Supplementary Online Content

Kullgren JT, Cliff EQ, Krenz C, et al. Use of health savings accounts among US adults enrolled in high-deductible health plans. *JAMA Netw Open.* 2020;3(7):e2011014. doi:10.1001/jamanetworkopen.2020.11014

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This supplementary material has been provided by the authors to give readers additional information about their work.

eMethods. Additional Details

KnowledgePanel Methodology

KnowledgePanel (KP) is the largest U.S. online panel that relies on probability-based sampling techniques for recruitment; hence, the largest national sampling frame from which fully representative samples can be generated to produce statistically valid inferences for study populations. This panel provides samples with the highest level of representativeness available in online research for measurement of public opinions, attitudes, and behaviors. The panel was first developed in 1999 by Knowledge Networks, a GfK company. Panel members are randomly selected so that survey results can properly represent the US population with a measurable level of accuracy, features that are not obtainable from nonprobability panels.

The recruitment process for KP was originally based exclusively on a national Random Digit Dialing (RDD) sampling methodology. In order to improve the representation of the panel, GfK migrated to using an Address Based Sampling (ABS) methodology via the Delivery Sequence File (DSF) of the USPS for recruiting panel members in 2009. This probability-based sampling methodology improves population coverage, and provides a more effective sampling infrastructure for recruitment of hard-to-reach individuals, such as young adults and those from various minority groups. Under the ABS recruitment, households without Internet connection are provided with a web-enabled device and free Internet service.

After initially accepting the invitation to join the panel, participants are asked to complete a short demographic survey (the initial Core Profile Survey), answers to which allow efficient panel sampling and weighting for future surveys. Completion of the Core Profile Survey allows participants to become active panel members.

Survey Sampling from KnowledgePanel

Once KP members are recruited and profiled by taking the Core Profile Survey, they become eligible for selection for client surveys. Typically, survey samples are based on an equal probability of selection method (EPSEM) sample from the panel for general population surveys. Customized stratified random sampling based on profile data can also be carried out as required by the study design to reduce screening costs for rare subgroups.

For this particular survey, a nationally representative sample of U.S. adults (18 to 64) with private health insurance was selected. The sample was also selected so that half the respondents had previously reported one of the following chronic conditions on the Core Profile Survey, and half had not:

- Anxiety Disorder
- Asthma/Bronchitis/COPD
- Depression
- Heart Attack
- Heart Disease
- High Blood Pressure
- Type 1 or Type 2 Diabetes

Survey Administration

Once assigned to a survey, KP members receive a notification email letting them know there is a new survey available for them to take. This email notification contains a link that sends them to the survey questionnaire. No login name or password is required. The field period depends on the client's needs and can range anywhere from a few hours to several weeks. After three days, automatic email reminders are sent to all non-responding panel members in the sample. If email reminders do not generate a sufficient response, an automated telephone reminder call can be initiated. The usual protocol is to wait at least three to four days after the email reminder before calling. To assist panel members with their survey taking, each individual has a personalized "home page" that lists all the surveys that were assigned to that member and have yet to be completed.

GfK also operates an ongoing modest incentive program to encourage participation and create member loyalty. Members can enter special raffles or can be entered into special sweepstakes with both cash rewards and other prizes to be won. The

typical survey commitment for panel members is one survey per week or four per month with duration of 10 to 15 minutes per survey. In the case of longer surveys, an additional incentive is typically provided. *Sample Weighting*

Significant resources and infrastructure are devoted to the recruitment process for KP so that active panel members can properly represent the U.S. adult population. This representation is not only achieved with respect to a broad set of geodemographic indicators, but also harder-to-reach adults such as those without Internet access or who speak only Spanish. Consequently, the distribution of KP participants closely mirrors the distribution of the U.S. population, barring occasional differences that may emerge for certain subgroups due to differential attrition.

For selection of general population samples from KP a patented methodology has been developed that ensures all samples behave as EPSEM. Briefly, this methodology starts by weighting the pool of active members to the geodemographic benchmarks secured from the latest March supplement of the Current Population Survey (CPS) along several dimensions. Using the resulting weights as measure of size, in the next step a PPS (probability proportional to size) procedure is used to select study specific samples. It is the application of this PPS methodology with the imposed size measures that produces fully self-weighting samples from KP, for which each sample member can carry a design weight of unity. Moreover, in instances where a study design requires any form of oversampling of certain subgroups, such departures from an EPSEM design are accounted for by adjusting the design weights in reference to the CPS benchmarks for the population of interest.

The geodemographic benchmarks used to weight the active panel members for computation of size measures include:

- Gender (Male/Female)
- Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic, 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Household income (under \$10k, \$10K to <\$25k, \$25K to <\$50k, \$50K to <\$75k, \$75K to <\$100k, \$100K to <\$150k, and \$150K+)
- Home ownership status (Own, Rent/Other)
- Metropolitan Area (Yes, No)

Study-Specific Post-Stratification Weights

Once the study sample has been selected and the survey administered, and all the survey data are edited and made final, design weights are adjusted to account for any differential nonresponse that may have resulted during the field period. Depending on the specific target population for a given study, geodemographic distributions for the corresponding population are obtained from the CPS, the American Community Survey (ACS), or in certain instances from the weighted KP profile data. For this purpose an iterative proportional fitting (raking) procedure is used to produce the final weights. In the final step, calculated weights are examined to identify and, if necessary, trim outliers at the extreme upper and lower tails of the weight distribution. The resulting weights are then scaled to aggregate to the total sample size of all eligible respondents.

For this study, the following benchmark distributions from the most recent data from the CPS and NHIS were used for the raking adjustment:

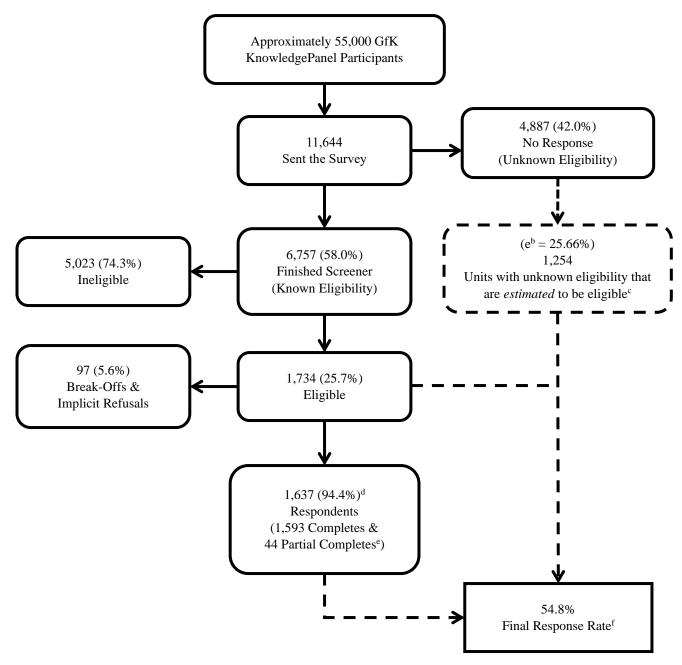
CPS

- Age (18-24; 25-34; 35-44,45-54,55-64) by Gender (Male, Female)
- Race (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic, Hispanic, 2+ Races/Non-Hispanic)
- Census Region (Northeast, Midwest, South, West) by Metropolitan Status (Metro/Non-Metro)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Household Income (under \$25K, \$25-\$49,999, \$50K-\$74,999, \$75K)

NHIS

• Chronic Conditions (Asthma, Chronic Bronchitis, Chronic Obstructive Pulmonary Disease, Diabetes, Coronary Heart Disease, or High Blood Pressure)

eFigure. Response Rate Flowcharta



^aStandard Definitions: Final Dispositions of Case Codes and Outcome Rates for Surveys. 9th edition. [Internet]. The American Association f or Public Opinion Research; 2016. Available from:

 $\underline{http://www.aapor.org/AAPOR_Main/media/publications/Standard-Definitions 20169 the dition final.pdf}$

b"e is the estimated proportion of cases of unknown eligibility that are eligible. [...] This estimate is based on the proportion of eligible units among all units in the sample for which a definitive determination of status was obtained (a conservative estimate)." e = Eligible / Finished Screener (i.e. participants with known eligibility), or 1,734 / 6,757 = 25.66%.

 c Units with unknown eligibility that are estimated to be eligible = e * No Response (Unknown Eligibility), or 1,254 = 25.66% * 4,887.

^dAAPOR Cooperation Rate 4.

e"Partial Completes" includes individuals who broke-off before completing the survey but after answering the questions on the consumer behaviors that were the main measures in our survey.

^fAAPOR Response Rate 4.

eAppendix. Survey Instrument

IV. SCREENER

SCRIPTER: Show inserts in regular font unless otherwise specified Prompt once for all the Questions.

BASE: All respondents

QINS1 [S]

Below is a list of different kinds of health insurance. Which of the following is your primary source of insurance coverage?

