

## Appendix A.

### Pilot Intervention Messages

Educational Messages	Baseline (Total/Edu Rank/Overall Rank)	Post- treatment (Total)
1. Live smart. Think of the future.	36 / 1 / 1	2
2. Got an urge? Try to distract yourself with something else.	15 / 10 / 48	2
3. Making thoughtful decisions to not use can help keep you out of trouble.	11 / 18 / 70	0
4. Sometimes you have to sacrifice things you like for a better life.	11 / 18 / 70	1
5. Think about your future. Your health matters.	24 / 2 / 15	1
6. Having a plan can help you stay in control.	12 / 14 / 64	1
7. If you used to spend \$20 on drugs a week, by stopping you can save \$1,040 a year.	19 / 4 / 34	0
8. We show that we care in different ways. Not using can be one of them.	11 / 18 / 70	0
9. Staying clean and sober takes work. Use your will power and remember to enjoy success!	8 / 23 / 91	1
10. If you stay away from trouble places you will be less likely to be tempted or slip up.	6 / 25 / 97	0
11. You can have an urge and let it pass.	13 / 12 / 58	0
12. You can resist urges. They will pass.	18 / 7 / 41	0
13. You can't use difficult situations as an excuse.	19 / 4 / 34	1
14. Don't view drugs as a reward. Right now they are a problem.	12 / 14 / 64	0

15. Don't give in to temptation.	21 / 3 / 25	0
16. Try something new. Try something that isn't drugs.	18 / 7 / 41	0
17. Make smart choice and stick to it. No exceptions.	17 / 9 / 44	0
18. Got an urge? Consider the consequences.	12 / 14 / 64	0
19. When facing temptation, call on your will power and remember your decision.	14 / 11 / 52	1
20. Setting and aiming for a goal can help you stay in control.	12 / 14 / 64	0
21. Making an exception can be the first step down a bad path.	10 / 22 / 79	0
22. Almost 570,000 people in the U.S. die every year due to drug use.	11 / 18 / 70	0
23. More people die from drug overdoses every year than from guns or car crashes.	8 / 23 / 91	0
24. Plan ahead for tough situations.	13 / 12 / 58	1
25. Sometimes you have to give up things you like for a better future.	19 / 4 / 34	1

Threatening/Consequential	Baseline (Total/Threat Rank/Overall Rank)	Post-treatment (Total)
1. If you don't live smart, you will end up in jail or dead.	16 / 6 / 47	1
2. Got an urge? Think about the consequences.	5 / 25 / 99	1
3. You are going to get in trouble if you don't think and take control.	10 / 19 / 79	1
4. If you keep using, will you get the better life you want?	7 / 24 / 96	0

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5. Giving in is giving up on your future.	14 / 9 / 52	2
6. If you lose control, bad things can happen.	14 / 9 / 52	0
7. Do you even care about your money?	14 / 9 / 52	0
8. If you really cared you would stop using.	8 / 21 / 91	2
9. You made the choice to stay clean and sober. Don't let yourself down.	8 / 21 / 91	1
10. Stay away from trouble places.	11 / 16 / 70	1
11. Stay away from trouble.	20 / 2 / 29	2
12. Remember, probation.	11 / 16 / 70	1
13. Remember, there are drug tests.	13 / 13 / 58	1
14. Don't try to get away with it. It never works.	11 / 16 / 70	0
15. Don't forget the consequences from before.	13 / 13 / 58	1
16. Choose your friends wisely.	24 / 1 / 15	3
17. You better not get in trouble!	15 / 7 / 48	0
18. If you slip up you're going to get in trouble.	8 / 21 / 91	0
19. You're letting your down people who really care about you.	13 / 13 / 58	1
20. If you use you're disappointing people who care about you.	9 / 20 / 86	1
21. Think about who your friends really are. Are they part of the problem or the solution?	14 / 9 / 52	1
22. Who are you hurting when you use drugs?	15 / 7 / 48	1
23. People like you better sober.	17 / 4 / 44	2
24. Think about what you want in your future.	17 / 4 / 44	0
25. Remember what happens when you get in trouble.	19 / 3 / 34	1

