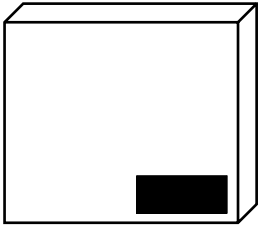
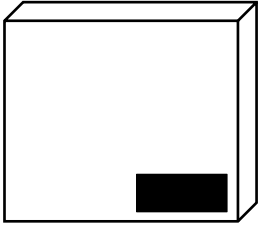
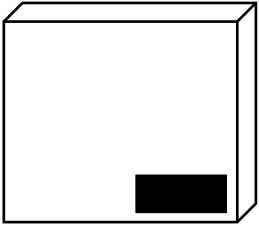








Labelling condition	Pizza n°1: higher nutritional quality	Pizza n°2: Medium nutritional quality	Pizza n°3: Lower nutritional quality																																													
No label																																																
Health Star Rating System																																																
Multiple Traffic Lights	<p>Each 170g serve contains</p> <table border="1"> <tr> <td>ENERGY</td> <td>LOW</td> <td>MED</td> <td>MED</td> <td>MED</td> </tr> <tr> <td>325 kcal</td> <td>Sugars 4.6g</td> <td>Fats 12.2g</td> <td>Saturates 4.4g</td> <td>Salt 1.5g</td> </tr> <tr> <td>16%</td> <td>5%</td> <td>17%</td> <td>22%</td> <td>24%</td> </tr> </table> <p>of an adult's reference intake Typical values per 100g: Energy 191kcal</p>	ENERGY	LOW	MED	MED	MED	325 kcal	Sugars 4.6g	Fats 12.2g	Saturates 4.4g	Salt 1.5g	16%	5%	17%	22%	24%	<p>Each 170g serve contains</p> <table border="1"> <tr> <td>ENERGY</td> <td>LOW</td> <td>MED</td> <td>MED</td> <td>HIGH</td> </tr> <tr> <td>393 kcal</td> <td>Sugars 3.9g</td> <td>Fats 18.5g</td> <td>Saturates 5.1g</td> <td>Salt 3g</td> </tr> <tr> <td>20%</td> <td>4%</td> <td>26%</td> <td>26%</td> <td>50%</td> </tr> </table> <p>of an adult's reference intake Typical values per 100g: Energy 231kcal</p>	ENERGY	LOW	MED	MED	HIGH	393 kcal	Sugars 3.9g	Fats 18.5g	Saturates 5.1g	Salt 3g	20%	4%	26%	26%	50%	<p>Each 170g serve contains</p> <table border="1"> <tr> <td>ENERGY</td> <td>LOW</td> <td>HIGH</td> <td>HIGH</td> <td>HIGH</td> </tr> <tr> <td>466 kcal</td> <td>Sugars 2.3g</td> <td>Fats 28.4g</td> <td>Saturates 14.7g</td> <td>Salt 2.6g</td> </tr> <tr> <td>23%</td> <td>3%</td> <td>41%</td> <td>74%</td> <td>43%</td> </tr> </table> <p>of an adult's reference intake Typical values per 100g: Energy 274kcal</p>	ENERGY	LOW	HIGH	HIGH	HIGH	466 kcal	Sugars 2.3g	Fats 28.4g	Saturates 14.7g	Salt 2.6g	23%	3%	41%	74%	43%
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