- 1. Health insurance through your or someone else's employer or union
- 2. Medicare, a government plan that pays health care bills for people aged 65 or older and for some disabled people
- 3. Medicaid or any other state medical assistance plan for those with lower incomes
- 4. Health insurance that you bought through a state or federal individual marketplace/exchange
- 5. Veteran's Affairs (VA), Department of Defense, or other military programs
- 6. Health insurance from some other source
- 7. I do not have any health care insurance/coverage

[if QINS1=2 or 3 or 5 or 7 or refused, terminate and insert standard close].

BASE: Total Qualified Respondents

QINS2 [S]

Do you have supplemental insurance/coverage in addition to what you listed above?

- 1. Yes
- 2. No
- 3. I don't know

[if QINS2=1 or 3 or Refused, terminate and insert standard close].

BASE: Total Qualified respondents

O19 [M]

Have YOU been diagnosed by a doctor or other qualified medical professional with any of the following medical conditions?

- 1. Anxiety disorder
- 2. Asthma, chronic bronchitis, or COPD
- 3. Depression
- 4. Diabetes
- 5. Heart attack
- 6. Heart disease
- 7. High blood pressure
- 8. None of these [S]

IF Q19 =1-7 DOV Chronic= 1; IF Q19 =8 DOV Chronic = 2.

Scripter: 50% Respondents should be assigned to Dov_chronic =1 (Have chronic conditions(s), and the remaining 50% respondents should be assigned to Dov Chronic =2 (does not have chronic disease)

BASE: Total Qualified Respondents

S1_Scope [S]

Are you the only one who is covered under your health insurance plan or is there at least one other person?

- 1. Just me
- 2. Me and at least one other person

BASE: Total Qualified respondents

S2 Deductible [s]

A deductible is the amount of money you have to pay before your health insurance will pay anything for your health care.

Is the annual deductible for medical care for your plan less than [if S1_Scope=1: \$1,300 /if S1_Scope=2: \$2,600] or [if S1_Scope=1: \$1,300 /if S1_Scope=2: \$2,600] or more?

When answering this question do not think about any separate deductibles you might have for prescription drugs, hospitalization, or out-of-network care.

- 1. Less than [if S1_Scop =1: \$1,300 /if S1_Scope=2: \$2,600]
- 2. [if S1_Scope=1: \$1,300 /if S1_Scope=2: \$2,600] or more
- 3. Do not know

[if SELECTED S2_Deductible=2 continue or else terminate and insert standard close].

BASE: Total Qualified respondents

S3 Duration [s]

Have you been enrolled in a health insurance plan with a deductible of **[if S1_Scope=1:** \$1,300 / **if S1_Scope=2:** \$2,600] or more for at least the past 12 months?

- 1. Yes
- 2. No

[if SELECTED S2_ Duration=1 continue or else terminate and insert standard close].

BASE: Total Qualified respondents

[Display]

Thank you for your interest in our survey on health care decisions. This survey will take about 20 minutes to complete. Filling out the survey is your choice. You can skip any questions that you don't want to answer. In order to protect your privacy, we will not connect your name or email address to your survey. Clicking "Next" below means that you agree to take the survey.

If you have any questions about this study, please do not hesitate to contact our Research Coordinator, Chris Krenz, at krenzc@med.umich.edu.

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BASE: Total Qualified respondents

First we have some questions about your health insurance plan.

BASE: Ask if QINS1=1(" Health insurance through your or someone else's employer or union")

MultiplePlans [s]

Does the employer who provided your health insurance plan offer more than one plan to its employees?

- 1. Yes
- 2. No
- 3. Don't know

BASE: Total Qualified respondents

Hsa [s]

With your plan, is there a special account or fund that can be used to pay for medical expenses? The accounts are sometimes referred to as Health Savings Accounts (HSAs), Health Reimbursement Accounts (HRAs), Personal Care accounts, Personal Medical funds, or Choice funds, and are different from Flexible Spending Accounts.

- 1. Yes
- 2. No.
- 3. Don't know

A. Shopping Behaviors

BASE: Total Qualified respondents

Shopping Behaviors [Grid, S across]

Next we would like to ask you some questions about shopping and money.

Please tell us **how much you disagree or agree** with the following statements.

Down:

SHOP1. In whatever I buy, I shop a lot for specials.

SHOP2. I find myself checking prices in the grocery store even for small items.

SHOP3. I like to use coupons as much as possible.

SHOP4. I generally shop a lot to compare products.

SHOP5. I divide my shopping between 2 or 3 stores to get the best deal.

Across:

- 1. Strongly Disagree
- 2. Disagree
- 3. Neutral
- 4. Agree
- 5. Strongly Agree

B. Ace

BASE: Total Qualified respondents

Ace [Grid, S across]

Now we'd like to ask you some questions about how you think about your health.

Please tell us how much you disagree or agree with the following statements.

Down:

ACE1. I spend a lot of time learning about health.

ACE2. Even when life is stressful, I know I can continue to do the things that keep me healthy.

ACE3. I feel comfortable talking to my doctor about my health.

- ACE4. When I work to improve my health, I succeed.
- ACE5. I have brought my own information about my health to show my doctor.
- ACE6. When choosing a new doctor, I look for information online.
- ACE7. I can stick with plans to exercise and eat a healthy diet.
- ACE8. I compare doctors using official ratings about how well their patients are doing.
- ACE9. I have lots of experience using the health care system.
- ACE10. When choosing a new doctor, I look for official ratings based on patient health.
- ACE11. Different doctors give different advice; it's up to me to choose what's right for me.
- ACE12. I handle my health well.

Across:

- 1. Strongly Disagree
- 2. Disagree
- 3. Neither Agree nor Disagree
- 4. Agree
- 5. Strongly Agree

C. Health Literacy

BASE: Total Qualified respondents

HL_Forms [Grid, S across]

How confident are you filling out medical forms by yourself?

Across:

- 1. Extremely
- 2. Quite a bit
- 3. Somewhat
- 4. A little bit
- 5. Not at all

D. Use

BASE: Total Qualified respondents

[Display]

The next questions are about your use of health care services in the past 12 months. As you answer these questions, **think only about your own individual health care** and not health care that was for someone else (e.g., a child, parent, or friend).

BASE: Total Qualified respondents

Use Num[Banked Grid, S across]

During the past 12 months...

Down:

Use_NumOutpatient How many times have you seen a doctor or other health care professional about your own health at a doctor's office, a clinic, or some other place? Do not include times you were hospitalized overnight, visits to hospital emergency rooms, home visits, dental visits, or telephone calls. Your best estimate is fine.

Use_NumInpatient How many different times did you stay in any hospital overnight or longer? Do not include any overnight stays in the emergency room. Your best estimate is fine.

Use_NumED How many times have you gone to a hospital emergency room about your own health? Please include emergency room visits that resulted in a hospital admission. Your best estimate is fine.

Across:

- 1. None
- 2. 1
- 3.2
- 4.3
- 5.4 or more
- 6. Don't know

E. Unmet

BASE: Total Qualified respondents

Unmet [Grid, S across]

During the past 12 months...

Down:

Unmet Delay

Have you delayed seeking medical care because of worry about the cost?

Unmet_Foregone

Was there any time when you needed medical care, but did not get it because you couldn't afford it?

Unmet Medbills

Did you have problems paying or were unable to pay any medical bills? Include bills for doctors, dentists, hospitals, therapists, medication, equipment, nursing home or home care.

Across

- 1. Yes
- 2. No

F. Behaviors Intro

The next set of questions is about things that some people do and some people do not do when thinking about and getting health care services (e.g., a doctor visit, procedure, test, or medication). For these questions, please tell us whether you have done these while thinking about and getting health care services **in the past 12 months.** There are no right answers and we just want to understand your experiences so that we can help other patients make decisions about health care services. For this next set of questions, **think only about your own individual health care** and not health care that was for someone else (e.g., a child, parent, or friend).

BASE: Total Qualified respondents

B_Engage [S]

In the past 12 months, did you **put aside money** to pay for any health care services (e.g., a doctor visit, procedure, test, or medication) before you needed them (e.g., in a Health Savings Account or Flexible Spending Account, bank account, or somewhere else)?

1. Yes

BASE: if B Engage=1 ("yes")

Scripter: please insert mouseover for BY_HSA and BY_FSA

BY_Account [S]

In the past 12 months, did you put aside money to pay for health care services, before you needed them, in any of the following? If needed, you can scroll over 'Health Savings Account (HSA)' and 'Flexible Spending Account (FSA)' for more detail.

