## Supplementary Table 1: Characteristics of included websites and COVID-19 tests

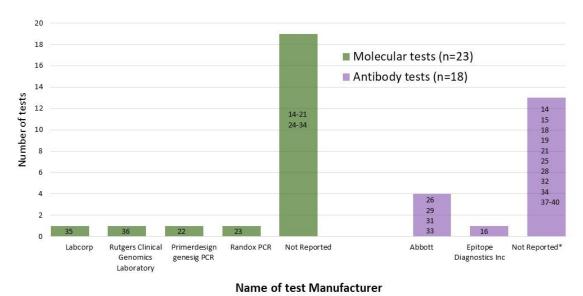
Name of company	Type of	Type of	Name of test	Home	Regulatory
	company	test	manufacturer	testing or	approval CE/EUA
				home	or *andarsament
Superdrug <sup>40</sup>	Pharmacy	Antibody	Not Reported	sampling Home	*endorsement
Superurug	Tharmacy	Antibody	Not reported	sampling	
CityDoc <sup>14</sup>	Private health	Antibody	Not Reported	Home	-
	clinic			sampling	
Rightangled Healthcare <sup>22</sup>		Molecular	Not Reported	Home	-
	Online testing	Molecular	Primerdesign	sampling Home	_
rigitaligieu rieatticale	specialist	ivioleculai	Ltd	sampling	-
Randox <sup>23</sup>	Laboratory	Molecular	Randox PCR	Home	-
			test	sampling	
Samedaydoctor <sup>24</sup>	Private health clinic	Molecular	Not Reported	Home sampling	-
Zava <sup>25</sup>	Private health	Antibody	Not Reported	Home	CE
	clinic			sampling	
		Molecular	Not Reported	Home	CE
The Online Clinic (Online Clinic	Private health	Antibody	Abbott	sampling Home	
(UK) Limited) <sup>26</sup>	clinic	Antibody	Laboratories	sampling	
			and Roche	, ,	
		Molecular	Not Reported	Home	CE
				sampling	
Doctorcall of Harley Street <sup>15</sup>	Private health	Antibody	Not Reported	Home sampling	CE Endorse UK
	clinic			Sampling	Government
		Molecular	Not Reported	Home sampling	CE
The Family Planning	Online sexual	Molecular	Not Reported	Home	-
Association (FPA) <sup>27</sup>	health specialist	, morecular	. Not neported	sampling	
YourHealthFirst Clinic: Harley	Private health	Antibody	Not Reported	Home	CE
Street <sup>38</sup>	clinic		·	testing	
Antibody Solutions <sup>28</sup>	Company	Antibody	Not Reported	Home	-
	specialising in			sampling	5 1 505
	beauty treatments	Molecular	Not Reported	Home sampling	Endorse PHE, NHS
MyHealthcare Clinic <sup>29</sup>	Private health	Antibody	Abbott	Home	Endorse PHE
	clinic			sampling	
		Molecular	Not Reported	Home	-
				sampling	
MedExpress <sup>30</sup>	Pharmacy	Molecular	Not Reported	Home	-
Summerfield Healthcare <sup>16</sup>	Private health	Antibody	Epitope	sampling Home	-
	clinic	, and body	Diagnostics inc	sampling	
		Molecular	Not Reported	Home	-
				sampling	
Atruchecks Limited <sup>31</sup>	Online test	Antibody	Abbott	Home	Endorse PHE
	supplier			sampling	
		Molecular	Not Reported	Home sampling	-
PillDoctor <sup>32</sup>	Pharmacy	Antibody	Not Reported	Home	-
				sampling	
	Pharmacy	Molecular	Not Reported	Home sampling	Endorse UK Government
London Medical Laboratory <sup>33</sup>	Laboratory	Antibody	Abbott	Home	CE
	,			sampling	Endorse PHE
		Molecular	Not Reported	Home	CE
	ļ .			sampling	Endorse PHE
WebMed Pharmacy <sup>34</sup>	Pharmacy	Antibody	Not Reported	Home sampling	CE Endorse PHE
		Molecular	Not Reported	Home	Endorse PHE
	I			sampling	

Name of company	Type of company	Type of test	Name of test manufacturer	Home testing or home sampling	Regulatory approval CE/EUA or *endorsement
Babylon <sup>39</sup>	Private health clinic	Antibody	Not Reported	Home sampling	-
Medichecks <sup>37</sup>	Online test specialist	Antibody	Not Reported	Home sampling	CE
LondonDoctorsClinic <sup>17</sup>	Private health clinic	Molecular	Not Reported	Home sampling	Endorse PHE, NHS, UK Government
Blue Horizon Medicals <sup>18</sup>	Online test specialists	Antibody	Not Reported	Home sampling	Endorse PHE
		Molecular	Not Reported	Home sampling	-
better2know <sup>19</sup>	Online sexual health	Antibody	Not Reported	Home sampling	CE
	specialist	Molecular	Not Reported	Home sampling	-
Private Harley Street Clinic <sup>20</sup>	Private health clinic	Molecular	Not Reported	Home sampling	Endorse PHE
Qured <sup>21</sup>	Private health clinic	Antibody	Not Reported	Home sampling	CE Endorse PHE
		Molecular	Not Reported	Home sampling	CE
LabCorp <sup>35</sup>	Laboratory	Molecular	LabCorp (139900)	Home sampling	EUA
Hims Inc <sup>36</sup>	Private health clinic	Molecular	Rutgers Clinical Genomics Laboratory	Home sampling	EUA

<sup>\*</sup> Statement that the test is 'used by', 'approved by' or 'compliant with'.

Abbreviations: PHE, Public Health England; EUA, Emergency Use Authorisation

<u>Supplementary Figure 1: Reported test manufacturer for the 41 tests for sale included in the cohort.</u>



\*7 of 13 'Not reported' antibody tests stated it was a finger prick test with no further detail.