Labelling condition	Cake n°1: higher nutritional quality	Cake n°2: Medium nutritional quality	Cake n°3: Lower nutritional quality
No label			
Health Star Rating system	HEALTING BUERCY SATER SUGARS SOOUM HEALTING 217kcal 2.7g 18g 110mg PER 100g	HEALTH STAR RATING HEALTH STAR	HEALTH STAR RATING HEALTH STAR
Multiple Traffic Lights	Each 50g serve contains MED MED Sugars Fats 9g 3.4g 10% 5% 7% 2% of an adult's reference intake Typical values per 100g: Energy 217kcal	Each 50g serve contains ENERGY 231kcal 12% 17g 19% 19% 19% 19% 19% 10% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5	Each 50g serve contains HIGH HIGH HIGH MED Sugars Fats Saturates 13.4g 12.1g 7.8g 0.3g 11% 15% 17% 39% 6% of an adult's reference intake Typical values per 100g: Energy 422kcal
Nutri-Score	A B C D E	A B C D E	A B C D E
Reference Intakes label	Each 50g serve contains Energy Sugars Fat Saturates Salt 108 kcal 9g 3.4g 1.3g 0.1g 5% 10% 5% 7% 2% of an adult's Reference Intake	Each 50g serve containsEnergySugarsFatSaturatesSalt231 kcal17g13.5g2g0.3g12%19%19%10%5%of an adult's Reference Intake	Each 50g serve containsEnergySugarsFatSaturatesSati211 kcal13.4g12.1g7.8g0.3g11%15%17%39%6%of an adult's Reference Intake
Warning symbol	HIGH IN SUGAR	HIGH IN CALORIES HIGH IN SUGAR	HIGH IN CALORIES HIGH IN SUGAR HIGH IN SATURATED FAT