BMJ Open

Intervention content

| Workshops 1&2 Implementation and leadership 2 x 3 hours | Workshop 3 Communicating the implementation 3 hours | Workshop 4 Supporting the implementation 3 hours | Workshop 5 Sustaining the implementation 3 hours |
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| Aim: use an evidence-based model on implementation and connect leadership to it as an implementation strategy | Aim: inspirational and motivational communication of the implementation | Aim: understand and handle employee reactions to the implementation | Aim: planning for sustainability of the implementation |
| Introduction to the implementation model based on the Behavioral | Follow-up on the between- workshop assignment | Follow-up on the between- workshop assignment | Follow-up on the between- workshop assignment |
| Change Wheel Applying the model to a | Action plan finalization – identifying, pin-pointing and analyzing manager | Repetition of the steps in the implementation model | Apply the implementation model to a fictive example |
| current implementation | implementation leadership behaviors to enable and | Understanding employee reactions and resistance to | Action plan follow-up and revision focusing on |
| Introduction to the full range leadership model | facilitate employee target behaviors | implementation Training of possible | evaluation and follow up. Introduction to continuously |
| Receiving the 180 degree on feedback report on general and implementation- | Introduction to inspirational motivation | implementation leadership behaviors to overcome resistance and to support the | evaluating the implementation progress. |

| specific leadership | Training of inspirational and | implementation | Focus on intervention |
|-------------------------------|-------------------------------|------------------------------|----------------------------|
| behaviors, understanding | motivational | | sustainment – measuring |
| and analyzing feedback on | communication in relation | Introduction to contingent | and monitoring change, |
| implementation leadership | to the action plan | reward, intellectual | conducting adaptations |
| | | stimulation and individual | |
| Action plan initiation – | Assignment to work with | consideration | Transform the action plan |
| identifying, pin-pointing | between Workshops 3 and | | into a sustainability plan |
| and analyzing employee | 4: Present the action plan to | Revision of the action plan | |
| target behaviors of the | the senior manager as well | | |
| implementation | as employees, that will be | Assignment to work with | |
| | involved in the | between Workshops 4 and | |
| Assignment to work with | implementation. Act in line | 5: Act according to the | |
| between Workshops 1/2 and | with the action plan. | action plan, evaluate the | |
| 3: discuss the results of the | | progress related to the | |
| feedback report with the | | implementation. Testing | |
| employees & discuss one's | | contingent reward, | |
| own prerequisites for | | intellectual stimulation and | |
| implementation leadership | | individual consideration. | |
| with senior manager | | Identify potential obstacles | |
| | | with the action plan. | |
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Core components that are used in all workshops:

| Work with one's own implementation case |
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| Short expert lectures presenting state-of the art research |
| Individual as well as reflection in small groups |
| Role-play |
| Individual feedback from employees, i.e., 180-degree feedback in feedback |
| report |
| Feedback from fellow training participants |
| Feedback from workshop leaders |

Work between the workshops

Booster email between the workshops