Heuristic	Description	HOCOS
Item 1. Immediately inform	Identify the purpose and audience on the home screen	Criteria met
users of purpose and engage	page. If unavoidable, make registration and logging in	
users; avoid registration.	simple and obvious.	
Item 2. Use complementary	Make use of alternative inputs (e.g., touch screen,	Criteria met
interaction methods.	barcode scanning, voice commands) and outputs (e.g.,	
	audio recordings, videos, text-to-speech engines).	
Item 3. Leverage	Offer interactive tools (e.g., quizzes, questionnaires,	Criteria not met
interactivity.	glossaries, tutorials) to engage with the information and	- the little interactivity on
	provide performance feedback. Allow users to share	the website does not provide
	information (e.g., print, e-mail) with others.	participant engagement.
Item 4. Provide accurate,	Written information should be brief, relevant, and in	Criteria not met
colloquial, comprehensive,	user's vernacular.	- poor use of plain language
succinct content.		(grade 6 level)
Item 5. Provide tailored,	Prioritize information according to importance. If	Criteria not met
flexible, layered content.	possible, personalize information. Provide succinct	- content not prioritized or
	summaries but allow users to access more detailed	personalized, use of English
	information. Offer content in multiple languages.	language alone.
Item 6. Use visuals to	Visuals (e.g., pictures, videos, animations) may enhance	Criteria met
complement text but avoid	written information. If unavoidable, tables should be	
tables.	designed as independent, simplistic representations of	
	information.	
Item 7. Simplistic,	Keep users oriented. Use linear navigation to facilitate	Criteria met
consistent navigation.	forward and backward movement. Use large buttons,	
	clearly label links, and provide a search engine.	
Item 8. Simplistic,	Avoid on-screen complexity. Avoid the need for	Criteria not met
consistent displays.	scrolling by limiting information on a page/screen.	- too much scrolling to
		access key information.
Item 9. Clear and	Describe risk terminology in a way the users will	Criteria not met
comprehensive	understand. Use 100 as upper limit on bar graphs. Avoid	- risk such as
communication of risks.	logarithmic scales.	privacy/confidentiality not
		clearly conveyed
Item 10. Clear depiction of	Emphasize values outside acceptable ranges. Facilitate	Not applicable
monitoring data and/or test	pattern recognition and rapid identification of influential	
results.	factors.	
Item 11. Considerations for	Allow users to adjust the display size using familiar	Criteria met
mobile devices.	input (e.g., pinch to zoom, turning to landscape	
	orientation). Use appropriately sized interface elements.	
	Limit the amount of information displayed.	

Reference: Monkman, H., J. Griffith, and A. W. Kushniruk. "Evidence-based Heuristics for Evaluating Demands on eHealth Literacy and Usability in a Mobile Consumer Health Application." Studies in Health Technology and Informatics 2015; 216:358