Fig S1. Pellicle biofilm formation and total productivity assessment.

a) Pellicle biofilms formed by mono-cultures of WT, Δeps , and co-culture of WT+ Δeps in 2xSG medium incubated for 48 hours at 30°C recorded using Samsung Galaxy S6 Phone Camera. Scale bar, 1cm. **b)** Productivity assessment based on CFU/ml were performed on pellicle biofilms of WT, Δeps , WT+ Δeps co-culture and control co-culture of two WT strains (WT^{mKate} used in the evolution experiment, and non-labelled WT). Productivity of Δeps dramatically increased (p<3x10⁻⁵, Pair-Sample t-Test) when co-cultured with WT, while productivity of WT decreased (p<0.002, Pair-Sample t-Test) in the presence of Δeps , indicating the ability of the mutants to act as cheaters (n=5, error bar based on standard error).

Fig S2. Qualitative assessment of *eps* gene expression based on confocal laser scanning **microscopy.** Pellicles formed by randomly selected WT strains 168 mKATE P_{eps}-GFP evolved in the presence of cheaters (Pop1-Pop8) and in the absence of cheaters (C1-C4) were visualized using confocal laser scanning microscope. Cells constitutively expressing mKATE are represented in magenta (OFF cells) and *eps*- expressing cells (ON cells) are represented in green. Scale bar 10µm.

Fig S3. Single cell level distribution of *eps* expression in 10 randomly selected single isolates from WT_{anc} and evolved WT populations. Flow cytometry data (BD Facscanto II, BD biosciences) showing single cell level distributions of fluorescence intensity of 24-hour old pellicles established by 10 randomly selected single isolates from populations of WT evolved in the absence (C1-C4) or presence of cheaters (Pop1-Pop8) as well as autofluorescence distribution in non-labelled WT control.

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Fig S4. Complementation assay of Δ*eps* **with supernatant from** Δ*rsiX* **or WT.** Productivity data of pellicles produced by the complementation showed that hyper ON Δ*rsiX* mutant does not contribute to improved performance of Δ*eps*. Mean is represented in square inside the box plots; median is denoted by horizontal line within the boxes; whiskers represent the min and max (n=3 for Δ*eps*; n=6 for Δ*eps*+SMs). ***p<0.001 compared to Δ*eps*; Δ*eps*+ WT SM is not significantly different from Δ*eps*+ Δ*rsiX* SM (p=0.58) (ANOVA, Tukey Test).

Fig S5. Performance of $\Delta rsiX$ and evolved and co-evolved WT in mixed pellicles with Δeps_{anc} . Pellicle competition assay of single clones belonging to producer populations (WT_{anc} (n=9), $\Delta rsiX$ (n=8), WT evolved with (n=4) and without cheaters (n=4)) against Δeps_{anc} . Mean is represented in square inside the box plots; median is denoted by horizontal line within the boxes; whiskers represent the min and max; single dots represent the individual data points (n). ***p<0.001 compared to the WT_{anc} (One-way Repeated Measures ANOVA, Dunnett Test).

Fig S6. Fitness effects of *rsiX* deletion. Selection rate based on fitness assay in pairwise competition of $\Delta rsiX$ and WT ancestor showing no significant fitness cost brought about by *rsiX* mutation. Relative fitness of $\Delta rsiX$ is 1.00 ± 0.024 SD. Mean is represented in square within the boxplots; median is denoted by horizontal line inside the boxes; whiskers represent the min and max.

Fig S7. Pellicle productivity of monocultures. Total CFU/ml of pellicles produced by monocultures of WT_{anc} (n=7), $\Delta rsiX$ (n=3) and evolved with cheaters (n=8) from population 3 (5th, 10th) and 7 (30th) and single clones of WT evolved without cheaters (Pop 3a; n=4). Mean is represented in square; median is denoted by horizontal line inside the box; whiskers represent the min and max; single dots represent the individual datapoints (n). All p values >0.05 (ANOVA, Tukey Test).

Fig S8. **Effect of** *rsiX* **mutation on positioning in the pellicle.** Competition assay between fluorescently WT+Δ*eps* and Δ*rsiX*+Δ*eps*. Strains labelled with constitutively expressed GFP and mKate proteins, were inoculated in 1:1 initial frequencies, pellicles were cultivated for 48h at 30°C and visualized using stereomicroscope. Upper panels represent controls (two isogenic WT or Δ*rsiX* strains labelled with different fluorescent markers), middle panel represents pellicles formed by WT+Δ*eps* and bottom panels represent pellicles formed by Δ*rsiX*+Δ*eps*, each in two alternative combinations of fluorescent markers. Well size = 1.5cm.

Figure S9. Productivity changes during short and long-term co-evolution of WT+ Δeps . Pellicle Total colony forming unit per ml of WT and Δeps in 48-hour old pellicles **a** non-evolved (start) (n=9), after experimental evolution at 5th (n=8 populations) and 10th transfer (n=7 populations) One population after 10th transfer was incapable to form pellicle attributed to WT being outnumbered by Δeps . **b** Line graph showing the fate of populations. Data was obtained from CFU assay using selective antibiotic marker, Kanamycin selecting for WT and Tetracycline for selecting Δeps .

Supplementary dataset 1. Statistical comparisons of *eps* expression and single cell level distribution within ancestral and evolved populations.

Supplementary dataset 2. List of detected SNPs of evolved strains and their functional analysis.

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