Evolution of Aesthetic Surgery in India, Current Practice Scenario and Anticipated Post COVID-19 Changes: a Survey based Analysis

This is a study into the changes in practice in aesthetic Surgery in India, pre Vaccine, post lockdowns and post Vaccine modifications in the current scenario of COVID Pandemic. We request you to please take a few minutes to answer the questions. Your answers will be kept anonymous and data is kept only for a changing the professional practice and lifestyle of our Aesthetic Surgeons.

This is not a completely secure. You may answer the questions even if you feel comfortable and entered by mail or the survey.

Confidentiality: Your answers will not be used against you in any form. Your identity will not be revealed in any form.

Please answer the questions there will be no such direct questions. You may answer as many questions as you feel comfortable.

This questionnaire has 3 sections consisting of
A. PRE COVID CLINICAL MANAGEMENT AND CONFLICTS
B. DURING COVID MANAGEMENT
C. ANTICIPATING CHANGES IN POST COVID ERA

Please read the instructions carefully given prior to each section before marking the options.

Record Details

Kindly mention your name:

Your answer

Age

Your answer

Gender

- Male
- Female

City

Your answer

Email ID:

Your answer

Contact number

Your answer

A. PRE COVID TWO MANAGEMENT AND CONFLICTS

Please answer questions pertaining to pre COVID scenario under PRE COVID MANAGEMENT AND PRE COVID CONFLICTS in the following section.

Q1 For how long have you been in practice?

- 0-5 years
- 5-10 years
- 10-15 years

Q2 On an average, how many consultations did you have in a day?

- <10
- 11-20
- >20

Q3 What were the average number of procedures Surgery/s offered you operated in a week?

- <20
- 30-40
- >50

Q4 What were your average working hours in a week?

- <30
- 30-70
- >70

Q5 How often do you operate on overseas patients in a month?

- Never
- Sometimes (2 times a month)
- Often (every week)

Q6 What percentage of your consultations/follow ups were virtual?

- <10%
- 10-15%
- >15%

Q7 What was the average waiting period for procedures?

- 1-2 week
- 2-3 weeks
- 3-4 weeks

Q8 On an average how many conferences did you attend in a year?

- 2 or less
- >2

Q9. How often did you give your own presentations at national/regional/overseas conferences?

- Rarely
- Occasionally
- Often

Q10 How often have you taken part in webinars in the Pre COVID era?

- Weekly
- Monthly
- Rarely

Q11 How many hours of sleep did you get on an average?

- <4
- 4-7
- >7

Q12 Did you ever get time to pursue your hobbies?

- Weekends
- Monthly
- Rarely

Q13 How often do you take a holiday/ breaks do you take in an year?

- 1-2 times
- 3-5 times
- Rarely

Q14 Do you think you get enough leisure/family time?

- Yes
- No

Q15 Did you find overworked?

- Yes
- No

Q16 What are your views on your Professional/Personal life balance?

- Too Much
- Work is fine-good
- Lacking

Q17 What have your marketing tools been until COVID 19?

- Social Media
- Printed Media
- Radio

Q18 Have you hired any Professional Agency to manage your website / social media presence?

- Yes
- No

Q19 Do you have a dedicated youtube channel / Instagram handle ?

- Yes
- No

Q20 How often do you post your case pictures?

- Daily
- Weekly
- Rarely

Q21 How often do you get appointment and queries directed from such platforms?

- Daily
- Weekly
- Rarely

Q22 BUYING COVID TIMES, pertaining to Social media, what is the ratio of the time spent on Marketing Research/Research?

Your answer

B. PRE DURING COVID TRENDS

B. PRE DURING COVID TRENDS, pertaining to Clinical Practice under PRACTICE MANAGEMENT AND WORK-FLOW IN THE COVID TIMES.

Q1 How many virtual consultations/ follow ups are you taking currently?

- <10
- 10-15
- >15

Q2 How many new consultations have you faced during the epidemic?

