

### **Multimedia Appendix 3: Associated terms for each topic**

<b>Topics</b>	<b>Selected Search Terms</b>
China	china, chines, wuhan
Outbreak	outbreak
Eating Meat	meat, eat , eating
Developing Bioweapon	bio, weapon
Fear & Stree of COVID-19	fright, horror, panic, scare, terror, fear, concern, stress, tension, strain, alarm, denger, danger
Deaths caused by COVID-19	dead, died, kill, death, sick, sneez, caught, patient, ill
Travel Bans and Warnings	travel, flying, flight, cruises, ticket
Panic Buying	panic buy, product, sold out, toilet, store, sell , bought
Economic Losses	econom, product, company, factory, business, financ
Increase Racism	racist, racism
Quarantining Subjects	quarantin
Wearing Masks	mask