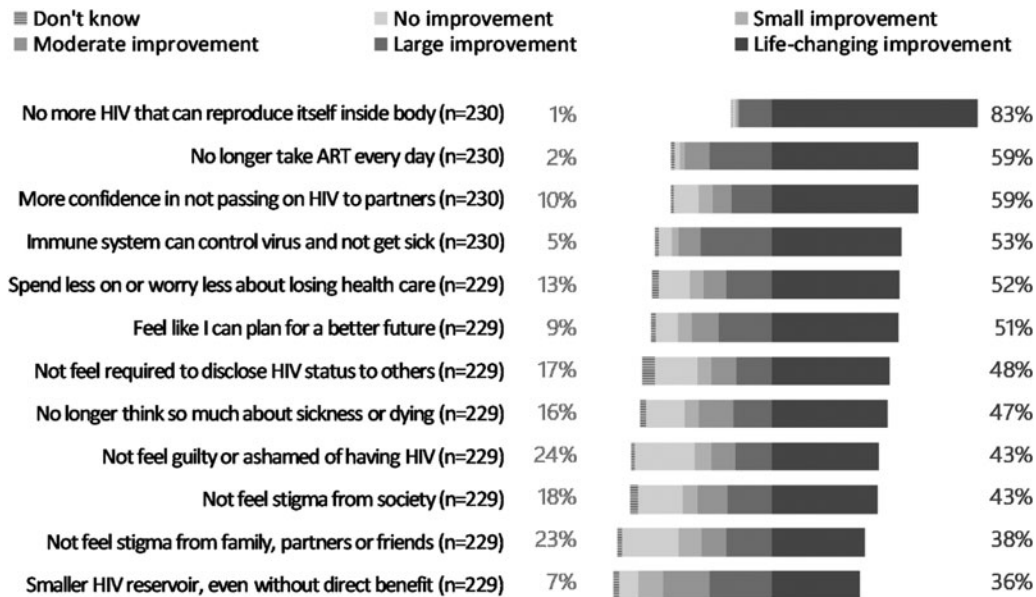


SUPPLEMENTARY FIG. S2. Degree by which factors would increase respondents’ willingness to participate in an HIV cure-oriented study (United States, 2018). Percentages on the *left* reflect the sum of “not at all” and some degree” by which respondent’s willingness to participate in an HIV cure-oriented study would increase. Percentages on the *right* reflect the sum of “very great degree” and “great degree” by which respondent’s willingness to participate in an HIV cure-oriented study would increase.



SUPPLEMENTARY FIG. S3. Improvement over current HIV medication strategy offered by a promising future HIV remission or cure strategy (United States, 2018). Percentages on the *left* reflect “no improvement.” Percentages on the *right* reflect “life-changing improvement.”