Down:

BY HSA. [mouseover]Health Savings Account (HSA)

BY FSA. [mouseover]Flexible Spending Account (FSA)

BY Bank. Personal bank account

BY Other. Somewhere else

Across:

1. Yes

2. No

Scripter:

mouseover text for BY_HSA:

Health Savings Account (HSA): An HSA is a tax-advantaged account where money can be put aside to pay for qualifying medical expenses. In order to quality for an HSA, you must have a high-deductible health plan (HDHP). Either individuals or employers can contribute pre-tax dollars to the account, and money withdrawn for qualified medical expenses is never taxed. Unlike a Flexible Spending Account, contributions roll over from year to year.

mouseover text for BY FSA:

Flexible Spending Account (FSA): An FSA is a tax-advantaged account where money can be put aside to pay for qualifying medical expenses. An FSA is established by an employer and is funded through pre-tax payroll deductions or employer contributions. Unlike a Health Savings Account, funds in an FSA must be used by the end of the year (or the end of the next grace period) or they will be lost.

BASE: if BY Other=1 ("Yes")

BY Other Specify [O]

Where else did you **put aside money** in the past 12 months to pay for health care services before you needed them?

BASE: Total Qualified respondents

BY Savings [S]

How much money in total did you put aside in the past 12 months to pay for health care services before you needed them?

- 1. Less than \$500
- 2. \$500 to \$999
- 3. \$1,000 to \$1,499
- 4. \$1.500 to \$1.999
- 5. \$2,000 or more

BASE: if B Engage=1 ("ves")

BY_Effects/Facilitators [Grid,S across]

Did **putting aside money** in the past 12 months to pay for health care services before you needed them result in any of the following things for you?

Down:

BYE GetCare. Getting a health care service you felt you needed.

BYE_PutOff. Deciding to put off getting a health care service until you could afford it.

BYE Forego. Deciding a health care service wasn't worth the cost.

BYE_LessCost. Paying less for a health care service.

BYE_LessDebt. Having less debt from health care bills.

BYE_OtherCosts. Freeing up money you used to pay for other (non-health care) things.

Across:

- 1. Yes
- 2. No

BASE: if B Engage=1 ("yes") show on same page with by Effects

BYE Other[O]

Please describe anything else that resulted from **putting aside money** in the past 12 months to pay for health care services before you needed them (if nothing else resulted, just leave this blank):

BASE: if B Engage=1 ("yes")

[Grid,S across]

How much did each of the following things help you **put aside money** in the past 12 months to pay for health care services before you needed them?

Down:

BYF Web. A website

BYF_App. A smart phone app

BYF_Friend. A family member, friend, or acquaintance

BYF Employer. An employer who contributed to an account for health care spending

BYF HealthPlan. Your health insurance plan

BYF Staff. Someone at your doctor's office

BYF_Broker. An expert in money (e.g., financial adviser, broker, etc.)

Across:

- 1. Not at all
- 2. A little
- 3. A lot

BASE: if B Engage=1 ("yes") show on same page with by facilitators

BYF_Other [O]

Please describe anything else that helped you **put aside money** in the past 12 months to pay for health care services before you needed them (if nothing else helped you, just leave this blank):

BASE: if BYF_Web=2 or 3 ("A little" or "A lot")

Scripter: show BYF_Web_Specify - BYF_Broker_Specify on same page

BYF_Web_Specify [O]

What website(s) helped you?

BASE: if BYF App=2 or 3 ("A little" or "A lot")

BYF_App_Specify [O]

What smart phone app(s) helped you?

BASE: if BYF Staff=2 or 3 ("A little" or "A lot")

BYF_Staff_Specify [O]

Who in your doctor's office helped you?

BASE: if BYF Broker =2 or 3 ("A little" or "A lot"

BYF Broker Specify [O]

What type of expert in money helped you?

BASE: if B Engage=2 ("No")

BN_Barriers/Facilitators[Grid,S across]

Were any of the following things reasons why you did not **put aside money** in the past 12 months to pay for health care services before you needed them?

Down:

BNB NoNeed. You didn't need any health care services.

BNB NotConsider. You didn't think about it.

BNB_TooHard. You felt it would be too difficult.

BNB NotKnowHow. You didn't know how to.

BNB_NoImpact. It wouldn't change your decisions.

BNB NoTime. You didn't have time to.

BNB NoMoney. You couldn't afford to.

BNB_AlreadySave. You already had enough savings to pay for health care services you might need.

Across:

1. Yes

2. No

BASE: if B Engage=2 ("No") show on same page as bn barriers

BNB_Other [O]

Please describe any other reasons you did not **put aside money** to pay for health care services in the past 12 months before you needed them (if there were no other reasons, just leave this blank):

BASE: if B Engage=2 ("No")

[Grid,S across]

In the future, how much do you think each of the following things could help you **put aside money** to pay for health care services before you need them?

Down:

BNF_Web. A website

BNF App. A smart phone app

BNF_Friend. A family member, friend, or acquaintance

BNF_Employer. An employer who contributes to an account for health care spending

BNF_HealthPlan. Your health insurance plan

BNF Staff. Someone at your doctor's office

BNF_Broker. An expert in money (e.g., financial adviser, broker, etc.)

Across:

1. Not at all

- 2. A little
- 3. A lot

BASE: if B Engage=2 ("No") show on same page with bn facilitators

BNF_Other [O]

Please describe anything else that you think could help you **put aside money** to pay for health care services before you need them (if you can't think of anything, just leave this blank):

G. PRICE_Comparison

[Display]

For this next set of questions, **think only about your own individual health care** and not health care that was for someone else (e.g., a child, parent, or friend).

BASE: Total Qualified respondents

P_Engage [S]

In the past 12 months, did you **compare prices** for any health care services (e.g., a doctor visit, procedure, test, or medication) at different places?

- 1. Yes
- 2. No

BASE: ask if P Engage=1 ("yes")

PY_Services[S]

For each of the following types of health care services, did you **compare prices** at different places in the past 12 months?

Down:

- PY_Lab. A lab test (e.g., a blood or urine test)
- PY_Image. An imaging or radiology test
- PY_Meds. A prescription medicine
- PY Procedure. A procedure or surgery
- PY Outpatient. A visit to a doctor's office, a clinic, or some other place
- PY_Inpatient. A hospitalization
- PY Other. Something else

Across:

- 1. Yes
- 2. No

BASE: ask if PY_Other =1 ("Yes")

PY_Other_Specify [S]

For what other type(s) of health care services did you compare prices at different places?

BASE: ask if P Engage=1 ("yes")

PY Effects/Facilitators [S]

Did **comparing prices** for health care services at different places in the past 12 months result in any of the following things for you?

Down:

PYE_GetCare. Getting a health care service you felt you needed.

PYE PutOff. Deciding to put off getting a health care service until you could afford it.

PYE Forego. Deciding a health care service wasn't worth the cost.

PYE_LessCost. Paying less for a health care service.

PYE_LessDebt. Having less debt from health care bills.

PYE_OtherCosts. Freeing up money you used to pay for other (non-health care) things.

Across:

1. Yes

2. No

BASE: ask if P Engage=1 ("ves") show on same screen as PY effects

PYE Other [O]

Please describe anything else that resulted from **comparing prices** for health care services at different places in the past 12 months (if nothing else resulted, just leave this blank)

BASE: ask if P Engage=1 ("yes")

[Grid, S Across]

How much did each of the following things help you **compare prices** for health care services at different places in the past 12 months?

Down:

PYF Web. A website

PYF_App. A smart phone app

PYF_Friend. A family member, friend, or acquaintance

PYF HealthPlan. Your health insurance plan

PYF Staff. Someone at your doctor's office

PYF_Broker. An expert in money (e.g., financial adviser, broker, etc.)

Across:

- 1. Not at all
- 2. A little
- 3. A lot

BASE: ask if P_Engage=1 ("yes") show on same screen as py facilitators

PYF_Other[O]

Please describe anything else that helped you **compare prices** for health care services at different places in the past 12 months (if nothing else helped you, just leave this blank):

BASE: if PYF Web=2 or 3 ("A little" or "A lot")

Scripter: show PYF_Web_Specify - PYF_Broker on same page

PYF_Web_Specify [O]

What website(s) helped you?

BASE: if PYF App=2 or 3 ("A little" or "A lot")

PYF_App_Specify [O]

What smart phone app(s) helped you?

BASE: if PYF Staff=2 or 3 ("A little" or "A lot")

PYF Staff Specify [O]

Who in your doctor's office helped you?

BASE: if PYF Broker =2 or 3 ("A little" or "A lot")

PYF_Broker_Specify [O]

What type of expert in money helped you?

BASE: if P_Engage=2 ("no")

PN Barriers/Facilitators[Grid,S across]

Were any of the following things reasons why you did not **compare prices** for health care services at different places in the past 12 months?

Down:

PNB NoNeed. You didn't need any health care services.

PNB_NotConsider. You didn't think about it.

PNB_TooHard. You felt it would be too difficult.

PNB NotKnowHow. You didn't know how to.

PNB_NoImpact. It wouldn't change your decisions.

PNB NoTime. You didn't have time to.

PNB NoVary. Prices for health care services don't vary much.

Across:

1. Yes

2. No

BASE: if P Engage=2 ("no") show on same screen as pn Barriers

PNB Other [O]

Please describe any other reasons you did not **compare prices** for health care services at different places in the past 12 months (if there were no other reasons, just leave this blank):

BASE: if P Engage=2 ("no")

[Grid,S across]

In the future, how much do you think each of the following things could help you **compare prices** for health care services at different places? Select one answer from each row in the grid.

