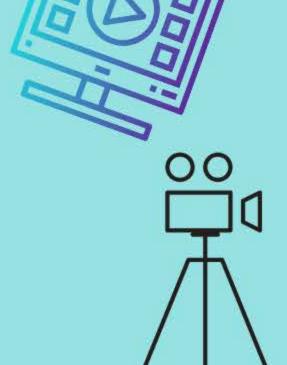
STEPS FOR BUILDING A DIGITAL LIBRARY



1 SELECT AN AUDIENCE

Select an audience of learners

DETERMINE THEORETICAL APPROACH & MODALITY

Use behavioral theories to determine the best delivery modality for the target audience and necessary features

3 DRAFT PROMPTS

Draft prompts to probe for valuable change-talk and other educational content that can be used to inspire change in knowledge, attitudes, readiness, or behavior

4 RECRUIT DIVERSE STORYTELLERS

Recruit diverse storytellers who are representative of the larger target community

5 SCREEN AND EDIT STORIES

Ethically review and edit stories to protect storytellers and eliminate sharing of misinformation

BUILD AN ONLINE, SEARCHABLE LIBRARY

Conduct web development to ensure that the resource is searchable and easy to use

7 MARKET THE RESOURCE

Invite multiple communities to participate in using the new resource

