

iScience, Volume 23

Supplemental Information

Privacy Challenges to the Democratization of Brain Data

Nicole Minielly, Viorica Hrinco, and Judy Illes

SUPPLEMENTAL ITEMS

TRANSPARENT METHODS

Eight executives or their senior level representatives from DTC neurowearable companies that produce recording devices offered their time to speak with us. These semi-structured interviews took place in the context of larger study on incidental findings and adverse events involving representatives from both recording and stimulating device companies (Minielly et al., 2020). Interviews were conducted online via Zoom between August and November 2019 by either JI or NM and ranged between 11 and 35 minutes. We applied a structured secondary analysis of the data to identify privacy concerns (Cabrera et al., 2015).