Down:

PNF Web. A website

PNF_App. A smart phone app

PNF_Friend. A family member, friend, or acquaintance

PNF HealthPlan. Your health insurance plan

PNF Staff. Someone at your doctor's office

PNF_Broker. An expert in money (e.g., financial adviser, broker, etc.)

Across:

- 1. Not at all
- 2. A little
- 3. A lot

BASE: if P Engage=2 ("no") show on same screen as pn facilitator

PNF Other [O]

Please describe anything else that you think could help you **compare prices** for health care services at different places (if you can't think of anything, just leave this blank):

H. QUALITY_Comparison

[Display]

For this next set of questions, **think only about your own individual health care** and not health care that was for someone else (e.g., a child, parent, or friend).

BASE: Total Qualified respondents

Q Engage [S]

In the past 12 months, did you **compare quality ratings** for any health care services (e.g., a doctor visit or procedure) at different places (e.g., different doctors or different hospitals)?

- 1. Yes
- 2. No

BASE: Q Engage=1 ("yes")

QY_Services [S]

For each of the following types of health care services, did you **compare quality ratings** at different places in the past 12 months?

Down:

- QY_Procedure. A procedure or surgery
- QY_Outpatient. A visit to a doctor's office, a clinic, or some other place
- QY_Inpatient. A hospitalization
- QY_Other. Something else

Across:

- 1. Yes
- 2. No

BASE: QY Other =1 ("Yes") show on same screen as qy services

QY_Other_Specify [O]

For what other type(s) of health care services did you compare quality ratings at different places?

BASE: ask if Q Engage=1 ("yes")

QY_Effects/Facilitators [S]

Did **comparing quality ratings** for health care services at different places in the past 12 months result in any of the following things for you?

Down:

- QYE_GetCare. Getting a health care service you felt you needed.
- QYE_PutOff. Deciding to put off getting a health care service until you could afford it.
- QYE Forego. Deciding a health care service wasn't worth the cost.
- QYE LessCost. Paying less for a health care service.
- QYE_LessDebt. Having less debt from health care bills.
- QYE_OtherCosts. Freeing up money you used to pay for other (non-health care) things.

Across:

- 1. Yes
- 2. No

BASE: ask if Q Engage=1 ("yes") show on same screen as qy effect

QYE_Other [O]

Please describe anything else that resulted from **comparing quality ratings** for health care services at different places in the past 12 months (if nothing else resulted, just leave this blank)

BASE: ask if Q Engage=1 ("yes")

[Grid, S Across]

How much did each of the following things help you **compare quality ratings** for health care services at different places in the past 12 months?

Down:

QYF_Web. A website

QYF_App. A smart phone app

QYF_Friend. A family member, friend, or acquaintance

QYF_HealthPlan. Your health insurance plan

QYF Staff. Someone at your doctor's office

Across:

- 1. Not at all
- 2. A little
- 3. A lot

BASE: ask if Q_Engage=1("yes") show on same page as qy_facilitator

QYF Other[O]

Please describe anything else that helped you **compare quality ratings** for health care services at different places in the past 12 months (if nothing else helped you, just leave this blank):

BASE: if QYF Web=2 or 3 ("A little" or "A lot")

Scripter: show QYF_Web_Specify - QYF_Staff on same

QYF_Web_Specify [O]

What website(s) helped you?

BASE: if QYF_App=2 or 3 ("A little" or "A lot")

QYF_App_Specify [O]

What smart phone app(s) helped you?

BASE: if QYF Staff=2 or 3 ("A little" or "A lot")

QYF Staff Specify [O]

Who in your doctor's office helped you?

BASE: if Q_Engage=2 ("No")

QN_Barriers/Facilitators[Grid,S across]

Were any of the following things reasons why you did not **compare quality ratings** for health care services at different places in the past 12 months?

Down:

QNB NoNeed. You didn't need any health care services.

QNB NotConsider. You didn't think about it.

ONB TooHard. You felt it would be too difficult.

QNB NotKnowHow. You didn't know how to.

QNB NoImpact. It wouldn't change your decisions.

QNB NoTime. You didn't have time to.

QNB NoVary. Quality of health care services doesn't vary much.

Across:

1. Yes

2. No

BASE: if Q_Engage=1 ("No") show on same page as Qn_Barriers

QNB_Other [O]

Please describe any other reasons you did not **compare quality ratings** for health care services at different places in the past 12 months (if there were no other reasons, just leave this blank):

BASE: if Q Engage=1 ("No")

[Grid,S across]

In the future, how much do you think each of the following things could help you **compare quality ratings** for health care services at different places?

Down:

QNF Web. A website

QNF_App. A smart phone app

QNF_Friend. A family member, friend, or acquaintance

QNF HealthPlan. Your health insurance plan

QNF Staff. Someone at your doctor's office

Across:

- 1. Not at all
- 2. A little
- 3. A lot

BASE: if Q Engage=1 ("No") show on same page as Qn_Facilitator

QNF_Other [O]

Please describe anything else that you think could help you **compare quality ratings** for health care services at different places (if you can't think of anything, just leave this blank):

I. DISCUSS

[Display]

For this next set of questions, **think only about your own individual health care** and not health care that was for someone else (e.g., a child, parent, or friend).

BASE: Total Qualified respondents

D_Engage [S]

In the past 12 months, did you talk with a health care provider (e.g., a doctor, nurse, or pharmacist) about how much any health care services (e.g., a doctor visit, procedure, test, or medication) would cost you personally?

- 1. Yes
- 2. No

BASE: D Engage=1 ("yes")

DY_Services [GRID, S Across]

For each of the following types of health care services, did you talk with a health care provider about the cost in the past 12 months?

Down:

DY_Lab. A lab test (e.g., a blood or urine test)

DY_Image. An imaging or radiology test

DY_Meds. A prescription medicine

DY_Procedure. A procedure or surgery

DY Outpatient. A visit to a doctor's office, a clinic, or some other place

DY_Inpatient. A hospitalization

DY_Other. Something else

Across:

1. Yes

2. No

BASE: DY_Other =1 ("yes") show on same page as dy_services

DY Other Specify [O]

For what other type(s) of health care services did you talk with a health care provider about the cost?

BASE: ask if D Engage=1 ("yes")

DY_Effects/Facilitators [S]

Did talking with a health care provider about the cost for health care services in the past 12 months result in any of the following things for you?

Down:

DYE_GetCare. Getting a health care service you felt you needed.

DYE PutOff. Deciding to put off getting a health care service until you could afford it.

DYE_Forego. Deciding a health care service wasn't worth the cost.

DYE_LessCost. Paying less for a health care service.

DYE LessDebt. Having less debt from health care bills.

DYE_OtherCosts. Freeing up money you used to pay for other (non-health care) things.

Across:

- 1. Yes
- 2. No

BASE: ask if D Engage=1 ("yes") show on same page as dy effect

DYE_Other [O]

Please describe anything else that resulted from **talking with a health care provider about the cost** for health care services in the past 12 months (if nothing else resulted, just leave this blank):

BASE: ask if D Engage=1 ("yes")

[Grid, S Across]

How much did each of the following things help you **talk with a health care provider about the cost** for health care services in the past 12 months?

Down:

DYF_Web. A website

DYF App. A smart phone app

DYF_Friend. A family member, friend, or acquaintance

DYF HealthPlan. Your health insurance plan

DYF Staff. Someone at your doctor's office

DYF_Broker. An expert in money (e.g., financial adviser, broker, etc.)

Across:

- 1. Not at all
- 2. A little
- 3. A lot

BASE: ask if D Engage=1 ("yes") show on same page as on d engage

DYF Other[O]

Please describe anything else that helped you talk with a health care provider about the cost for health care services (if nothing else helped you, just leave this blank):

BASE: if DYF Web=2 or 3 ("A little" or "A lot")

Scripter: show DYF_Web_Specify - DYF_ Broker on same page

DYF_Web_Specify [O]

What website(s) helped you?

BASE: if DYF App=2 or 3 ("A little" or "A lot")

DYF_App_Specify [O]

What smart phone app(s) helped you?

BASE: if DYF Staff=2 or 3 ("A little" or "A lot")

DYF_Staff_Specify [O]

Who in your doctor's office helped you?

BASE: if DYF Broker =2 or 3 ("A little" or "A lot")

DYF_Broker_Specify [O]

What type of expert in money helped you?

BASE: if D Engage=2 ("no")

DN_Barriers/Facilitators[Grid,S across]

Were any of the following things reasons why you did not **talk with a health care provider about the cost** for health care services in the past 12 months?

Down:

DNB NoNeed. You didn't need any health care services.

DNB NotConsider. You didn't think about it.

DNB_TooHard. You felt it would be too difficult.

DNB NotKnowHow. You didn't know how to.

DNB_NoImpact. It wouldn't change your decisions.