- 30-40%
- 50-70%
- >70%

Q3 Are you willing to perform any emergency procedures?

- Yes
- No

Q4 Are you giving appointments to overseas patients?

- Yes
- No

Q5 By what percentage do you estimate reduction in your income in the upcoming financial year?

- <40%
- >40%

Q6 Have you cut down on your staff salaries?

- Yes
- No

Q7 Have you cut down on your staff number?

- Yes
- No

Q8 How are you managing your office/ inventory during this pandemic?

- Returning to the Metro/Across
- Using it as a side income
- A lot of it is sapping

Q 9 Will you be willing to operate on any elective patient after taking necessary precautions during the course of the pandemic?

- Yes
- No

Q10 Do you get more queries/appointments on social media platforms compared to the pre COVID times?

- Yes
- No

Q11. Has the social media usage increased drastically during this lockdown?

- Yes
- No

Q12 On an average how many hours of your day do you spend on Social media?

- 1-2 hours
- 2-3 hours
- >3 hours

Q13 Pertaining to Social media, what is the ratio of the time spent on Professional Work/ Marketing/Research/Personal? (e.g. posting about your personal hobbies, social networking etc)

Your answer

Q 14 How frequently are you taking part in online webinars?

- 1-2 month
- >2 month

Q15 Have you started/resumed any research work while at home?

- Yes
- No

Q 16 Are you reading more text pertaining to your specific field?

- Yes
- No

Q17 Are you reading new material on your other subjects of interest/non medical?

- Yes
- No

Q 18 Have you taken up a new hobby or revived an old existing one?

- Yes
- No

Q19 Has the frequency of your workout and time duration increased or remained the same?

- Increased
- Decreased
- Remained the same

Q20 Do you feel more rested and refreshed?

- Yes
- No

Q21 Do you feel encouraged/depressed during this period?

- Rarely
- Sometimes
- Mostly

Q22 Does the expected decline in your income bother you?

- Yes
- No

Q23 What do you do to alleviate your anxiety/depression?

- Yoga/Meditation
- Medications
- Music, Movies, Smoking etc
- I don't feel the need to

C. ANTICIPATED CHANGES IN POST COVID ERA

Questions C1-C7 consider of questions 2020 (6) related to your data inputting mistake this will be corrected in the upcoming survey.

Q1 By What Percentage will you limit your spot consultations after resuming work ?

- 5-10%
- 10-20%
- Same as before

Q2 By what percentage will you limit the number of daily procedures?

- 5-10%
- 10-20%
- Same as before

Q3 Will you prefer more virtual consultations?

- Yes
- No

Q4 Will COVID testing be an essential part of your pre op investigations?

- Yes
- No

Q5 Do you plan on making any changes to your hospital floor plan while keeping in mind of social distancing?

- Yes
- No

Q6 Do you foresee any significant reduction in your practice in the immediate 6 months post pandemic end

- Yes
- No

Q7 By what percentage do you expect your revenue to decline in this financial year?

- <10%
- 20-40%
- >40%

Q8 Do you anticipate a major drop in percentage of your overseas patients?

- Yes
- No

Q9 Would you prefer more frequent Webinars over Conferences?

- Yes
- No

Q10 Do you want to continue meditation or yoga in the future?

- Yes
- No

Q 11 Will you strive for a better work-life balance in your future?

- Yes
- No

Q 12 Do you intend to visit unaffected countries for a conference/webinars after COVID subsides?

- Yes
- No

Q 13 Do you think social distancing will become a norm in the future?

- Yes
- No

Q 14 How early do you hope to resume work?

- May-June
- July- August
- Sept-October

Q 15 How long do you anticipate this slump in Aesthetic medicine will continue?

- <1 year
- 1-2 years
- more

Q16 Would be keen on buying energy based devices (non-invasive Fat Reduction and skin tightening) thereby using it more frequently in the most covid era?

- Yes
- No

Q17 What other changes do you foresee in your practise protocols and set up after this pandemic? (Write in a paragraph)

Your answer

REMARKS

Your answer

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