specific examples of these and how they have worked (or did not work in practice)

Probes:

- Please tell us a bit more about the specific project and its aims?
- What was the problem you were trying to solve/ improve?
- How was this achieved (or not)?
- Experience of involving colleagues and patients, other stakeholders
- Steps to do this – design, deliver, implement, sustain
- Steps to ensure improvements are sustained?

- **Barriers and facilitators to QI success**

We would like to know your thoughts on the potential barriers/ challenges and facilitators to improving quality in healthcare – the factors influencing QI success

- What do you see are the barriers / challenges to participating in QI initiatives in your organisation (engaging, designing, implementing QI projects)?
- Strategies to overcome barriers?
- What has helped you to be engaged in QI initiatives in your organisation?
- What are the factors that facilitate (or could facilitate) QI success in your professional practice?