DNB NoTime. You didn't have time to.

DNB_DocNoHelp. Providers can't do much about the cost of health care.

Across:

1. Yes

2. No.

BASE: if D_Engage=2 ("no") show on same page dn_barriers

DNB Other [O]

Please describe any other reasons you did not **talk with a health care provider about the cost** for health care services in the past 12 months (if there were no other reasons, just leave this blank):

BASE: if D Engage=2 ("no")

[Grid,S across]

In the future, how much do you think each of the following things could help you talk with a health care provider about the cost for health care services?

Down:

DNF_Web. A website

DNF_App. A smart phone app

DNF_Friend. A family member, friend, or acquaintance

DNF_HealthPlan. Your health insurance plan

DNF_Staff. Someone at your doctor's office

DNF Broker. An expert in money (e.g., financial adviser, broker, etc.)

Across:

- 1. Not at all
- 2. A little
- 3. A lot

BASE: if D_Engage=2 ("no") show on same page as dn_facilitator

DNF_Other [O]

Please describe anything else that you think could help you **talk with a health care provider about the cost** for health care services (if you can't think of anything, just leave this blank):

J. Negotiate

[Display]

For this next set of questions, **think only about your own individual health care** and not health care that was for someone else (e.g., a child, parent, or friend).

BASE: Total Qualified respondents

N Engage [S]

In the past 12 months, did you **try to negotiate a lower price** for any health care services (e.g., a doctor visit, procedure, test, or medication), either before or after you received them?

- 1. Yes
- 2. No

BASE: N Engage=1 ("yes")

NY_Services [S]

For each of the following types of health care services, did you **try to negotiate a lower price** in the past 12 months?

Down:

NY_Lab. A lab test (e.g., a blood or urine test)

NY Image. An imaging or radiology test

NY Meds. A prescription medicine

NY_Procedure. A procedure or surgery

NY Outpatient. A visit to a doctor's office, a clinic, or some other place

NY_Inpatient. A hospitalization

NY_Other. Something else

Across:

- 1. Yes
- 2. No.

BASE: NY Other =1 ("yes") show on same page as Ny_services

NY_Other_Specify [O]

For what other types of health care services did you try to negotiate a lower price?

BASE: ask if N_Engage=1 ("yes")

NY_Effects/Facilitators [S]

Did **trying to negotiate a lower price** for health care services in the past 12 months result in any of the following things for you?

Down:

NYE_GetCare. Getting a health care service you felt you needed.

NYE_PutOff. Deciding to put off getting a health care service until you could afford it.

NYE Forego. Deciding a health care service wasn't worth the cost.

NYE_LessCost. Paying less for a health care service.

NYE_LessDebt. Having less debt from health care bills.

NYE_OtherCosts. Freeing up money you used to pay for other (non-health care) things.

Across:

- 1. Yes
- 2. No

BASE: ask if N_Engage=1 ("yes") show on same page as NY_effects

NYE_Other [O]

Please describe anything else that resulted from **trying to negotiate a lower price** for health care services in the past 12 months (if nothing else resulted, just leave this blank):

BASE: ask if N Engage=1 ("yes")

[Grid, S Across]

How much did each of the following things help you **try to negotiate a lower price** for health care services in the past 12 months?

Down:

NYF_Web. A website

NYF_App. A smart phone app

NYF_Friend. A family member, friend, or acquaintance

NYF HealthPlan. Your health insurance plan

NYF Staff. Someone at your doctor's office

NYF_Broker. An expert in money (e.g., financial adviser, broker, etc.)

Across:

- 1. Not at all
- 2. A little
- 3. A lot

BASE: ask if N Engage=1 ("yes")

Scripter: show NYF_Other - NYF_Broker_Specify on same page

NYF Other[O]

Please describe anything else that helped you **try to negotiate a lower price** for health care services in the past 12 months (if nothing else helped you, just leave this blank):

BASE: if NYF Web=2 or 3 ("A little" or "a lot")

NYF_Web_Specify [O]

What website(s) helped you?

BASE: if NYF App=2 or 3 ("A little" or "a lot")

NYF_App_Specify [O]

What smart phone app(s) helped you?

BASE: if NYF Staff=2 or 3 ("A little" or "a lot")

NYF_Staff_Specify [O]

Who in your doctor's office helped you?

BASE: if NYF_ Broker =2 or 3 ("A little" or "a lot")

NYF_Broker_Specify [O]

What type of expert in money helped you?

BASE: if N_Engage=2 ("no")

NN Barriers/Facilitators[Grid,S across]

Were any of the following things reasons why you did not **try to negotiate a lower price** for health care services in the past 12 months?

Down:

DNB NoNeed. You didn't need any health care services.

DNB NotConsider. You didn't think about it.

DNB TooHard. You felt it would be too difficult.

DNB NotKnowHow. You didn't know how to.

NNB_NoWorry. You were worried what others would think.

DNB NoImpact. It wouldn't change your decisions.

DNB NoTime. You didn't have time to.

DNB CannotNeg. Patients can't negotiate prices for health care services.

Across:

- 1. Yes
- 2. No

BASE: if N Engage=2 ("no") show on same page as NN barriers page

NNB_Other [O]

Please describe any other reasons you did not **try to negotiate a lower price** for health care services in the past 12 months (if there were no other reasons, just leave this blank):

BASE: if N Engage=2 ("no")

[Grid,S across]

In the future, how much do you think each of the following things could help you **try to negotiate a lower price** for health care services? Select one answer from each row in the grid.

Down:

NNF Web. A website

NNF_App. A smart phone app

NNF Friend. A family member, friend, or acquaintance

NNF_HealthPlan. Your health insurance plan

NNF Staff. Someone at your doctor's office

NNF_Broker. An expert in money (e.g., financial adviser, broker, etc.)

Across:

- 1. Not at all
- 2. A little
- 3. A lot

BASE: if N_Engage=2 ("no") show on same page as NN_facilitators

NNF_Other [O]

Please describe anything else that you think could help you **try to negotiate a lower price** for health care services (if you can't think of anything, just leave this blank):

K. Other Behaviors

BASE: Total Qualified respondents

OtherBehavior [S]

In the past 12 months, **did you do anything else (that we did not ask about)** to try to make health care services more affordable for you?

- 1. Yes
- 2. No

BASE: Ask if OtherBehavior=1 ("ves")

OtherBehavior_Specify [O]

Please describe what you did and how much it helped you:

L. MRI

BASE: Total Qualified respondents

Scripter: Randomize Sections L. MRI and M. GASTROENTEROLOGIST

[The first section should see: In this next set of questions, we will ask you to imagine yourself in two different situations. Please read about the first situation carefully and then answer the questions that follow.]

[The Second section should see: In this next set of questions, we will ask you about the second situation. Please read carefully and then answer the questions that follow.]

[Display]

[Insert display text]

Imagine you hurt your lower back after lifting some heavy objects around the house. When your back pain didn't get better you went to see your primary care provider. Your primary care provider is now recommending you get **an MRI** (magnetic resonance imaging) of your lower back.

BASE: Total Qualified respondents

MRI_1 [Grid, S Across]

Please tell us how much you disagree or agree with the following statements. Select one answer from each row in the grid.

Comparing the price of getting the MRI at different places...

Down:

MRI_P_Difficult. ...would be difficult.

MRI_P_Help. ...would help me be able to get the MRI.

MRI P Save. ... would help me pay less for the MRI.

MRI P Engage. ...is something I would actually do.

Across:

- 1. Strongly Disagree
- 2. Disagree
- 3. Neutral
- 4. Agree
- 5. Strongly Agree

BASE: Total Qualified respondents

MRI_2 [Grid, S Across]

Please tell us how much you disagree or agree with the following statements. Select one answer from each row in the grid.

Talking with my primary care provider about the cost for the MRI...

Down:

MRI D Difficult. ... would be difficult.

MRI_D_Help. ...would help me be able to get the MRI.

MRI D Save. ... would help me pay less for the MRI.

MRI D Engage. ... is something I would actually do.

Across:

- 1. Strongly Disagree
- 2. Disagree
- 3. Neutral
- 4. Agree
- 5. Strongly Agree

BASE: Total Qualified respondents

MRI 3 [Grid, S Across]

Please tell us how much you disagree or agree with the following statements. Select one answer from each row in the grid.

Trying to negotiate a lower price for the MRI...

Down:

MRI_N_Difficult. ...would be difficult.

MRI N Help. ... would help me be able to get the MRI.

MRI N Save. ... would help me pay less for the MRI.

MRI N Engage. ... is something I would actually do.

Across:

- 1. Strongly Disagree
- 2. Disagree
- 3. Neutral
- 4. Agree
- 5. Strongly Agree

M. GASTROENTEROLOGIST

BASE: Total Qualified respondents

[Display]

[Insert display text]

Imagine you have been having stomach pain on and off for the last few months. When your stomach pain didn't get better you went to see your primary care provider. Your primary care provider is now recommending you see a gastroenterologist (a specialist who treats stomach problems).