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Supportive/Empowering	Baseline (Total/Support Rank/Overall Rank)	Post-treatment (Total)
1. You chose to live smart. You can do it!	22 / 13 / 21	0
2. It is normal to have an urge to use. You can get through it!	9 / 23 / 86	0
3. Think! Think! Think! Take control of things.	20 / 15 / 29	1
4. This is about a better life. You have the power.	19 / 17 / 34	0
5. Think about your future!	30 / 4 / 5	0
6. You are in control.	32 / 1 / 2	8
7. Think about all the money you are saving!	28 / 6 / 10	3
8. Remember, you really do care, even though sometimes you feel like you don't.	10 / 21 / 79	1
9. You made the choice. You can stay clean and sober!	11 / 20 / 70	1
10. You can stay away from trouble places!	9 / 23 / 86	1
11. You can do it!	23 / 10 / 18	2
12. Be strong. Use will power. Enjoy success	20 / 15 / 29	0
13. Take charge of your life. It's your future. Make it good.	24 / 9 / 15	2
14. You have the power.	23 / 10 / 18	2
15. You got this!	32 / 1 / 2	3
16. You can make it through the storms.	26 / 7 / 11	0
17. Don't let others control you.	23 / 10 / 18	2
18. You're stronger than you think.	32 / 1 / 2	6
19. Remember to accept the things you cannot change.	15 / 19 / 48	3

20. You are loved.	29 / 5 / 7	4
21. You chose to stop using because you care about your health.	6 / 25 / 97	1
22. Every day clean is a way of showing yourself you care.	10 / 21 / 79	0
23. Fight through the tough times!	19 / 17 / 34	0
24. Your future is not set in stone. You have the power to make it great!	25 / 8 / 13	1
25. The people who really care about you will always be by your side.	22 / 13 / 21	2

Commitment reminders	Baseline (Total/Remind Rank/Overall Rank)	Post-treatment (Total)
1. Stick with your choice to live smart.	20 / 11 / 29	0
2. You chose to stop using. That means not using even when you have an urge.	9 / 23 / 86	0
3. You made the decision to take control of things. Keep working toward your goal.	13 / 16 / 58	0
4. Your commitment is to a better life. Stick with the plan.	21 / 8 / 25	0
5. Think about the choice you made for your future!	14 / 15 / 52	0
6. Your decision to stop using means you are in control.	10 / 20 / 79	0
7. Do you care more about drugs or money? Remember your commitment.	11 / 19 / 70	0
8. You chose to stop using. Remember, you care!	10 / 20 / 79	0
9. Stay clean and sober. It's your choice.	10 / 20 / 79	2

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10. Not using means staying away from trouble places.	4 / 25 / 100	0
11. Don't try to get away with something. Stick with your decision.	12 / 17 / 64	0
12. Stay focused on your goal.	29 / 2 / 7	3
13. Stay in control of your life.	26 / 4 / 11	3
14. Remember why you are doing this. Think!	22 / 6 / 21	0
15. This decision is for a better life.	30 / 1 / 5	2
16. You decided. You can do it.	19 / 13 / 34	3
17. It's your decision. Today counts.	29 / 2 / 7	1
18. Stay on track with your decision!	25 / 5 / 13	0
19. Stick with the plan.	21 / 8 / 25	2
20. Remember how you got here and why you want to change.	9 / 23 / 86	0
21. You can resist urges.	22 / 6 / 21	3
22. Consider the consequences.	21 / 8 / 25	3
23. You quit because you want to be healthy.	18 / 14 / 41	1
24. You made this choice for a better future.	20 / 11 / 29	0
25. Remember why you decided to stop using? Stick with it!	12 / 17 / 64	2

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