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## SUPPORTING INFORMATION

Additional supporting information may be found online in the Supporting Information section at the end of the article.

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## APPENDIX A

### A.1 | Consequence of MAR

For unit (individual)  $i$ , let  $R_i = 1$  if  $X_i$  is observed, and 0 otherwise. Algebraically, the definition of MAR (Table 1) means  $f(R_i|X_i, Y_i, Z_i) = f(R_i|Y_i, Z_i)$ . Using the definition of conditional probability, this implies that the distribution of the partially observed variable,  $X$ , in the observed data, that is

$$\begin{aligned}
 f(X_i|Y_i, Z_i, R_i = 1) &= \frac{f(R_i = 1, X_i, Y_i, Z_i)}{f(R_i = 1, Y_i, Z_i)} \\
 &= \frac{f(R_i = 1|X_i, Y_i, Z_i)f(X_i, Y_i, Z_i)}{f(R_i = 1|Y_i, Z_i)f(Y_i, Z_i)} \\
 &= \frac{f(X_i, Y_i, Z_i)}{f(Y_i, Z_i)} \\
 &= f(X_i|Y_i, Z_i),
 \end{aligned} \tag{A.1}$$

that is the distribution of  $X$  given  $Y, Z$  in the population. It is worth emphasising that this shows that MAR means that the distribution of  $X$  given  $Y, Z$  is the same *whether or not  $X$  is observed*. Therefore, under MAR, we can estimate the distribution of  $X$  given  $Y, Z$  in the observed data and use this (implicitly or explicitly) to impute the missing values of  $X$ .

## A.2 | Criteria for validity of complete records for logistic regression

To obtain the results in Table 2, consider the odds ratio relating  $Y$  to binary  $X_1$  at a fixed value of  $X_2$ . Suppose that the probability of a complete record depends on  $Y$  and  $X_2$ . Then the odds ratio in the complete records is

$$\begin{aligned}
 & \left\{ \frac{\Pr(Y = 1|X_1 = 1, X_2 = x_2, R = 1)}{\Pr(Y = 0|X_1 = 1, X_2 = x_2, R = 1)} \right\} \times \left\{ \frac{\Pr(Y = 0|X_1 = 0, X_2 = x_2, R = 1)}{\Pr(Y = 1|X_1 = 0, X_2 = x_2, R = 1)} \right\} \\
 = & \left\{ \frac{\Pr(R = 1|Y = 1, X_1 = 1, X_2 = x_2) \Pr(Y = 1, X_1 = 1, X_2 = x_2)}{\Pr(X_1 = 1, X_2 = x_2, R = 1)} \right\} \\
 & \times \left\{ \frac{\Pr(X_1 = 1, X_2 = x_2, R = 1)}{\Pr(R = 1|Y = 0, X_1 = 1, X_2 = x_2) \Pr(Y = 0, X_1 = 1, X_2 = x_2)} \right\} \\
 & \times \left\{ \frac{\Pr(R = 1|Y = 0, X_1 = 0, X_2 = x_2) \Pr(Y = 0, X_1 = 0, X_2 = x_2)}{\Pr(X_1 = 0, X_2 = x_2, R = 1)} \right\} \\
 & \times \left\{ \frac{\Pr(X_1 = 0, X_2 = x_2, R = 1)}{\Pr(R = 1|Y = 1, X_1 = 0, X_2 = x_2) \Pr(Y = 1, X_1 = 0, X_2 = x_2)} \right\} \\
 = & \left\{ \frac{\Pr(Y = 1|X_1 = 1, X_2 = x_2)}{\Pr(Y = 0|X_1 = 1, X_2 = x_2)} \right\} \times \left\{ \frac{\Pr(Y = 0|X_1 = 0, X_2 = x_2)}{\Pr(Y = 1|X_1 = 0, X_2 = x_2)} \right\}, \tag{A.2}
 \end{aligned}$$

in other words the odds ratio in the population, as the probability of a complete record depends on  $Y$  and  $X_2$ , so  $\Pr(R = 1|Y = y, X_1 = x, X_2 = x_2) = \Pr(R = 1|Y = y, X_2 = x_2)$ .

This is simply a version of the same argument that justifies the use of logistic regression for case-control studies; there selection depends on case/control status ( $Y$ ), but not on exposure ( $X$ ), and so the estimate of the odds ratio relating exposure to outcome is valid. The validity of complete records in logistic regression is explored in more detail by Bartlett et al. (2015a), using simulations and an example.