Please tell us **how much you disagree or agree** with the following statements.

BASE: Total Qualified respondents

Gastro_1 [Grid, S Across]

Please tell us how much you disagree or agree with the following statements. Select one answer from each row in the grid.

Comparing the price of different gastroenterologists...

Down:

Spec P Difficult. ...would be difficult.

Spec P Help. ...would help me be able to see the gastroenterologist.

Spec P Save. ...would help me pay less to see the gastroenterologist.

Spec P Engage. ...is something I would actually do.

Across:

- 1. Strongly Disagree
- 2. Disagree
- 3. Neutral
- 4. Agree
- 5. Strongly Agree

BASE: Total Qualified respondents

Gastro_2 [Grid, S Across]

Comparing quality ratings for different gastroenterologists...

Down:

Spec_Q_Difficult. ... would be difficult.

Spec_Q_Help. ...would help me be able to see the gastroenterologist.

Spec Q Save. ...would help me pay less to see the gastroenterologist.

Spec_Q _Engage. ...is something I would actually do.

Across:

- 1. Strongly Disagree
- 2. Disagree
- 3. Neutral
- 4. Agree
- 5. Strongly Agree

BASE: Total Qualified respondents

Gastro 3 [Grid, S Across]

Please tell us how much you disagree or agree with the following statements. Select one answer from each row in the grid.

Talking with my primary care provider about the cost for seeing the gastroenterologist...

Down:

Spec D Difficult. ... would be difficult.

Spec D Help. ...would help me be able to see the gastroenterologist.

Spec_D_Save. ...would help me pay less to see the gastroenterologist.

Spec_D_Engage. ...is something I would actually do.

Across:

- 1. Strongly Disagree
- 2. Disagree
- 3. Neutral
- 4. Agree
- 5. Strongly Agree

BASE: Total Qualified respondents

Gastro 4 [Grid, S Across]

Please tell us how much you disagree or agree with the following statements. Select one answer from each row in the grid.

Trying to negotiate a lower price for seeing the gastroenterologist...

Down:

Spec_N_H Spec_N_Sa	elpwould avewould	rould be difficed help me be and help me pay something I w	able to see to less to see	the gastroent					
Across: 1. Strongly 2. Disagree 3. Neutral 4. Agree 5. Strongly	,								
N. Import	tance, Motiv	vation, Contr	ol						
[Display]									
You are ne	aring the end	d of the surve	y! Thank y	ou!					
For this ne	xt set of que	stions, please	rate your fe	elings on a s	cale from 1 to	o 10.			
BASE: To	tal Qualifie	d respondent	S						
	osts [Grid, S now, how in	S Across] mportant is i	t to you to o	control how i	nuch you spe	end on health	n care services	s?	
1	2	3	4	5	6	7	8	9	10
Not	at all impo	rtant					Extr	emely impo	rtant
BASE: To	tal Qualifie	d respondent	S						
	sts [Grid, S now, how n	Across] notivated are	you to con	trol how muc	ch you spend	on health ca	re services?		
1	2	3	4	5	6	7	8	9	10
Not	at all motiv	ated					Extr	emely motiv	vated
BASE: To	tal Qualifie	d respondent	S						
	[Grid, S Ac	ross] nuch control	do you feel	you have o	ver how much	n you spend	on health car	e services?	
1	2	3	4	5	6	7	8	9	10
Not n	nuch contro	l at all					A gre	eat deal of co	ontrol
BASE: To	tal Qualifie	d respondent	S						
	get [Grid, S now, how c		you that yo	ou could put	aside enoug	h money to	pay for healtl	h care servic	es before you

need them?

1	2	3	4	5	6	7	8	9	10
I	Not confident	t					V	ery confide	nt
BASE: To	tal Qualified	respondent	S						
	e [Grid, S Ac		you that yo	u could com	pare prices	for health ca	re services a	t different pla	aces?
1	2	3	4	5	6	7	8	9	10
I	Not confident	t					V	ery confide	nt
BASE: To	tal Qualified	respondent	S						
	lity [Grid, S now, how co		you that yo	u could com	pare quality	y ratings for	health care s	services at di	fferent
1	2	3	4	5	6	7	8	9	10
I	Not confident	t					V	ery confide	nt
BASE: To	tal Qualified	respondent	S						
As of right	cuss [Grid, S now, how cost) about the	nfident are			with a heal	th care prov	ider (e.g., a	doctor, nurs	se, or
1	2	3	4	5	6	7	8	9	10
	Not confident						V	ery confide	nt
BASE: To	tal Qualified	respondent	S						
	otiate [Grid, now, how co		you that yo	u could try	to negotiate	lower prices	for health c	are services?	
1	2	3	4	5	6	7	8	9	10
							V	ery confide	nt
I	Not confident	ţ							
	Not confident	i							
		i							

BASE: Total Qualified respondents

Scripter: show FL_Interest - FL_Diversify on same page

FL Interest [Grid, S Across]

Suppose you had \$100 in a savings account and the interest rate was 2% per year. After 5 years, how much do you think you would have in the account if you left the money to grow?

- 1. More than \$102
- 2. Exactly \$102
- 3. Less than \$102
- 4. Do not know

BASE: Total Qualified respondents

FL Inflation [Grid, S Across]

Imagine that the interest rate on your savings account was 1% per year and inflation was 2% per year. After 1 year, would you be able to buy with this account:

- 1. More than today
- 2. Exactly the same as today
- 3. Less than today
- 4. Do not know

BASE: Total Qualified respondents

FL_Diversify [Grid, S Across]

Do you think that the following statement is true or false? "Buying a single company stock usually provides a safer return than a stock mutual fund."

- 1. True
- 2. False
- 3. Do not know

P. Health Insurance Literacy

BASE: Total Qualified respondents

The final set of questions is about health insurance.

The first questions are about how confident you feel **choosing a health insurance plan**. Select one answer from each row in the grid.

How confident are you that...

Down:

HIL_Choosing_1. You understand health insurance terms?

HIL_Choosing_2. You know where to find the information you need to choose a health plan if you were not offered insurance through an employer?

HIL_Choosing_3. You know how to estimate what you have to pay for your health care needs in the next year, not including emergencies?

HIL_Choosing_4. You know where to go for help if you were having trouble affording health insurance outside an employer?

HIL_Choosing_5. You know what questions to ask so you can choose the best health plan for you?

HIL Choosing 6. You would choose the health plan that is best for you?

Across:

- 1. Not at all confident
- 2. Slightly confident
- 3. Moderately confident
- 4. Very confident

BASE: Total Qualified respondents

The next questions are about **comparing health insurance plans**. When answering the questions, please imagine that you have a choice of health plans. Select one answer from each row in the grid.

When comparing health insurance plans, how likely are you to...

Down:

- HIL Comparing 1. Understand how the plans differ?
- HIL_Comparing_2. Find out if you have to meet a deductible for health care services? A deductible is the amount of money you have to pay before your health insurance will pay anything for your health care.
- HIL Comparing 3. Look to see which doctors and hospitals are covered in each plan?
- HIL_Comparing_4. Understand what you have to pay for prescription drugs?
- HIL_Comparing_5. Understand what you would have to pay for emergency department visits?
- HIL_Comparing_6. Understand what you would have to pay for specialist visits?
- HIL_Comparing_7. Find out if the plans cover unexpected costs such as hospital stays?

Across:

- 1. Not at all likely
- 2. Somewhat likely
- 3. Moderately likely
- 4. Very likely

BASE: Total Qualified respondents

These questions ask how confident you feel about using health insurance. Select one answer from each row in the grid.

How confident are you that...

Down:

- HIL Using C 1. You know how to find out what is and is not covered before you receive a health care service?
- HIL_UsingC_2. You know how to figure out your share of the cost for care, after the health plan pays their share?
- HIL_UsingC_3. You know what questions to ask your health plan if you have a coverage problem?
- HIL_UsingC_4. You know what to do if your health plan refuses to pay for a service you think should be covered?

Across:

- 1. Not at all confident
- 2. Slightly confident
- 3. Moderately confident
- 4. Very confident

BASE: Total Qualified respondents

The last questions are about your experiences **using your health insurance plan**, for example, going to the doctor to receive care covered by the health plan. Select one answer from each row in the grid.

When using your health insurance plan, how likely are you to...

Down:

HIL_UsingL_1. Look into what your health plan will and will not cover before you get health care services?

HIL_UsingL_2. Look to member services to tell you what medical services your health plan covers? HIL_UsingL_3. Find out if a doctor is in-network before you see him/her? A network is a group of doctors, hospitals, and other health care professionals who have a contract with a health insurance plan to take care of the plan's members. HIL_UsingL_4. Review the statements you get from your health plan showing what you owe and what they paid for a service?

Across:

- 1. Not at all likely
- 2. Somewhat likely
- 3. Moderately likely
- 4. Very likely

BASE: Total Qualified respondents

[Display]

Thank you very much for completing our survey! Your answers will help us find new ways to help people who have to pay for much of their health care. If you have any questions, you can contact our Research Coordinator, [NAME], at [EMAIL ADDRESS].

