

STEPS FOR BUILDING A DIGITAL LIBRARY



1 SELECT AN AUDIENCE

Select an audience of learners

2 DETERMINE THEORETICAL APPROACH & MODALITY

Use behavioral theories to determine the best delivery modality for the target audience and necessary features



3 DRAFT PROMPTS

Draft prompts to probe for valuable change-talk and other educational content that can be used to inspire change in knowledge, attitudes, readiness, or behavior



4 RECRUIT DIVERSE STORYTELLERS

Recruit diverse storytellers who are representative of the larger target community



5 SCREEN AND EDIT STORIES

Ethically review and edit stories to protect storytellers and eliminate sharing of misinformation



6 BUILD AN ONLINE, SEARCHABLE LIBRARY

Conduct web development to ensure that the resource is searchable and easy to use

7 MARKET THE RESOURCE

Invite multiple communities to participate in using the new resource

