|             |                | Full population | Internet population | No Internet population |
|-------------|----------------|-----------------|---------------------|------------------------|
| Variable    | Stats / Values | (N = 50,000)    | (N = 31,881)        | (N = 18, 119)          |
| Vote        | Party 1        | 10.2%           | 10.0%               | 10.6%                  |
|             | Party 2        | 36.7%           | 33.8%               | 41.7%                  |
|             | Party 3        | 29.9%           | 41.3%               | 9.8%                   |
| Education   | Primary        | 50.6%           | 48.3%               | 54.6%                  |
|             | Secondary      | 21.1%           | 21.5%               | 20.4%                  |
|             | Tertiary       | 28.3%           | 30.2%               | 25.1%                  |
| Age         | Mean (s. d.)   | 50.8(16.5)      | 48.5 (16.1)         | 54.8 (16.4)            |
|             | Median         | 50              | 47                  | 54                     |
| Gender      | Man            | 50.2%           | 50.6%               | 49.7%                  |
|             | Woman          | 49.8%           | 49.4%               | 50.3%                  |
| Nationality | Native         | 90.9%           | 98.2%               | 77.9%                  |
|             | Non-native     | 9.1%            | 1.8%                | 22.1%                  |

S1 Table. Summary statistics of the simulated population and the subpopulations with and without Internet access.