[PRINCIPAL INVESTIGATOR NAME] [PRINCIPAL INVESTIGATOR INSTITUTION] [PRINCIPAL INVESTIGATOR EMAIL ADDRESS]

END OF QUESTIONNAIRE

Characteristic	Respondents (n=1637)	Non-Respondents (n=5023)	P value	
	Percentage (95% CI)			
Male	53.9 (51.5 to 56.3)	43.5 (42.1 to 44.9)	< 0.001	
Age in years ^a				
18 to 35	20.5 (18.5 to 22.4)	34.9 (33.5 to 36.2)	< 0.001	
36 to 51	30.9 (28.7 to 33.1)	32.3 (31.0 to 33.6)	0.301	
52 to 64	48.6 (46.2 to 51.0)	32.9 (31.6 to 34.2)	< 0.001	
Race/Ethnicity		- (- (- (- (- (- (- (- (- (- (- (- (- (-		
White, non-Hispanic	81.6 (79.7 to 83.5)	69.0 (67.7 to 70.3)	< 0.001	
Black, non-Hispanic	5.6 (4.5 to 6.7)	10.2 (9.3 to 11.0)	< 0.001	
Hispanic	7.0 (5.7 to 8.2)	14.1 (13.2 to 15.1)	< 0.001	
Other ^b	5.8 (4.7 to 6.9)	6.7 (6.0 to 7.4)	0.200	
Education		, , , , , , , , , , , , , , , , , , , ,		
High school or less	19.4 (17.5 to 21.3)	21.3 (20.1 to 22.4)	0.111	
Some college	26.4 (24.3 to 28.5)	32.8 (31.5 to 34.1)	< 0.001	
Bachelor's degree	34.1 (31.9 to 36.4)	28.8 (27.6 to 30.1)	< 0.001	
Master's degree or higher	20.0 (18.1 to 22.0)	17.1 (16.1 to 18.2)	0.007	
Married	64.6 (62.3 to 66.9)	59.7 (58.3 to 61.0)	< 0.001	
Employed	83.3 (81.5 to 85.1)	81.1 (80.0 to 82.1)	0.046	
Household income ^c				
< 250 % FPL	20.8 (18.9 to 22.8)	28.8 (27.5 to 30.0)	< 0.001	
250 to 400 % FPL	25.5 (23.4 to 27.6)	25.1 (23.9 to 26.3)	0.751	
400+ % FPL	53.7 (51.3 to 56.1)	46.1 (44.7 to 47.5)	< 0.001	
US Census region				
Northeast	15.9 (14.2 to 17.7)	17.6 (16.6 to 18.7)	0.116	
Midwest	33.6 (31.3 to 35.9)	25.8 (24.6 to 27.1)	< 0.001	
South	31.6 (29.3 to 33.8)	33.7 (32.4 to 35.0)	0.113	
West	18.9 (17.0 to 20.8)	22.8 (21.6 to 24.0)	0.001	
Fair or poor health	10.0 (8.5 to 11.4)	10.8 (9.9 to 11.6)	0.363	
Source of health insurance	,		•	
Employer	81.7 (79.8 to 83.5)	86.3 (85.3 to 87.3)	< 0.001	
Marketplace	11.5 (10.0 to 13.1)	8.1 (7.3 to 8.8)	< 0.001	
Other	6.8 (5.6 to 8.0)	5.6 (5.0 to 6.3)	0.083	
Out-of-pocket costs in last 12 months	\			
\$0	26.1 (24.0 to 28.3)	36.1 (34.8 to 37.4)	< 0.001	
\$1 to \$999	36.2 (33.9 to 38.6)	38.6 (37.3 to 40.0)	0.078	
\$1,000 or more	37.6 (35.3 to 40.0)	25.2 (24.0 to 26.4)	< 0.001	
Satisfied with insurance	63.6 (61.3 to 65.9)	71.2 (70.0 to 72.5)	< 0.001	

FPL = Federal Poverty Level; CI = Confidence Interval

^aAges grouped into generational categories (Millennials, Generation X, and Baby Boomers respectively) as defined by the Pew Research Center.

b"Other" includes American Indian or Alaska Native, Asian, Native Hawaiian/Pacific Islander, and those who selected more than one racial category.

^cAnnual household income is captured in 19 different categories ranging from "Less than \$5,000" to "\$175,000 or more."

Characteristic	Weighted percentage (95% CI) from survey sample (n = 1637)	Weighted percentage (95% CI) from 2015 NHIS (n = 4701)	P value
Female	50.6 (47.7 to 53.6)	50.9 (49.0 to 52.7)	0.887
Agea			L
18 to 35	27.5 (24.6 to 30.4)	33.2 (31.3 to 35.2)	0.001
36 to 51	35.7 (32.8 to 38.6)	36.3 (34.5 to 38.1)	0.710
52 to 64	36.8 (34.1 to 39.5)	30.4 (28.6 to 32.3)	< 0.001
Race/ethnicity			L
White	75.4 (72.5 to 78.3)	77.2 (75.5 to 78.8)	0.286
Black	6.5 (4.8 to 8.1)	6.5 (5.7 to 7.4)	0.987
Hispanic	9.5 (7.5 to 11.4)	8.5 (7.4 to 9.5)	0.368
Other ^b	8.6 (6.5 to 10.7)	5.8 (4.9 to 6.7)	0.013
Education			1
Less than high school	3.0 (1.6 to 4.5)	4.7 (3.9 to 5.5)	0.042
High school	20.9 (18.4 to 23.4)	17.5 (15.9 to 19.1)	0.024
Some college or more	76.0 (73.4 to 78.7)	77.7 (76.0 to 79.5)	0.298
Married	65.6 (62.7 to 68.4)	63.8 (61.9 to 65.7)	0.299
Children in household	36.0 (33.0 to 38.9)	42.4 (40.0 to 44.7)	0.001
Working	83.8 (81.6 to 86.0)	84.2 (82.8 to 85.6)	0.761
Household income			· I
< 100 % FPL	2.2 (1.4 to 3.1)	2.5 (1.9 to 3.1)	0.629
100 to 199 % FPL	7.1 (5.8 to 8.4)	9.0 (7.9 to 10.1)	0.031
200 to 399 % FPL	31.9 (29.2 to 34.6)	30.1 (28.3 to 32.0)	0.298
400+ % FPL	58.8 (55.9 to 61.7)	58.4 (56.4 to 60.4)	0.815
US Census region			· I
Northeast	17.9 (15.5 to 20.3)	14.2(12.5 to 15.9)	0.014
Midwest	27.6 (25.1 to 30.1)	28.5(26.6 to 30.5)	0.568
South	34.8(31.9 to 37.7)	36.2 (33.9 to 38.5)	0.456
West	19.7 (17.3 to 22.1)	21.1 (19.3 to 22.8)	0.367
Fair or poor health status	9.4 (7.7 to 11.2)	4.8 (4.0 to 5.6)	< 0.001
Insurance from employer	84.6 (82.7 to 86.6)	84.9 (83.7 to 86.1)	0.833
Chronic condition ^c	31.1 (28.5 to 33.7)	31.1 (29.2 to 33.0)	0.990

HDHPs = high-deductible health plans; NHIS = National Health Interview Survey; FPL = Federal Poverty Level

^aAges grouped into generational categories (Millennials, Generation X, and Baby Boomers respectively) as defined by the Pew Research Center.

b"Other" includes American Indian or Alaska Native, Asian, Native Hawaiian/Pacific Islander, and those who selected more than one racial category.

^cAsthma, chronic bronchitis, chronic obstructive pulmonary disease, diabetes, coronary heart disease, or high blood pressure. This measure of chronic conditions differs from the measure used in the main GfK survey because the 2015 NHIS did not ask participants about diagnoses of an anxiety disorder or depression.

Characteristic	% (95% CI) ^a
Age in years ^b	
18 to 35	27.5 (24.6 to 30.4)
36 to 51	35.7 (32.8 to 38.6)
52 to 64	36.8 (34.1 to 39.5)
Female	50.6 (47.7 to 53.6)
Race/ethnicity	
White, non-Hispanic	75.4 (72.5 to 78.3)
Black, non-Hispanic	6.5 (4.9 to 8.1)
Hispanic	9.5 (7.5 to 11.4)
Other ^c	8.6 (6.5 to 10.7)
Education	
High school or less	24.0 (21.3 to 26.6)
Some college	29.4 (26.7 to 32.2)
College degree	28.6 (26.1 to 31.1)
Master's degree or higher	18.0 (15.9 to 20.1)
Household income ^d	
< 250 % FPL	15.9 (14.0 to 17.6)
250 to 400 % FPL	25.3 (22.7 to 27.8)
400 + % FPL	58.8 (55.9 to 61.7)
Employed	83.8 (81.6 to 86.0)
US Census region	
Northeast	17.9 (15.5 to 20.3)
Midwest	27.6 (25.2 to 30.1)
South	34.8 (31.9 to 37.7)
West	19.7 (17.3 to 22.1)
Fair or poor health	9.3 (7.6 to 11.1)
Chronic condition ^e	42.4 (39.6 to 45.3)
Source of health insurance	
Employer	84.6 (82.6 to 86.5)
Marketplace	9.1 (7.7 to 10.8)
No health savings account ^f	32.5 (29.8 to 35.3)

FPL = Federal Poverty Level

^aWeighted estimates of the percentage of individuals with each characteristic.

