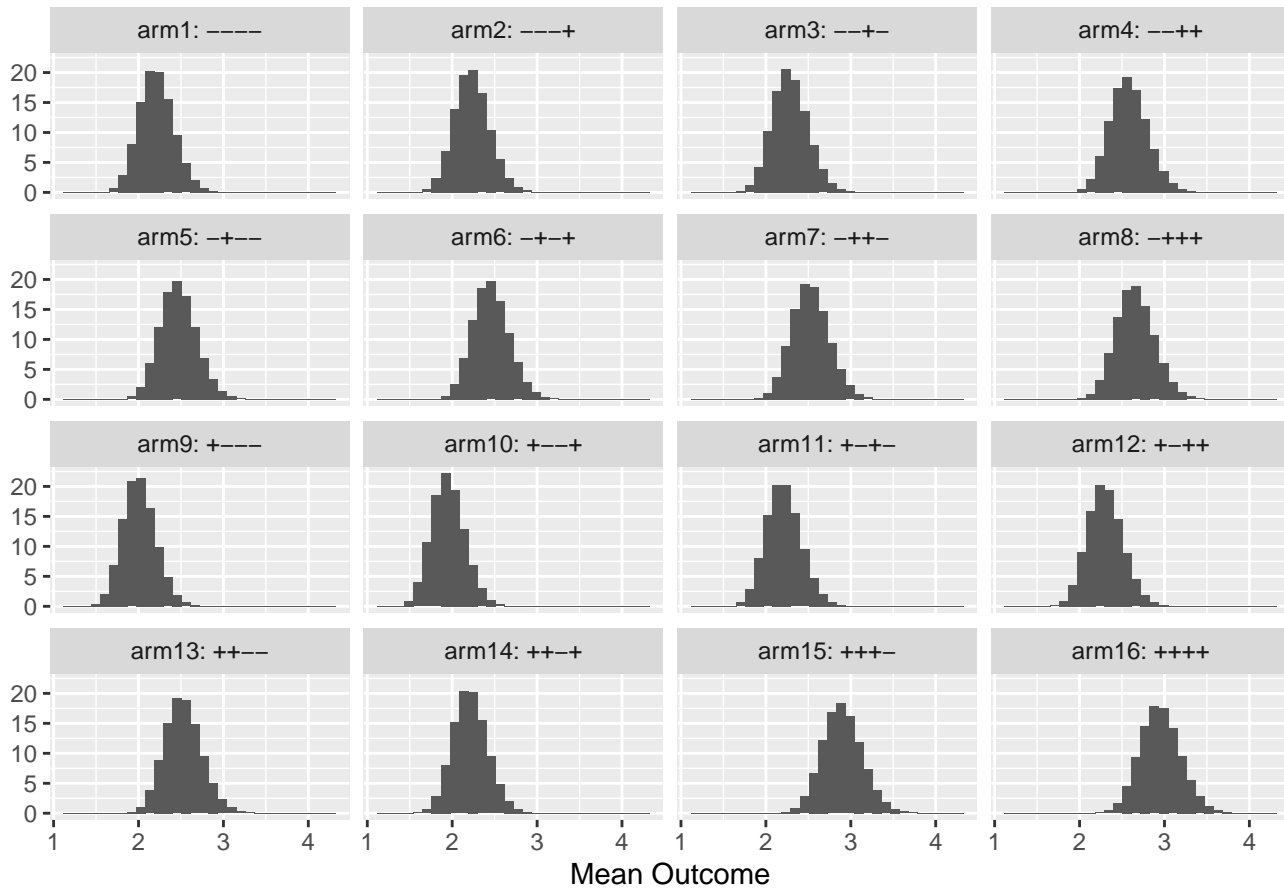
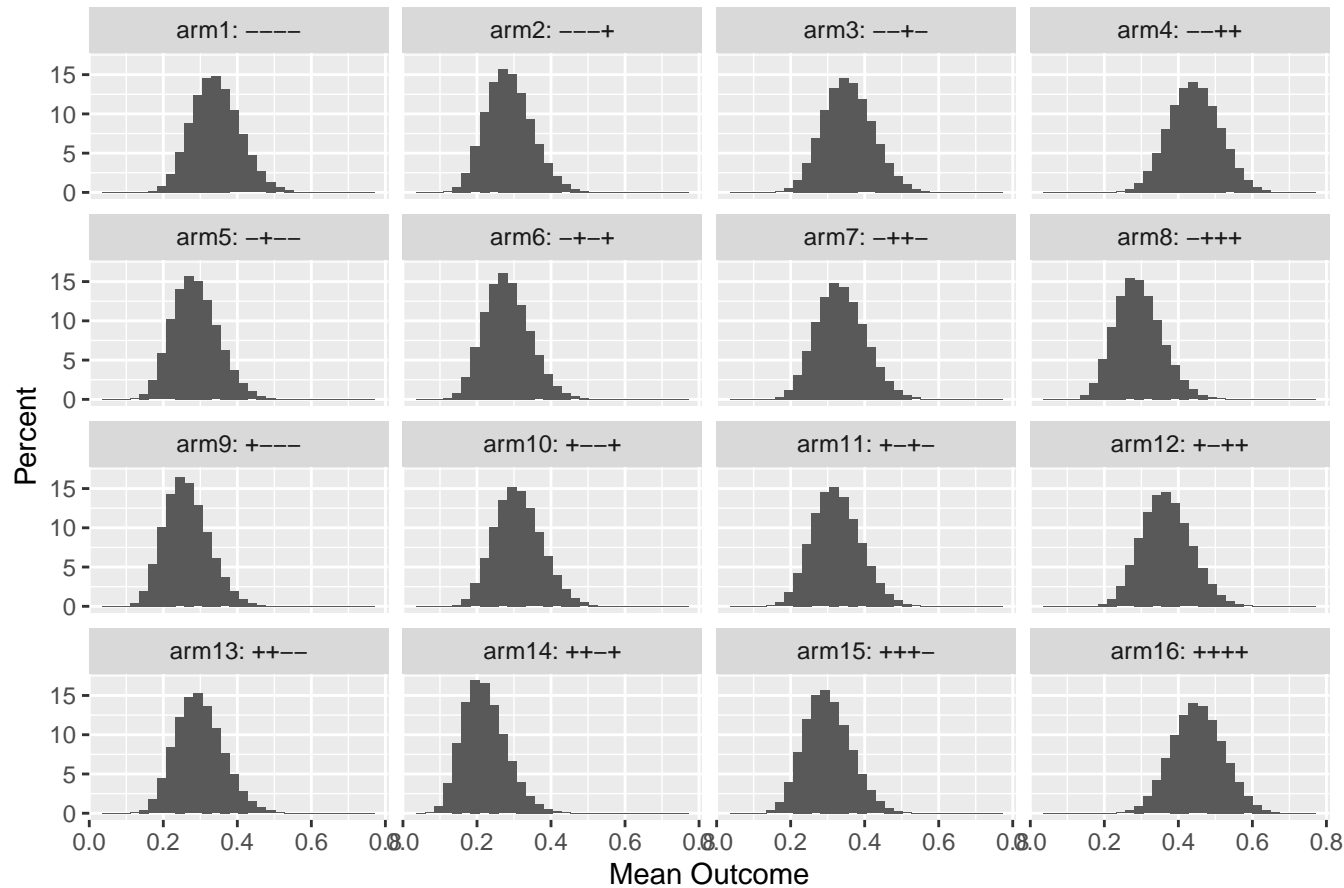


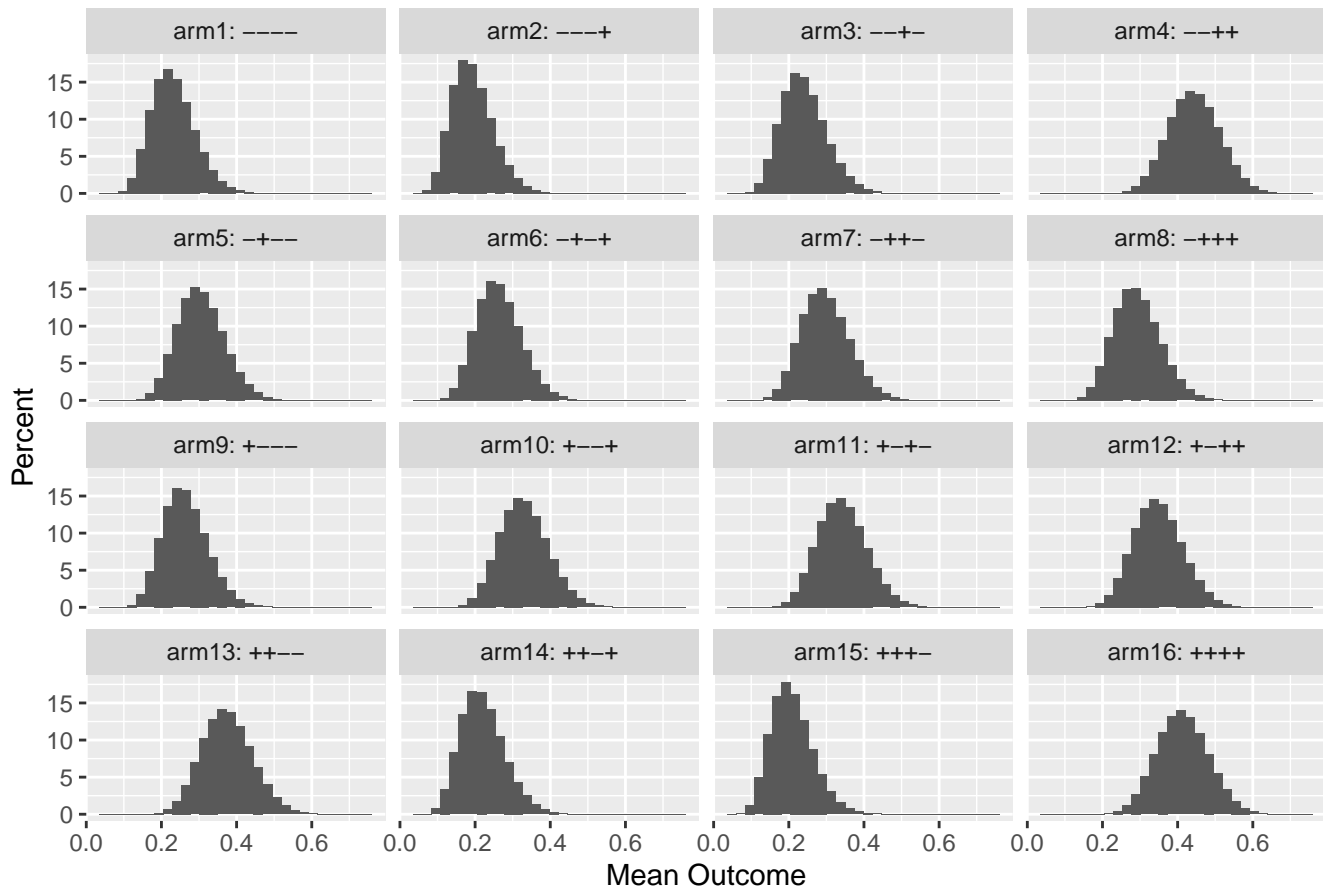
Feature Utilization: Person x Integration x Tailoring x Intensity



Pageviews ≥ 25 : Person x Integration x Tailoring x Intensity



Time on Site \geq 15 mins: Person x Integration x Tailoring x Intensity



Returned to Website: Person x Integration x Tailoring x Intensity