^bGenerational categories (Millennials, Generation X, and Baby Boomers respectively) as defined by the Pew Research Center.

^cAmerican Indian or Alaska Native, Asian, Native Hawaiian/Pacific Islander, or more than one racial category.

^dAnnual household income measured in 19 different categories ranging from "less than \$5,000" to "\$175,000 or more."

^eAnxiety disorder, asthma, bronchitis, chronic obstructive pulmonary disease, depression, type 1 or type 2 diabetes, heart attack, heart disease, or high blood pressure.

fHealth savings account defined as in the National Health Interview Survey as "a special account or fund that can be used to pay for medical expenses" that are "sometimes referred to as Health Savings Accounts (HSAs), Health Reimbursement

Accounts (HRAs), Personal Care accounts, Personal Medical fur Spending Accounts."	nds, or Choice funds, and are different from Flexible
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Characteristic	Coefficient (95% CI)	P value
Age group (reference 18 to 35) ^b		
36 to 51	-0.31 (-0.72 to 0.10)	0.14
51 to 64	-0.09 (-0.50 to 0.33)	0.69
Male	0.04 (-0.27 to 0.35)	0.79
Race/ethnicity (reference White, non-Hispanic)		
Black	-0.10 (-0.84 to 0.64)	0.79
Hispanic	0.005 (-0.55 to 0.54)	0.98
Other ^c	0.17 (-0.42 to 0.77)	0.57
Education (reference high school or less)		
Some college	-0.33 (-0.77 to 0.11)	0.15
Bachelor's degree	-0.43 (-0.90 to 0.03)	0.07
Master's degree or higher	-1.02 (-1.56 to -0.48)	< 0.001
Income (reference less than 250% FPL)		
250 to 400% FPL	-0.45 (-0.87 to -0.04)	0.03
≥ 400% FPL	-0.26 (-0.66 to 0.14)	0.21
Region of residence (reference Northeast)		
Midwest	-0.21 (-0.65 to 0.23)	0.34
South	0.36 (-0.08 to 0.80)	0.11
West	0.40 (-0.11 to 0.91)	0.13
Chronic condition	-0.11 (-0.43 to 0.20)	0.48
Consumer engagement score (reference lowest tertile) ^d		
Middle tertile	0.28 (-0.09 to 0.66)	0.14
Highest tertile	0.24 (-0.15 to 0.63)	0.22
Financial literacy score (reference lowest tertile) ^e		
Middle tertile	0.18 (-0.25 to 0.60)	0.41
Highest tertile	0.07 (-0.34 to 0.48)	0.75
Health insurance literacy score (reference lowest tertile) ^f		
Middle tertile	0.20 (-0.15 to 0.55)	0.26
Highest tertile	-0.08 (-0.47 to 0.30)	0.67
Health status (reference excellent)		
Very Good	0.22 (-0.27 to 0.71)	0.38
Good	0.77 (0.25 to 1.30)	0.004
Fair	0.75 (0.08 to 1.43)	0.03
Poor	0.41 (-0.66 to 1.48)	0.45
Insurance source (reference employer without plan choice)	1	
Employer with choice of plans	-0.80 (-1.12 to -0.46)	< 0.001
Insurance exchange ^g	1.52 (1.03 to 2.01)	< 0.001
Other source	1.16 (0.63 to 1.70)	< 0.001

^aHSA defined as in the National Health Interview Survey as "a special account or fund that can be used to pay for medical expenses" that are "sometimes referred to as Health Savings Accounts (HSAs), Health Reimbursement Accounts (HRAs), Personal Care accounts, Personal Medical funds, or Choice funds, and are different from Flexible Spending Accounts." Sample is the 1,547 respondents with non-missing covariates.

^bAges grouped to represent distinct generations (Millennials, Generation X, and Baby Boomers respectively) according to Pew Research Center groupings.

c"Other" includes American Indian or Alaska Native, Asian, Native Hawaiian/Pacific Islander, and those who selected more than one racial category.

^dTertiles of participants' scores for the Altarum Consumer Engagement MeasureTM which is a scale of questions representing three distinct subscales of patient engagement with their health and healthcare (informed choice, navigation, and ownership). ^eTertiles of participants' sum of scores for 3 measures of financial literacy developed by Lusardi and Mitchell.

^fTertiles of participants' scores for the Health Insurance Literacy Measure.

^gRespondents answered they had "health insurance that you bought through a state or federal individual marketplace/exchange."

Characteristic	Coefficient (95% CI)	P value
Age group (reference 18 to 35) ^b		•
36 to 51	-0.34 (-0.80 to 0.11)	0.14
51 to 64	-0.27 (-0.74 to 0.21)	0.27
Male	0.32 (-0.04 to 0.68)	0.08
Race/ethnicity (reference White, non-Hispanic)		
Black	0.64 (-0.13 to 1.41)	0.10
Hispanic	-0.32 (-0.97 to 0.32)	0.33
Other ^c	0.65 (-0.19 to 1.49)	0.13
Education (reference high school or less)		
Some college	-0.16 (-0.72 to 0.41)	0.59
Bachelor's degree	-0.57 (-1.13 to -0.02)	0.04
Master's degree or higher	-0.72 (-1.31 to -0.13)	0.02
Income (reference less than 250% FPL)		
250 to 400% FPL	-0.03 (-0.62 to 0.56)	0.92
≥ 400% FPL	-0.24 (-0.76 to 0.30)	0.39
Region of residence (reference Northeast)	1	
Midwest	-0.48 (-0.97 to 0.01)	0.05
South	-0.28 (-0.80 to 0.25)	0.30
West	-0.19 (-0.77 to 0.39)	0.52
Chronic condition	-0.05 (-0.42 to 0.33)	0.81
Consumer engagement score (reference lowest tertile) ^d		
Middle tertile	0.31 (-0.12 to 0.75)	0.16
Highest tertile	0.16 (-0.26 to 0.59)	0.45
Financial literacy score (reference lowest tertile) ^e	1	
Middle tertile	-0.03 (-0.58 to 0.53)	0.92
Highest tertile	-0.31 (-0.84 to 0.23)	0.26
Health insurance literacy score (reference lowest tertile) ^f	1	
Middle tertile	-0.08 (-0.50 to 0.35)	0.73
Highest tertile	-0.49 (-0.92 to -0.05)	0.03
Health status (reference excellent)	1	
Very Good	-0.12 (-0.64 to 0.40)	0.65
Good	-0.28 (-0.84 to 0.28)	0.33
Fair	-0.24 (-1.10 to 0.61)	0.58
Poor	0.88 (-1.45 to 3.22)	0.56
Insurance source (reference employer without plan choice)	1	1
Employer with choice of plans	-0.39 (-0.79 to 0.02)	0.06
Insurance exchange ^g	-1.35 (-2.61 to -0.10)	0.03
Other source	-0.37 (-1.25 to 0.51)	0.41

^aHSA defined as in the National Health Interview Survey as "a special account or fund that can be used to pay for medical expenses" that are "sometimes referred to as Health Savings Accounts (HSAs), Health Reimbursement Accounts (HRAs), Personal Care accounts, Personal Medical funds, or Choice funds, and are different from Flexible Spending Accounts." HSA savings (the dependent variable) was defined as the level of money saved in the last 12 months if a respondent reported having an HSA and saving money for health care through an HSA. Categories of savings levels were \$0 (defined as either reporting not saving any money for health care or not saving any money for health care through their HSA), less than \$500, \$500 to \$999, \$1,000 to \$1,499, \$1,500 to \$1,999, or \$2,000 or more. Sample was anyone who reported having an HSA and had non-missing values for covariates in model (n = 864). Survey weights were based on the full sample of respondents with non-missing covariates (n = 1,564).

^bAges grouped to represent distinct generations (Millennials, Generation X, and Baby Boomers respectively) according to Pew Research Center groupings.

c"Other" includes American Indian or Alaska Native, Asian, Native Hawaiian/Pacific Islander, and those who selected more than one racial category.

^dTertiles of participants' scores for the Altarum Consumer Engagement Measure™ which is a scale of questions representing three distinct subscales of patient engagement with their health and healthcare (informed choice, navigation, and ownership). ^eTertiles of participants' sum of scores for 3 measures of financial literacy developed by Lusardi and Mitchell.

^fTertiles of participants' scores for the Health Insurance Literacy Measure.

^gRespondents answered they had "health insurance that you bought through a state or federal individual marketplace/exchange."